

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW332		3		6
Title		T	A	L
Digital Medialab 2				3
ECTS		6		
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to impart theoretical knowledge about the basics of media design and the creation of a website.			
Content	In this course theoretical knowledge about the basics of web design is imparted. An online newspaper or magazine is then created in Adobe Dreamweaver.			
Prerequisites				
Coordinator	Dr. Süleyman TÜRKOĞLU			
Lecturer(s)	Dr. Süleyman TÜRKOĞLU			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag. Kuhne, Andrea (2013). Adobe Dreamweaver CC. Das umfassende Training. Bonn: Rheinwerk Verlag.			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	50			%

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Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	50	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam		
Quiz		
Assignments	4	30
Attendance	14	10
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation			
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	60	60
Total Work Load			174
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Knowledge about Webdesign.
2	Working with Adobe CC.
3	Creating a website.
4	
5	
6	
7	

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8	
9	
10	
11	
12	

Weekly Content

1	Introduction to digital media lab II
2	Basic Design Form I
3	Basic Design Form II
4	Basic Design Color
5	Basic Design Typography
6	Basic Design Lay Out
7	Introduction to Visual Communication Design
8	Visual Communication Design I Illustration
9	Midterm Exam
10	Conceptual Work I
11	Conceptual Work II
12	Introduction to UI UX Design
13	Moving Images I
14	Moving Images II
15	Präsentation of Projects, Evaluation of Seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3		
2	3	3	3	3	3		
3	3	3	3	3	3		
4	3	3	3	3	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level

1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High



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<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by:

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