

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details					
Code		Academic Year		Semester	
KKW105		1		1	
Title		T	U	L	ECTS
Introduction to Cultural Studies		3	-	-	6
Language	German				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Studies				
Forms of Teaching and Learning	Seminar or Lecture				
Course Type	Compulsory	x	Elective		
Objectives	<p>Understanding of the historical development from the traditional humanities to the interdisciplinary new field of research.</p> <p>Acquisition of scientific knowledge in dealing independently with cultures, their history, structures and artifacts on the basis of exemplary historical and contemporary themes and forms (texts, musical forms, images, technologies, life practices, instructions for action.</p> <p>Ability to analyze Western and non-Western cultures and their knowledge production/body techniques from antiquity to the present.</p> <p>Sensitivity to hegemonic orders within and between a cultural order (gender differences, socio-economic differences between the Global North and the Global South, exclusionary practices).</p> <p>Insight into the research-based, interdisciplinary perspectives of cultural studies as an academic discipline.</p>				

Content	<p>History, mediality, aesthetics, and materiality of culturally produced, critiqued, and transmitted knowledge and the practices and technologies that emerge from it.</p> <p>History of cultural techniques and their theories (of the reception, processing, and dissemination of knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).</p> <p>Foundations of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies, science and technology studies from an interdisciplinary and intercultural perspective.</p> <p>Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological perspectives and media theories.</p> <p>The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences with Anglo-American cultural studies.</p> <p>Goals and theory of post-structuralism, gender studies and decolonial discourse.</p>
Prerequisites	-
Coordinator	Assist. Prof. Dr. Ralph Buchenhorst
Lecturer(s)	Assist. Prof. Dr. Ralph Buchenhorst
Assistant(s)	Research. Assist. Büsra Sarikaya
Work Placement	-
Recommended or Required Reading	
Books / Lecture Notes	<ul style="list-style-type: none"> - Ansgar und Vera Nünning (Hrsg.). Einführung in die Kulturwissenschaften: Theoretische Grundlagen – Ansätze – Perspektiven. Stuttgart/Weimar: Metzler 2008. - Doris Bachmann-Medick. Cultural Turns. Neuorientierungen in den Kulturwissenschaften. Reinbeck bei Hamburg: Rowohlt 2006. - Jürgen Habermas. Die Moderne – ein unvollendetes Projekt. Leipzig: Reclam 1994. - Matthias Schaffrick. Niklas Luhmann (1927-1998): Kultur als historischer Begriff. In: KulturPoetik, Bd. 16, Heft 2 (2016), 272-280. - Max Weber. Vorbemerkung zur Religionssoziologie. In: ders. Gesammelte Aufsätze zur Religionssoziologie. Stuttgart: UTB 1988, 1-16. - Enrique Dussel. Der Gegendiskurs der Moderne. Kölner Vorlesungen. Wien/Berlin: Turia+Kant 2013.

	<ul style="list-style-type: none"> - Walter Benjamin. Das Kunstwerk im Zeitalter seiner technischen Reproduzierbarkeit. Frankfurt/Main: Suhrkamp 1963. - Aleida Assmann. Einführung in die Kulturwissenschaft. Grundbegriffe, Themen, Fragestellungen. Berlin: Erich Schmidt 2006. 	
Other Sources	Literature, visual and auditive material illustrating the difference between modernity/postmodernity and modernity/trans-modernity	
Additional Course Material		
Documents		
Assignments		
Exams		
Course Composition		
Social Sciences	50	%50
Field	50	%50
Assessment		
	Count	Percentage (%)
Midterm Exam	1	20%
Quiz	-	
Assignments	-	
Attendance	1	10%
Recitations	1	10%
Projects	1	20%
Final Exam	1	40%
	Total	100

ECTS Points and Work Load			
Activity	Count	Duration	Toplam İş Yüğü(Saat)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	-	-	-
Presentation / Seminar Preparation	Presentation: 1-3	6	12
	Class preparation: 14	1	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	30	30
Total Work Load			138
ECTS Points(Total Work Load/ 28)			6
Learning Outcomes			
1	Understanding the epistemological, interdisciplinary approach in cultural sciences.		
2	Analytic tools to understand and interpret cultural phenomena, cultural techniques and social practices on a global scale.		
3	Insight into hegemonic relations within a cultural order and between cultural scapes (gender gaps, socio-economic differences between the Global North and the Global South, social marginalization).		
4	Understanding the variety of methodological approaches in cultural studies.		
5	Overview of the historical development in cultural studies: 1 st generation: Freud, Weber, Benjamin, Simmel, Cassirer, Warburg; 2 nd generation: british cultural studies: Stuart Hall, Raymond Williams, Paul Gilroy - Frankfurt School; 3rd generation: cultural turns, poststructuralism,, decolonial discourse.		
Weekly Content			
1	1-3: Introduction to the interdisciplinary, polyphonic, and multi-perspective approach to cultural studies.		
2			

3	
4	4-6: The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences to Anglo-American cultural studies.
5	
6	
7	7-9: Presentation and discussion of the history of cultural techniques and their theories (of assimilating, processing, and disseminating knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).
8	
9	
10	10-12: Basics of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies and science and technology studies from an interdisciplinary and intercultural perspective
11	
12	12-14: Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological, and media theories; the goals and theory of poststructuralism, gender studies, and decolonial discourse.
13	
14	
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	2	3	5		
2	3	5	5	3	2		
3	3	3	5	5	4		
4	5	5	4	3	5		

Contribution Level: 1: Low 2:Low-intermediate 3: Intermediate 4:High 5:Very High

Compiled by:

Assist. Prof. Dr. Ralph Buchenhorst

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