

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM020	1			Elective
Title	T	A	L	ECTS
Organizational Behavior	3	0	0	6
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	X
Objectives	Students will gain an overview of the field of Organizational Behavior and the practical applications of the acquired knowledge.			
Content	Management theories, cultural theories, job satisfaction and motivation, role theories, communication theories, leadership, group theories, organizational culture.			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. Müge KLEIN			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<ul style="list-style-type: none"> - Aycan, Z./ Kanungo, R.N./ Mendonca, M. (2016): Kùltürler Arası Bağlamda - Örgütler ve Yönetim, Koç University Press, Istanbul. - Martin, A. (Hrsg.) (2003): Organizational Behaviour – Verhalten in Organisationen, Kohlhammer, Stuttgart. - Nerdinger, F. W. (2008): Grundlagen des Verhaltens in Organisationen, 2. Aufl., Kohlhammer, Stuttgart. - Spieß, E.; Winterstein, H. (1999): Verhalten in Organisationen – Eine Einführung, Kohlhammer, Stuttgart. 			
Other Sources	McFarlin, D.; Sweeney, P. (2013): International Organizational Behavior, Routledge, New York, NY			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%

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Engineering		%
Engineering Design		%
Social Sciences		100%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
Total Work Load			180
ECTS Points (Total Work Load / Hour)			6

Learning Outcomes

1	Learning the place of business science among other disciplines
2	Learning the basic cultural theories, examining the applications of these theories in the field of management
3	Obtain information about theories based on individual level psychology
4	Gaining knowledge about sociology based theories at the individual level

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5	Obtaining information at the organizational level												
Weekly Content													
1	Management Models												
2	Corporate Economics												
3	Culture and Management												
4	Job Satisfaction												
5	Motivation												
6	Role Theories, Work-Life Balance												
7	Communication												
8	Groups												
9	Midterm Exam												
10	Leadership												
11	Leadership Styles												
12	Organizational Structures												
13	Organizational Cultures												
14	Change Management												
15	Case Study												
Contribution of Learning Outcomes to Program Objectives (1-5)													
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	3	2	2	3	2	2	5	4	4	3	3	3	4
2	3	2	2	3	2	2	5	4	4	3	3	3	4
3	3	2	2	3	2	2	5	4	4	3	3	3	4
4	3	2	2	3	2	2	5	4	4	3	3	3	4
5	3	2	2	3	2	2	5	4	4	3	3	3	4
Contribution Level		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High											
Compiled by:		Asst. Prof. Dr. Sevgin BATUK											
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