

HANDBOOK

**CULTURAL AND
COMMUNICATION SCIENCE**

2022-2023

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW101	1			1
Title	T	A	L	ECTS
Fundamentals of Social Sciences	2	1	-	6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	The lecture provides a first overview of basic concepts of the social sciences and methods of empirical social research and thus forms a basis for all further courses, as far as they refer to social science discourses and methods.			
Content	Basic social science terms: The first part of the course provides an exemplary introduction to central concepts and paradigms of the social sciences. The course content covers the theoretical fundamentals of social scientific analysis with a view to its particular fields of application in the context of cultural studies and communication studies. Accompanying the lecture, there is a weekly tutorial in which the reading of relevant texts is practiced and deepened.			
Prerequisites	-			
Coordinator	Dr. Valentin Christian Gregor RAUER			
Lecturer(s)	Dr. Valentin Christian Gregor RAUER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Korte, Hermann /Schäfers , Bernhard (Hrsg. (2010). Einführung in Hauptbegriffe der Soziologie . 8. Auflage. Wiesbaden: Verlag für Sozialwissenschaften .			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%

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Engineering		%
Engineering Design		%
Social Sciences		%50
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%50

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	4	56
Self-Study	14	8	112
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			174
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	After successful participation in this lecture, students will know and understand essential terminology, theoretical approaches and issues of social science problems.
2	They can identify different basic terms of social research and reflect on which terms are appropriate for which types of questions.
3	They gain basic competencies in the analysis of culture, communicative processes and media knowledge as well as the competence to critically examine and evaluate theories and empirical studies.

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4	Sharpening concept-based, problem-centered, and scientific-critical thinking skills.
5	Basic awareness of the interrelationship of basic conceptual concepts, issues, and research approaches in the social and cultural sciences.
6	-
7	-
8	-
9	-
10	-
11	-
12	-

Weekly Content

1	Introduction
2	Basic Concepts of Social Sciences
3	Social Sciences Methodology
4	History of Social Sciences
5	Spiritual Sciences
6	Method and Social Science
7	An overview
8	Mid-term
9	Social Scientific Analysis
10	Application Areas of Social Sciences
11	Limitations of Social Sciences
12	Re-evaluating the Social Sciences
13	Nature of Social Sciences
14	Interdisciplinarity
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	4	3	4	3		
2	5	4	3	4	3		
3	5	4	3	4	3		
4	5	4	3	4	3		
5	5	4	3	4	3		

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>



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COURSE SYLLABUS

Compiled by:	Res. Asst. M. Oğuzhan Gner
Date of Compilation:	17.08.2022

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW103		1		1
Title		T	A	L
Introduction to Communication Sciences		3	-	6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning				
Course Type	Compulsory	x	Elective	
Objectives	This course focuses on the science of communication, which is an essential part of the Curriculum, and aims to understand communication as public communication through all interpersonal forms and media.			
Content	In this introductory course, the main research fields, research questions and problems of communication science, which is an interdisciplinary branch, are examined. At the same time, the trend of communication within the historical development process is explained by associating it with its social scientific foundations. The relations of communication science with other disciplines are revealed. The theories, paradigms and representatives of the discipline are examined in a historical and cultural context. Students are told the key concepts of communication science. Starting from Linear Models in the historical development process of Communication Science, it is directed to the comp			
Prerequisites				
Coordinator	Prof. Dr. B. Aykut Arıkan			
Lecturer(s)	Prof. Dr. B. Aykut Arıkan			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	<p>Aziz, A. (2016). İletişime Giriş (5. baskı). Hiperlink.</p> <p>Burke, P. (2013). Bilginin Toplumsal Tarihi. İstanbul: Tarih Vakfı Yurt Yayınları.</p> <p>Burke, P. (2013). Bilginin Toplumsal Tarihi II Encyclopedie'den Wikipedia'ya. İstanbul: Tarih Vakfı Yurt Yayınları.</p> <p>Burke, P., & Briggs, A. (2011). Medyanın Toplumsal Tarihi. İstanbul: Kırmızı.</p> <p>Çamdereli, M. (2015). İletişime Giriş. İstanbul: Dem.</p> <p>Fiske, J. (1990). İletişim Çalışmalarına Giriş. İstanbul: Bilim ve Sanat.</p> <p>Frankfort, H. (1989). Uygarlığın Doğuşu. İstanbul: V Yayınları.</p> <p>Girgin, A. (2005). Haber Yazmak. İstanbul: Der.</p>			

