

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES  
COURSE SYLLABUS

| Course Details                                |  |          |                 |                     |
|---|--|----------|-----------------|---------------------|
| <b>Code</b>                                   | <b>Academic Year</b>   |          |                 | <b>Semester</b>     |
| KKW424  | 4  |          |                 | 8                   |
| <b>Title</b>                                  | <b>T</b>   | <b>A</b> | <b>L</b>        | <b>ECTS</b>         |
| Cultural and Creative Industries/Institutions | 2  | 1        | -               | 4                   |
| <b>Language</b>                               | German   |          |                 |                     |
| <b>Level</b>                                  | <b>Undergraduate</b>   | x        | <b>Graduate</b> | <b>Postgraduate</b> |
| <b>Department / Program</b>                   | Cultural and Communication Sciences  |          |                 |                     |
| <b>Forms of Teaching and Learning</b>         | Regular  |          |                 |                     |
| <b>Course Type</b>                            | <b>Compulsory</b>  | x        | <b>Elective</b> |                     |
| <b>Objectives</b>                             | The complexity of the teaching objectives, the institutionalization of culture and communication. Acquisition of comprehensive information on the institutionalization processes of culture and communication practices. Identify possible thesis topics.  |          |                 |                     |
| <b>Content</b>                                | The course provides an overview and deepening competencies on cultural studies research on institutionalized creativity and aestheticization processes. On the one hand, this builds a bridge to practice and professional fields. On the other hand, students acquire analytical and scientific competences about cultural institutions as well as economic processes of the creative industries. |          |                 |                     |
| <b>Prerequisites</b>                          | -  |          |                 |                     |
| <b>Coordinator</b>                            | Dr. Valentin Christian Gregor RAUER  |          |                 |                     |
| <b>Lecturer(s)</b>                            | Dr. Valentin Christian Gregor RAUER  |          |                 |                     |
| <b>Assistant(s)</b>                           | -  |          |                 |                     |
| <b>Work Placement</b>                         | -  |          |                 |                     |
| Recommended or Required Reading               |  |          |                 |                     |
| <b>Books / Lecture Notes</b>                  | Reckwitz, Andreas (2012). Die Erfindung der Kreativität – Zum Prozess gesellschaftlicher Ästhetisierung. Berlin: Suhrkamp.   |          |                 |                     |
| <b>Other Sources</b>                          | -  |          |                 |                     |
| Additional Course Material                    |  |          |                 |                     |
| <b>Documents</b>                              | -  |          |                 |                     |
| <b>Assignments</b>                            | -  |          |                 |                     |
| <b>Exams</b>                                  | -  |          |                 |                     |
| Course Composition                            |  |          |                 |                     |
| <b>Mathematics und Basic Sciences</b>         |  |          |                 | %                   |
| <b>Engineering</b>                            |  |          |                 | %                   |
| <b>Engineering Design</b>                     |  |          |                 | %                   |

