DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details					
Code			**Academic Year**		**Semester**
KKW306			3		6
Title			**T**	**U**	**L**	**ECTS**
Media und Ethic			3	-	-	5

Language	Turkish
Level	**Undergraduate** x **Graduate** **Postgraduate**
Department / Program	Culture and Communication sciences
Forms of Teaching and Learning	Face to Face
Course Type	**Compulsory** **Elective** x
Objectives	The rapid development of new media has brought with it many new problems and debates. The aim of the course is to introduce students to these disscussions, to inform and raise awareness of students.
Content	This course focuses on classical media and new media ethics. The Media and Ethics course presents media ethics as a form of practice ethics and is deal with in relation to media law. In this course, the basic principles of media ethics will be covered and exemplified in practice.
Prerequisites	-
Coordinator	-

Lecturer(s)	Dr. Muhammet Sait Duran
Assistant(s)	Re. Ass. Rukiyye Zinnur Fidan
Work Placement	-

Recommended or Required Reading

Books / Lecture Notes	Leschke, Rainer (2001). Einführung in die Medienethik. München: W. Fink. Çaplı, Bülent (2010). Medya ve Etik, İmge Kitapevi, Ankara.
Other Sources	Hübner, Dietmar (2018). Einführung in die philosophische Ethik, UTB, Göttingen. Stapf, Ingrid (Hrsg). (2006). Medien-Selbstkontrolle. Ethik und Institutionalisierung. Konstanz. Uvk. Binark, Mutlu (2013). Ayın Karanlık Yüzü: Yeni Medya ve Etik. Ankara: Kalkedon.

Additional Course Material

Documents	-
Assignments	-
Exams	-

Course Composition

Social Sciences	100	%

Assessment

	Count	Percentage (%)
Midterm Exam	1	20
Quiz	-	-
Assignments	1	20
Attendance	-	-
Recitations	-	-

Projects	-		-
Final Exam	1		60
		Total	100

ECTS Points and Workload

Activity	Count	Duration	Workload (Hours)
Lectures	3	14	42
Self-Study	1	60	50
Assignments	-	-	-
Presentation / Seminar Preparation	1	20	20
Midterm Exam	1	20	20
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	20	20
		Total Workload	152
		ECTS Points (Total Workload/ 28)	5

Learning Outcomes

1	Students acquire the ability to think about moral problems raised by the media.
2	Students gain awareness of basic questions about media ethics.
3	Students learn problem-centered and scientific-critical thinking.
4	It is ensured that students use theoretical knowledge in professional practice.
5	

Weekly Content	
1	Introduction to Basic Issues of Media Ethics
2	What is Ethics? Types of Ethics
3	Plato and Aristotle's Ethics: What Is Virtue?
4	Kant's Deontological Ethics
5	Utilitarianism
6	Descriptive Ethics and Metaethics
7	Relation between Law and Morality and Applied Ethics
8	Media's Relations with Political Regimes
9	Moral Problems of the Journalism Profession
10	Code of Ethics for Journalists
11	Ethical Issues in Audiovisual Media
12	Media and Privacy
13	New Media and Ethics
14	New Media and Ethics
15	-

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	4	5	3	4	-	-
2	3	4	5	3	4	-	-
3	3	4	5	3	4	-	-
4	3	4	5	3	4	-	-
5	3	4	5	3	4	-	-

Contribution Level: 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by:	M. Sait Duran
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