

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM024	1			Elective
Title	T	A	L	ECTS
Intercultural Competence Development	3	0	0	6
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	X
Objectives	Imparting basic knowledge about intercultural competence and the importance of intercultural relationships in companies			
Content	Introduction to theory and research on intercultural relationships, basic knowledge of culture and interculturality, experience-oriented analysis of intercultural conflict situations and possible solutions, practical exercises, case studies, group studies, discussions			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. Müge KLEIN			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	Intercultural Competence in Organizations: A Guide for Leaders, Educators and Team Players, Matveev, Alex V. (2017).			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				100%
Educational Sciences				%

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Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
Total Work Load			180
ECTS Points (Total Work Load / Hour)			6
Learning Outcomes			
1	Insight of the impact of intercultural relationships on businesses		
2	Professional management of intercultural conflict situations		
Weekly Content			
1	Introduction		
2	Concept of Culture		
3	Models of Culture and Dimensions		
4	Cultural Differences		

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5	Intercultural communication
6	Intercultural learning and learning methods
7	Perception, Stereo type, Prejudice
8	Results of cultural studies
9	Midterm Exam
10	Case Study
11	Case Study
12	Intercultural working groups
13	Intercultural Management
14	Intercultural Organization Development
15	Further Discussions

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	2	3	2	4	3	2	4	3	3	4	4	4	3
2	2	3	2	4	3	2	4	3	3	4	4	4	3

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by: Assoc. Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization)

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