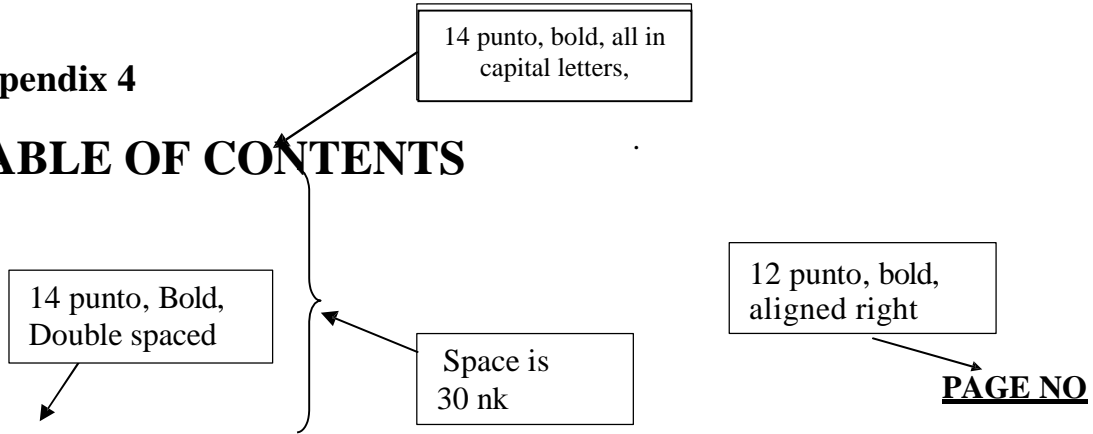


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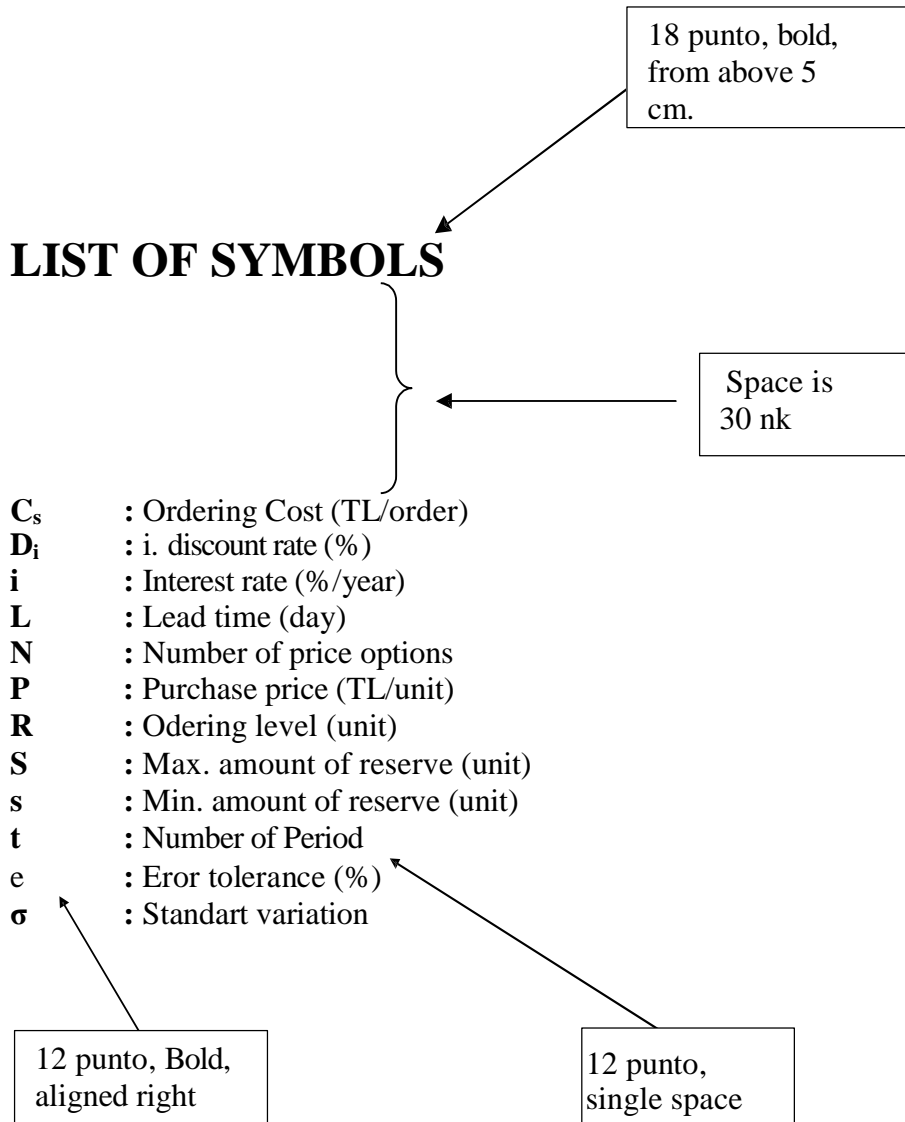
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Appendix 7