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	<p>Gökberk, M. (2019). Felsefe Tarihi (32. baskı). Ankara: Remzi Kitabevi. Gökçe, O. (2017). İletişime Giriş: Nasıl Daha İyi Anlar ve Anlaşılırım? İstanbul: Çizgi. Güngör, N. (2018). İletişime Giriş (5. baskı). Siyasal Kitabevi. Haçerlioğlu, O. (2019). Düşünce Tarihi (25.). Ankara: Remzi Kitabevi. Işık, M. (2017). İletişim Bilimine Giriş. Konya: Eğitim Kitabevi. Koloğlu, O. (2006). Osmanlı'dan 21. Yüzyıla Basın Tarihi. İstanbul: Pozitif Yayınları. Kramer, N. S. (2017). Tarih Sümerde Başlar/ Yazılı Tarihteki Otuzdokuz İlk. İstanbul: Kabalıcı. Leeds-Hurwitz, W. (Ed.). (2016). İletişim Bilimlerine Toplumsal Yaklaşımlar. Ankara: Nobel Kitap.</p>		
Other Sources			
Additional Course Material			
Documents			
Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences		%	
Engineering		%	
Engineering Design		%	
Social Sciences		%100	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge		%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	%40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	%60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)

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Lectures	14	3	42
Self-Study	14	4	56
Assignments	14	3	42
Presentation / Seminar Preparation			
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	4	4
Total Work Load			144
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	To have general information about the basic concepts of communication sciences
2	Learning and classifying the theories and representatives of communication science.
3	To be able to turn to the complex information field and to learn the basic concepts of the field and to enter scientific thought.
4	To comprehend the orientation of the discipline to the interdisciplinary feature.
5	Ensuring the inclination to think with Theories and Models.
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Weekly Content

1	Introduction: What is the University and Science?
2	Science and Civilization
3	Communication as Science
4	Society and Communication
5	Individual and Social Functions of Communication
6	Communication Types
7	Communication Models
8	Science, Theory, Research

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9	Mass Communication Theories
10	Media Literacy and the Convergence Effect
11	Social Change and Trends
12	Printing and New Communication Technologies
13	Cinema
14	New Media Technologies and General Review
15	Exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5	4	3	5	3	5		
6							
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9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Prof. Dr. Aykut Arıkan & Res. Asst. M. Oğuzhan Güner

Date of Compilation: 13.06.2022

DEPARTMENT OF F CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW105	1			1
Title	T	A	L	ECTS
Introduction to Cultural Studies	3	-	-	6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Studies			
Forms of Teaching and Learning	Seminar or Lecture			
Course Type	Compulsory	x	Elective	
Objectives	<p>Understanding of the historical development from the traditional humanities to the interdisciplinary new field of research.</p> <p>Acquisition of scientific knowledge in dealing independently with cultures, their history, structures and artifacts on the basis of exemplary historical and contemporary themes and forms (texts, musical forms, images, technologies, life practices, instructions for action).</p> <p>Ability to analyze Western and non-Western cultures and their knowledge production/body techniques from antiquity to the present.</p> <p>Sensitivity to hegemonic orders within and between a cultural order (gender differences, socio-economic differences between the Global North and the Global South, exclusionary practices).</p> <p>Insight into the research-based, interdisciplinary perspectives of cultural studies as an academic discipline.</p>			
Content	<p>History, mediality, aesthetics, and materiality of culturally produced, critiqued, and transmitted knowledge and the practices and technologies that emerge from it.</p> <p>History of cultural techniques and their theories (of the reception, processing, and dissemination of knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).</p> <p>Foundations of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies, science and technology studies from an interdisciplinary and intercultural perspective.</p> <p>Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological perspectives and media theories.</p> <p>The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences with Anglo-American cultural studies. Goals and theory of post-structuralism, gender studies and decolonial discourse.</p>			
Prerequisites	-			

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Coordinator	Assist. Prof. Dr. Ralph Buchenhorst
Lecturer(s)	Assist. Prof. Dr. Ralph Buchenhorst
Assistant(s)	RA Hatice Zeynep Gürbener Şahin
Work Placement	-

Recommended or Required Reading

Books / Lecture Notes	<ul style="list-style-type: none"> - Ansgar und Vera Nünning (Hrsg.). Einführung in die Kulturwissenschaften: Theoretische Grundlagen – Ansätze – Perspektiven. Stuttgart/Weimar: Metzler 2008. - Doris Bachmann-Medick. Cultural Turns. Neuorientierungen in den Kulturwissenschaften. Reinbeck bei Hamburg: Rowohlt 2006. - Jürgen Habermas. Die Moderne – ein unvollendetes Projekt. Leipzig: Reclam 1994. - Matthias Schaffrick. Niklas Luhmann (1927-1998): Kultur als historischer Begriff. In: KulturPoetik, Bd. 16, Heft 2 (2016), 272-280. - Max Weber. Vorbemerkung zur Religionssoziologie. In: ders. Gesammelte Aufsätze zur Religionssoziologie. Stuttgart: UTB 1988, 1-16. - Enrique Dussel. Der Gegendiskurs der Moderne. Kölner Vorlesungen. Wien/Berlin: Turia+Kant 2013. - Walter Benjamin. Das Kunstwerk im Zeitalter seiner technischen Reproduzierbarkeit. Frankfurt/Main: Suhrkamp 1963. - Aleida Assmann. Einführung in die Kulturwissenschaft. Grundbegriffe, Themen, Fragestellungen. Berlin: Erich Schmidt 2006.
Other Sources	Literature, visual and auditive material illustrating the difference between modernity/postmodernity and modernity/trans-modernity

