DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details					
Code			**Academic Year**	**Semester**	
IKM123			1	**1**	
Title			**T**	**A**	**L**	**ECTS**
English 1.1			3			1

Language	English			
Level	**Graduate**	X	**Postgraduate**	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	**Compulsory**		**Elective**	X
Objectives	The main objective of this lecture is to improve the students' existing level of English, especially in terms of reading and listening strategies and vocabulary. In addition, the various speaking acts in English, for example tasks such as written and oral requests, to write short texts on a problem by e-mail and to present solutions, are to be introduced and applied and the cultural factors are to be examined which are involved in the selection of the strategies of the Pragmatics play a role.			
Content	The lecture content consists of various sources in order to improve your knowledge and skills in general English and professional English.			
Prerequisites	-			
Coordinator	Yasemin AKSOYALP			
Lecturer(s)	Yasemin AKSOYALP			
Assistant(s)	-			
Work Placement	-			

Recommended or Required Reading	
Books / Lecture Notes	Bill, M. (2002). Business Vocabulary in Use. Cambridge: Cambridge University Press. Rogers, J. (2012). Market Leader (3rd ed.). Oxford: Oxford University Press.
Other Sources	Harrison, M. (1995). Grammar Specterum 2. English Rules and Practice. Oxford: Oxford University Press. Andere Quellen im Internet für die Ziele der Vorlesung.

Additional Course Material	
Documents	-
Assignments	-
Exams	-

Course Composition		
Social Sciences		%

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Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	100	%

Assessment		
Activity	**Count**	**Percentage (%)**
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
Total		**100**

ECTS Points and Work Load			
Activity	**Count**	**Duration**	**Work Load (Hours)**
Lectures	14	3	42
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
Total Work Load			**44**
ECTS Points (Total Work Load / 28)			**1**

Learning Outcomes	
1	Recognize and practice reading comprehension strategies in detail,
2	Ask in the context of the given context, describe the problem to the contact person and use the speech files more effectively for suggestions
3	Take into account cultural differences and similarities when transferring speech acts on both sides from mother tongue into foreign language and from foreign language into mother tongue,
4	Can use different variables of act and word in choosing vocabulary and expression according to functional language usage.
5	

Weekly Content

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1	Introduction to the course, revision of the syllabus, discussion of the lecture schedule. Introduce yourself and others. Email Etiquette in Science.
2	Lists: An interview with a counselor
3	Read: From small town to world leader
4	A job fair in Singapore: deciding on a successful candidate
5	Write: email
6	Talking about work and leisure
7	Read: Business Diary: Eugene Kaspersky - Financial Times
8	Lists: An interview with Ros Pomeroy
9	Telephoning: solving problems
10	Make bookings and reviews
11	Read: Uniqlo: A Global Success Story
12	Lists: An interview with a business consultant
13	Past tense references
14	Read: Women at the top: Andrea Jung - Financial Times
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	**P2**	**P3**	**P4**	**P5**	**P6**	**P7**	**P8**
1	3	3	3				4	4
2	3	3	3				4	4
3	3	3	3				4	4
4	3	3	3				4	4

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=199

Compiled by:	Yasemin Aksoyalp
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