



Organized by:
Professor Ernst Struck, Turkish- German University, Istanbul
Professor Christoph Barmeyer, University of Passau

The Turkish-German University (TDU) in Istanbul, Beykoz is a special intercultural laboratory since 2010: German, Turkish and German-Turkish students and scientists work together in one place. The purpose of the conference is to promote intercultural dialogue in a very special way. Being a central meeting-point of interculturality, the Turkish-German University is a suitable place for our colloquium, which brings together internationally renowned scientists of intercultural management to point out and discuss the state of research and perspectives for the future in this field.

Intercultural Management, as a young interdisciplinary field of research influenced by social and cultural science research, investigates the influence of culture on work behaviour and organisations, and aims to contribute to a better understanding of cultural differences and facilitate intercultural interactions. Since then, intercultural management and organizational practices have increasingly been considered and discussed in research and practice. Most of this research, however, is strongly problem-and deficit-oriented and focuses on intercultural problems and difficulties.

A new current, however, focuses on constructive aspects of interculturality, which understands the encounter of cultural differences in a constructive, productive way as a resource: constructive intercultural management. In constructive interculturality it is assumed that cultural differences have an enriching and complementary effect, so that, for example, they lead to the joint negotiation of management and organisational practices. This could also be an orientation for the Diversity Management approach. How can we not only respect differences but combined then in a complementary way? This question is the central basic idea of the planned conference. The aim of the conference is to work on factors that promote constructive interculturality in organisations.

The international conference brings together some of the most internationally renowned scholars in the field of intercultural management and diversity management from Turkey, North America, Western Europe and South Africa, with whom the young academics, Master and Doctoral students, can exchange ideas in formal and informal settings. Special poster sessions are also planned for the young researchers, where they can discuss their work with the international scholars.

Participants of the conference are international and Turkish scholars, but also doctoral students and students of the TDU, as well as interested parties from companies, as Human Resource Managers.

no conference fees are charged

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# Turkish German University, Istanbul "Towards Constructive Intercultural Management." A conference on research approaches and perspectives

## **Current Program**

### 7.10.2021

09:00	Registration		Prof. Dr. Halil Akkanat,	
09:30	Welcoming address		Rector of Turkish-German University	
			Prof. Dr. Rita Süssmuth, President of the Consortium of the Turkish-German University and Former President of the German Bundestag	
10:00	"Inculturality and Interdisciplinarity - 'Intercultural Management' at the Turkish-German University in Istanbul"		Prof. Dr. Ernst Struck, Turkish- German University, Istanbul	
10:30	"Constructive Intercultural Management. Context, concepts and contributing factors"		Prof. Dr. Christoph Barmeyer, University of Passau	
	Break			
11:30	"The Value of a truly Culture Perspective for Constructive Intercultural Management"		Prof. Dr. Sonja Sackmann, Bundeswehr University Munich	
12:10	"Constructive Intercultural Management at the Workplace: Enabling cultural knowledge by alleviating negative nationality status spill-overs"		Prof. Dr. Lena Zander Department of Business Studies Uppsala University, Sweden	
	Lunch Break			
13:45	Postersession Research in Intercultural Management		Sina Grosskopf, Constanze enka Chenet, Birgit Gabriel, Özge alik	
15:00	"Perspectives on managing 4IR processes constructively in a multinational German technology organisation in South Africa"		Prof. Dr. Claude-Hélène Mayer, University of Johannesburg, Republic of South Africa (online)	
	Break			
16:20	"The role of mobile employees in the construction of an intercultural educational space at TDU"		Dr. Martina Maletzky, University of Passau	
	Event on the Bosporus (limited attendance – special invitation) Transfer 17.30		Sponsored by SIEMENS Turkey	

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09:30	"Frame switching of boundary spanners: Turk biculturals in German multinational subsidiaries"		Prof. Dr. Dilek Zamantili Nayir Turkish-German University, Istanbul & Assist. Prof. Dr. Alessandra Vecchi Bologna University, Italy
10:10	"The Common Language of Trust"		Prof. Dr. Seyda Arzu Wasti Sabanci University, Istanbul
	Break	Break	
11:20	"Integrating two giants within a common holding entity: the emerging role of the HR function in socio-cultural integration processes"		Prof. Dr. Eric Davoine, University of Fribourg, Switzerland
12:00	"Atypical leaders and their role in supporting equality, diversity and inclusion at work"		Prof. Dr. Mustafa Özbilgin Brunel Business School, London
	Lunch Brea	Lunch Break	
13:45	Panel discussion on Recruiting, Development and Diversity Management	Assist. Prof. Dr. Levent Yilmaz, Turkish-German University, Istanbul and Dr. Fritz Audebert, ICUNet, Passau  HR specialists of companies: Mercedes/Daimler: Betül Çorbacıoğlu Siemens: Aslı Kunur Tırsan/Kässbohrer: Iffet Türken Bosch: Umut Güvenç Doğuş Group: Yalçın Cihan Bicioğlu and Demet Budal	
	"Constructive Handling of Human Ressources ?"		
	Break		
15:20	"Intercultural coaching for bicultural teams"		Prof. Dr. Sylvie Chevrier, Université Gustav Eiffel, Paris

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16:00	"Culture and the Future of International Business and Management Research"	Dr. Ödül Bozkurt, University of Sussex, UK & Prof. Dr. Mike Geppert, Friedrich Schiller University, Jena
	Break	
17:00 – 18.00	"Future research directions in Constructive Intercultural Management"	Professor Dr. Günter K. Stahl, Vienna University of Economics and Business, Vienna
	Final discussion	Prof. Dr. Ernst Struck, Turkish- German University, Istanbul Prof. Dr. Christoph Barmeyer, University of Passau

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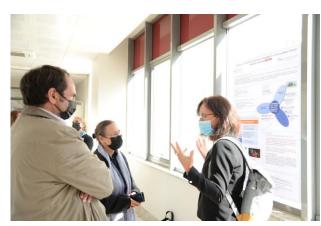
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