

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW233				2	3
Title	T	U	L	ECTS	
Media and Cultural Sciences	3	-	-	6	
Language	Turkish/German				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Regular				
Course Type	Compulsory	x	Elective		
Objectives	Taking a cultural studies approach to the media, this course aims at engaging with key theoretical debates on culture and society.				
Content	This lecture explores the media's social, cultural and political power in everyday life and the public sphere.				
Prerequisites	-				
Coordinator	Dr. Enis Dinç				
Lecturer(s)	Dr. Enis Dinç				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					

Books / Lecture Notes	McLuhan, Marshall (1962). The Gutenberg Galaxy. The Making of Typographic Man. Toronto: University of Toronto Press, Toronto.		
Other Sources	Kittler, Friedrich (1985). Aufschreibesysteme 1800/1900. München: Fink Verlag.		
Additional Course Material			
Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Social Sciences	50		%
Expert Knowledge	50		%
Assessment			
		Count	Percentage (%)
Midterm Exam		1	40
Quiz		-	-
Assignments		-	-
Attendance		-	-
Recitations		-	-
Projects		-	-
Final Exam		1	60
		Total	100
ECTS Points and Workload			
Activity	Number	Duration	Total Workload (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1

Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Workload			144
ECTS Points (Total Workload/ 28)			5(6)

Learning Outcomes

1	The students will have a general knowledge of basic concepts, approaches and theories related to the media and cultural studies.
2	The students will have an awareness of the role of the media in the shaping of our everyday lives and cultural identities.
3	The students will develop a critical perspective on the role of the media in culture and society.
4	Ability to work with cultural science methods in a transdisciplinary context.
5	-

Weekly Content

1	Introduction
2	Signs and Meanings in Media and Culture
3	Media Representations
4	Cultural Identities and Media Representations
5	Production of Media and Culture
6	Globalization
7	MIDTERM EXAM
8	Consumption of Media and Culture
9	Consuming Media Narratives
10	Media and Cultural Regulation
11	Media Regulation in the Global Age
12	FINAL EXAM
13	-

14	-
15	-

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	5	5	5	-	-
2	4	5	5	5	5	-	-
3	4	5	5	5	5	-	-
4	4	5	5	5	5	-	-

Contribution Level: 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by:	Research Assistant Ozan Can Selçuk
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