Additional Course Material

Documents	-
Assignments	-
Exams	-

Course Composition

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	50	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	50	%

Assessment

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Activity	Count	Percentage (%)
Midterm Exam	1	20%
Quiz	-	
Assignments	-	
Attendance	1	10%
Recitations	1	10%
Projects	1	20%
Final Exam	1	40%
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	-	-	-
Presentation / Seminar Preparation	Presentation: 1-3	6	12
	Class preparation: 14	1	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	30	30
Total Work Load			138
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Understanding the epistemological, interdisciplinary approach in cultural sciences.
2	Analytic tools to understand and interpret cultural phenomena, cultural techniques and social practices on a global scale.
3	Insight into hegemonic relations within a cultural order and between cultural scapes (gender gaps, socio-economic differences between the Global North and the Global South, social marginalization).
4	Understanding the variety of methodological approaches in cultural studies.
5	Overview of the historical development in cultural studies: 1st generation: Freud, Weber, Benjamin, Simmel, Cassirer, Warburg; 2nd generation: british cultural studies: Stuart Hall, Raymond Williams, Paul Gilroy - Frankfurt School; 3rd generation: cultural turns, poststructuralism,, decolonial discourse.
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COURSE SYLLABUS

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Weekly Content	
1	1-3: Introduction to the interdisciplinary, polyphonic, and multiperspective approach to cultural studies.
2	
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4	4-6: The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences to Anglo-American cultural studies.
5	
6	
7	7-9: Presentation and discussion of the history of cultural techniques and their theories (of assimilating, processing, and disseminating knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).
8	
9	
10	10-12: Basics of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies and science and technology studies from an interdisciplinary and intercultural perspective
11	
12	12-14: Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological, and media theories; the goals and theory of poststructuralism, gender studies, and decolonial discourse.
13	
14	
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	2	3	5		
2	3	5	5	3	2		
3	3	3	5	5	4		
4	5	5	4	3	5		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

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DEPARTMENT OF F CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Compiled by:	RA Hatice Zeynep Grbener Őahin
Date of Compilation:	01.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW121				1	1
Title	T	A	L	ECTS	
Working techniques: Scientific Research	2	-	-	4	
Language	German				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Regular				
Course Type	Compulsory	x	Elective		
Objectives	This course introduces at the beginning of the study the general basic scientific working techniques, which are required in all courses of a bachelor study.				
Content	The handling of scientific texts is explained: how to read, summarize, analyze, comment and quote. According to scientific requirements, own short texts are created and discussed. Students learn how to prepare and follow up on course content, the importance of working independently and on their own responsibility during their studies, and how to prepare for exams. Conscious time management plays an important role and makes studying easier. It must be shown and practiced how to search for scientific literature and how to use libraries (also electronic media), the result of the literature research is compiled in bibliographies and literature lists.				
Prerequisites	-				
Coordinator	Dr. Valentin Christian Gregor RAUER				
Lecturer(s)	Dr. Valentin Christian Gregor RAUER				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Werner Sesink, Einführung in das wissenschaftliche Arbeiten. Oldenbourg, München (UTB), 2003.				
Other Sources	-				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				
Course Composition					
Mathematics und Basic Sciences				%	

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Engineering		%
Engineering Design		%
Social Sciences		%50
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%50

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	14	2	28
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			118
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Students are able to understand what it means to work scientifically in cultural and communication studies.
2	They can organize and structure their specialized studies accordingly.
3	Appropriate use of scientific literature. Ability to find the literature (libraries, digital media).
4	Awareness of The basic requirements of the studies.

