

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)  
COURSE SYLLABUS FORM

Course Details				
<b>Code</b>	<b>Academic Year</b>			<b>Semester</b>
BM104	1			2
<b>Title</b>	<b>T</b>	<b>A</b>	<b>L</b>	<b>ECTS</b>
Organization and Management	3	0	0	6
<b>Language</b>	English			
<b>Level</b>	<b>Undergraduate</b>		<b>Graduate</b>	<b>X</b>
<b>Department / Program</b>	Business Management			
<b>Forms of Teaching and Learning</b>	Face to face			
<b>Course Type</b>	<b>Compulsory</b>	<b>X</b>	<b>Elective</b>	
<b>Objectives</b>	The aim of this course is to teach the basic functions of businesses and managers, to give information about the evolution of management thinking and to have an idea about new organizational forms.			
<b>Content</b>	Management Theory, Functions of the Operator and the Administrator, Organization Structures, Motivation Theories, Leadership Approaches, Value Chain Management, Corporate Social Responsibility			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	-			
<b>Lecturer(s)</b>	-			
<b>Assistant(s)</b>	-			
<b>Work Placement</b>	-			
Recommended or Required Reading				
<b>Books / Lecture Notes</b>	-			
<b>Other Sources</b>	Staeble, W.H. (1999): Management. 8.A., München.			
Additional Course Material				
<b>Documents</b>	-			
<b>Assignments</b>	-			
<b>Exams</b>	-			
Course Composition				
<b>Mathematics und Basic Sciences</b>				%
<b>Engineering</b>				%
<b>Engineering Design</b>				%
<b>Social Sciences</b>				100%
<b>Educational Sciences</b>				%

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Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

**Assessment**

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
<b>Total</b>		<b>100</b>

**ECTS Points and Work Load**

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	40	40
Recitations			
Laboratory			
Projects			
Final Exam	1	56	56
<b>Total Work Load</b>			<b>180</b>
<b>ECTS Points (Total Work Load / Hour)</b>			<b>6</b>

**Learning Outcomes**

1	Students will gain competence to recognize and understand organizational management problems using specific scientific methods.
2	They will be able to evaluate the success of various theoretical approaches and the effectiveness of organizational design criteria.

**Weekly Content**

1	Introduction, Basic Concepts, Terms
2	Evolution of management thinking
3	Classical Management Theories
4	Behavioral Management Theories

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5	Decision-Driven Management Theories												
6	Contingency Approach												
7	System Approach												
8	Organizational Culture and the Impact of Global Environment on Organizations												
9	Midterm Exam												
10	Competitive Analysis and Value Chain Management												
11	Ethic and Corporate Social Responsibility												
12	Planning and Organization												
13	Execution and Control												
14	New Approaches in Management												
15	Leadership and Motivation, New Organization Structures												
<b>Contribution of Learning Outcomes to Program Objectives (1-5)</b>													
	<b>P1</b>	<b>P2</b>	<b>P3</b>	<b>P4</b>	<b>P5</b>	<b>P6</b>	<b>P7</b>	<b>P8</b>	<b>P9</b>	<b>P10</b>	<b>P11</b>	<b>P12</b>	<b>P13</b>
<b>1</b>	5	3	5	5	3	2	4	3	3	4	4	4	3
<b>2</b>	5	3	5	5	3	2	4	3	3	4	4	4	3
<b>Contribution Level</b>		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High											
<b>Compiled by:</b>		Prof. Dr. Ruhet GENÇ											
<b>Date of Compilation:</b>		04.06.2020											