

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS) COURSE SYLLABUS FORM

| Department / Program Forms of Teaching and Learning Course Type Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites Coordinator Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading Face to face Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites - Coordinator Asst. Prof. Dr. 6 Lecturer(s) - Recommended or Required Reading - Recommended or Required Reading - Books / Lecture Notes - Helpma - Smith, Seconom - Brealey, McGrav - Wennel | | | | | | | | | | | |
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| Title Finance, Trade and Economic Development Language English Level Undergraduar Department / Program Business Mana Forms of Teaching and Learning Face to face Course Type Compulso The main goal finance, trade corporates magrowth and de Corporate leve International a Contemporary Prerequisites - Coordinator Asst. Prof. Dr. 6 Lecturer(s) - Assistant(s) - Work Placement - Recommended or Required Reading Books / Lecture Notes - Grath, A to risk in guarant - Acemoge 147(2), Helpman - Smith, S Econome - Brealey, McGraw McGraw Wennel | Code | | | | | | ear | Seme | Semester | | |
| Finance, Trade and Economic Development Language English Level Undergraduat Department / Program Business Mana Forms of Teaching and Learning Face to face Course Type Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites - Coordinator Asst. Prof. Dr. 6 Lecturer(s) - Assistant(s) - Work Placement - Recommended or Required Reading Books / Lecture Notes - Grath, A to risk in guarant - Acemoge 147(2), - Helpma - Smith, S Econom - Brealey, McGrav McGrav Wennel | BM074 | | | | | | | Electiv | Elective | | |
| Level Undergradual Department / Program Business Mana Forms of Teaching and Learning Face to face Course Type Compulso Objectives The main goal finance, trade a corporates magrowth and de Corporate leve International a Contemporary Prerequisites - Coordinator Asst. Prof. Dr. 0 Lecturer(s) - Assistant(s) - Work Placement - Recommended or Required Reading Books / Lecture Notes - Grath, A to risk in guarant - Acemog 147(2), - Helpma - Smith, S Econom - Brealey, McGrav McGrav Wennel | Title | | | | | | L | ECTS | | | |
| Level Undergradual Popartment / Program Business Mana Forms of Teaching and Learning Face to face Course Type Compulso The main goal finance, trade corporates magrowth and de Corporate leve International a Contemporary Prerequisites - Coordinator Asst. Prof. Dr. 0 Lecturer(s) - Assistant(s) - Work Placement - Recommended or Required Reading Books / Lecture Notes - Grath, A to risk n guarant - Acemog 147(2), - Helpma - Smith, S Econom - Brealey, McGrav McGrav Wennel | Finance, Trade and Economic Development | | | | | | 0 | 6 | | | |
| Pepartment / Program Forms of Teaching and Learning Face to face Course Type Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites Coordinator Asst. Prof. Dr. 6 Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading Books / Lecture Notes Face to face Compulso The main goal finance, trade corporates ma growth and de Corporates ma growth and de Corporate leve International a Contemporary Frerequisites - Coordinator Asst. Prof. Dr. 6 - Helpma - Smith, S Econom - Brealey, McGrav - Wennel | English | | | | | | | | | | |
| Forms of Teaching and Learning Course Type Compulso The main goal finance, trade corporates ma growth and de Corporate level International a Contemporary Prerequisites Coordinator Asst. Prof. Dr. 0 Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading Books / Lecture Notes Books / Lecture Notes Face to face Compulso The main goal finance, trade of corporate level International a Contemporary Assistant (a) Face to face Compulso The main goal finance, trade of corporate level International a Contemporary Assistant (a) Face to face Compulso The main goal finance, trade of corporate level International a Contemporary Assistant (a) Face to face Compulso Compulso The main goal finance, trade of corporate level International a Contemporary Assistant (a) Face to face Compulso Compulso Corporate level International a Contemporary Asst. Prof. Dr. 0 Face to face to face to finance, trade of corporate level International a Contemporary Asst. Prof. Dr. 0 Face to face to face to finance, trade of corporate level International a Contemporary Asst. Prof. Dr. 0 Face to face to face to face to finance, trade of corporate level International a Contemporary Asst. Prof. Dr. 0 Face to face to face to finance, trade of corporate level International a Contemporary Asst. Prof. Dr. 0 Face to f | Undergraduate Graduate | | | | | | Postgra | aduate | duate | | |