LIST OF ABBREVIATION

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BOM	: Bill of Materials
CRM	: Customer Relationship Management
DC	: Distribution Center
DP	: Linear Programing
ECR	: Efficient Consumer Response
ERP	: Enterprise Resources Planning
EVA	: Economic Value Added
MIP	: Material Requirements Planning
NŞD	: Net present Value
PYS	: Performance Managements System
SRM	: Supplier Relationship Management
TKY	: Total quality management
TPM	: Total Productive Management
TÜFE	: Consumer Price Index
UN	: United Nations

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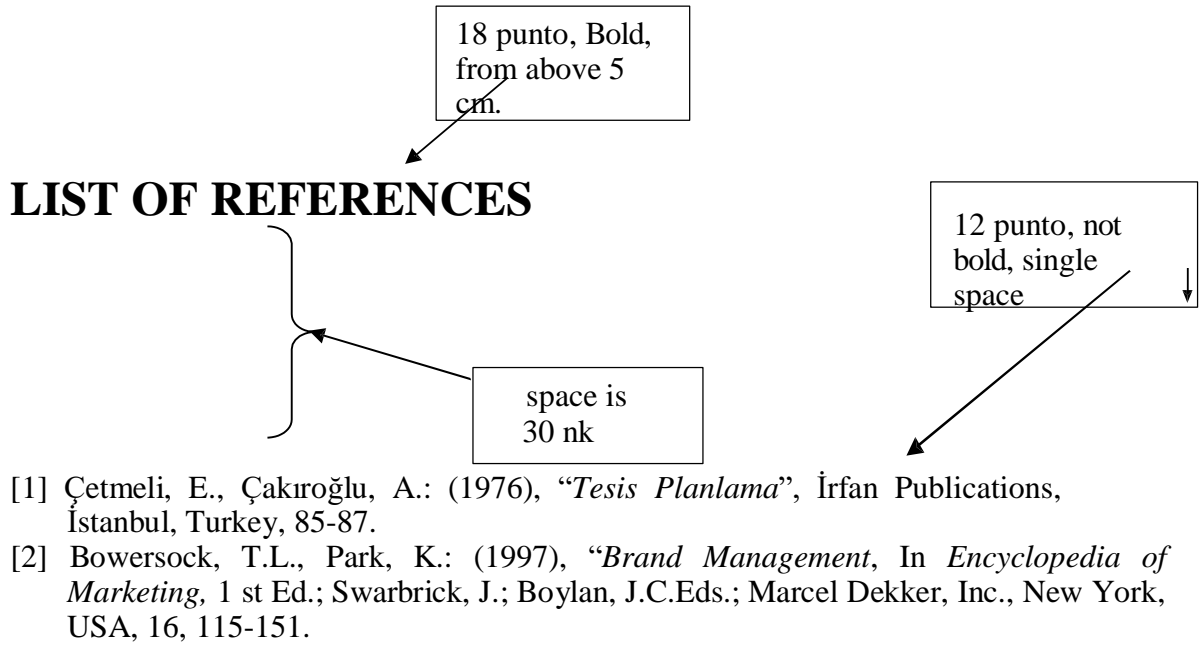
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