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5	-
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12	

Weekly Content

1	Introduction
2	What is science
3	Communication and culture as science
4	History of science
5	What is scientific work
6	Scientific Research Methods
7	Mid-term
8	Scientific Research Methods
9	Scientific Research Methods
10	Scientific Research Methods
11	Scientific Research Methods
12	Scientific Research Methods
13	Scientific Research Methods
14	Scientific Research Methods
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	5	5		
2	4	4	5	5	5		
3	4	4	5	5	5		
4	4	4	5	5	5		
5	4	4	5	5	5		
6							
7							
8							
9							



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10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
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Compiled by:	Res. Asst. M. Oğuzhan Gner						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code		Academic Year		Semester	
KKW 161		1		1	
Title		T	A	L	ECTS
Professional German I: Cultural Sciences		3	-	-	2
Language	German				
Level	Undergraduate	X	Graduate	Postgraduate	
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	face-to-face classes				
Course Type	Compulsory		Elective		
Objectives	<ul style="list-style-type: none"> - Acquiring the equipment to recognize and understand the concepts, theories and problematics of cultural sciences. - To have basic knowledge about the basic concepts of cultural sciences - Building the ground for scientific studies in the field of culture 				
Content	- Learning the basic concepts of cultural sciences in German and their relationship with other disciplines through the didactic method.				
Prerequisites	German B2+ level				
Coordinator	Esra JORKOWSKI BERBEROĞLU				
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU				
Assistant(s)					
Work Placement					
Recommended or Required Reading					
Books / Lecture Notes	Nünning, A, Nünning V.: Einführung in die Kulturwissenschaften, Theoretische Grundlagen – Ansätze – Perspektiven, Springer Verlag GmbH Deutschland, Stuttgart, (2008)				
Other Sources					
Additional Course Material					
Documents					
Assignments					
Exams					
Course Composition					
Mathematics und Basic Sciences				%	
Engineering				%	
Engineering Design				%	

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COURSE SYLLABUS

Social Sciences		50%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		50%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40 %
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60 %
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			90
ECTS Points (Total Work Load / 30 Hours)			3

Learning Outcomes

1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences
2	To have basic knowledge about the basic concepts of cultural sciences
3	To have general knowledge about the basic concepts of communication sciences
4	Building the ground for scientific studies in the field of culture
5	Building the ground for scientific studies in the field of communication
6	

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COURSE SYLLABUS

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12	

Weekly Content

1	Kulturwissenschaften: Eine multiperspektivische Einführung in einen interdisziplinären Diskussionszusammenhang (Vera Nünning und Ansgar Nünning)
2	Kulturbegriffe und Kulturtheorien (Claus-Michael Ort)
3	Kultursemiotik (Roland Posner)
4	Literaturwissenschaft als Kulturwissenschaft (Wilhelm Voßkamp)
5	Kulturanthropologie (Doris Bachmann-Medick)
6	Historische und literarische Anthropologie
7	New Historicism, Cultural Materialism und Cultural Studies
8	Kollektives Gedächtnis und Erinnerungskulturen (Astrid Erll)
9	Kulturgeschichte (Ute Daniel)
10	Kultursoziologie (Rainer Winter)
11	Kulturpsychologie und Psychoanalyse als Kulturtheorie
12	Kulturökologie (Peter Finke)
13	Kulturwissenschaftliche Xenologie (Alois Wierlacher und Corinna Albrecht)
14	Kulturraumstudien und Interkulturelle Kommunikation
15	Kulturwissenschaften und Geschlechterforschung (Renate Hof)

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	4	4	3		
2	5	5	4	4	3		
3	5	5	4	4	3		
4	5	5	4	4	3		
5	5	5	4	4	3		
6							
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10							
11							

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COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High					
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Compiled by:	Esra JORKOWSKI BERBEROĞLU					
Date of Compilation:	30.08.2022					

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
AIT001				1	1
Title	T	A	L	ECTS	
Atatürk's Principles and History of Revolution I	2	-	-	2	
Language	Turkish				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Formal Education				
Course Type	Compulsory	X	Elective		
Objectives	In this lecture, reforms of the Republic of Turkey, World War II and subsequent historical events, national internal politics and international politics will be examined in comparison with the reflection of today.				
Content	Within the scope of this course, besides the basic concepts such as revolution, reformation and state; also, reform movements, the process of Kanun-i Esasi and Constitutional Monarchy, World War I, Armistice of Armistice, Sevres Agreement and Armed Struggle Period, the historical process of the Ottoman Empire since the last period from a point of view and the reflections of the developments on the world politics will be discussed.				
Prerequisites	None				
Coordinator	Lecturer Gül Ayşe AKAR				
Lecturer(s)	Dr. Güneş ÇAP, Dr. Ömer Emrullah EGELİĞİ				
Assistant(s)	Res. Assist. Başak BERKÜN, Res. Assist. Ceren Hilal GÜNAYDIN				
Work Placement	None				
Recommended or Required Reading					
Books / Lecture Notes	None				
Other Sources	Eric Jan Zürcher, "Modernleşen Türkiye'nin Tarihi", İletişim yayınları, 2012. Bülent Tanör, "Kuruluş- Kurtuluş", Cumhuriyet Kitapları, 2010. Feroz Ahmad, "Modern Türkiye'nin Oluşumu", Kaynak Yayınları, 1999. İlber Ortaylı, "Cumhuriyet'in ilk Yüzyılı (1923-2023)", Timaş Yayınları				
Additional Course Material					
Documents	None				
Assignments	None				
Exams	None				
Course Composition					
Mathematics und Basic Sciences				%	