| Course Type Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites Coordinator Asst. Prof. Dr. 6 Assistant(s) Work Placement Recommended or Required Reading Books / Lecture Notes Books / Lecture Notes Compulso The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Asst. Prof. Dr. 6 - Asst. Prof. Dr. 6 - Helpma - Smith, Seconom - Brealey, McGrav - Wennel | Business Management | | | | | | | | | | |
| Objectives The main goal finance, trade corporates ma growth and de Corporate leve International a Contemporary Prerequisites Coordinator Asst. Prof. Dr. O Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemog 147(2), - Helpma - Smith, S Econom - Smith, S Econom - Brealey, McGrave - Wennel | Face to face | | | | | | | | | | |
| Objectives finance, trade corporates may growth and de Corporate leve International a Contemporary Prerequisites Coordinator Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant to risk in guarant - Acemoge 147(2), - Helpma - Smith, S Econom - Smith, S Econom - Brealey, McGrav McGrav Wennel | ry | | | Elective | | | | X | | | |
| Content International a Contemporary Prerequisites Coordinator Asst. Prof. Dr. G Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemographic Acemographic Smith, S Econom - Brealey, McGrav - Wennel | The main goal of this course is to develop a foundation for basic principals and concepts of finance, trade and economic growth. The student will develop an understanding of; how corporates make financing decisions, how nations trade, and key features of economic growth and development process at the world level. | | | | | | | | | | |
| Coordinator Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemogy 147(2), - Helpma - Smith, S Econom - Brealey, McGraw - Wennel | Corporate level finance, financial goods and structures International and global trade Contemporary economic growth and development | | | | | | | | | | |
| Lecturer(s) Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemogy 147(2), - Helpma - Smith, S Econom - Brealey, McGraw - Wennel | - | | | | | | | | | | |
| Assistant(s) Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemogy 147(2), - Helpma - Smith, S Econom - Brealey, McGrav - Wennel | Asst. Prof. Dr. Çiydem ÇATAK | | | | | | | | | | |
| Work Placement Recommended or Required Reading - Grath, A to risk in guarant - Acemogy 147(2), - Helpma - Smith, S Economy - Brealey, McGrave - Wennel | - | | | | | | | | | | |
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| Books / Lecture Notes Books / Lecture Notes - Grath, A to risk n guarant - Acemog 147(2), - Helpma - Smith, S Econom - Brealey, McGrav - Wennel | - | | | | | | | | | | |
| Books / Lecture Notes Books / Lecture Notes to risk in guarant - Acemoge 147(2), - Helpma - Smith, S Econom - Brealey, McGrav - Wennel | | | | | | | | | | | |
| | Grath, A. (2011). The handbook of international trade and finance: the complete guide to risk management, international payments and currency management, bonds and guarantees, credit insurance and trade finance. Kogan Page Publishers. Acemoglu, D. (2012). Introduction to economic growth. Journal of economic theory, 147(2), 545-550. Helpman, E. (2011). Understanding global trade. Harvard University Press. Smith, S. C., & Todaro, M. P. (2020). Economic Development, The Pearson Series in Economics 2011. Brealey, R. A., Myers, S. C., & Marcus, A. J. (2012). Fundamentals of corporate finance. McGraw-Hill/Irwin,. | | | | | | | | | | |
| finance Nicholls | Wennekers, S., & Thurik, R. (1999). Linking entrepreneurship and economic growth. Small business economics, 13(1), 27-56. Cumming, D., & Johan, S. (2017). The problems with and promise of entrepreneurial finance. Strategic Entrepreneurship Journal, 11(3), 357-370. Nicholls, A. (2010). Fair trade: Towards an economics of virtue. Journal of business ethics, 92(2), 241-255. | | | | | | | | | | |



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| | COOKSESTEE | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------|----------------|--------------------|-------------------------------|--|--|--|--|
| Documents | - | | | | | | |
| Assignments | - | | | | | | |
| Exams | - | | | | | | |
| Course Composition | | | | | | | |
| Mathematics und Basic Sciences | | | 20% | | | | |
| Engineering | | | % | | | | |
