

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES  
COURSE SYLLABUS

Course Details				
<b>Code</b>		<b>Academic Year</b>		<b>Semester</b>
KKW 251		2		3
<b>Title</b>		<b>T</b>	<b>A</b>	<b>L</b>
Communication Theories II		3	-	5
<b>Language</b>	Turkish			
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>	<b>Postgraduate</b>
<b>Department / Program</b>	Cultural and Communication Sciences			
<b>Forms of Teaching and Learning</b>	Face to Face			
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>	
<b>Objectives</b>	The focus of the course is on the study of theories regarding the structural transformation of media and communication. It is also aimed to examine the transformation of communication in social networks through social relations, social media and networked public space and social networks.			
<b>Content</b>	This course provides an in-depth analysis of relevant theories and experimental findings in terms of the overall context of "Learning and New Media". It is a return to the conceptual theoretical foundations of Communication Theories and links these foundations to the theory of action. Basic information concepts (declarative information, proposal information, etc.) are introduced. Answers to the following questions are sought: What is the learning process? What cognitive processes follow this? What are the essential conditions in the learning process? What is the role of the media in the learning process? Thus, every aspect of the learning process (receiving information, memory, empowerment) is examined by selected experimental research. On the basis of this information, the relationship between the individual learning process and cultural science is explained to the students.			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	Assoc. Prof. Dr. A. Elif Posos Devrani			
<b>Lecturer(s)</b>	Assoc. Prof. Dr. A. Elif Posos Devrani			
<b>Assistant(s)</b>	Research Assist. İpek Kesici			
<b>Work Placement</b>	-			
Recommended or Required Reading				
<b>Books / Lecture Notes</b>	<p>Müller-Doohm, Stefan (2000). Kritische Medientheorie – Die Perspektive der Frankfurter Schule. In: Neumann-Braun/Müller-Doohm (Hrsg.) (2000).</p> <p>Medien- und Kommunikationssoziologie. Eine Einführung in zentrale Begriffe und Theorien. München: Juventa Verlag.</p> <p>Dubiel, Helmut (1992). Kritische Theorie der Gesellschaft. Eine einführende Rekonstruktion von den Anfängen im Horkheimer-Kreis bis Habermas. Weinheim: Juventa Verlag.</p> <p>Weber, Stefan (Hrsg.) (20103). Theorien der Medien, Konstanz: UTB</p>			

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	Verlag.		
	Alver, Fusun (2011). Gazetecilik Bilimi ve Kuramları. İstanbul: Kalkedon Yayınları.		
	Korkmaz Alemdar (2008). Öteki Kuram. Ankara: Erk Yayınları.		
<b>Other Sources</b>	-		
<b>Additional Course Material</b>			
<b>Documents</b>	-		
<b>Assignments</b>	-		
<b>Exams</b>	-		
<b>Course Composition</b>			
<b>Mathematics und Basic Sciences</b>			%
<b>Engineering</b>			%
<b>Engineering Design</b>			%
<b>Social Sciences</b>	30		%
<b>Educational Sciences</b>			%
<b>Natural Sciences</b>			%
<b>Health Sciences</b>			%
<b>Expert Knowledge</b>	70		%
<b>Assessment</b>			
<b>Activity</b>	<b>Count</b>		<b>Percentage (%)</b>
<b>Midterm Exam</b>	1		40
<b>Quiz</b>	-		-
<b>Assignments</b>	-		-
<b>Attendance</b>	-		-
<b>Recitations</b>	-		-
<b>Projects</b>	-		-
<b>Final Exam</b>	1		60
		<b>Total</b>	<b>100</b>
<b>ECTS Points and Work Load</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
<b>Lectures</b>	14	3	42
<b>Self-Study</b>	42	2	84
<b>Assignments</b>	14	1	14
<b>Presentation / Seminar Preparation</b>	-	-	-
<b>Midterm Exam</b>	1	1	1
<b>Recitations</b>	14	1	14

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Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
<b>Total Work Load</b>			<b>156</b>
<b>ECTS Points (Total Work Load / Hours)</b>			<b>5</b>

**Learning Outcomes**

1	Students who have successfully participated in the course can derive the characteristic features of modern learning theories
2	They can use what they have learned about the theme of "Learning with New Media" and make a conclusion about how the learning process and the learning environment (related to new media) should be designed in practice.
3	Perceptions of different cultures of different cultures develop.
4	Competence in the use of scientific models
5	Transformation of knowledge into practical design
6	
7	
8	
9	
10	
11	
12	

**Weekly Content**

1	Introduction to the Course
2	Network Society - Interactive Networks
3	Network Society - Spaces of Flows
4	The Consequences of the Network Society: Social Changes
5	The Consequences of the Network Society: Social Changes 1
6	The Consequences of the Network Society: Social Changes 2
7	Network Society: Information Society and Mass Society
8	Economy and Politics in the Network Society
9	Culture and Psychology in Network Society
10	Social Media and Labor: Productive Consumers
11	Network Society and Convergence
12	Media Culture
13	Mediatization and Mediation

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14	Communicative Figurations
15	Mediatization Cultures and Mediatized Worlds

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5							
6							
7							
8							
9							
10							
11							
12							

**Contribution Level** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

**Compiled by:** Research Assist. İpek Kesici

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