

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW228		2		4
Title		T	A	L
Intercultural Communication		3		4
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to impart the basics of intercultural communication to the students. The students get to know the framework conditions, problem areas and theoretical approaches of intercultural communication, can recognize and avoid stigmatizing attributions and communicate better with people from other cultures.			
Content	The course deepens the theoretical basics of communication acquired in the context of intercultural issues. In dealing with the framework conditions of intercultural communication, the students get an overview of problems, theories and empirical findings of intercultural communication research taking into account all communication levels - from personal perception and interpersonal to medial communication. In addition, examples are used to show problem areas of successful communication. Among other things, intercultural adaptation and acculturation strategies or approaches to overcoming intercultural conflicts are presented and analysed. The role of the media in intercultural communication is also discussed.			
Prerequisites				
Coordinator	Prof. Dr. B. Aykut ARIKAN			
Lecturer(s)	Prof. Dr. B. Aykut ARIKAN			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	<p>Kartarı, Asker (2020). Kültür, Farklılık ve İletişim: Kültürlerarası İletişimin Kavramsal Dayanakları. 3. bs. İstanbul: İletişim.</p> <p>Erll, Astrid/Gymnich, Marion (2018). Interkulturelle Kompetenzen – Erfolgreich kommunizieren zwischen den Kulturen. 5. Auflage. Stuttgart: Pons.</p> <p>Hepp, Andreas (2006). Transkulturelle Kommunikation. Konstanz: UVK (UTB). Hepp, Andreas/Löffelholz, Martin (Hrsg.) (2002). Grundlagentexte zur transkulturellen Kommunikation. Konstanz: UVK (UTB).</p> <p>Heringer, Hans Jürgen (2012). Interkulturelle Kompetenz. Ein Arbeitsbuch mit interaktiver CD und Lösungsvorschlägen. Tübingen: A. Francke (UTB).</p>			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	<p>Kim, Young Yun/Gudykunst, William B. (1988). Theories in intercultural communication. Newbury Park, Kalifornien: Sage Publications.</p> <p>Maletzke, Gerhard (1996). Interkulturelle Kommunikation. Zur Interaktion zwischen Menschen verschiedener Kulturen. Opladen: Westdeutscher Verlag.</p> <p>Kumbier, Dagmar/Schulz von Thun, Friedemann (Hrsg.) (2017). Interkulturelle Kommunikation: Methoden, Modelle, Beispiele. 9. Auflage. Reinbek: Rowohlt.</p> <p>Lüsebrink, Hans-Jürgen (2016). Interkulturelle Kommunikation: Interaktion, Fremdwahrnehmung, Kulturtransfer. 4. Auflage., Stuttgart, Weimar: Metzler.</p> <p>Moosmüller, Alois (Hrsg.) (2007). Interkulturelle Kommunikation. Konturen einer wissenschaftlichen Disziplin. Münster/New York/München/Berlin: Waxmann.</p> <p>Oetzel, John G./Ting-Toomey, Stella (2013) The Sage Handbook of Conflict Communication: Integrating Theory, Research, and Practice. Thousand Oaks, Kalifornien: Sage Publications.</p> <p>Straub, Jürgen/Weidemann, Arne; Weidemann, Doris (2007). Handbuch interkulturelle Kommunikation und Kompetenz. Grundbegriffe – Theorien – Anwendungsfelder, Stuttgart, Weimar: Metzler.</p>
<p>Other Sources</p>	<p>Hall, Edward T. (1966). The hidden dimension. Garden City, New York: Doubleday.</p> <p>Hall, Stuart (1994). Rassismus und kulturelle Identität. Ausgewählte Schriften 2. Hamburg: Argument Verlag.</p> <p>Herdin, Thomas (2018). Werte, Kommunikation und Kultur. Fokus China. Baden-Baden: Nomos.</p> <p>Liebhart, Karin/Menasse, Elisabeth/Steinert, Heinz (Hrsg.) (2002). Fremdbilder – Feindbilder – Zerrbilder. Zur Wahrnehmung und diskursiven Konstruktion des Fremden. Klagenfurt: Drava Verlag.</p> <p>Thiele, Martina (2015). Medien und Stereotype. Konturen eines Forschungsfeldes. Bielefeld: transcript Verlag.</p> <p>Wiseman, Richard (Hrsg.) (1995). Intercultural communication theory. Thousand Oaks, Kalifornien: Sage Publications.</p>
<p>Additional Course Material</p>	
<p>Documents</p>	
<p>Assignments</p>	
<p>Exams</p>	
<p>Course Composition</p>	
<p>Mathematics und Basic Sciences</p>	<p style="text-align: right;">%</p>
<p>Engineering</p>	<p style="text-align: right;">%</p>
<p>Engineering Design</p>	<p style="text-align: right;">%</p>
<p>Social Sciences</p>	<p style="text-align: right;">50 %</p>
<p>Educational Sciences</p>	<p style="text-align: right;">%</p>

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam			
Quiz			
Assignments	4		30
Attendance	14		10
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	4	4	16
Presentation / Seminar Preparation	1	7	7
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	19	19
		Total Work Load	112
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Develop awareness of different cultures and cultural differences.		
2	Learning of intercultural competence in order to be able to communicate effectively in intercultural situations.		
3	Acquisition of knowledge about intercultural communication, especially theoretical approaches to intercultural and transcultural communication; Theories of value orientation, intercultural adaptation and integration; Influence of culture on different levels of communication (interpersonal and mediated); Special features of verbal and non-verbal communication in different cultures.		
4			
5			
6			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

7	
8	
9	
10	
11	
12	

Weekly Content

1	Introduction to intercultural communication
2	Theoretical foundations of intercultural communication
3	Methods of intercultural communication research
4	Intrapersonal and interpersonal communication: influence of culture on thinking and speaking
5	Culture and non-verbal communication
6	Factors influencing intercultural communication
7	Intercultural communication skills
8	Midterm exam
9	Culture, communication and ethics
10	Everyday life and cultural differences
11	Cultural exchange and globalization
12	Cultural transfer, acculturation and intercultural learning
13	Foreign languages, multilingualism and interculturality
14	Intercultural media communication
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	5	5	5	5		
2	3	5	5	5	5		
3	3	5	5	5	5		
4	3	5	5	5	5		
5							
6							
7							
8							
9							
10							
11							
12							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209
Compiled by:	Prof. Dr. Aykut Arkan & Res. Asst. M. Oğuzhan Gner
Date of Compilation:	13.06.2022