**Privacy Policy for the 18th November**

Dear participants,

The “2nd Annual Business Administration Conference on Digital Challenges and Strategies in a Post-Pandemic World”, organized by the University of Applied Sciences Bielefeld, TDU and Siemens Turkey, will take place online **on 18 November.**

Since the conference will take place online, we, as the organizers, have a legal obligation to protect your Personal Data, and we present the following issues for your information.

1. Your personal data, especially your name and surname, e-mail address and institute, that you will submit to us for participation in the conference, will be transferred by us to the organizers for sharing the access link over the internet and the conference proceeding. Furthermore, pictures will be taken during the conference, which will be published on our online platforms.

2. If you attend the conference with your mobile phone, tablet or computer via the online platform, the server serving the data controller program in the download and registration processes of the application is the company abroad. Therefore, the data will be transferred abroad instantly; however, no data transfer will be made by us.

3. Your personal data will be kept until the end of the conference and will be destroyed immediately after the publishing of the conference proceeding. The pictures will not destroyed.

4. Your personal data processed within the Personal Data Protection Law will only be processed by the organizer and will not be transferred to any person or institution domestically or abroad.

The rights you have under Article 11 of the Law on the Protection of Personal Data are related to your person by applying to the data controller; To learn whether personal data is processed and to request information about it if it is processed, to learn the purpose of processing personal data and whether they are used in accordance with its purpose, to know the third parties to whom personal data is transferred domestically or abroad, to request correction of personal data in case of incomplete or incorrect processing, KVKK Pursuant to Article 7, requesting the deletion or destruction of personal data and in such cases notifying the third parties to whom personal data has been transferred, objecting to the emergence of a result against the person by analyzing the processed data exclusively through automated systems, incurring damage due to unlawful processing of personal data to demand compensation for the damage.

**Privacy Policy for the 19th November**

Information on the processing of personal data as part of the 2nd Annual Business Administration Conference on Digital Challenges and Strategies in a Post-Pandemic World on **November 19, 2021.**

With this data protection information, the University of Applied Sciences Bielefeld complies with its information obligation in accordance with Articles 13 and 14 of the General Data Protection Regulation (GDPR) for the processing of personal data.

With regard to the other terms used, "personal data", "processing", "controller", "third party" etc., reference is made to the definitions in Article 4 of the GDPR.

**1. Contact Details**

The University of Applied Sciences Bielefeld is responsible for the processing. It is represented by the President, Prof. Dr. Schramm-Wölk.

**1.1 Contact Details of the Responsible Person**

University of Applied Sciences Bielefeld

The President

Interaktion 1

33619 Bielefeld

Tel .: +49 521 106-01

Web .: https://www.fh-bielefeld.de

**1.2 General Contact for the Conference**

Abdulmuttalip Erduran

Research Associate and Project Assistant

in the Department of Economics

Tel: +49 521 10670809

Email: aerduran@fh-bielefeld.de

**1.3 Contact Details of the Data Protection Officer**

You can contact the data protection officer by post at the address of the responsible person mentioned above or as follows:

Tel .: +49 521 106-7743

Email: datenschutzbeauftragte@fh-bielefeld.de

Web .: https://www.fh-bielefeld.de/datenschutzbeauftragte

**2. Processed Personal Data and Purposes**

During the conference, the following types of personal data will be used to send the invitation link and for the conference proceeding:

* First and Last Name
* Institute
* E-mail address

Furthermore, pictures will be taken during the conference which will be published on our online platforms.

**3. Legal Bases**

The collection of personal data for the purpose of sending the invitation link is based on the consent of the concerned persons in accordance with Article 6 (1) (a) GDPR.

**4. Data Transfer**

As a matter of principle, we do not transfer your personal data to third parties.

**5. Duration of Processing / Data Deletion**

Data that is processed for sending you the invitation link will be deleted immediately after the end of the conference and publishing of the conference proceeding. The pictures will not be deleted.

**6. Your Rights as a Data Subject**

As a data subject, you can assert the rights granted to you by the GDPR at any time:

- the right to information as to whether and which data is being processed by you (Art. 15 GDPR) with the contact specified under 1.2,

- the right to request the correction or completion of the data concerning you (Art. 16 GDPR),

- the right to delete your data in accordance with Art. 17 GDPR,

- the right to request a restriction of the processing of the data in accordance with Art. 18 GDPR,

- the right to revoke a given consent at any time (for the future from the time of revocation). This does not affect the legality of the processing carried out on the basis of the consent up to the point of revocation (Art. 7 Para. 3 GDPR),

- the right to object to future processing of your data in accordance with Art. 21 GDPR.

In addition to the rights mentioned above, you have the right to lodge a complaint with the data protection supervisory authority (Art. 77 GDPR), for example with the one responsible for the university:

State commissioner for Data Protection and

Freedom of Information North Rhine-Westphalia

Kavalleriestraße 2-4

40213 Düsseldorf

Tel .: +49 211 38424-0

Email: poststelle@ldi.nrw.de

**7. Validity of this Data Protection Information**

We reserve the right to change this data protection information to adapt it to changes in relevant laws or regulations or to better meet your needs. This data protection information is valid in the version last published by the university (document status October 21, 2021).

**2nd Annual Business Administration Conference on Digital Challenges and Strategies in a Post-Pandemic World**

**18 – 19 November 2021**

**Registration Form**

|  |
| --- |
| **Name / Surname:** |
| **Company / University:** |
| **E-Mail Address:** |
| **Preference:**  **18.11.2021 Thursday (Online)**  **19.11.2021 Friday (Online)**  **18-19.11.2021 Thursday & Friday (Online)** |

Participants who want to take part in the conference as a listener should fill in the relevant form and send it to the email address: **tuba.meral@fh-bielefeld.de** till **12.11.2021** the latest.

Login details for the online participation will be sent to the participants via email before the conference.

**Attending the conference is free of charge.**

I have read the privacy policy and accept it for:  18th November 2021

19th November 2021

18th & 19th November