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| Course Details | | | | | | | | | | | | | | | | | | | |
| Code | | | | | | | | | | | | | | **Academic Year** | | | | | **Semester** |
| BE011 | | | | | | | | | | | | | | 2021-2022 | | | | | Elective |
| Title | | | | | | | | | | | | | | **T** | **A** | | **L** | | **ECTS** |
| Contemporary Issues in Management and Organization | | | | | | | | | | | | | | 3 | 1 | | 0 | | 10 |
|  | | | | | | | | | | | | | | | | | | | |
| Language | | | | | English | | | | | | | | | | | | | | |
| Level | | | | | **Master** |  | | | **Doctorate** | | | **X** | | | | | | | |
| Department / Program | | | | | PhD in Business and Economics | | | | | | | | | | | | | | |
| Forms of Teaching and Learning | | | | | Face to face | | | | | | | | | | | | | | |
| Course Type | | | | | **Compulsory** | | |  | | | | | **Elective** | | | | | **X** | |
| Objectives | | | | | The purpose of this course is to teach students about post-modern contemporary issues in the field of management and organization, and to provide students with knowledge in this field and thus develop a perspective in order to create a theoretical background in their academic studies and to evaluate practices in business life. | | | | | | | | | | | | | | |
| Content | | | | | Within the scope of this course, basic and current issues related to management and organization will be discussed together, concepts related to current issues that are emphasized in scientific studies on management and organization will be examined and discussed. Until the midterm exam, current issues related to the whole of the enterprise and its business activities, and current issues regarding the relations between the organization and the employees in the period from mid-term to final exam will be included. | | | | | | | | | | | | | | |
| Prerequisites | | | | | - | | | | | | | | | | | | | | |
| Coordinator | | | | | Prof. Dr. Müge KLEIN | | | | | | | | | | | | | | |
| Lecturer(s) | | | | | TBD | | | | | | | | | | | | | | |
| Assistant(s) | | | | | TBD | | | | | | | | | | | | | | |
| Work Placement | | | | | - | | | | | | | | | | | | | | |
| Recommended or Required Reading | | | | | | | | | | | | | | | | | | | |
| Books / Lecture Notes | | | - | | | | | | | | | | | | | | | | |
| Other Sources | | | - Cengiz Demir (Ed.). 2010. *Contemporary Issues in Management and Organizations:  Principles and Implications.* Ekin Basım Yayın.  - Tamer Koçel. 2018. *İşletme Yöneticiliği* (17th ed.). Beta.  - Related Academic Papers | | | | | | | | | | | | | | | | |
| Additional Course Material | | | | | | | | | | | | | | | | | | | |
| Documents | | | - | | | | | | | | | | | | | | | | |
| Assignments | | | - | | | | | | | | | | | | | | | | |
| Exams | | | - | | | | | | | | | | | | | | | | |
| Course Composition | | | | | | | | | | | | | | | | | | | |
| Social Sciences | | |  | | | | | | | | | | | | | %100 | | | |
| Educational Sciences | | |  | | | | | | | | | | | | | % | | | |
| Natural Sciences | | |  | | | | | | | | | | | | | % | | | |
| Health Sciences | | |  | | | | | | | | | | | | | % | | | |
| Expert Knowledge | | |  | | | | | | | | | | | | | % | | | |
| Assessment | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | | | | | | **Percentage (%)** | | | |
| Midterm Exam | | | 1 | | | | | | | | | | | | | 30 | | | |
| Quiz | | |  | | | | | | | | | | | | |  | | | |
| Assignments | | | 2 | | | | | | | | | | | | | 20 | | | |
| Attendance | | | 1 | | | | | | | | | | | | | 10 | | | |
| Recitations | | |  | | | | | | | | | | | | |  | | | |
| Projects | | |  | | | | | | | | | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | | | | | | 40 | | | |
| Total | | | | | | | | | | | | | | | | **100** | | | |
