

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)  
COURSE SYLLABUS FORM

Course Details				
Code		Academic Year		Semester
BM036		1		Elective
Title		T	A	L
International Banking		3	0	0
		ECTS		
		6		
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	X
Objectives	It is aimed to teach basic information in the field of international banking.			
Content	Banking, International Banking, The Market Share of Foreign Banks in Turkey, Theories of Interest, Monetary policy, The Impact of Banking Sector on Turkish Economy			
Prerequisites	-			
Coordinator	Asst. Prof. Dr. Çiydem ÇATAK			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				20%
Engineering				%
Engineering Design				%
Social Sciences				80%
Educational Sciences				%
Natural Sciences				%

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Health Sciences			%
Expert Knowledge			%
<b>Assessment</b>			
<b>Activity</b>	<b>Count</b>		<b>Percentage (%)</b>
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
<b>Total</b>			<b>100</b>
<b>ECTS Points and Work Load</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
<b>Total Work Load</b>			<b>180</b>
<b>ECTS Points (Total Work Load / Hour)</b>			<b>6</b>
<b>Learning Outcomes</b>			
1	Explain the developments on the financial markets and in the international banking sector.		
<b>Weekly Content</b>			
1	Banking- Basic concepts		
2	International Banking		
3	International Banking		
4	Comparison of Market Share of Foreign Banks in Turkey		
5	Comparison of Market Share of Foreign Banks in Turkey		
6	The Impact of Banking Sector on Turkish Economy		

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7	The Impact of Banking Sector on Turkish Economy
8	Theories of Interest
9	Midterm Exam
10	Theories of Interest
11	Monetary Policy
12	Monetary Policy
13	Electronic Banking
14	Electronic Banking
15	General Review

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	4	4	4	4	4	4	4	4	4	4	4	4	4

**Contribution Level** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

**Compiled by:** Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing)

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