

DEPARTMENT OF "International Communication and Media Research"
COURSE SYLLABUS

Course Details						
Code			Academic Year		Semester	
ICMR111			2021-2022		1	
Title			T	A	L	ECTS
Seminar			0	0	0	5
Language		English				
Level		Graduate	x	Postgraduate		
Department / Program		International Communication and Media Research				
Forms of Teaching and Learning		Face-to-Face (60%), Distance Learning (40%)				
Course Type		Compulsory		x	Elective	
Objectives		The course aims to instruct students of the programme in issues such as critical reading and thinking, developing scientific arguments, conducting literature research and analysis, using resources in accordance with academic writing rules and interdisciplinary academic writing, academic ethics and experiences.				
Content		Within the scope of postgraduate education standards of practices related to research rhetoric in communication studies, the course covers writing, critical thinking, discussion, analysing and synthesizing published research for the academic readers.				
Prerequisites		–				
Coordinator		–				
Lecturer(s)		Prof. Dr. Burhanettin Aykut Arıkan				
Assistant(s)		Oğuzhan Güner M.A.				
Work Placement		–				
Recommended or Required Reading						
Books / Lecture Notes		Swales & Feak, Academic Writing for Graduate Students: Essential Tasks and Skills (3rd Edition), University of Michigan Press				
Other Sources		Lecture Notes and Multimedia Materials				
Additional Course Material						
Documents		–				
Assignments		–				
Exams		–				
Course Composition						
Social Sciences					100%	
Natural Sciences					%	
Engineering Sciences					%	

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Expert Knowledge						%
Assessment						
Activity	Count			Percentage (%)		
Midterm Exam						
Quiz						
Assignments						
Attendance						
Recitations						
Projects	1			100%		
Final Exam						
Total				100%		
ECTS Points and Work Load						
Activity	Count	Duration		Work Load (Hours)		
Lectures						
Self-Study	14	3		42		
Assignments						
Presentation / Seminar Preparation	1	40		40		
Midterm Exam						
Recitations						
Laboratory						
Projects	1	68		68		
Final Exam						
Total Work Load				150		
ECTS Points (Total Work Load / 30)				5		
Learning Outcomes						
1	Students know how to conduct a research.					
2	Students acquire knowledge how to present scientific work					
3	Students are able to discuss research findings and provide feedback to their colleagues.					
Contribution of Learning Outcomes to Program Objectives (1-5)						
	P1	P2	P3	P4	P5	P6
1	5	5	5	5	3	5
2	5	5	5	5	3	5
3	5	5	5	5	3	5
Contribution Level		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High				
https://obs.tau.edu.tr/oibs/bologna/progProfile.aspx?lang=en&curSunit=6028						

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Compiled by:	Prof. Dr. Burhanettin Aykut Arıkan
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