

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 124		1		2
Title		T	A	L
International Economy		2		5
Language	German			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	The course aims to provide an overview of the key basic concepts, problems, theoretical approaches and foreign economic policy discussions on international trade, finance, technology and human flows.			
Content	The course covers the main ideas of globalization - foreign trade, migration, international direct investment, European Union exchange rates, monetary regimes, monetary policy, and monetary union - in accessible language.			
Prerequisites	-			
Coordinator	Prof. Dr. Bahri Yılmaz			
Lecturer(s)	Prof. Dr. Bahri Yılmaz			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Beck, Hanno (2016): Globalisierung und Aussenwirtschaft: Eine praktische Einführung mit vielen Beispielen und Übungsaufgaben. München: Verlag Franz Vahlen. Krugman, Paul, Maurice Obstfeld und Marc Melitz (2015): Internationale Wirtschaft: Theorie und Politik der Außenwirtschaft. Pearson Studium.			
Other Sources	Pilbeam, Keith und Joscha Beckmann (2017): Internationale Wirtschaft: Wechselkurse, Zahlungsbilanz und Weltwährungssystem. Stuttgart: Schäffer-Poeschel Verlag. Cleaver, Tony (2012): Understanding the World Economy. Routledge , 4. Ed. Atlas der Globalisierung: Weniger wird mehr. Le Monde diplomatique, 2016.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				

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Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	1	60	60
Assignments	2	12	24
Presentation / Seminar Preparation	1	30	30
Midterm Exam	1	3	3
Recitations			
Laboratory			
Projects			
Final Exam	1	10	10
Total Work Load			155
ECTS Points (Total Work Load / 28)			2

Learning Outcomes

1	Students will be familiar with the possible determinants and effects of international trade, financial, technological, and human flows, as well as foreign economic policy interventions.
2	The course is intended for newcomers to the subject, but not only for students with prior knowledge of economics, but also for graduates of other social sciences or technical courses who can make good use of this analysis toolbox and way of thinking later in an international management context.
3	It is expected that students will be able to independently understand and interpret different approaches and discussions in international economics using recommended literature and the analysis toolbox.

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4								
5								
Weekly Content								
1	Introduction to the international economy							
2	Economic globalization: concept, determinants, and implications.							
3	Outline of the theories of international economics							
4	Theory and politics of trade flows (1)							
5	Theory and politics of trade flows (2)							
6	Theory and politics of trade flows (3)							
7	Theory and politics of trade flows (4)							
8	Theory and politics of financial flows (1)							
9	Theory and politics of financial flows (2)							
10	Theory and politics of financial flows (3)							
11	Economics of technology flows (1)							
12	Economics of technology flows (2)							
13	Economics of migration and human flows							
14	Conclusions							
15								
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	4	4	4	5	5	5	5	5
2	4	4	4	5	5	5	5	5
3	4	4	4	5	5	5	5	5
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High							
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=199								
Compiled by:	Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan/ Res. Asst. Ozan Can Selçuk							
Date of Compilation:	27.11.2021							