

DOUBLE MASTER INTERCULTURAL MANAGEMENT RESEARCH PROJECTS 2026

WORKSHOP: Presentation of the Research Results and Discussion

AI Adaptation Across Borders and Intercultural Differences

29.07.2026 | 10:00 - 16:00

**CONFERENCE ROOM OF THE LANGUAGE
CENTER - TAU CAMPUS (BEYKOZ)**



IN COOPERATION WITH



Kässbohrer



SIEMENS



AGENDA

Presentation of the research results by the “Intercultural Management” master students on the topic of:

“AI Adaptation Across Borders and Intercultural Differences”

Moderation by Dr. Fritz Audebert (CEO ICUnet.Group)
and Prof. Dr. Ernst Struck (University of Passau)

- 10 -11 Mercedes/ Daimler:** Begüm Uygun & Esma Tuzcu
- 11-12 Rational:** İlayda Şatir
- 12-13 Lunch Break**
- 13-14 Tirsan/Kässbohrer:** Merve Tepe & Nuray Çağlayan
- 14-15 Siemens:** Ayça Rahat & Paula Jung
- 15-16 Round Table for new ideas** with the CEOs and HR/ PO of our project partners, students and all other participants
Moderation by Dr. Fritz Audebert (CEO ICUnet Group)

Access to the University via the Akbaba Köyu Yolu (Entry A), turn left, second building on the left, top floor

FOR QUESTIONS CONCERNING THE RESEARCH EVENT PLEASE CONTACT
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