

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES  
COURSE SYLLABUS

Course Details					
<b>Code</b>		<b>Academic Year</b>		<b>Semester</b>	
KKW329		3		5	
<b>Title</b>		<b>T</b>	<b>U</b>	<b>L</b>	<b>ECTS</b>
Digital Media Lab 1		-	-	3	6
<b>Language</b>	Turkish				
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>	<b>Postgraduate</b>	
<b>Department / Program</b>	Culture and Communication Sciences				
<b>Forms of Teaching and Learning</b>	Formal				
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>		
<b>Objectives</b>	The aim of the course is to impart theoretical knowledge about the basics of media design, starting with a first draft, creating a concept and finishing it for printing.				
<b>Content</b>	In this course, theoretical knowledge about the basics of media design is imparted. Posters, brochures, etc. are also created in Adobe Photoshop and Adobe InDesign.				
<b>Prerequisites</b>	-				
<b>Coordinator</b>	Dr. Aynur SARISAKALOGLU				

<b>Lecturer(s)</b>	Dr. Aynur SARISAKALOGLU	
<b>Assistant(s)</b>	Res. Asst. Sefa PALA	
<b>Work Placement</b>	-	
<b>Recommended or Required Reading</b>		
<b>Books / Lecture Notes</b>	<p>Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag.</p> <p>Mühlke, Sibylle (2016). Adobe Photoshop CC: Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Schneeberger, Hans Peter/Feix, Robert (2018). Adobe InDesign CC. Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Wünsch, Carsten/Schramm, Holger/Gehrau, Volker/Bilandzic, Helena (Hrsg.) (2014). Handbuch Medienrezeption. Baden- Baden: Nomos Verlag.</p>	
<b>Other Sources</b>	-	
<b>Additional Course Material</b>		
<b>Documents</b>	-	
<b>Assignments</b>	-	
<b>Exams</b>	-	
<b>Course Composition</b>		
<b>Expert Knowledge</b>	100	100%
<b>Assessment</b>		
	<b>Count</b>	<b>Percentage (%)</b>
<b>Midterm Exam</b>	-	-

Quiz	-	-
Assignments	4	30
Attendance	14	10
Recitations	-	-
Projects	1	60
Final Exam	-	-
<b>Total</b>		100

### ECTS Points and Workload

Activity	Count	Duration	Workload (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation	-	-	-
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	1	60	60
Final Exam	-	-	-
<b>Total Workload</b>			174
<b>ECTS Points (Total Workload/ 28)</b>			6

### Learning Outcomes

<b>1</b>	Knowledge of basic concepts in the field of visual communication.
----------	---

2	Acquire knowledge of media design.						
3	Working with Adobe Photoshop and Adobe InDesign.						
4	Creation of posters, brochures and magazines with graphic programs.						
<b>Weekly Content</b>							
1	Introduction to the digital media laboratory Learn to see a new Creativity and basic design						
2	Visual characteristics of an image Structure of an image						
3	Outline of information Basics of the conception Adobe Photoshop I						
4	Adobe Photoshop II						
5	Adobe Photoshop III						
6	Adobe Photoshop VI						
7	Adobe Photoshop V						
8	Midterm exam						
9	Brainstorming Color in the design						
10	Adobe Indesign I						
11	Adobe Indesign II						
12	Adobe Indesign III						
13	Adobe Indesign IV						
14	Adobe Indesign V						
15	Presentation of the created media products, evaluation of the seminar						
<b>Contribution of Learning Outcomes to Program Objectives (1-5)</b>							
	<b>P1</b>	<b>P2</b>	<b>P3</b>	<b>P4</b>	<b>P5</b>	<b>P6</b>	<b>P7</b>

<b>1</b>	3	3	3	3	3	-	-
<b>2</b>	3	3	3	3	3	-	-
<b>3</b>	3	3	3	3	3	-	-
<b>4</b>	3	3	3	3	3	-	-

**Contribution Level:** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<b>Compiled by:</b>	Ress. Asst. Sefa PALA
<b>Date of Compilation:</b>	23.03.2021