



**TURKISH-GERMAN UNIVERSITY / INSTITUTE FOR SOCIAL SCIENCES
INTERNATIONAL COMMUNICATION AND MEDIA RESEARCH**

MASTER PROGRAM WITH THESIS

2026-2027 EĞİTİM-ÖĞRETİM YILI

**Application Requirements and Quota for Turkish and Foreign
Students Academic Year 2026-2027**

I – APPLICATION PERIOD: 10th of June – 10th of July 2025

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| English Proficiency Exam* | 24 th of July 2026 |
| Application Pre-Evaluation Results | 28 th of July 2026 |
| Interviews** | 3rd – 14th of August 2026 |
| Publication of the Results | 18th of August 2026 |
| Registration | 24 th of August – 4 th of September 2026 |
| Beginning of the Term | 14th of September 2026 |
| *(To be done by the Foreign Language Center.) | |
| ** * The exact date of the exams will be announced on the department's web page. | |

II – QUOTAS

- Foreign candidates and candidates from the Republic of Turkey (T.C.) who have completed their education abroad can apply from the Foreign Quota,
- Candidates who have completed their education in Turkey and who are Turkish citizens must apply from the Domestic Quota.

| Turkish Student Quota | Foreign Student Quota | Foreign Language (YDS) | ALES | ALES Point Type |
|------------------------------|------------------------------|---|-------------|------------------------|
| 15 | 5 | YDS/ e-YDS/ YÖKDİL: 65 (or an equivalent test result) Turkish-German University, School of Foreign Languages English Exam Result: 65 | 65 | EA |



*** If there are not enough applications, the right to use the available quotas for the other application group is reserved.**
**** Language of education is English.**

III – ADMISSION REQUIREMENTS

Candidates must adhere to the marked conditions for the type of quota they are applying for.

| | Turkish Applicants | Foreign Applicants |
|---|---------------------------|---------------------------|
| 1. Bachelor's Degree The successful completion of a Bachelor program in Turkey or abroad is required. | ✓ | ✓ |



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| <p>2. ALES</p> <p>Candidates who have completed their higher education in Turkey must have a minimum ALES score of 65, which is the minimum score determined from the EA score type. The validity period of the ALES result document is 5 years.</p> <p>Foreign applicants do not have to provide an ALES score.</p> <p>Applicants who have completed their PhD/ Competence in Arts/ Expertise in Medicine/ Expertise in Dentistry/ Expertise in Veterinary Medicine/ or Expertise in Pharmacy are not required to provide an ALES score, and the ALES score of these applicants will be taken as 65 points.</p> <p>The results of the Graduate Record Examination (GRE) or Graduate Management Admission Test (GMAT) examinations are accepted instead of the ALES exam. The GRE and GMAT exams are valid for 5 years.</p> <p>For the equivalent exam scores of GRE and GMAT with ALES, the ALES, GRE and GMAT equivalence table released by the Turkish-German University Senate (09.05.2018; No:24; Decision No: 2018/24) is used.</p> <p>See also: http://3fcampus.tau.edu.tr/uploads/cms/sbe.tau/5332_2.pdf.</p> | ✓ | x |
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| <p>3. Foreign Language Requirements</p> <p>The language of instruction is English. Applicants have to provide English language scores or English language proficiency certificates. Applicants must have scored at least 65 points from one of the YDS, e-YDS or YÖKDİL exams or must have scored an equivalent score to 65 points in one of the accepted international English language exams.</p> <p>For an overview of accepted equal exams and scores by the Turkish Higher Education Authority please see: https://dokuman.osym.gov.tr/pdfdokuman/2016/GENEL/EsdegerlikTablosu25022016.pdf.</p> <p>For the validity of the other examinations, the validity period specified by the examiner is taken into consideration. If a validity date is not indicated on the result document, the validity period of the exam score is considered as 5 years.</p> <p>Applicants, who spend at least three years in an English-speaking country and have completed their secondary or higher education in institutions of this country, where English is defined as the instruction language, are exempted from the foreign language score requirement.</p> <p>For applicants who do not fulfill these requirements an English language proficiency exam will be organized by the Foreign Language School of the Turkish-German University. In order to apply to the program, it is required to have at least 65 points from this exam.</p> | ✓ | ✓ |
| <p>4. Grade Point Average</p> <p>The application does not require a specific Grade Point Average (GPA).</p> | ✓ | ✓ |



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| 5. Qualification for the Master's Degree: Subject - Specific Requirements To be eligible for admission to the career guidance program, students must have a degree in one of the following fields: Economics, Political Science, Administrative Science, International Relations, European Studies, Humanities and Social Sciences, Linguistics, Literary Studies, Document Management, Information Systems, Engineering (with basic knowledge of economics), Industrial Engineering, Communication Studies (Journalism, Public Relations, Radio, TV, Cinema, New Media, etc.) and and Design fields (communication design, visual communication design, architecture, industrial design, graphic design etc.) and comparable fields. | ✓ | ✓ |
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IV – ASSESSMENT CRITERIA

Applications are evaluated according to the following weighting. To qualify for the registration to the program, applicants are required to obtain at least 70%. For the GRE and GMAT exam scores the equivalent ALES score is used.

| | Turkish Applicants | Foreign Applicants |
|---|--------------------|--------------------|
| ALES score or an equivalent exam scores | 50% | - |
| Grade Point Average | 20% | 50% |
| Interview Score | 30% | 50% |

The results will be announced at <https://sbe.tau.edu.tr/>.