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering		%
Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		%
Assignments		%
Attendance		%
Recitations		%
Projects		%
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	2	28
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	2	2
Recitations			
Laboratory			
Projects			
Final Exam	1	2	2
Total Work Load			60
ECTS Points (Total Work Load / 30)			2

Learning Outcomes

1	Students will have information about the emergence and function of the concepts of revolution, reform, power-state.
2	Students examine the reasons for the collapse of the Ottoman Empire and understand and compare the results of the interaction between the positions of the other states in the world balance.
3	Students will have general information about World War I and its effects on world politics.
4	Students will have information about the circumstances of foundation of the Republic of Turkey.

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

5					
Weekly Content					
1	Introduction to the Course and Basic Concepts (Revolution, Reform)				
2	Overview of Medieval Europe and the Ottoman Empire				
3	Ottoman Reform Works since the Tulip Era				
4	First Constitution and Constitutional Monarchy Period				
5	World Politics and the Ottoman Empire at the Beginning of the 20th Century				
6	The World During the First World War (1914-1918)				
7	First World War and Ottoman Empire				
8	The End of the First World War: The Wilson Principles and the Armenian Question				
9	Midterm Exam				
10	Mudros Armistice Agreement and Its Reflections to Anatolia				
11	Ottoman after the Sevres Agreement, Resistance Movements and Organization Process: Circulars, Congresses				
12	National Pact and National Independence				
13	Opening of Parliament in Ankara				
14	Independence War and Armed Struggle Period				
15	Lausanne Treaty and Controversial Issues				
Contribution of Learning Outcomes to Program Objectives (1-5)					
	P1	P2	P3	P4	P5
1	3	1	1	1	1
2	3	1	1	1	1
3	3	1	1	1	1
4	3	1	1	1	1
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High				
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=209					
Compiled by:	Res. Assist. Başak Berkün				
Date of Compilation:	23.05.2022				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
TUR001	1			1
Title	T	U	L	ECTS
Turkish	2	-	-	2
Language	Turkish			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Distance Learning			
Course Type	Compulsory	X	Elective	
Objectives	The aim of the course is to use your mother tongue effectively, to have effective speaking, writing, reading and listening skills, and to have strong communication skills.			
Content	Language Culture Communication Grammar			
Prerequisites	-			
Coordinator	Instructor Gül Ayşe Akar			
Lecturer(s)	Instructor Gül Ayşe Akar			
Assistant(s)	-			
Work Placement	-			

Recommended or Required Reading

Books / Lecture Notes

Anadolu Üniversitesi Mergen Sistemi Türk Dili I Ders Kitabı

Other Sources

AKSAN, Doğan, Her Yönüyle Dil, Ana Çizgileriyle Dil bilim, Ankara: Türk Dil Kurumu Yayınları, Ankara, 2015.

_____, Türkçenin Gücü, Ankara: Türkiye İş Bankası Kültür Yayınları, 1987.

_____, Türkçenin Sözcükleri, Engin Yayınevi, Ankara, 1996.

_____, Türkçeye Yansıyan Türk Kültürü, Bilgi Yayınevi, Ankara, 2008.

_____, Türkiye Türkçesinin Dünü, Bugünü, Yarını, Bilgi Yayınevi, Ankara, 2000.

BANGUOĞLU, Tahsin, Dil Bahisleri, Kubbealtı Neşriyat, İstanbul, 1987.

_____, Türkçenin Grameri, Türk Dil Kurumu, Ankara, 2007

CORBALLIS, Michael. C., İşaretten Konuşmaya Dilin Kökeni ve Gelişimi, (Çev: Aybek Görey), Kitap Yayınevi, İstanbul, 2003.

DEMİR, Nurettin, Türk Dili El Kitabı, Grafiker Yayınları, Ankara, 2005

ELİOT, T. S., Kültür Üzerine Düşünceler, (Çev. S. Kantarcı) Kültür ve Turizm Bakanlığı Yayınları, Ankara, 1987.

ERCİLASUN, Ahmet Bilge, Türk Dili Tarihi Başlangıçtan 20.Yüzyıla, Akçağ Yayınları, Ankara, 2011.

ERGİN, Muharrem, Türk Dili, Boğaziçi Yayınları, İstanbul, 2013.

GÖKBERK, Macit, Değişen Dünya Değişen Dil, Yapı Kredi Yayınları, İstanbul, 2008.

