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| Course Details | | | | | | | | | | | | | | | | | | | |
| Code | | | | | | | | | | | **Academic Year** | | | | | **Semester** | | | |
| IKM141 | | | | | | | | | | | 1 | | | | | 1 | | | |
| Title | | | | | | | | | | | **T** | **A** | | **L** | | **ECTS** | | | |
| Current Issues in Global Economic Cultures | | | | | | | | | | | 2 | 0 | | 0 | | 5 | | | |
|  | | | | | | | | | | | | | | | | | | | |
| Language | | | | German | | | | | | | | | | | | | | | |
| Level | | | | **Undergraduate** | |  | | | **Graduate** | x | | | **Postgraduate** | | | | | |  |
| Department / Program | | | | Intercultural Management | | | | | | | | | | | | | | | |
| Forms of Teaching and Learning | | | | In-person lecture | | | | | | | | | | | | | | | |
| Course Type | | | | **Compulsory** | | | | **x** | **Elective** | | | | | |  | | | | |
| Objectives | | | | Students will:   * Develop in-depth understanding of global economic-cultural interrelations. * Learn to analyze economic questions from intercultural and cultural-reflective perspectives. * Acquire the ability to critically and multi-perspectively examine current economic issues. * Strengthen their ability to connect theoretical concepts with empirical examples. | | | | | | | | | | | | | | | |
| Content | | | | The module addresses current questions at the intersection of economy and culture from an interdisciplinary perspective. It focuses on the analysis of economic phenomena shaped by cultural contexts. Various theoretical approaches and empirical case studies are used to illustrate the diversity of global economic cultures. | | | | | | | | | | | | | | | |
| Prerequisites | | | | None | | | | | | | | | | | | | | | |
| Coordinator | | | | Asst. Prof. Dr. Mehmet Soytürk | | | | | | | | | | | | | | | |
| Lecturer(s) | | | | Asst. Prof. Dr. Mehmet Soytürk | | | | | | | | | | | | | | | |
| Assistant(s) | | | | None | | | | | | | | | | | | | | | |
| Work Placement | | | | None | | | | | | | | | | | | | | | |
| Recommended or Required Reading | | | | | | | | | | | | | | | | | | | |
| Books / Lecture Notes | |  | | | | | | | | | | | | | | | | | |
| Other Sources | | Learning materials and assignments will be shared by email. | | | | | | | | | | | | | | | | | |
| Additional Course Material | | | | | | | | | | | | | | | | | | | |
| Documents | | Learning materials and assignments will be shared by email. | | | | | | | | | | | | | | | | | |
| Assignments | | Additional sources will be provided via email. | | | | | | | | | | | | | | | | | |
| Exams | | Additional sources will be provided via email. | | | | | | | | | | | | | | | | | |
| Course Composition | | | | | | | | | | | | | | | | | | | |
| Mathematics und Basic Sciences | | 20 | | | | | | | | | | | % | | | | | | |
| Engineering | |  | | | | | | | | | | | % | | | | | | |
| Engineering Design | |  | | | | | | | | | | | % | | | | | | |
| Social Sciences | | 80 | | | | | | | | | | | % | | | | | | |
| Educational Sciences | |  | | | | | | | | | | | % | | | | | | |
| Natural Sciences | |  | | | | | | | | | | | % | | | | | | |
| Health Sciences | |  | | | | | | | | | | | % | | | | | | |
| Expert Knowledge | |  | | | | | | | | | | | % | | | | | | |
| Assessment | | | | | | | | | | | | | | | | | | | |
| Activity | | **Count** | | | | | | | | | | | **Percentage (%)** | | | | | | |
| Midterm Exam | |  | | | | | | | | | | |  | | | | | | |
| Quiz | |  | | | | | | | | | | |  | | | | | | |
| Assignments | |  | | | | | | | | | | |  | | | | | | |
| Attendance | |  | | | | | | | | | | |  | | | | | | |
| Recitations | |  | | | | | | | | | | |  | | | | | | |
| Projects | |  | | | | | | | | | | |  | | | | | | |
| Final Exam | | 100 | | | | | | | | | | | 100 | | | | | | |
| Total | | | | | | | | | | | | | **100** | | | | | | |
| ECTS Points and Work Load | | | | | | | | | | | | | | | | | | | |
| Activity | | **Count** | | | | | **Duration** | | | | | | **Work Load (Hours)** | | | | | | |
