

RESEARCH EVENT: “INCLUSIVE LEADERSHIP MEETS GLOBAL TALENT MANAGEMENT” - 30.07.2024 at the TAU Campus

Double Master Program “Intercultural Management” in cooperation with Siemens, Bosch, Tirsan/Kässbohrer and Mercedes/Daimler



From left to right: Dr. Fritz Audebert (ICUnet), student Abdulsemet Amil, Thomas Kolbinger (Siemens), Erdoğan Aksoy (Bosch), İffet Türken (Tirsan/Kässbohrer), students Hande Artik, Merve Demirhan, Sirin Yaguziyigit, Kübra Kalipçi, Zeynep Dilekçi, Arda Cerit (Siemens), Ahmet Karcicio (Mercedes/Daimler), student Ömer Karahmet and Prof. Dr. Ernst Struck (University of Passau)

Under the overarching topic of “Inclusive Leadership meets Global Talent Management” the students of the double master program “Intercultural Management/Kulturwirtschaft” (TAU & University of Passau) worked on specialized issues in the cooperating companies Siemens, Bosch, Mercedes/Daimler and Tirsan/Kässbohrer. The results were presented during a research event on the TAU Campus (Media Lab), where all students, companies and professors came together, which allowed the exchange of thoughts and impressions about the results amongst the groups. Aspects such as female leadership, managing different age groups and harnessing AI in favor of interculturality, creativity and effectivity are some examples of what the students did research on in order to support the companies in their quest to attract and retain the best professionals globally and within their organizations.



Presentation of the results by the students



AI generated picture



Discussing results