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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Course Details | | | | | | | | | | | | | | | | | | | |
| Code | | | | | | | | | | | | | | **Academic Year** | | | | | **Semester** |
| BE008 | | | | | | | | | | | | | | 2021-2022 | | | | | Elective |
| Title | | | | | | | | | | | | | | **T** | **A** | | **L** | | **ECTS** |
| History of Management Thought | | | | | | | | | | | | | | 3 | 1 | | 0 | | 10 |
|  | | | | | | | | | | | | | | | | | | | |
| Language | | | | | English | | | | | | | | | | | | | | |
| Level | | | | | **Master** |  | | | **Doctorate** | | | **X** | | | | | | | |
| Department / Program | | | | | PhD in Business and Economics | | | | | | | | | | | | | | |
| Forms of Teaching and Learning | | | | | Face to face | | | | | | | | | | | | | | |
| Course Type | | | | | **Compulsory** | | |  | | | | | **Elective** | | | | | **X** | |
| Objectives | | | | | The purpose of this course is to consider the historical development of management thought within the framework of all schools, to enable students to gain knowledge and thus develop a perspective in order to create a theoretical background in their academic studies and to evaluate practices in business life. | | | | | | | | | | | | | | |
| Content | | | | | Within the scope of this course, the development of management thought throughout history will be discussed and theories that contribute to management will be emphasized. Classical Management Theory, Neo-Classic Management Theory, System Approach, Contingency Approach and Post-Modern Management Approaches will be examined, the differences between these theories will be understood, and effects of historical events and periods on management thought will be included and will be supported by reading the literature. | | | | | | | | | | | | | | |
| Prerequisites | | | | | - | | | | | | | | | | | | | | |
| Coordinator | | | | | Prof. Dr. Müge KLEIN | | | | | | | | | | | | | | |
| Lecturer(s) | | | | | TBD | | | | | | | | | | | | | | |
| Assistant(s) | | | | | TBD | | | | | | | | | | | | | | |
| Work Placement | | | | | - | | | | | | | | | | | | | | |
| Recommended or Required Reading | | | | | | | | | | | | | | | | | | | |
| Books / Lecture Notes | | | - | | | | | | | | | | | | | | | | |
| Other Sources | | | - Morgen Witzel. 2016. *A History of Management Thought* (2nd ed.). Routledge.  - Halit Keskin, Ali Ekber Akgün ve İpek Koçoğlu. 2016. *Örgüt Teorisi* (1st ed.). Nobel.  - Tamer Koçel. 2018. *İşletme Yöneticiliği* (17th ed.). Beta.  - Related Academic Papers | | | | | | | | | | | | | | | | |
| Additional Course Material | | | | | | | | | | | | | | | | | | | |
| Documents | | | - | | | | | | | | | | | | | | | | |
| Assignments | | | - | | | | | | | | | | | | | | | | |
| Exams | | | - | | | | | | | | | | | | | | | | |
| Course Composition | | | | | | | | | | | | | | | | | | | |
| Social Sciences | | |  | | | | | | | | | | | | | %100 | | | |
| Educational Sciences | | |  | | | | | | | | | | | | | % | | | |
| Natural Sciences | | |  | | | | | | | | | | | | | % | | | |
| Health Sciences | | |  | | | | | | | | | | | | | % | | | |
| Expert Knowledge | | |  | | | | | | | | | | | | | % | | | |
| Assessment | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | | | | | | **Percentage (%)** | | | |
| Midterm Exam | | | 1 | | | | | | | | | | | | | 30 | | | |
| Quiz | | |  | | | | | | | | | | | | |  | | | |
| Assignments | | | 2 | | | | | | | | | | | | | 20 | | | |
| Attendance | | | 1 | | | | | | | | | | | | | 10 | | | |
| Recitations | | |  | | | | | | | | | | | | |  | | | |
| Projects | | |  | | | | | | | | | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | | | | | | 40 | | | |
| Total | | | | | | | | | | | | | | | | **100** | | | |
| ECTS Points and Work Load | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | **Duration** | | | | | **Work Load (Hours)** | | | |
| Lectures | | | 14 | | | | | | | | 4 | | | | | 56 | | | |
| Self-Study | | |  | | | | | | | |  | | | | |  | | | |
| Assignments | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Presentation / Seminar Preparation | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Midterm Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Recitations | | |  | | | | | | | |  | | | | |  | | | |
| Laboratory | | |  | | | | | | | |  | | | | |  | | | |
| Projects | | |  | | | | | | | |  | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Total Work Load | | | | | | | | | | | | | | | | **280** | | | |
| ECTS Points (Total Work Load / 28) | | | | | | | | | | | | | | | | **10** | | | |
| Course Learning Outcomes | | | | | | | | | | | | | | | | | | | |
| 1 | To be able to understand the differences of management theories developed in the historical process and to make comparative analysis. | | | | | | | | | | | | | | | | | | |
| 2 | Improving the ability to read and interpret academic articles. | | | | | | | | | | | | | | | | | | |
| 3 | Developing the ability to conduct a literature review in order to create a theoretical background for academic studies and a doctoral thesis in the relevant field. | | | | | | | | | | | | | | | | | | |
| 4 | To be able to have a managerial perspective, to match and interpret the applications in business life with theoretical knowledge. | | | | | | | | | | | | | | | | | | |
| Weekly Content | | | | | | | | | | | | | | | | | | | |
| 1 | Introduction to Management Thought and Its Importance | | | | | | | | | | | | | | | | | | |
| 2 | Scientific Management Approach | | | | | | | | | | | | | | | | | | |
| 3 | Bureaucratic Organization | | | | | | | | | | | | | | | | | | |
| 4 | Human Relations School | | | | | | | | | | | | | | | | | | |
| 5 | Systems Theory and Sociotechnical Systems | | | | | | | | | | | | | | | | | | |
| 6 | Contingency Approach | | | | | | | | | | | | | | | | | | |
| 7 | Transaction Cost Theory | | | | | | | | | | | | | | | | | | |
| 8 | Agency Theory, Power and Policy Approach | | | | | | | | | | | | | | | | | | |
| 9 | Midterm Exam | | | | | | | | | | | | | | | | | | |
| 10 | Resource Dependence Theory | | | | | | | | | | | | | | | | | | |
| 11 | Population Ecology Theory | | | | | | | | | | | | | | | | | | |
| 12 | Institutional Theory | | | | | | | | | | | | | | | | | | |
| 13 | Frankfurt School | | | | | | | | | | | | | | | | | | |
| 14 | Postmodern Approach | | | | | | | | | | | | | | | | | | |
| 15 | General Review and Evaluation | | | | | | | | | | | | | | | | | | |
| Contribution of Learning Outcomes to Program Objectives (1-5) | | | | | | | | | | | | | | | | | | | |
| CLO | **P1** | | | **P2** | | | **P3** | | |
| 1 | 4 | | | 5 | | | 1 | | |
| 2 | 4 | | | 5 | | | 1 | | |
| 3 | 4 | | | 5 | | | 1 | | |
| 4 | 4 | | | 5 | | | 1 | | |
| Contribution Level | | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| Compiled by: | | Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization) | | | | | | | | | | | | | | | | | |
| Date of Compilation: | | 10.05.2021 | | | | | | | | | | | | | | | | | |