| ECTS Points and Work Load | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | **Duration** | | | | | **Work Load (Hours)** | | | |
| Lectures | | | 14 | | | | | | | | 4 | | | | | 56 | | | |
| Self-Study | | |  | | | | | | | |  | | | | |  | | | |
| Assignments | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Presentation / Seminar Preparation | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Midterm Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Recitations | | |  | | | | | | | |  | | | | |  | | | |
| Laboratory | | |  | | | | | | | |  | | | | |  | | | |
| Projects | | |  | | | | | | | |  | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Total Work Load | | | | | | | | | | | | | | | | **280** | | | |
| ECTS Points (Total Work Load / 28) | | | | | | | | | | | | | | | | **10** | | | |
| Course Learning Outcomes | | | | | | | | | | | | | | | | | | | |
| 1 | To have knowledge and to interpret current issues related to the whole business and business activities in the field of management and organization. | | | | | | | | | | | | | | | | | | |
| 2 | To have knowledge and to interpret current issues regarding the relations between the organization and employees in the field of management and organization. | | | | | | | | | | | | | | | | | | |
| 3 | Improving the ability to read and interpret academic articles. | | | | | | | | | | | | | | | | | | |
| 4 | Developing the ability to conduct a literature review in order to create a theoretical background for academic studies and a doctoral thesis in the relevant field. | | | | | | | | | | | | | | | | | | |
| 5 | To be able to have a managerial perspective, to match and interpret the applications in business life with theoretical knowledge. | | | | | | | | | | | | | | | | | | |
| Weekly Content | | | | | | | | | | | | | | | | | | | |
| 1 | Lean Management and Agile Management | | | | | | | | | | | | | | | | | | |
| 2 | Process Renewal in Business and Reengineering | | | | | | | | | | | | | | | | | | |
| 3 | Total Quality Management and Core Competence | | | | | | | | | | | | | | | | | | |
| 4 | Learning Organizations | | | | | | | | | | | | | | | | | | |
| 5 | Outsourcing, Benchmarking and Strategic Alliances | | | | | | | | | | | | | | | | | | |
| 6 | Network Organizations, Hybrid Organizations and Cluster Organizations | | | | | | | | | | | | | | | | | | |
| 7 | Concept of Innovation, Types of Innovation, and Innovation Management | | | | | | | | | | | | | | | | | | |
| 8 | Zero Hierarchy and Empowerment | | | | | | | | | | | | | | | | | | |
| 9 | Midterm Exam | | | | | | | | | | | | | | | | | | |
| 10 | Organizational Justice and Organizational Citizenship Behavior | | | | | | | | | | | | | | | | | | |
| 11 | Organizational Commitment, Organizational Loyalty and Organizational Identification | | | | | | | | | | | | | | | | | | |
| 12 | Organizational Engagement and Organizational Fanaticism | | | | | | | | | | | | | | | | | | |
| 13 | Loneliness in Organization and Burnout | | | | | | | | | | | | | | | | | | |
| 14 | Organizational Alienation, Organizational Indifference and Organizational Ostracism | | | | | | | | | | | | | | | | | | |
| 15 | Organizational Climate and Organizational Cynicism | | | | | | | | | | | | | | | | | | |
| Contribution of Learning Outcomes to Program Objectives (1-5) | | | | | | | | | | | | | | | | | | | |
| CLO | **P1** | | | **P2** | | | **P3** | | |
| 1 | 4 | | | 5 | | | 1 | | |
| 2 | 4 | | | 5 | | | 1 | | |
| 3 | 4 | | | 5 | | | 1 | | |
| 4 | 4 | | | 5 | | | 1 | | |
| 5 | 4 | | | 5 | | | 1 | | |
| Contribution Level | | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| Compiled by: | | Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization) | | | | | | | | | | | | | | | | | |
| Date of Compilation: | | 10.05.2021 | | | | | | | | | | | | | | | | | |