

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM032	1			Elective
Title	T	A	L	ECTS
International Finance	3	0	0	6
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	Elective	X	
Objectives	Learning about the international financial markets and their functioning.			
Content	International financial theory, globalization, foreign exchange market, international parity relations and exchange rate forecasting, international portfolio management, international financial crises			
Prerequisites	-			
Coordinator	Asst. Prof. Dr. Çiydem ÇATAK			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				60%
Engineering				%
Engineering Design				%
Social Sciences				40%
Educational Sciences				%

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Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
Total Work Load			180
ECTS Points (Total Work Load / Hour)			6
Learning Outcomes			
1	The student acquires information about international financial markets		
2	Students get information about the exchange rate market and parities		
Weekly Content			
1	Introduction to International Finance		
2	Introduction to International Finance		
3	Exchange Rates and Monetary Policies		
4	Exchange Rates and Monetary Policies		

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5	International Portfolio Management
6	International Portfolio Management
7	International Portfolio Management
8	Foreign Direct Investments
9	Midterm Exam
10	Foreign Direct Investments
11	Foreign Direct Investments
12	International Financial Crises
13	International Financial Crises
14	Derivative Products Market
15	Derivative Products Market

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	4	4	4	4	4	4	4	4	4	4	4	4	4
2	4	4	4	4	4	4	4	4	4	4	4	4	4
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High												
Compiled by:	Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing)												
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