GÜLENSOY, Tuncer, Türkçe El Kitabı, Akçağ Yayınları, Ankara, 2010.

GÜLSEVİN, Gürer / BOZ, Erdoğan; Türk Dili ve Kompozisyon I-II., Tablet Kitabevi, Konya, 2009.

KARAHAN, Leyla, Türkçede Söz Dizimi, Akçağ Yayınları, Ankara, 2011.

KIRIMLI, Atilla, Türk Dili: Dil ve Anlatım, Bilgi Üniversitesi Yayınları, İstanbul, 2006.

KORKMAZ, Zeynep, Türk Dili Üzerine Araştırmalar, Türk Dil Kurumu Yayınları, Ankara, 1995.

_____, Türkiye Türkçesi Grameri: Şekil Bilgisi, Türk Dil Kurumu Yayınları, Ankara, 2014.

LEVEND, Agâh Sırrı, Türk Dilinde Gelişme ve Sadeleşme Evreleri, Türk Dil Kurumu Yayınları, Ankara, 1972

ÖZLEM, Doğan, Kültür Bilimleri ve Kültür Felsefesi, Notos Yayınevi, İstanbul, 2012.

USER, Hatice Şirin, Başlangıcından Günümüze Türk Yazı Sistemleri, Akçağ Yayınları, Ankara, 2006.

USLU, Mustafa, Ansiklopedik Türk Dili ve Edebiyatı Terimleri Sözlüğü, Yağmur Yayınları, İstanbul, 2007.

Additional Course Material

Documents

+

Assignments

-

Exams

Midterm Exam and Final Exam

Course Composition

Social Sciences

100

100%

Assessment

	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-

Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Total Work Load (Hours)
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Lectures	14	2	28
Self-Study	15	2	30
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			60
ECTS Points (Total Work Load/ 28)			2

Learning Outcomes

1	Understand what language is in all aspects
2	Classification of languages according to origin and structure
3	Knowing the characteristics of languages and language types
4	Understanding the differences between concepts like dialect, accent
5	Understanding terms such as mother tongue, ancestral language, creative language, correspondence language and official language
6	Determining the place of the Turkish language among the languages of the world
7	Understanding the relationship between cultures and the concept of culture
8	Understanding the relationship between culture and language
9	Knowing the grammar rules of Turkish
10	Analyzing the grammar rules
11	Internalization of the grammar rules and application in everyday life

Weekly Content

1	Language and language universes
2	Language and the place of the Turkish language among the world languages

3	Alphabets used in the Turkish language
4	Language-culture relationship
5	Phonology
6	Morphology (Turkish suffixes, word formation)
7	Word structure
8	Word types
9	Elements of Sentence
10	Types of Sentence
11	Turkish Vocabulary
12	Interaction between languages and the impact of Turkish on world languages
13	Current problems in the Turkish language
14	The influence of mass media on language

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5
1	5	3	3	5	3
2	5	3	3	5	3
3	5	3	3	5	3
4	5	3	3	5	3
5	5	3	3	5	3
6	5	3	3	5	3
7	5	3	3	5	3
8	5	3	3	5	3
9	5	3	3	5	3
10	5	3	3	5	3
11	5	3	3	5	3

Contribution Level: 1: Low 2:Low-intermediate 3: Intermediate 4:High 5:Very High

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Compiled by:

Instructor Gül Ayşe Akar

Date of Compilation:

02.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
ENG101		2021-2022		1
Title		T	A	L
English 1		3	-	-
Language	English			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	CULTURAL AND COMMUNICATION SCIENCES			
Forms of Teaching and Learning	Hybrid (60% online, 40% face-to-face)			
Course Type	Compulsory	X	Elective	
Objectives	The aim of this course is to help learners improve their English language level to A2 with the help of integrated four skills and grammar, vocabulary and everyday life activities.			
Content	Integrated activities in A2 level along with a focus on grammar, vocabulary and daily conversational skills.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Instructor Vahap Sümer ÖZSÜER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hughes, J., Stephenson, H., & Dummet, P. (2014). <i>Life - Elementary</i> . National Geographic.			
Other Sources	McCarthy, M. & O'Dell, F. (2019). <i>English Vocabulary in Use -Elementary</i> . Cambridge University Press.			
Additional Course Material				
Documents	Worksheets			
Assignments	Assignments will be given about grammar and vocabulary issues in each unit.			
Exams	-			
Course Composition				
Mathematics und Basic Sciences			%	
Engineering			%	
Engineering Design			%	
Social Sciences	100		%	
Educational Sciences			%	

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40%
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60%
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	15	3	45
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	7	7
Recitations			
Laboratory			
Projects			
Final Exam	1	8	8
Total Work Load			60
ECTS Points (Total Work Load / Hours)			2

Learning Outcomes

1	Students will be able to acquire knowledge of English at A2 level.
2	Students will be able to improve their reading comprehension skills to A2 level.
3	Students will be able to improve their listening comprehension skills to A2 level.
4	Students will be able to gain grammatical knowledge at A2 level and effectively put it into practice
5	Students will be able to obtain lexical competency at A2 level and efficiently utilise this competency in their reading, listening and speaking.

