

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES  
COURSE SYLLABUS

Course Details				
<b>Code</b>	<b>Academic Year</b>			<b>Semester</b>
KKW436	4			8
<b>Title</b>	<b>T</b>	<b>U</b>	<b>L</b>	<b>ECTS</b>
Communication in Art	3	-	-	6
<b>Language</b>	Turkish			
<b>Level</b>	<b>Undergraduate</b>	<b>x</b>	<b>Graduate</b>	<b>Postgraduate</b>
<b>Department / Program</b>	Culture and Communication Sciences			
<b>Forms of Teaching and Learning</b>	Formal			
<b>Course Type</b>	<b>Compulsory</b>		<b>Elective</b>	<b>x</b>
<b>Objectives</b>	The course deals with the importance of intercultural and interpersonal communication in art reception.			
<b>Content</b>	In this course, communication processes between artists and recipients are presented.			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	Dr. Tugce Özlem KELES			
<b>Lecturer(s)</b>	Dr. Tugce Özlem KELES			
<b>Assistant(s)</b>	Res. Asst. Sefa PALA			
<b>Work Placement</b>	-			

Recommended or Required Reading			
Books / Lecture Notes	Wirth, Heinz (1978). Ästhetik: Artikulation und Kommunikation in der bildenden Kunst. Frankfurt am Main: Kramer Verlag.		
Other Sources	-		
Additional Course Material			
Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Social Sciences	50		%
Field Knowledge	50		%
Assessment			
		Count	Percentage (%)
Midterm Exam		-	-
Quiz		-	-
Assignments		1	30
Attendance		1	10
Recitations		-	-
Projects		1	-
Final Exam		1	60
		<b>Total</b>	100
ECTS Points and Workload			
Activity	Count	Duration	Workload (Hours)
Lectures	14	3	42
Self-Study	14	4	56

Assignments	4	4	16
Presentation / Seminar Preparation	1	14	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	40	40
<b>Total Workload</b>			168
<b>ECTS Points (Total Workload/ 28)</b>			6
<b>Learning Outcomes</b>			
1	Acquiring knowledge of culture theory		
2	Acquiring knowledge of communication theory		
3	Acquiring knowledge of art theory		
4	-		
5	-		
<b>Weekly Content</b>			
1	Getting to know and presenting the teaching content		
2	The connection between communication and art		
3	Designation of the art and epochs		
4	Ideology and art		
5	Art and Feminist Research		
6	Digital art and examples		
7	Art and cinema		
8	Art and cinema		

<b>9</b>	Midterm exam
<b>10</b>	Assessment and discussion
<b>11</b>	Literature and art
<b>12</b>	Art and DIA
<b>13</b>	Art and culture industry
<b>14</b>	Art for whom?
<b>15</b>	Preparation for final exam

### Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
<b>1</b>	5	2	5	4	5	-	-
<b>2</b>	5	2	5	4	5	-	-
<b>3</b>	5	2	5	4	5	-	-
<b>4</b>	5	2	5	4	5	-	-

**Contribution Level:** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<b>Compiled by:</b>	Ress. Asst. Sefa PALA
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