

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)  
COURSE SYLLABUS FORM

Course Details				
Code		Academic Year		Semester
BM026		1		Elective
Title		T	A	L
Corporate Valuation		3	0	0
ECTS		6		
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	Elective	X	
Objectives	Providing information on how to determine the value of a company in theory and practice during public offers, mergers and acquisitions.			
Content	Value and valuation concept, current value of money, present value and internal rate of return, discounted cash flow method, determination of the cost of capital, relative valuation, net asset value			
Prerequisites	-			
Coordinator	Asst. Prof. Dr. Çiydem ÇATAK			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	-			
Additional Course Material				
Documents	Course presentations			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				70%
Engineering				%
Engineering Design				%
Social Sciences				30%
Educational Sciences				%

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Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
<b>Assessment</b>			
<b>Activity</b>	<b>Count</b>		<b>Percentage (%)</b>
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
<b>Total</b>			<b>100</b>
<b>ECTS Points and Work Load</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
<b>Total Work Load</b>			<b>180</b>
<b>ECTS Points (Total Work Load / Hour)</b>			<b>6</b>
<b>Learning Outcomes</b>			
1	Students will be able to learn and apply the valuation methods used in determining the company / share value.		
<b>Weekly Content</b>			
1	Concept of Valuation		
2	Purpose of Valuation		
3	Time Value of Money, Net Present Value, Internal Rate of Return		
4	Determination of Discount Rate - CAPM		
5	WACC		

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6	Determination of Cash Flows
7	Determination of Cash Flows
8	Problems Encountered in Company Valuation - Public and Non-Public Companies
9	Midterm Exam
10	Tobin's Q
11	MVA
12	EVA
13	Case Study
14	Case Study
15	Case Study

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	4	4	4	4	4	4	4	4	4	4	4	4	4

**Contribution Level** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

**Compiled by:** Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing)

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