|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Course Details | | | | | | | | | | | | | | | | | | | |
| Code | | | | | | | | | | | | | | **Academic Year** | | | | | **Semester** |
| BE024 | | | | | | | | | | | | | | 2021-2022 | | | | | Elective |
| Title | | | | | | | | | | | | | | **T** | **A** | | **L** | | **ECTS** |
| Digital Leadership | | | | | | | | | | | | | | 3 | 1 | | 0 | | 10 |
|  | | | | | | | | | | | | | | | | | | | |
| Language | | | | | English | | | | | | | | | | | | | | |
| Level | | | | | **Master** |  | | | **Doctorate** | | | **X** | | | | | | | |
| Department / Program | | | | | PhD in Business and Economics | | | | | | | | | | | | | | |
| Forms of Teaching and Learning | | | | | Face to face | | | | | | | | | | | | | | |
| Course Type | | | | | **Compulsory** | | |  | | | | | **Elective** | | | | | **X** | |
| Objectives | | | | | The purpose of this course is to enable students to have knowledge about leadership and digital leadership, and thus to develop a theoretical background in their academic studies and to develop a perspective in order to evaluate the practices in business life. | | | | | | | | | | | | | | |
| Content | | | | | In the digital leadership course, the concept of leadership, which has a strategic importance in an organization, will be examined within the framework of various theories. Behavioral, situational and contemporary leadership approaches will be discussed and the differences between them will be emphasized, and the characteristics of the “digital leader” that comes to the fore in the digitalized world will be understood. | | | | | | | | | | | | | | |
| Prerequisites | | | | | - | | | | | | | | | | | | | | |
| Coordinator | | | | | Prof. Dr. Müge KLEIN | | | | | | | | | | | | | | |
| Lecturer(s) | | | | | TBD | | | | | | | | | | | | | | |
| Assistant(s) | | | | | TBD | | | | | | | | | | | | | | |
| Work Placement | | | | | - | | | | | | | | | | | | | | |
| Recommended or Required Reading | | | | | | | | | | | | | | | | | | | |
| Books / Lecture Notes | | | - | | | | | | | | | | | | | | | | |
| Other Sources | | | - Eric C. Sheninger. 2019. *Digital Leadership: Changing Paradigms for Changing Times*. SAGE.  - James Brett. 2019. *Evolving digital leadership*. New South Wales: Springer Science.  - Related Academic Papers. | | | | | | | | | | | | | | | | |
| Additional Course Material | | | | | | | | | | | | | | | | | | | |
| Documents | | | - | | | | | | | | | | | | | | | | |
| Assignments | | | - | | | | | | | | | | | | | | | | |
| Exams | | | - | | | | | | | | | | | | | | | | |
| Course Composition | | | | | | | | | | | | | | | | | | | |
| Social Sciences | | |  | | | | | | | | | | | | | %100 | | | |
| Educational Sciences | | |  | | | | | | | | | | | | | % | | | |
| Natural Sciences | | |  | | | | | | | | | | | | | % | | | |
| Health Sciences | | |  | | | | | | | | | | | | | % | | | |
| Expert Knowledge | | |  | | | | | | | | | | | | | % | | | |
| Assessment | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | | | | | | **Percentage (%)** | | | |
| Midterm Exam | | | 1 | | | | | | | | | | | | | 30 | | | |
| Quiz | | |  | | | | | | | | | | | | |  | | | |
| Assignments | | | 2 | | | | | | | | | | | | | 20 | | | |
| Attendance | | | 1 | | | | | | | | | | | | | 10 | | | |
| Recitations | | |  | | | | | | | | | | | | |  | | | |
| Projects | | |  | | | | | | | | | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | | | | | | 40 | | | |
| Total | | | | | | | | | | | | | | | | **100** | | | |
| ECTS Points and Work Load | | | | | | | | | | | | | | | | | | | |
| Activity | | | **Count** | | | | | | | | **Duration** | | | | | **Work Load (Hours)** | | | |
