M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details							
Code				**Academic Year**		**Semester**	
BM022				1		Elective	
Title				**T**	**A**	**L**	**ECTS**
Corporate Social Responsibility and Ethics				3	0	0	6

Language	English					
Level	**Undergraduate**		**Graduate**	X	**Postgraduate**	
Department / Program	Face to face					
Forms of Teaching and Learning	Business Management					
Course Type	**Compulsory**		**Elective**		X	
Objectives	The students are familiarized with the basics of business ethics					
Content	The course gives an overview of basic theories and concepts of business ethics. In all areas, the references of the company practice are shown and elaborated on the basis of selected case studies.					
Prerequisites	-					
Coordinator	Assoc. Prof. Dr. Müge KLEIN					
Lecturer(s)	-					
Assistant(s)	-					
Work Placement	-					

Recommended or Required Reading	
Books / Lecture Notes	Bernd Noll, Wirtschafts- und Unternehmensethik in der Marktwirtschaft, 2. Auflage, Stuttgart 2013
Other Sources	Manuel Velasquez, Business Ethics: Concepts and Cases, International Edition, 8th ed., Upper Saddle River, NJ et al. 2017

Additional Course Material	
Documents	-
Assignments	-
Exams	-

Course Composition		
Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences		100%
Educational Sciences		%

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Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
Total		**100**

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
Total Work Load			**180**
ECTS Points (Total Work Load / Hour)			**6**

Learning Outcomes

1	Students have a solid basic knowledge of business ethics as well as key approaches in analyzing and addressing ethical dilemmas in business
2	Properly apply basic principles of ethical reasoning to ethical conflicts in everyday business
3	Correctly deal with questions of individual and corporate responsibility in the economic and corporate context.

Weekly Content

1	Business ethics - a contradiction in terms? Basic Research Subjects and Research Methods of Ethics in Economics and Business Ethics
2	Theory and Application: Case Study
3	Economic-ethical and moral-economic analysis of the market economy

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4	Theory and Application: Case Study and Business Game I
5	Normativity and value judgments - critical reflection on the possibilities and limitations of ethical reasoning in science and practice
6	Fundamentals of ethical reasoning and decision for non-ethicists I: Kantian thinking and acting in theory and practice
7	Fundamentals of ethical reasoning and decision for non-ethicists I: Utilitarian thinking in theory and practice
8	Ethical conflicts and globalization: Comparative case study
9	Corporate Responsibility (CR) and Value Management I
10	Case study: Profit maximization as an ethical duty?
11	Introduction in the Stakeholder Management Theory
12	Corporate Responsibility (CR) and Value Management II
13	Case Study Responsibility (e.g., Environmental Responsibility and Globalization)
14	Ethical dilemmas in theory and practice - the contribution of moral economics
15	Case study selected dilemmas - simulation game II

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	2	2	2	3	3	1	3	4	5	3	5	4	5
2	2	2	2	3	3	1	3	4	5	3	5	4	5
3	2	2	2	3	3	1	3	4	5	3	5	4	5

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by:	Prof. Dr. Orhan KOCAGÖZ
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