

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
 COURSE SYLLABUS

Course Details					
Code		Academic Year			Semester
KKW329		3			5
Title		T	U	L	ECTS
Digital Media Lab 1		-	-	3	6
Language	Turkish				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Formal				
Course Type	Compulsory	x	Elective		
Objectives	The aim of the course is to impart theoretical knowledge about the basics of media design, starting with a first draft, creating a concept and finishing it for printing.				
Content	In this course, theoretical knowledge about the basics of media design is imparted. Posters, brochures, etc. are also created in Adobe Photoshop and Adobe InDesign.				
Prerequisites	-				
Coordinator	Dr. Süleyman TÜRKOĞLU				

Lecturer(s)	Dr. Süleyman TÜRKOĞLU	
Assistant(s)	Res. Asst. Sefa PALA	
Work Placement	-	
Recommended or Required Reading		
Books / Lecture Notes	<p>Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag.</p> <p>Mühlke, Sibylle (2016). Adobe Photoshop CC: Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Schneeberger, Hans Peter/Feix, Robert (2018). Adobe InDesign CC. Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Wünsch, Carsten/Schramm, Holger/Gehrau, Volker/Bilandzic, Helena (Hrsg.) (2014). Handbuch Medienrezeption. Baden- Baden: Nomos Verlag.</p>	
Other Sources		
Additional Course Material		
Documents		
Assignments		
Exams		
Course Composition		
Expert Knowledge	100	100%
Assessment		
	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	4	30
Attendance	14	10

Recitations	-	-
Projects	1	60
Final Exam	-	-
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Workload (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation	-	-	-
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	1	60	60
Final Exam	-	-	-
Total Work Load			174
ECTS Points(Total Work Load/ 28)			6

Learning Outcomes

1	Knowledge of basic concepts in the field of visual communication.
2	Acquire knowledge of media design.
3	Working with Adobe Photoshop and Adobe InDesign.
4	Creation of posters, brochures and magazines with graphic programs.

Weekly Content

1	Introduction to the digital media laboratory Learn to see a new Creativity and basic design
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2	Visual characteristics of an image Structure of an image
3	Outline of information Basics of the conception Adobe Photoshop I
4	Adobe Photoshop II
5	Adobe Photoshop III
6	Adobe Photoshop VI
7	Adobe Photoshop V
8	Midterm exam
9	Brainstorming Color in the design
10	Adobe Indesign I
11	Adobe Indesign II
12	Adobe Indesign III
13	Adobe Indesign IV
14	Adobe Indesign V
15	Presentation of the created media products, evaluation of the seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3		
2	3	3	3	3	3		
3	3	3	3	3	3		
4	3	3	3	3	3		

Contribution Level: 1: Low 2:Low-intermediate 3: Intermediate 4:High 5:Very High

Compiled by:	Ress. Asst. Sefa PALA
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