

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details					
Code			Academic Year		Semester
KKW332			3		6
Title			T	U	L
Digital Medialab 2			-	-	3
Language			Turkish		
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Formal				
Course Type	Compulsory	x	Elective		
Objectives	The aim of the course is to impart theoretical knowledge about the basics of media design and the creation of a website.				
Content	In this course theoretical knowledge about the basics of web design is imparted. An online newspaper or magazine is then created in Adobe Dreamweaver.				
Prerequisites	-				
Coordinator	Dr. Aynur SARISAKALOGLU				
Lecturer(s)	Dr. Aynur SARISAKALOGLU				

Assistant(s)	Res. Asst. Sefa PALA	
Work Placement	-	
Recommended or Required Reading		
Books / Lecture Notes	<p>Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag.</p> <p>Kuhne, Andrea (2013). Adobe Dreamweaver CC. Das umfassende Training. Bonn: Rheinwerk Verlag.</p>	
Other Sources	-	
Additional Course Material		
Documents	-	
Assignments	-	
Exams	-	
Course Composition		
Social Sciences	50	50%
Expert Knowledge	50	50%
Assessment		
	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	4	30
Attendance	14	10
Recitations	-	-

Projects	1	60
Final Exam	-	-
Total		100

ECTS Points and Workload

Activity	Count	Duration	Workload (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation	-	-	-
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	1	60	60
Final Exam	-	-	-
Total Workload			174
ECTS Points (Total Workload/ 28)			6

Learning Outcomes

1	Knowledge about Web design.
2	Working with Adobe CC.
3	Creating a website.

Weekly Content

1	Introduction to digital media lab II
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2	Basic Design Form I
3	Basic Design Form II
4	Basic Design Color
5	Basic Design Typography
6	Basic Design Lay Out
7	Introduction to Visual Communication Design
8	Visual Communication Design I Illustration
9	Midterm Exam
10	Conteptual Work I
11	Conteptual Work II
12	Introduction to UI UX Design
13	Moving Images I
14	Moving Images II
15	Präsentation of Projects, Evaluation of Seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3	-	-
2	3	3	3	3	3	-	-
3	3	3	3	3	3	-	-
4	3	3	3	3	3	-	-

Contribution Level: 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by:

Res. Asst. Sefa PALA

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