

DEPARTMENT OF INTERCULTURAL MANAGEMENT  
COURSE SYLLABUS

Course Details				
<b>Code</b>		<b>Academic Year</b>		<b>Semester</b>
IKM 103		1		1
<b>Title</b>		<b>T</b>	<b>A</b>	<b>L</b>
Intercultural Management		2		5
<b>Language</b>	German			
<b>Level</b>	<b>Graduate</b>	X	<b>Postgraduate</b>	
<b>Department / Program</b>	Intercultural Management			
<b>Forms of Teaching and Learning</b>	Face to Face			
<b>Course Type</b>	<b>Compulsory</b>	X	<b>Elective</b>	
<b>Objectives</b>	Provide an overview of theories, developments, issues, and forms of intercultural management in various academic disciplines and cultural areas and illustrate them with empirical research findings.			
<b>Content</b>	Culture and interculturality in relation to internationalization strategies, leadership, teams, organizational culture, knowledge management, international transfer in parent-subsidiary relationships, human resource development, repatriation.			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	Prof. Dr. Christoph Barmeyer			
<b>Lecturer(s)</b>	Prof. Dr. Christoph Barmeyer			
<b>Assistant(s)</b>	-			
<b>Work Placement</b>	-			
Recommended or Required Reading				
<b>Books / Lecture Notes</b>	Barmeyer, Christoph, Konstruktives Interkulturelles Management UTB 5049, 1. A. Stuttgart, 2018			
<b>Other Sources</b>	Barmeyer, Christoph: Taschenlexikon Interkulturalität. Göttingen, UTB/Vandenhoeck & Ruprecht, 2012.			
Additional Course Material				
<b>Documents</b>	-			
<b>Assignments</b>	-			
<b>Exams</b>	-			
Course Composition				
<b>Social Sciences</b>	50		%	
<b>Cultural Studies</b>	50		%	
<b>Natural Sciences</b>			%	

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Health Sciences				%
Expert Knowledge				%
<b>Assessment</b>				
<b>Activity</b>		<b>Count</b>		<b>Percentage (%)</b>
Midterm Exam		1		40
Quiz				
Assignments				
Attendance				
Recitations				
Projects				
Final Exam		1		60
			<b>Total</b>	<b>100</b>
<b>ECTS Points and Work Load</b>				
<b>Activity</b>		<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
Lectures		14	2	28
Self-Study		1	60	60
Assignments		2	12	24
Presentation / Seminar Preparation		1	30	30
Midterm Exam		1	3	3
Recitations				
Laboratory				
Projects				
Final Exam		1	10	10
			<b>Total Work Load</b>	<b>155</b>
			<b>ECTS Points (Total Work Load / 28)</b>	<b>5</b>
<b>Learning Outcomes</b>				
1	Understanding and explaining similarities and differences of interpersonal interactions in companies and in international organizations			
2	Design intercultural cooperation			
3	Analyze and understand theories, developments, issues and forms of intercultural management			
4				
5				
6				
7				
8				

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Weekly Content								
1	Introduction and presentation of the topics of the lecture							
2	Internationalization of companies and interculturality							
3	Intercultural Management and Culture							
4	From cultural contrasts to interculturality							
5	Explanatory approaches in comparative and intercultural management							
6	Intercultural competence development							
7	International transfer in multinational companies							
8	Organizational culture and codes of conduct							
9	Knowledge and competencies of repatriates in multinational companies							
10	Intercultural organizational development							
11	Case study presentation							
12	Comparative and intercultural leadership							
13	International, virtual teams							
14	Interculture/Negotiated culture/Synergy and bicultural actors in intercultural organizations							
15								
Contribution of Learning Outcomes to Program Objectives (1-5)								
	P1	P2	P3	P4	P5	P6	P7	P8
1	5	5	4	4	4	4	5	5
2	5	5	5	5	5	5	5	5
3	5	5	5	5	5	5	5	5
<b>Contribution Level</b>		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
<a href="https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&amp;curSunit=199">https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&amp;curSunit=199</a>								
<b>Compiled by:</b>		Prof. Dr. Ernst Struck / Dr. Sait Duran / Res. Asst. Melih Pehlivan/ Res. Asst. Ozan Can Selçuk						
<b>Date of Compilation:</b>		27.11.2021						