

M.A. PROGRAM IN BUSINESS MANAGEMENT (WITH THESIS)
COURSE SYLLABUS FORM

Course Details				
Code	Academic Year			Semester
BM060	1			Elective
Title	T	A	L	ECTS
Knowledge Management	3	0	0	6
Language	English			
Level	Undergraduate	Graduate	X	Postgraduate
Department / Program	Business Management			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	Elective	X	
Objectives	Imparting basic knowledge about knowledge management concepts and methodology and the ability of turning this into added value in businesses.			
Content	Knowledge management process, models, strategy and case examples			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. Müge KLEIN			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	<ul style="list-style-type: none"> - Dalkir, K. (2017). <i>Knowledge management in theory and practice</i>. MIT press. - Milton, N., & Lambe, P. (2019). <i>The knowledge manager's handbook: a step-by-step guide to embedding effective knowledge management in your organization</i>. Kogan Page Publishers. 			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				60%
Educational Sciences				%

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Natural Sciences			%
Health Sciences			%
Expert Knowledge			40%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments	1	12	12
Presentation / Seminar Preparation			
Midterm Exam	1	36	36
Recitations			
Laboratory			
Projects			
Final Exam	1	48	48
Total Work Load			180
ECTS Points (Total Work Load / Hour)			6
Learning Outcomes			
1	Students learn the basic concepts and models in knowledge management processes and models		
2	Students comprehend the impact of knowledge management on the performance of businesses		
Weekly Content			
1	Introduction to Knowledge Management		
2	Knowledge Management Process		
3	Knowledge Management Models		
4	Knowledge Capture and Codification		

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5	Knowledge Sharing
6	Knowledge Management Tools
7	Knowledge Management Strategy
8	Knowledge Management Return on Investment
9	Knowledge Management Team
10	Learning Organisation
11	Future Challenges
12	Knowledge Management – Case Study
13	Knowledge Management – Case Study
14	Knowledge Management – Case Study
15	Knowledge Management – Case Study

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13
1	1	2	1	2	5	5	5	1	1	1	4	1	2
2	2	2	2	4	5	5	5	1	1	1	4	1	2

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

Compiled by: Assoc. Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization)

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