

DEPARTMENT OF CULTURE AND COMMUNICATIONS SCIENCES  
COURSE SYLLABUS

Course Details					
<b>Code</b>		<b>Academic Year</b>			<b>Semester</b>
KKW216		2			4
<b>Title</b>		<b>T</b>	<b>U</b>	<b>L</b>	<b>ECTS</b>
Journalism in Culture and Society		3	-	-	6
<b>Language</b>	German/Turkish				
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>		<b>Postgraduate</b>
<b>Department / Program</b>	Culture and Communications Sciences				
<b>Forms of Teaching and Learning</b>	Regular				
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>		
<b>Objectives</b>	<p>The aim of this course is to improve the theoretical approach for the central topic of journalism.</p> <p>One of the goals is the acquiring a high level of specialist and social competence in the journalistic fields of activity.</p>				
<b>Content</b>	<p>Central scientific principles of journalism are discussed in the course. The cultural and social framework conditions for journalistic activity and their consequences for journalism are worked out. To be able to exercise their profession responsibly, future journalists must recognize the social and cultural contexts in which they will do their work. It covers the following areas: Introduction to journalism and journalistic work, journalistic information acquisition and processing, journalistic norms, journalism types and their forms, journalistic presentation and communication, teaching editorial teams (print, radio, television, online) and journalism research.</p>				
<b>Prerequisites</b>	-				
<b>Coordinator</b>	-				

<b>Lecturer(s)</b>	Asst. Prof. Enis Dinç Asst. Prof. Detlev Quintern	
<b>Assistant(s)</b>	Res. Asst. Müşerref İrem İbişoğlu	
<b>Work Placement</b>	-	
<b>Recommended or Required Reading</b>		
<b>Books / Lecture Notes</b>	Lüddemann, Stefan (2015). Kulturjournalismus, Medien, Themen, Praktiken. Wiesbaden: Springer VS.	
<b>Other Sources</b>		
<b>Additional Course Material</b>		
<b>Documents</b>		
<b>Assignments</b>		
<b>Exams</b>		
<b>Course Composition</b>		
<b>Social Sciences</b>	50	%
<b>Field Knowledge</b>	50	%
<b>Assessment</b>		
	<b>Count</b>	<b>Percentage (%)</b>
<b>Midterm Exam</b>	1	40
<b>Quiz</b>	-	-
<b>Assignments</b>	-	-
<b>Attendance</b>	-	-
<b>Recitations</b>	-	-
<b>Projects</b>	-	-
<b>Final Exam</b>	1	60
	<b>Total</b>	100
<b>ECTS Points and Work Load</b>		

Activity	Count	Duration	Total Workload
Lectures	14	3	42
Self-Study	12	12	144
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
<b>Total Work Load</b>			188
<b>ECTS Points</b> (Total Work Load/ 28)			6
<b>Learning Outcomes</b>			
1	The students know the basic conceptual and theoretical approaches of journalism.		
2	The students acquire basic specialist knowledge in the fields of journalism, culture and society.		
3	The students will acquire knowledge of the social and cultural relationship between journalistic research and production.		
4	Basic sensitization for journalistic problems in the context of studies as well as professional application.		
5	Sharpening problem-centered, scientific-critical thinking.		
<b>Weekly Content</b>			
1	Journalism and journalism research		
2	History of journalism		
3	History of journalism		
4	Theories of journalism		
5	Journalism in society		

6	Journalism and its audience
7	Midterm exam
8	Media and mass communication
9	Media organizations
10	Journalistic routines
11	Journalism as a Profession
12	Current debates in journalism
13	Final exam
14	
15	

#### Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	5	3	-	-
2	4	4	5	5	3	-	-
3	4	4	5	5	3	-	-
4	4	4	5	5	3	-	-

**Contribution Level:** 1: Low 2:Low-intermediate 3: Intermediate 4:High 5:Very High

<b>Compiled by:</b>	Ozan Can Selçuk
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