

**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES**  
**COURSE SYLLABUS**

Course Details					
<b>Code</b>		<b>Academic Year</b>			<b>Semester</b>
KKW103		1			1
<b>Title</b>		<b>T</b>	<b>U</b>	<b>L</b>	<b>ECTS</b>
Introduction to Communication Sciences		3	-	-	6
<b>Language</b>	Turkish				
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>		<b>Postgraduate</b>
<b>Department / Program</b>	Cultural and Communication Sciences				
<b>Forms of Teaching and Learning</b>	Formal Education				
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>		
<b>Objectives</b>	<p>This course focuses on the science of communication, which is an essential part of the Curriculum, and aims to understand communication as public communication through all interpersonal forms and media.</p>				
<b>Content</b>	<p>In this introductory course, the main research fields, research questions and problems of communication science, which is an interdisciplinary branch, are examined. At the same time, the trend of communication within the historical development process is explained by associating it with its social scientific foundations. The relations of communication science with other disciplines are revealed. The theories, paradigms and representatives of the discipline are examined in a historical and cultural context. Students are told the key concepts of communication science. Starting from Linear Models in the historical development process of Communication Science, it is directed to the complexity of theories in the development process of communication science.</p>				
<b>Prerequisites</b>	-				
<b>Coordinator</b>	-				

<b>Lecturer(s)</b>	Prof. Dr. B. Aykut Arıkan
<b>Assistant(s)</b>	Ress. Asst. M. Oğuzhan Güner
<b>Work Placement</b>	-

### Recommended or Required Reading

#### Books / Lecture Notes

- Aziz, A. (2016). İletişime Giriş (5. baskı). Hiperlink.
- Burke, P. (2013). Bilginin Toplumsal Tarihi. İstanbul: Tarih Vakfı Yurt Yayınları.
- Burke, P. (2013). Bilginin Toplumsal Tarihi II Encyclopedie'den Wikipedia'ya. İstanbul: Tarih Vakfı Yurt Yayınları.
- Burke, P., & Briggs, A. (2011). Medyanın Toplumsal Tarihi. İstanbul: Kırmızı.
- Çamdereli, M. (2015). İletişime Giriş. İstanbul: Dem.
- Fiske, J. (1990). İletişim Çalışmalarına Giriş. İstanbul: Bilim ve Sanat.
- Frankfort, H. (1989). Uygarlığın Doğuşu. İstanbul: V Yayınları.
- Girgin, A. (2005). Haber Yazmak. İstanbul: Der.
- Gökberk, M. (2019). Felsefe Tarihi (32. baskı). Ankara: Remzi Kitabevi.
- Gökçe, O. (2017). İletişime Giriş: Nasıl Daha İyi Anlar ve Anlaşıyorum? İstanbul: Çizgi.
- Güngör, N. (2018). İletişime Giriş (5. baskı). Siyasal Kitabevi.
- Hançerlioğlu, O. (2019). Düşünce Tarihi (25.). Ankara: Remzi Kitabevi.
- Işık, M. (2017). İletişim Bilimine Giriş. Konya: Eğitim Kitabevi.
- Koloğlu, O. (2006). Osmanlı'dan 21. Yüzyıla Basın Tarihi. İstanbul: Pozitif Yayınları.
- Kramer, N. S. (2017). Tarih Sümerde Başlar/ Yazılı Tarihteki Otuzdokuz İlk. İstanbul: Kabalıcı.
- Leeds-Hurwitz, W. (Ed.). (2016). İletişim Bilimlerine Toplumsal Yaklaşımlar. Ankara: Nobel Kitap.
- Ong, W. J. (2018). Sözlü ve Yazılı Kültür. İstanbul: Metis.
- Özçetin, B. (2020). Kitle İletişim Kuramları Kavramlar, Okullar, Modeller. İstanbul: İletişim Yayınları.

<b>Other Sources</b>			
<b>Additional Course Material</b>			
<b>Documents</b>	-		
<b>Assignments</b>	-		
<b>Exams</b>	-		
<b>Course Composition</b>			
<b>Social Sciences</b>	100		100%
<b>Assessment</b>			
	<b>Count</b>		<b>Percentage (%)</b>
<b>Midterm Exam</b>	-		-
<b>Quiz</b>	-		-
<b>Assignments</b>	-		-
<b>Attendance</b>	-		-
<b>Recitations</b>	-		-
<b>Projects</b>	-		-
<b>Final Exam</b>	1		100
		<b>Total</b>	100
<b>ECTS Points and Workload</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Workload (Hours)</b>
<b>Lectures</b>	14	3	42
<b>Self-Study</b>	14	4	56
<b>Assignments</b>	14	3	42
<b>Presentation / Seminar Preparation</b>	-	-	-
<b>Midterm Exam</b>	-	-	-

<b>Recitations</b>	-	-	-
<b>Laboratory</b>	-	-	-
<b>Projects</b>	-	-	-
<b>Final Exam</b>	1	4	4
<b>Total Workload</b>			144
<b>ECTS Points (Total Workload/ 28)</b>			6

### Learning Outcomes

<b>1</b>	To have general information about the basic concepts of communication sciences.
<b>2</b>	Learning and classifying the theories and representatives of communication science.
<b>3</b>	To be able to turn to the complex information field and to learn the basic concepts of the field and to enter scientific thought.
<b>4</b>	To comprehend the orientation of the discipline to the interdisciplinary feature.
<b>5</b>	Ensuring the inclination to think with Theories and Models.

### Weekly Content

<b>1</b>	Introduction: What is the University and Science?
<b>2</b>	Science and Civilization
<b>3</b>	Communication as Science
<b>4</b>	Society and Communication
<b>5</b>	Individual and Social Functions of Communication
<b>6</b>	Communication Types
<b>7</b>	Communication Models
<b>8</b>	Science, Theory, Research
<b>9</b>	Mass Communication Theories
<b>10</b>	Media Literacy and the Convergence Effect
<b>11</b>	Social Change and Trends
<b>12</b>	Printing and New Communication Technologies
<b>13</b>	Cinema

14	New Media Technologies and General Review						
15	Exam						
<b>Contribution of Learning Outcomes to Program Objectives (1-5)</b>							
	<b>P1</b>	<b>P2</b>	<b>P3</b>	<b>P4</b>	<b>P5</b>	<b>P6</b>	<b>P7</b>
<b>1</b>	4	3	5	3	5	-	-
<b>2</b>	4	3	5	3	5	-	-
<b>3</b>	4	3	5	3	5	-	-
<b>4</b>	4	3	5	3	5	-	-
<b>Contribution Level: 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High</b>							
<b>Compiled by:</b>	Res. Asst. M. Oğuzhan Güner						
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