

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM030	1			Elective
Title	T	A	L	ECTS
Financial Markets and Institutions	3	0	0	6
Language	English			
Level	Undergraduate		Graduate	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	X
Objectives	Understanding the basic functions of capital markets, understanding sub-groups of financial markets and financial tools			
Content	Tasks of capital markets, financial institutions, financial tools, possible usage and evaluation of these tools, productivity of capital markets, behavioral finance, corporate management and market types for organizational control			
Prerequisites	-			
Coordinator	Asst. Prof. Dr. Çiydem ÇATAK			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<ul style="list-style-type: none"> - Brealey, Richard A., Myers, Stewart C., Marcus, Alan J.: Fundamentals of Corporate Finance, International Edition, latest edition - Brealey, Richard A., Myers, Stewart C., Allen, Franklin: Principles of Corporate Finance, Global Edition, latest edition - In addition: Different articles from various sources 			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				40%
Engineering				%
Engineering Design				%

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Social Sciences			60%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity		Count	Percentage (%)
Midterm Exam		1	40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam		1	60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
		Total Work Load	180
		ECTS Points (Total Work Load / Hour)	6
Learning Outcomes			
1	Understanding basic functions of capital markets		
2	Information about financial markets		
3	Information about basic financial tools, their useage and evaluation		
Weekly Content			
1	Introduction – Features of financial markets, a general looking to sub-markets, types of financial organizations, a general looking to financial tools		
2	Bond - valuation, interest rate risk, duration and modify duration		

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3	Bond - interest rate, inflation and inflation risk, credit risk
4	Bond - applications
5	Stock – valuation, dividend discount model, forecast of growing ratio of Gordon Growth Model
6	Stock valuation examples – discounted cash flow method
7	Capital market application – value and price difference, information application types, technical analysis, basic analysis
8	Behavioral Finance
9	Midterm Exam
10	Option – general looking
11	Option – maturity end valuation
12	Option – useage-time valuation
13	Forward, Futures and other derivatives
14	Merger – takeover
15	Merger – takeover

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	4	4	4	4	4	4	4	4	4	4	4	4	4
2	4	4	4	4	4	4	4	4	4	4	4	4	4
3	4	4	4	4	4	4	4	4	4	4	4	4	4

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by: Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing)

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