

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)  
COURSE SYLLABUS FORM

Course Details				
<b>Code</b>		<b>Academic Year</b>		<b>Semester</b>
BM074		1		Elective
<b>Title</b>		<b>T</b>	<b>A</b>	<b>L</b>
Finance, Trade and Economic Development		3	0	0
		<b>ECTS</b>		
		6		
<b>Language</b>	English			
<b>Level</b>	<b>Undergraduate</b>	<b>Graduate</b>	<b>X</b>	<b>Postgraduate</b>
<b>Department / Program</b>	Business Management			
<b>Forms of Teaching and Learning</b>	Face to face			
<b>Course Type</b>	<b>Compulsory</b>	<b>Elective</b>	<b>X</b>	
<b>Objectives</b>	The main goal of this course is to develop a foundation for basic principals and concepts of finance, trade and economic growth. The student will develop an understanding of; how corporates make financing decisions, how nations trade, and key features of economic growth and development process at the world level.			
<b>Content</b>	Corporate level finance, financial goods and structures International and global trade Contemporary economic growth and development			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	Asst. Prof. Dr. Çiydem ÇATAK			
<b>Lecturer(s)</b>	-			
<b>Assistant(s)</b>	-			
<b>Work Placement</b>	-			
Recommended or Required Reading				
<b>Books / Lecture Notes</b>	<ul style="list-style-type: none"> <li>- Grath, A. (2011). The handbook of international trade and finance: the complete guide to risk management, international payments and currency management, bonds and guarantees, credit insurance and trade finance. Kogan Page Publishers.</li> <li>- Acemoglu, D. (2012). Introduction to economic growth. Journal of economic theory, 147(2), 545-550.</li> <li>- Helpman, E. (2011). Understanding global trade. Harvard University Press.</li> <li>- Smith, S. C., &amp; Todaro, M. P. (2020). Economic Development, The Pearson Series in Economics 2011.</li> <li>- Brealey, R. A., Myers, S. C., &amp; Marcus, A. J. (2012). Fundamentals of corporate finance. McGraw-Hill/Irwin,.</li> </ul>			
<b>Other Sources</b>	<ul style="list-style-type: none"> <li>- Wennekers, S., &amp; Thurik, R. (1999). Linking entrepreneurship and economic growth. Small business economics, 13(1), 27-56.</li> <li>- Cumming, D., &amp; Johan, S. (2017). The problems with and promise of entrepreneurial finance. Strategic Entrepreneurship Journal, 11(3), 357-370.</li> <li>- Nicholls, A. (2010). Fair trade: Towards an economics of virtue. Journal of business ethics, 92(2), 241-255.</li> </ul>			
Additional Course Material				

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Documents	-		
Assignments	-		
Exams	-		
<b>Course Composition</b>			
Mathematics und Basic Sciences			20%
Engineering			%
Engineering Design			%
Social Sciences			20%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			60%
<b>Assessment</b>			
<b>Activity</b>	<b>Count</b>	<b>Percentage (%)</b>	
Midterm Exam	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
		<b>Total</b>	<b>100</b>
<b>ECTS Points and Work Load</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
Lectures	14	3	42
Self-Study	14	3	42
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	48	48
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
		<b>Total Work Load</b>	<b>180</b>
	<b>ECTS Points (Total Work Load / Hour)</b>		<b>6</b>

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<b>Learning Outcomes</b>													
1	To understand basic financing decisions of corporates												
2	To understand how corporates manage their financial resources sustainably												
3	To grasp the basic concepts of trade and be able to use them in managerial decisions												
4	To understand the determinants of economic development and be able to evaluate economic environment												
5	To internalize the consequences of economic growth and development												
<b>Weekly Content</b>													
1	Introduction to Finance												
2	Financial Markets and Institutions												
3	Bonds, Stocks and Long/Short term Financial Planning												
4	Corporate Financing and Mergers, Acquisitions, and Corporate Control												
5	Trade Risks and Risk Assessment												
6	Currency Risk Management												
7	Trade Finance												
8	Economies of Scale and Scope												
9	Midterm Exam												
10	Terms of Payment												
11	Principles and Concepts of Economic Development												
12	Fundamental Determinants of Differences in Economic Performance												
13	Classical Theories of Economic Growth Development												
14	Poverty, Inequality and Development												
15	Finance and Fiscal Policy for Development												
<b>Contribution of Learning Outcomes to Program Objectives (1-5)</b>													
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	3	5	2	5	1	5	1	2	3	5	2	3	5
2	5	5	3	5	5	4	4	3	5	5	4	2	5
3	3	5	5	4	5	4	4	3	3	5	2	2	3
4	4	5	5	5	4	5	3	5	5	4	3	2	5
5	5	5	4	3	4	4	3	3	3	3	4	2	5
<b>Contribution Level</b>		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High											
<b>Compiled by:</b>		Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing)											
<b>Date of Compilation:</b>		08.06.2020											