Weekly Content

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

1	An introduction to the course Unit 1-People To be (am/is/are), possessive 's, possessive adjectives Vocabulary: personal information, family, everyday verbs The Simple Present Tense & The Present Continuous Tense
2	Unit 1-People Possessive adjectives, word roots, meeting people for the first time Writing skill: A personal description, linkers: and/but
3	Unit 2-Possessions Plural nouns, demonstrative adjectives, colours, everyday objects
4	Unit 2- Possessions Prepositions of place, there is/are, furniture, countries and nationalities, suffixes, adjectives, a description of a room, adverts, Writing skill: Describing objects with adjectives
5	Unit 3-Places Present Simple, telling and asking the time, adjectives about cities, places of work
6	Unit 3-Places Collocations, cardinal and ordinal numbers, giving directions Writing skill: A description of a place, capital letters
7	Unit 4-Free Time The use of like/love verbs with –ing, adverbs of frequency, expressions of frequency, forming sentences by using can/can't
8	Unit 4-Free Time Free-time activities, verb + noun collocations, talking about abilities & interests Writing a short e-mail
9	Mid-Term Exams
10	Unit 5-Food Countable and uncountable nouns (a, some and any), quantifiers (a lot of, not much / not many)
11	Unit 5-Food Asking how many / how much Vocabulary: Food and food verbs
12	Unit 5-Food Menu; Instructions Writing skill: punctuation
13	Unit 6-Money was / were; Past Simple Vocabulary: Currency, verb+money collocations
14	Unit 6-Money Vocabulary: Past Simple (Affirmative), -ed / -ing adjectives Writing: A description of someone's life
15	Unit 6-Money Regular and irregular verbs Vocabulary: Compound nouns Writing skill: Formal and informal expressions, thank you messages.

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5
1	1	1	2	1	2
2	1	1	2	1	2
3	1	1	2	1	2
4	1	1	2	1	2
5	1	1	2	1	2

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
OBS LINK:	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209
Compiled by:	Instructor Vahap Sümer ÖZSÜER
Date of Compilation:	10.05.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW102	1			2
Title	T	A	L	ECTS
Research Methods in Cultural Sciences	3	1	-	6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the seminar is to introduce the theoretical and methodological concepts of cultural studies. The students should be able to understand the diversity of theories and methods in cultural studies and to apply them to thematic fields of cultural studies (text, film, material culture) using selected methods			
Content	The theories and methods of cultural studies are introduced by using examples of selected texts. Culture as text is applied methodically and understood as an analysis tool. The focus is constructed on methods of narratology. Using examples of selected texts from contemporary literature and film, methods of cultural studies are discussed in the context of the culture of remembrance and commemoration.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Asst. Prof. Detlev Quintern			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Nünning, Ansgar (Hrsg.) (2013). Metzler Lexikon Literatur-- und Kulturtheorie. Ansätze – Personen – Grundbegriffe. Stuttgart: Metzler.			
Other Sources	Nünning, Ansgar;; Nünning Vera (Hrsg.). (2008). Einführung in die Kulturwissenschaften: Theoretische Grundlagen – Ansätze – Perspektiven. Stuttgart: Metzler.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering Design		%
Social Sciences		%100
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	4	56
Self-Study	12	10	120
Assignments	-	-	-
Presentation / Seminar Preparation	1	14	14
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			192
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	The students learn basic theories and methods of cultural studies.
2	They specifically apply the methods they have learned.
3	On the basis of the theories and methods they have acquired, they understand, interpret, contextualize and discuss texts, films and material culture.
4	The students gain theoretical and methodological approaches to the culture of remembrance and memory.
5	They will acquire a basic understanding of the problem and intercultural context.

