

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 161	1			2
Title	T	A	L	ECTS
Professional German II: Communication Sciences	3	-	-	2
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	Learning the basic concepts of communication sciences in German and their relationship with other disciplines through the didactic method.			
Content	<ul style="list-style-type: none"> - Acquiring the equipment to recognize and understand the concepts, theories and problematics of communication sciences. - To have basic knowledge about the basic concepts of communication sciences - Building the ground for scientific studies in the field of communication sciences 			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	- Wersig, G.: Einführung in die Publizistik- und Kommunikationswissenschaft , Nomos Verlagsgesellschaft, Baden-Baden 2009			
Other Sources	- Altendorfer, O., Hilmer, L. (Hrsg.) Medienmanagement- Band 1: Methodik – Journalistik und Publizistik – Medienrecht, GWV Fachverlage GmbH, Wiesbaden 2009			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTUR AND COMMUNICATIÖN SCIENCES
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Social Sciences		50%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		50%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40 %
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60 %
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			90
ECTS Points (Total Work Load / 30 Hours)			3

Learning Outcomes

1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences
2	To have basic knowledge about the basic concepts of cultural sciences
3	To have general knowledge about the basic concepts of communication sciences
4	Building the ground for scientific studies in the field of culture
5	Building the ground for scientific studies in the field of communication
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DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Einführung in die Kommunikationswissenschaft (Otto Altendorfer)
2	Menschliche Kommunikation
3	Kommunikation
4	Sender-Empfänger-Modell, Verhalten und Handeln
5	Der Akteur, Zeichen, Erweiterter Akteur
6	Strukturmodell der Kommunikation, Der Kanal
7	Das Schichtenmodell, Kommunikationsdimensionen
8	Das „andere“ an Kommunikation
9	Pragmatische Vereinfachungen
10	Entwicklung der Kommunikationsmittel im Abendland, Kulturbildung
11	Ausfaltung und Massensorientierung im 19. Jahrhundert bis Mitte des 20. Jahrhunderts
12	Fotografie, Bewegtbild,
13	Elektronische Datenverarbeitung, Durchdringung und Integration in der zweiten Hälfte des 20. Jahrhunderts, Digitalisierung und Multimedia
14	Entwicklung der Kommunikation in Deutschland, Frühe Geschichte, Post
15	Presse bis zum 19. Jahrhundert, Andere Massenmedien des 19. Jahrhunderts, Die Situation zum 1. Weltkrieg

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	3	5	4	5		
2	5	3	5	4	5		
3	5	3	5	4	5		
4	5	3	5	4	5		
5	5	3	5	4	5		
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DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High					
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209						
Compiled by:	Esra JORKOWSKI BERBEROĐLU					
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