

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM203	2			3
Title	T	A	L	ECTS
Master's Thesis	0	0	0	24
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	X	Elective	
Objectives	Preparation of a thesis on a selected topic and contribution to the literature.			
Content	Preparation of a thesis on a selected topic in the field of business administration			
Prerequisites	-			
Coordinator	Prof. Dr. Ela Sibel BAYRAK MEYDANOĞLU, Assoc. Prof. Dr. Müge KLEIN, Asst. Prof. Dr. Çiydem ÇATAK, Asst. Prof. Dr. Sevgin BATUK, Asst. Prof. Dr. Alexander DREYER, Asst. Prof. Dr. Mehmet Hakan ÖZDEMİR			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Related scientific books and papers			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				100%
Educational Sciences				%
Natural Sciences				%

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Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam			
Quiz			
Assignments			
Attendance			
Recitations			
Projects	1		100
Final Exam			
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures			
Self-Study	1	240	240
Assignments			
Presentation / Seminar Preparation	1	240	240
Midterm Exam			
Recitations			
Laboratory			
Projects	1	240	240
Final Exam			
		Total Work Load	720
		ECTS Points (Total Work Load / 30 Hour)	24
Learning Outcomes			
1	Students learn and apply the scientific research process.		
2	Students increase their scientific knowledge and skills in their field of expertise.		
3	Students learn and apply scientific data collection and analysis methods.		
4	Students will be able to make a contribution to the literature on the specified topic.		
Weekly Content			
1			
2			
3			

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4	
5	
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15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	3	5	5	5	5	4	3	5	5	5	5	4	3
2	3	5	5	5	5	4	3	5	5	5	5	4	3
3	3	5	5	5	5	4	3	5	5	5	5	4	3
4	3	5	5	5	5	4	3	5	5	5	5	4	3

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by: Asst. Prof. Dr. Çiydem ÇATAK

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