| Engineering Design | | % | | | | | |
| Social Sciences | | | | | | | |
| Educational Sciences | | | | | | | |
| Natural Sciences | | | % | | | | |
| Health Sciences | | | % | | | | |
| Expert Knowledge | | | 60% | | | | |
| Assessment | | | | | | | |
| Activity | Cou | Count | | | | | |
| Midterm Exam | 1 | 40 | | | | | |
| Quiz | | | | | | | |
| Assignments | | | | | | | |
| Attendance | | | | | | | |
| Recitations | | | | | | | |
| Projects | | | | | | | |
| Final Exam | 1 | 60 | | | | | |
| | Total | | | | | | |
| | | iotai | 100 | | | | |
| ECTS Points and Work Load | | Total | | | | | |
| ECTS Points and Work Load Activity | Count | Duration | Work Load (Hours) | | | | |
| | | | | | | | |
| Activity | Count | Duration | Work Load (Hours) | | | | |
| Activity Lectures Self-Study Assignments | Count 14 | Duration 3 | Work Load (Hours) 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar | Count 14 | Duration 3 | Work Load (Hours) 42 | | | | |
| Activity Lectures Self-Study Assignments | Count 14 | Duration 3 | Work Load (Hours) 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar Preparation | Count 14 14 | Duration 3 3 | Work Load (Hours) 42 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar Preparation Midterm Exam | Count 14 14 | Duration 3 3 | Work Load (Hours) 42 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar Preparation Midterm Exam Recitations | Count 14 14 | Duration 3 3 | Work Load (Hours) 42 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar Preparation Midterm Exam Recitations Laboratory | Count 14 14 | Duration 3 3 | Work Load (Hours) 42 42 | | | | |
| Activity Lectures Self-Study Assignments Presentation / Seminar Preparation Midterm Exam Recitations Laboratory Projects | 14 14 14 | Duration 3 3 48 | Work Load (Hours) 42 42 42 | | | | |



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| Learning Outco | mes | | | | | | | | | | | | |
|---------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|----|----|----|----|----|----|----|----|-----|------|-----|-----|
| 1 | To understand basic financing decisions of corporates | | | | | | | | | | | | |
| 2 | To understand how corporates manage their financial resources sustainably | | | | | | | | | | | | |
| 3 | To grasp the basic concepts of trade and be able to use them in managerial decisions | | | | | | | | | | | | |
| 4 | To understand the determinants of economic development and be able to evaluate economic environment | | | | | | | | | | nent | | |
| 5 | To internalize the consequences of economic growth and development | | | | | | | | | | | | |
| Weekly Conten | t | | | | | | | | | | | | |
| 1 | Introduction to Finance | | | | | | | | | | | | |
| 2 | Financial Markets and Institutions | | | | | | | | | | | | |
| 3 | Bonds, Stocks and Long/Short term Financial Planning | | | | | | | | | | | | |
| 4 | Corporate Financing and Mergers, Acquisitions, and Corporate Control | | | | | | | | | | | | |
| 5 | Trade Risks and Risk Assessment | | | | | | | | | | | | |
| 6 | Currency Risk Management | | | | | | | | | | | | |
| 7 | Trade Finance | | | | | | | | | | | | |
| 8 | Economies of Scale and Scope | | | | | | | | | | | | |
| 9 | Midterm Exam | | | | | | | | | | | | |
| 10 | Terms of Payment | | | | | | | | | | | | |
| 11 | Principles and Concepts of Economic Development | | | | | | | | | | | | |
| 12 | Fundamental Determinants of Differences in Economic Performance | | | | | | | | | | | | |
| 13 | Classical Theories of Economic Growth Development | | | | | | | | | | | | |
| 14 | Poverty, Inequality and Development | | | | | | | | | | | | |
| 15 | Finance and Fiscal Policy for Development | | | | | | | | | | | | |
| Contribution of Learning Outcomes to Program Objectives (1-5) | | | | | | | | | | | | | |
| | P1 | P2 | Р3 | P4 | P5 | P6 | P7 | P8 | P9 | P10 | P11 | P12 | P13 |
| 1 | 3 | 5 | 2 | 5 | 1 | 5 | 1 | 2 | 3 | 5 | 2 | 3 | 5 |
| 2 | 5 | 5 | 3 | 5 | 5 | 4 | 4 | 3 | 5 | 5 | 4 | 2 | 5 |
| 3 | 3 | 5 | 5 | 4 | 5 | 4 | 4 | 3 | 3 | 5 | 2 | 2 | 3 |
| 4 | 4 | 5 | 5 | 5 | 4 | 5 | 3 | 5 | 5 | 4 | 3 | 2 | 5 |
| 5 | 5 | 5 | 4 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 4 | 2 | 5 |
| Contribution Lev | Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | | | | | | | |
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| Compiled by: | Asst. Prof. Dr. Çiydem ÇATAK (Head of Sub-Department Accounting and Financing) | | | | | | | | | | | | |
| Date of Compilat | lation: 08.06.2020 | | | | | | | | | | | | |