

DEPARTMENT OF INTERCULTURAL MANAGEMENT
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
IKM 125		1		1
Title		T	A	L
English 2.1		3		1
Language	English			
Level	Graduate	X	Postgraduate	
Department / Program	Intercultural Management			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory		Elective	X
Objectives	The main objective of this lecture is to improve the existing english level of the students, especially in terms of reading and listening strategies and vocabulary. In addition, the various speaking acts in English e.B tasks such as written and oral requests to write short texts on a problem by e-mail and to present solutions will be introduced and applied, and the cultural factors that play a role in the selection of pragmatics strategies will be examined.			
Content	The lecture content consists of various sources to improve their knowledge and skills in general English and professional English.			
Prerequisites	-			
Coordinator	Yasemin AKSOYALP			
Lecturer(s)	Yasemin AKSOYALP			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Bill, M. (2002). Business Vocabulary in Use. Cambridge: Cambridge University Press. Rogers, J. (2012). Market Leader (3rd ed.). Oxford: Oxford University Press.			
Other Sources	Harrison, M. (1995). Grammar Specterum 3. English Rules and Practice. Oxford: Oxford University Press. Lee, L. & Gunersen, E. (2011). Select Readings (2nd ed). Oxford: Oxford University Press.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Social Sciences				%

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Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	100		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
		Total Work Load	44
		ECTS Points (Total Work Load / 28)	1
Learning Outcomes			
1	Recognize and practice reading comprehension strategies in detail,		
2	Ask in the context of the given context, describe the problem to the contact person and use the speech files more effectively for suggestions		
3	Take into account cultural differences and similarities in the mutual transfer of speech acts from mother tongue into foreign language and from foreign language into mother tongue,		
4	Can use different variables of act and word in choosing vocabulary and expression according to functional language usage.		
Weekly Content			
1	Introduction to the course, revision of the syllabus, discussion of the lecture schedule. Introduce		

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	yourself and others. Email Etiquette in Science.
2	Listen: An interview with a counselor
3	Read: From small town to world leader
4	A job fair in Singapore: deciding on a successful candidate
5	Write: email
6	Talking about work and leisure
7	Read: Business Diary: Eugene Kaspersky - Financial Times
8	Listen: An interview with Ros Pomeroy
9	Telephoning: solving problems
10	Make bookings and reviews
11	Read: Uniqlo: A Global Success Story
12	Listen: An interview with a business consultant
13	Past tense references
14	Read: Women at the top: Andrea Jung - Financial Times
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8
1	3	3	3				4	4
2	3	3	3				4	4
3	3	3	3				4	4
4	3	3	3				4	4

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=199>

Compiled by: Yasemin Aksoyalp

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