

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 102		1		2
Title		T	A	L
Intercultural communication and cultural comparison (advanced seminar)		2		5
Language	German			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	To get to know and understand interculturality and cross-border processes in international companies and organisations			
Content	Forms of internationally operating organisations and their coordination through impersonal and, above all, personal coordination mechanisms (staff mobility) and related challenges (expatriate management, interculturality in organisations in the context of intercultural leadership, teamwork and personal processes) as well as the handling of diversity in organisations through diversity management, cultural area focuses: Germany and Turkey			
Prerequisites	-			
Coordinator	Dr. Martina Maletzky			
Lecturer(s)	Dr. Martina Maletzky			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Piller, I. (2011). Intercultural Communication: A Critical Introduction. Edinburgh: Edinburgh University Press.			
Other Sources	Barmeyer, C. (2012). Taschenlexikon Interkulturalität. UTB Festing, M., Dowling, P., Weber, W., Engle, A. (2011). Internationales Personalmanagement, Springer Rahmfeld, C. (2019). Diversity-Management. Zur sozialen Verantwortung von Unternehmen, Springer			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			

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Course Composition			
Social Sciences	50		%
Cultural Studies	50		%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	1	60	60
Assignments	2	12	24
Presentation / Seminar Preparation	1	30	30
Midterm Exam	1	3	3
Recitations			
Laboratory			
Projects			
Final Exam	1	10	10
Total Work Load			155
ECTS Points (Total Work Load / 28)			5
Learning Outcomes			
1	To develop a deeper awareness of the variables involved in intercultural communication.		
2	To evaluate multidimensionally the cultural interaction		
3	To examine the concept of globalization in the context of intercultural communication.		
4			

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Weekly Content								
1	Bordercrossing Organisations							
2	Bordercrossing Organisations							
3	Interculturality in cross-border organisations							
4	Interculturality in cross-border organisations							
5	Intercultural teamwork							
6	Intercultural teamwork							
7	Intercultural leadership							
8	Intercultural leadership							
9	Motivation							
10	Motivation							
11	Cross-cultural adaptation							
12	Cross-cultural adaptation							
13	The management of interculturality and diversity by organisations							
14	Course evaluation and revisions							
15								
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	5	5	5	4	4	4	4	4
2	5	5	5	4	4	4	4	4
3	5	5	5	4	5	5	5	5
Contribution Level		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199								
Compiled by:		Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan						
Date of Compilation:		27.11.2021						