| Lectures | | 15 | | | | | 2 | | | | | | 30 | | | | | | |
| Self-Study | | 15 | | | | | 4 | | | | | | 60 | | | | | | |
| Assignments | |  | | | | |  | | | | | |  | | | | | | |
| Presentation / Seminar Preparation | |  | | | | |  | | | | | |  | | | | | | |
| Midterm Exam | |  | | | | |  | | | | | |  | | | | | | |
| Recitations | |  | | | | |  | | | | | |  | | | | | | |
| Laboratory | |  | | | | |  | | | | | |  | | | | | | |
| Projects | |  | | | | |  | | | | | |  | | | | | | |
| Final Exam | | 1 | | | | | 50 | | | | | | 50 | | | | | | |
| Total Work Load | | | | | | | | | | | | | **140** | | | | | | |
| ECTS Points (Total Work Load / 28) | | | | | | | | | | | | | **5** | | | | | | |
| Learning Outcomes | | | | | | | | | | | | | | | | | | | |
| 1 | Recognize and analyze complex economic-cultural issues interdisciplinarily. | | | | | | | | | | | | | | | | | | |
| 2 | Apply different theoretical perspectives on economic cultures. | | | | | | | | | | | | | | | | | | |
| 3 | Critically reflect on economic action in cultural contexts. | | | | | | | | | | | | | | | | | | |
| 4 | Independently access and evaluate relevant economic-cultural discourses. | | | | | | | | | | | | | | | | | | |
| 5 | Formulate their own positions on current topics in a scholarly manner. | | | | | | | | | | | | | | | | | | |
| 6 | Present complex economic-cultural discourses in a structured way and contextualize them in discussions. | | | | | | | | | | | | | | | | | | |
| 7 | Develop their own research questions in the field of global economic cultures and work on them critically. | | | | | | | | | | | | | | | | | | |
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| 12 |  | | | | | | | | | | | | | | | | | | |
| Weekly Content | | | | | | | | | | | | | | | | | | | |
| 1 | Introduction and key questions | | | | | | | | | | | | | | | | | | |
| 2 | Core concepts and theoretical approaches | | | | | | | | | | | | | | | | | | |
| 3 | Interdisciplinary views on economy and culture | | | | | | | | | | | | | | | | | | |
| 4 | Theoretical frameworks between economy and society | | | | | | | | | | | | | | | | | | |
| 5 | Cultural dimensions of economic behavior | | | | | | | | | | | | | | | | | | |
| 6 | Global dynamics and local contexts | | | | | | | | | | | | | | | | | | |
| 7 | Thematic focus (chosen by instructor) | | | | | | | | | | | | | | | | | | |
| 8 | Thematic focus 2 | | | | | | | | | | | | | | | | | | |
| 9 | Discursive structures in economic contexts | | | | | | | | | | | | | | | | | | |
| 10 | Critical analysis of current developments | | | | | | | | | | | | | | | | | | |
| 11 | Cultural influences on economic decision-making | | | | | | | | | | | | | | | | | | |
| 12 | Analytical methods | | | | | | | | | | | | | | | | | | |
| 13 | Case study work | | | | | | | | | | | | | | | | | | |
| 14 | Joint discussion of selected issues | | | | | | | | | | | | | | | | | | |
| 15 | Review and outlook | | | | | | | | | | | | | | | | | | |
| 16 | Final exam | | | | | | | | | | | | | | | | | | |
| Contribution of Learning Outcomes to Program Objectives (1-5) | | | | | | | | | | | | | | | | | | | |
|  | **P1** | **P2** | | | **P3** | | **P4** | | **P5** | **P6** | | | **P7** | | | | | **P8** | |
| 1 | 5 | 4 | | | 3 | | 5 | | 4 | 2 | | | 5 | | | | | 5 | |
| 2 | 4 | 4 | | | 5 | | 4 | | 5 | 2 | | | 4 | | | | | 4 | |
| 3 | 5 | 5 | | | 4 | | 4 | | 4 | 2 | | | 5 | | | | | 5 | |
| 4 | 4 | 4 | | | 4 | | 5 | | 4 | 3 | | | 4 | | | | | 4 | |
| 5 | 4 | 4 | | | 4 | | 4 | | 5 | 4 | | | 4 | | | | | 4 | |
| 6 | 4 | 5 | | | 3 | | 4 | | 4 | 5 | | | 4 | | | | 4 | | |
| 7 | 4 | 4 | | | 4 | | 4 | | 5 | 4 | | | 4 | | | | 4 | | |
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| 12 |  |  | | |  | |  | |  |  | | |  | | | |  | | |
| Contribution Level | | | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | |
| Compiled by: | | | Dr. Elif Posos Devrani; Ress. Asst. İrem Dölen | | | | | | | | | | | | | | | | |
| Date of Compilation: | | | 26.06.2025 | | | | | | | | | | | | | | | | |