

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

| Course Details | | | | |
|--|---|-----------------|-----------------|---------------------|
| Code | Academic Year | | | Semester |
| BM052 | 1 | | | Elective |
| Title | T | A | L | ECTS |
| Introduction to Algorithms and Programming | 3 | 0 | 0 | 6 |
| Language | English | | | |
| Level | Undergraduate | Graduate | X | Postgraduate |
| Department / Program | Business Management | | | |
| Forms of Teaching and Learning | Face to face | | | |
| Course Type | Compulsory | | Elective | X |
| Objectives | Imparting basic knowledge about the algorithms and programming logic | | | |
| Content | Design of algorithms and programming | | | |
| Prerequisites | - | | | |
| Coordinator | Assoc. Prof. Dr. Müge KLEIN | | | |
| Lecturer(s) | - | | | |
| Assistant(s) | - | | | |
| Work Placement | - | | | |
| Recommended or Required Reading | | | | |
| Books / Lecture Notes | - | | | |
| Other Sources | <ul style="list-style-type: none"> - Sedgewick, R., & Wayne, K. (2011). <i>Algorithms</i>. Addison-Wesley professional. - Felleisen, M., Findler, R. B., Flatt, M., & Krishnamurthi, S. (2018). <i>How to design programs: an introduction to programming and computing</i>. MIT Press. | | | |
| Additional Course Material | | | | |
| Documents | - | | | |
| Assignments | - | | | |
| Exams | - | | | |
| Course Composition | | | | |
| Mathematics und Basic Sciences | | | | 40% |
| Engineering | | | | 10% |
| Engineering Design | | | | % |
| Social Sciences | | | | % |

**M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM**

| | | | |
|---|--|-----------------|--------------------------|
| Educational Sciences | | | % |
| Natural Sciences | | | % |
| Health Sciences | | | % |
| Expert Knowledge | | | 50% |
| Assessment | | | |
| Activity | Count | | Percentage (%) |
| Midterm Exam | 1 | | 40 |
| Quiz | | | |
| Assignments | | | |
| Attendance | | | |
| Recitations | | | |
| Projects | | | |
| Final Exam | 1 | | 60 |
| Total | | | 100 |
| ECTS Points and Work Load | | | |
| Activity | Count | Duration | Work Load (Hours) |
| Lectures | 14 | 3 | 42 |
| Self-Study | 14 | 3 | 42 |
| Assignments | 1 | 12 | 12 |
| Presentation / Seminar Preparation | | | |
| Midterm Exam | 1 | 36 | 36 |
| Recitations | | | |
| Laboratory | | | |
| Projects | | | |
| Final Exam | 1 | 48 | 48 |
| Total Work Load | | | 180 |
| ECTS Points (Total Work Load / Hour) | | | 6 |
| Learning Outcomes | | | |
| 1 | Students learn the logic of algorithms | | |
| 2 | Students learn to write prototype-based programs | | |
| 3 | Students learn to understand computer programs written in any language | | |
| Weekly Content | | | |
| 1 | Introduction | | |
| 2 | Algorithmic thinking | | |
| 3 | İşlemler ve Operatörler | | |

**M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM**

| | |
|----|---|
| 4 | Loops and Conditionals |
| 5 | Data Types |
| 6 | Data Structures |
| 7 | Functions |
| 8 | Strings |
| 9 | Sorting: Insertion Sort, Merge Sort, Quick Sort |
| 10 | Sorting: Heap Sort |
| 11 | Searching: Binary Search Trees |
| 12 | Searching: Hash Tables |
| 13 | Graphs |
| 14 | Dynamic Programming |
| 15 | Dynamic Programming |

Contribution of Learning Outcomes to Program Objectives (1-5)

| | P1 | P2 | P3 | P4 | P5 | P6 | P7 | P8 | P9 | P10 | P11 | P12 | P13 |
|---|----|----|----|----|----|----|----|----|----|-----|-----|-----|-----|
| 1 | 1 | 2 | 3 | 1 | 1 | 5 | 5 | 2 | 1 | 1 | 2 | 1 | 1 |
| 2 | 1 | 2 | 3 | 1 | 1 | 5 | 5 | 2 | 1 | 1 | 2 | 1 | 1 |
| 3 | 1 | 2 | 3 | 1 | 1 | 5 | 5 | 2 | 1 | 1 | 2 | 1 | 1 |

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by: Assoc. Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization)

Date of Compilation: 04.06.2020