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|                                    |  |  |                          |
|------------------------------------|--|--|--------------------------|
| Social Sciences                    |  |  | %100                     |
| Educational Sciences               |  |  | %                        |
| Natural Sciences                   |  |  | %                        |
| Health Sciences                    |  |  | %                        |
| Expert Knowledge                   |  |  | %                        |
| <b>Assessment</b>                  |  |  |                          |
| <b>Activity</b>                    | <b>Count</b>   |  | <b>Percentage (%)</b>    |
| Midterm Exam                       | 1  |  | %40                      |
| Quiz                               | -  |  | -                        |
| Assignments                        | -  |  | -                        |
| Attendance                         | -  |  | -                        |
| Recitations                        | -  |  | -                        |
| Projects                           | -  |  | -                        |
| Final Exam                         | 1  |  | %60                      |
|                                    |  | <b>Total</b>                                 | <b>100</b>               |
| <b>ECTS Points and Work Load</b>   |  |  |                          |
| <b>Activity</b>                    | <b>Count</b>   | <b>Duration</b>                              | <b>Work Load (Hours)</b> |
| Lectures                           | 14   | 2  | 28                       |
| Self-Study                         | 14   | 4  | 56                       |
| Assignments                        | 10   | 2  | 20                       |
| Presentation / Seminar Preparation | -  | -  | -                        |
| Midterm Exam                       | 1  | 1  | 1                        |
| Recitations                        | -  | -  | -                        |
| Laboratory                         | -  | -  | -                        |
| Projects                           | -  | -  | -                        |
| Final Exam                         | 1  | 1  | 1                        |
|                                    |  | <b>Total Work Load</b>                       | <b>106</b>               |
|                                    |  | <b>ECTS Points (Total Work Load / Hours)</b> | <b>4</b>                 |
| <b>Learning Outcomes</b>           |  |  |                          |
| 1                                  | Students who successfully participate in this course will be able to factually identify key approaches and issues related to cultural and creative institutions. They will also be able to classify practical applications and case studies of cultural institutions in a broader socioeconomic context. |  |                          |
| 2                                  | Broad knowledge of institutional carriers of national and international cultural practices (museums, associations, foundations, awards, festivals in context).   |  |                          |
| 3                                  | On the one hand, fonts, websites, forms of public representation in public media; on the other, cultural practices and performance demonstrations of cultural and creative institutions will be the focus.   |  |                          |
| 4                                  | -  |  |                          |

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|    |   |
|----|---|
| 5  | - |
| 6  |   |
| 7  |   |
| 8  |   |
| 9  |   |
| 10 |   |
| 11 |   |
| 12 |   |

**Weekly Content**

|    |   |
|----|---|
| 1  | Cultural and Creative Industries/Institutions |
| 2  | Cultural and Creative Industries/Institutions |
| 3  | Cultural and Creative Industries/Institutions |
| 4  | Cultural and Creative Industries/Institutions |
| 5  | Cultural and Creative Industries/Institutions |
| 6  | Cultural and Creative Industries/Institutions |
| 7  | Cultural and Creative Industries/Institutions |
| 8  | Midterm                                       |
| 9  | Cultural and Creative Industries/Institutions |
| 10 | Cultural and Creative Industries/Institutions |
| 11 | Cultural and Creative Industries/Institutions |
| 12 | Cultural and Creative Industries/Institutions |
| 13 | Cultural and Creative Industries/Institutions |
| 14 | Cultural and Creative Industries/Institutions |
| 15 | Cultural and Creative Industries/Institutions |

**Contribution of Learning Outcomes to Program Objectives (1-5)**

|   | P1 | P2 | P3 | P4 | P5 | P6 | P7 |
|---|----|----|----|----|----|----|----|
| 1 | 4  | 5  | 5  | 4  | 4  |    |    |
| 2 | 4  | 5  | 5  | 4  | 4  |    |    |
| 3 | 4  | 5  | 5  | 4  | 4  |    |    |
| 4 | -  | -  | -  | -  | -  |    |    |
| 5 | -  | -  | -  | -  | -  |    |    |
| 6 |    |    |    |    |    |    |    |
| 7 |    |    |    |    |    |    |    |
| 8 |    |    |    |    |    |    |    |
| 9 |    |    |    |    |    |    |    |



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|   |   |  |  |  |  |  |  |
|---|---|--|--|--|--|--|--|
| 10  |   |  |  |  |  |  |  |
| 11  |   |  |  |  |  |  |  |
| 12  |   |  |  |  |  |  |  |
| <b>Contribution Level</b>   | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High |  |  |  |  |  |  |
| <a href="https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&amp;curSunit=209">https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&amp;curSunit=209</a> |   |  |  |  |  |  |  |
| <b>Compiled by:</b>   | Res. Asst. M. Oğuzhan Gner                                     |  |  |  |  |  |  |
| <b>Date of Compilation:</b>   | 18.08.2022  |  |  |  |  |  |  |