| Lectures | | | 14 | | | | | | | | 4 | | | | | 56 | | | |
| Self-Study | | |  | | | | | | | |  | | | | |  | | | |
| Assignments | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Presentation / Seminar Preparation | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Midterm Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Recitations | | |  | | | | | | | |  | | | | |  | | | |
| Laboratory | | |  | | | | | | | |  | | | | |  | | | |
| Projects | | |  | | | | | | | |  | | | | |  | | | |
| Final Exam | | | 1 | | | | | | | | 56 | | | | | 56 | | | |
| Total Work Load | | | | | | | | | | | | | | | | **280** | | | |
| ECTS Points (Total Work Load / 28) | | | | | | | | | | | | | | | | **10** | | | |
| Course Learning Outcomes | | | | | | | | | | | | | | | | | | | |
| 1 | To be able to identify the needs for digital leadership traits and understand digital leadership traits. | | | | | | | | | | | | | | | | | | |
| 2 | To be able to analyze the suitability of current leadership theories to digital leadership features. | | | | | | | | | | | | | | | | | | |
| 3 | Learning leadership characteristics that can manage digital transformation in businesses. | | | | | | | | | | | | | | | | | | |
| 4 | Improving the ability to read and interpret academic articles. | | | | | | | | | | | | | | | | | | |
| 5 | Developing the ability to conduct a literature review in order to create a theoretical background for academic studies and a doctoral thesis in the relevant field. | | | | | | | | | | | | | | | | | | |
| 6 | To be able to deal with and discuss the issue of digital leadership with business life. | | | | | | | | | | | | | | | | | | |
| Weekly Content | | | | | | | | | | | | | | | | | | | |
| 1 | The Concept of Leadership and Its Difference from Manager | | | | | | | | | | | | | | | | | | |
| 2 | Traits Approach | | | | | | | | | | | | | | | | | | |
| 3 | Behavioral Leadership Theory | | | | | | | | | | | | | | | | | | |
| 4 | Situational Leadership Theory | | | | | | | | | | | | | | | | | | |
| 5 | Transactional, Transformational and Charismatic Leadership | | | | | | | | | | | | | | | | | | |
| 6 | Digital Transformation in Businesses and Industry 4.0 | | | | | | | | | | | | | | | | | | |
| 7 | The Concept of Digital Leadership and Its Development | | | | | | | | | | | | | | | | | | |
| 8 | Digital Organization, Digital Work and Digital Worker | | | | | | | | | | | | | | | | | | |
| 9 | Midterm Exam | | | | | | | | | | | | | | | | | | |
| 10 | Managing and Leading the Digital Transformation Process | | | | | | | | | | | | | | | | | | |
| 11 | Planning Digital Transformation and Identifying Challenges | | | | | | | | | | | | | | | | | | |
| 12 | Building a Suitable Structure and Culture for Digital Transformation | | | | | | | | | | | | | | | | | | |
| 13 | Agile Management | | | | | | | | | | | | | | | | | | |
| 14 | Guest Presentation | | | | | | | | | | | | | | | | | | |
| 15 | General Review and Evaluation | | | | | | | | | | | | | | | | | | |
| Contribution of Learning Outcomes to Program Objectives (1-5) | | | | | | | | | | | | | | | | | | | |
| CLO | **P1** | | | **P2** | | | **P3** | | |
| 1 | 4 | | | 4 | | | 1 | | |
| 2 | 4 | | | 5 | | | 1 | | |
| 3 | 4 | | | 4 | | | 1 | | |
| 4 | 4 | | | 5 | | | 1 | | |
| 5 | 4 | | | 5 | | | 1 | | |
| 6 | 4 | | | 4 | | | 1 | | |
| Contribution Level | | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| Compiled by: | | Prof. Dr. Müge KLEIN (Head of Sub-Department Management and Organization) | | | | | | | | | | | | | | | | | |
| Date of Compilation: | | 10.05.2021 | | | | | | | | | | | | | | | | | |