V – APPLICATION DOCUMENTS

Applications will only be submitted electronically between the specified dates via the link https://obs.tau.edu.tr/oibs//ina_app/.

Applicants are expected to upload the information and documents required for the application into the system within the deadlines indicated above.

Applications made by post, e-mail or in person will not be accepted.

The below mentioned list of application documents must be uploaded into the application system completely in pdf format.



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If there are any problems with the application process, these can be reported to the Social Sciences Institute by sending an email to sbe@tau.edu.tr.

| | Turkish Applicants | Foreign Applicants |
|---|---------------------------|---------------------------|
| a) Application Form: pdf See: http://sbe.tau.edu.tr/tr/ortak-formlar | ✓ | ✓ |
| b) Identity Card: pdf | ✓ | x |
| c) Passport: Copy of Passport (pdf) | x | ✓ |
| d) Photos: Two photos taken in the last six month | ✓ | ✓ |
| e) Bachelor's Degree or notarised sample Candidates who continue their undergraduate education and therefore make a conditional application must submit a | ✓ | ✓ |

| | | |
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| current student certificate stating that they are in the last semester of their undergraduate education instead of their undergraduate diploma. Students who do not bring their diploma on the date of final registration will not be registered. | | |
| f) Transcript of Records (ToR): For foreign applicants the ToR must be either in German or in English language. | ✓ | ✓ |
| g) Language Proficiency English language knowledge (YDS, E-YDS or YÖKDİL 80 points or an equivalent exam result accepted by YÖK or Turkish German University foreign language exam result) is required for candidates. (The validity period of Foreign Language Exams is 5 years. YDS or YÖKDİL result certificate is also valid for applications to Master's Programmes with Thesis). Please see the link below for equivalent exam scores and reference documents accepted by the Council of Higher Education. | ✓ | ✓ |



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| h) ALES: Candidates applying from the domestic quota must submit the original ALES document with the "Result Document Control Code" or the original of the equivalent exam result document accepted by YÖK. | ✓ | x |
| i) Recognition of the Foreign University: The "Recognition Certificate" to be obtained from Turkish Higher Education Council (YÖK) is mandatory for foreign applicants (including students with blue cards) who will apply for postgraduate education and Turkish national applicants who have completed their education abroad. Turkish national candidates can access the necessary information about whether their higher education institutions abroad are recognised by the Turkish Higher Education Council (YÖK) and the school recognition letter via the e-devlet link. Foreign national candidates and students with blue cards can access the necessary information about whether the higher education institutions abroad are recognised by the Presidency Turkish Higher Education Council (YÖK) and the school recognition letter via the YÖK link . If the higher education institutions abroad are not recognised by YÖK, the information and processes required for the application can be accessed via the YÖK link . | x | ✓ |

VI - REQUIRED DOCUMENTS FOR REGISTRATION

- 1) The original graduate diploma or the graduation certificate approved by the graduated university must be submitted. Candidates who have graduated from foreign universities must submit their diploma or graduation certificates in Turkish translation by a sworn translator and notarized by the notary or by the consulate.
- 2) The notarized or by the graduated university approved transcript of records including all courses taken during the study. Candidates graduated from foreign universities must submit their transcripts in Turkish translations made by sworn translators and notarized by the notary or by the consulate including the GPA.
- 3) Candidates who apply from the Turkish applicant quota must submit the ALES score internet printout or original result document of an equivalent exam.



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- 4) YÖKDİL, YDS or e-YDS score internet printout or original result document of an equivalent exam.
- 5) Foreign applicants including “Blue Card” holders and Turkish citizens with a foreign Bachelor degree must submit a recognition certificate prepared by the Turkish Higher Education Council (YÖK) or taken from “e-devlet” (<https://www.turkiye.gov.tr/>).
- 6) Showing the identity card during registration is sufficient.
- 7) For foreign citizens – if existing – a copy of residence permission and foreign citizen identity card number.
- 8) Photocopy of passport identification documents and pages showing the validity period of visa for foreign applicants.
- 9) Post-graduate student candidates who have settled abroad, must pay three times the amount of the tuition fee determined. For more information about tuition fee see also: <http://oidb.tau.edu.tr/de/katki-payi-veogrenim-ucreti>.
- 10) Turkish applicants should submit a document indicating that they are not affiliated with the military service.
- 11) Üniversitemiz veya diğer üniversitelerde araştırma görevlisi olan T.C. uyruklu adaylar için kurumlarından alacakları resmî belge.

IMPORTANT: Candidates should not be enrolled in more than one graduate programme at the time of registration (at the same time). (In accordance with Article 35 (6) of the Higher Education Council of Higher Education Regulation dated 20 April 2016) Candidates in such a situation can only register to our Institute if they deregister from the other higher education institution.

NOTE: The final registrations of those who make untrue / false statements and those whose documents are incomplete or falsified are not made, even if their final registrations are made, their registrations are cancelled.

ADDRESS: Türk-Alman Üniversitesi
Sosyal Bilimler Enstitüsü
Şahinkaya Cad. No: 86
P.K.34820 Beykoz / İSTANBUL

Tel: 0216 333 32 70
0216 333 32 76
0216 333 32 73