TURKISH-GERMAN UNIVERSITY
INSTITUTE OF SOCIAL SCIENCES
INTERNATIONAL FINANCE (EVENING STUDIES) (ENGLISH)

COURSE SYLLABUS FORM

Course Information				
Course Unit Title	**Research Methods**			
Course Unit Code	**Semester**	**Regular Cycle**	**T+A+L Hour**	**ECTS**
IF109	**1**	**1**	**2+1**	**6**

Course Language	English					
Course Level	**Undergraduate**		**Graduate**	*	**Postgraduate**	
Department / Program	International Finance					
Types of Education	Face to Face					
Course Type	**Compulsory**	X		**Elective**		
Objectives of the Course	This graduate course provides detailed information to research proposal writing, research methodologies, and foundational research theories and protocols.					
Course Content	Introduction and social research and strategies Research design, planing research and formulating research questions The nature of quantitative and qualitative research Sampling, structured interviewing, questionnaires Asking questions, structured observations Content analysis, secondary analysis Quantitative data analysis with Stata Sampling and interviewing in qualitative research Focus group, qualitative data analysis Mixed research methods					
Prerequisite	-					
Course Coordinator	Asist Prof. Dr. Levent YILMAZ					
Name of Lecturers	Asist Prof. Dr. Levent YILMAZ					
Course Assistants	Research Assistant İbrahim Başaran					
Work Placement(s)						

Recommended or Required Reading	
Text Book(s) / Lecture Notes	Bryman, A. Social Research Methods. (Oxford: Oxford University Press, 2012) fourth edition [ISBN 9780199588053]. Floyd and List 2016, Using Field Experiments in Accounting and Finance. Al-Ubaydli and List 2016 Field Experiments in Markets. NBER. Kagel and Roth 1995, The Handbook of Experimental Economics.

Material Sharing

Documents	-
Assignments	-
Exams	Assignment + Project

Course Category

Mathematics and Basic Sciences	%
Engineering	%
Engineering Design	%
Social Sciences	100%
Educational Sciences	%
Science	%
Health Sciences	%
Field Knowledge	%

Assessment Criteria

Semester Works	Quantity	Percentage %
Midterm Exam	1	45%
Quiz	0	0%
Assignment	0	0%
Attendance	1	10%
Application	0	0%
Project	0	%
Final examination	1	45%

Total	3	100%

ECTS / Table for Student Working Load

Activities	Quantity	Duration (Hour)	Total Work Load (Hour)
Course Duration	15	3	45
Self-Study Hours	15	3	45
Assignment	0	0	0
Presentation / Seminar Preparation	2	20	40
Midterm exams	0	0	0
Application	2	9	18
Laboratory	2	6	12
Project	1	20	20
Final examination	0	0	0
Total Work Load(Hour)	180		
Total Work Load(Hour)/ 30 (h)	180/30=6		
ECTS Credit of the Course	6		

Learning Outcomes of the Course

No.	Learning Outcomes
1	By the end of the course, and having completed the Essential reading and activities, you should be able to: formulate researchable questions. define a research strategy and design a research Project.
2	To be able to use basic econometric and time series analysis tools related to the economy and basic computer package programs.

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3	To acquire basic knowledge and methods of basic theoretical models, concepts and analyses of the various sub-disciplines of economics
4	To have a basic knowledge of the differences and interactions between economists and schools of thought that have contributed relevance in the development of economics.
5	

Course Content

Week	Topic	Preparation	Documents
1	Introduction and social research and strategies		
2	Research design, planing research and formulating research questions		
3	The nature of quantitative and qualitative research		
4	Experimental methods		
5	Sampling, structured interviewing, questionnaires		
6	Asking questions, structured observations		
7	Case study		
8	Content analysis, secondary analysis		
9	Introduction to Stata		
10	Econometrical Analysis wıth Stata		
11	Group presentations and Sampling and interviewing in qualitative research		
12	Focus group, qualitative data analysis		
13	Mixed research methods		
14	Thesis concept presentations		
15	Course wrap-up		

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Matrix of Course Learning Outcomes versus Program Outcomes

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11
ALL	5	2	2	3	3	3	5	4	3	3	**4**
L1	5	3	2	3	3	3	5	3	2	3	**4**
L2	5	2	2	3	2	3	5	4	2	3	**4**
L3	5	2	2	3	2	3	5	4	2	3	**4**
L4											
L5											

Contribution Level: 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Prepared by:	İbrahim Başaran
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