

**DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES**  
**COURSE SYLLABUS**

Course Details					
<b>Code</b>				<b>Academic Year</b>	<b>Semester</b>
KKW223				2	3
<b>Title</b>	<b>T</b>	<b>U</b>	<b>L</b>	<b>ECTS</b>	
History of Media	2	-	-	4	
<b>Language</b>	Turkish/German				
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>		<b>Postgraduate</b>
<b>Department / Program</b>	Culture and Communication Sciences				
<b>Forms of Teaching and Learning</b>	Regular				
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>		
<b>Objectives</b>	This lecture aims to offer an overview on media history ranging from cave paintings to the digital media.				
<b>Content</b>	This lecture will deal primarily with the communication of information, ideas, entertainment in words and images by means of speech, writing, music, print, telegraphy and telephony, radio, television and, most recently by the internet, but physical communication will also be considered.				
<b>Prerequisites</b>	-				
<b>Coordinator</b>	Dr. Enis Dinç				
<b>Lecturer(s)</b>	Dr. Enis Dinç				
<b>Assistant(s)</b>	-				
<b>Work Placement</b>	-				

Recommended or Required Reading			
Books / Lecture Notes	Bosch, Frank (2011). Mediengeschichte: Vom asiatischen Buchdruck zum Fernsehen. Frankfurt am Main: Campus Verlag.		
Other Sources	Briggs, Asa/Burge, Peter (2009). A Social History of the Media: From Gutenberg to the Internet. Cambridge: Polity Press.		
Additional Course Material			
Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Social Sciences	50		%
Expert Knowledge	50		%
Assessment			
		Count	Percentage (%)
Midterm Exam		1	40
Quiz		-	-
Assignments		-	-
Attendance		-	-
Recitations		-	-
Projects		-	-
Final Exam		1	60
		<b>Total</b>	100
ECTS Points and Workload			
Activity	Number	Duration	Total Workload (Hours)
Lectures	2	14	28
Self-Study	10	8	80
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-

<b>Midterm Exam</b>	1	1	1
<b>Recitations</b>	-	-	-
<b>Laboratory</b>	-	-	-
<b>Projects</b>	-	-	-
<b>Final Exam</b>	1	1	1
<b>Total Workload</b>			188
<b>ECTS Points (Total Workload/ 28)</b>			4

### Learning Outcomes

<b>1</b>	Students will be able to interpret media form and content in historical context and make qualitative analysis.
<b>2</b>	Students will be able to apply a media historical perspective to their contemporary media environment.
<b>3</b>	Students will be able to explain how media acts as an agent of social change throughout history.
<b>4</b>	Analyzing the complex variable relationships between technological, cultural and political processes.
<b>5</b>	To gain the ability to use systematic information on current events.

### Weekly Content

<b>1</b>	Introduction to Media History
<b>2</b>	History of Oral Communication
<b>3</b>	History of Writing
<b>4</b>	History of Paper
<b>5</b>	Gutenberg and the Printing Revolution
<b>6</b>	Newspapers, Journals and the Public Sphere
<b>7</b>	History of the Postal System
<b>8</b>	'Telegraph' - The Victorian Internet and Telephone
<b>9</b>	<b>MIDTERM EXAM</b>
<b>10</b>	History of Photography
<b>11</b>	History of Film and Cinema
<b>12</b>	History of Radio

<b>13</b>	History of Television
<b>14</b>	History of New Media (Digital Media)
<b>15</b>	<b>FINAL EXAM</b>

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	<b>P1</b>	<b>P2</b>	<b>P3</b>	<b>P4</b>	<b>P5</b>	<b>P6</b>	<b>P7</b>
<b>1</b>	4	3	5	3	5	-	-
<b>2</b>	4	3	5	3	5	-	-
<b>3</b>	4	3	5	3	5	-	-
<b>4</b>	4	3	5	3	5	-	-

**Contribution Level:** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<b>Compiled by:</b>	Research Assistant Ozan Can Selçuk
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