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

6	-
7	-
8	-
9	-
10	-
11	-
12	-

Weekly Content

1	Methods of Inquiry-Based Learning
2	Introduction: Methods in Cultural Studies
3	Methods of Literary and Cultural Studies Text Analysis
4	Culture as Text
5	Text Reading and Understanding
6	Literary Studies as Cultural Studies
7	Culture - Text and Signs
8	Storytelling as a Concept of Cultural Studies
9	Narratological Analysis
10	Text Analyse 1: Zafer Şenocak, „Die Sprache öffnen“. Deutschsein, 2011.
11	Text Analyse 2: Abbas Khider, Der falsche Inder. Roman, 2008.
12	Cultures of Remembrance: History and Material Culture
13	Memory, Narration and Identity
14	Narratology using the example of film: Yasemin Şamdereli, Nesrin Şamdereli, Almanya: Welcome to Germany. 2011.
15	Exercises and Exam Preparation

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	4	4		
2	4	4	5	4	4		
3	4	4	5	4	4		
4	4	4	5	4	4		
5							
6							
7							
8							
9							
10							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dr. Detlev Quintern						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW106	1			2
Title	T	A	L	ECTS
Cultural Theories	3	-	-	5
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	X	Elective	
Objectives	The seminar is part of the semester focus "Theoretical and Methodological Basics". It offers a theoretical deepening, building on the cultural studies basics of the first semester. Thus, it is fundamental for the further courses in Cultural Studies.			
Content	The course familiarizes students with basic theoretical concepts of culture and theories of culture in their historical contexts. Different disciplinary approaches to the concept of culture will be addressed, and the concept of culture will be subjected to a critical analysis in the history of science.			
Prerequisites	-			
Coordinator	Dr. Valentin Christian Gregor RAUER			
Lecturer(s)	Dr. Valentin Christian Gregor RAUER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Müller-Funk, Wolfgang (2010). Kulturtheorie: Einführung in Schlüsseltexte der Kulturwissenschaften. Tübingen: Francke			
Other Sources	-			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Social Sciences	50	50%	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge	50	50%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40%	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60%	
Total		100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	5	50
Assignments	5	10	50
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			144
ECTS Points (Total Work Load / Hours)			5
Learning Outcomes			
1	After successful participation in this module, students will understand the problematic of the key concepts of cultural studies discussed.		
2	Comprehension of the context-bound nature of specific cultural concepts.		
3	They have a basic knowledge of cultural theories and can relate them to different historical situations and disciplinary contexts.		
4	Promoting understanding of theories as explanatory models.		
5	Raising awareness of the scope and limitations of theoretical concepts.		
6			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

7	
8	
9	
10	
11	
12	

Weekly Content

1	Introduction
2	Reflections on the Concept of Culture
3	Psychoanalysis as a Theory of Culture
4	Philosophical Foundations of Cultural Analysis
5	From the "New Science: Principles of the New Science Concerning the Common Nature of Nations" to Enlightenment-critical philosophy of culture
6	Money and fashion
7	Critical theory as cultural theory
8	Midterm exam
9	Discourse as cultural power
10	From symbolic forms to social fields
11	Thick Description
12	Cultural studies as an open theory project
13	On the narrativity of cultures
14	Chronotopic 'turn' and 'hybridity'
15	Culture as semiotic space

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	4	5	4		
2	4	5	4	5	4		
3	4	5	4	5	4		
4	4	5	4	5	4		
5	4	5	4	5	4		
6							
7							
8							
9							
10							
11							

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High					
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209						
Compiled by:	Res. Asst. Hüsnü Yavuz AYTEKİN					
Date of Compilation:	30.08.2022					

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW118	1			2
Title	T	A	L	ECTS
Qualitative and Quantitative Methods of Empirical Communication Research	2	1	-	6
Language	Turkish			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communicationsciences			
Forms of Teaching and Learning	Lecture			
Course Type	Compulsory	X	Elective	
Objectives	The aim of the course is to get to know central survey methods for empirical investigations in communication science in theory and practice.			
Content	This course offers an overview of qualitative and quantitative methods of empirical communication research. The basic empirical methods are presented and applied			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Prof. Dr. Cem Sefa SÜTÇÜ			
Assistant(s)	Res. Asst. Büşra Fadim SARIKAYA			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<p>Brosius, Hans-Bernd/Haas, Alexander/Koschel, Friederike (2016). Methoden der empirischen Kommunikationsforschung. Eine Einführung. Wiesbaden: Springer VS.</p> <p>Dahinden, Urs/Sturzenegger, Sabina/Neuroni, Alessia C. (2014). Wissenschaftliches Arbeiten in der Kommunikations- wissenschaft. Bern: Haupt Verlag.</p> <p>Meyen, Michael/Löblich, Maria/Pfaff-Rüdiger, Senta/Claudia, Riesmeyer (2011). Qualitative Forschung in der Kommunikations- wissenschaft. Eine praxisorientierte Einführung. Wiesbaden: Springer VS.</p> <p>Atteslander, Peter (2000). Methoden der empirischen Sozial- forschung. Berlin/New York: Walter de Gruyter Verlag.</p> <p>Früh, Werner (2007). Inhaltsanalyse. Theorie und Praxis. Konstanz: UVKVerlags GmbH.</p> <p>Mayring, Philipp (2002). Einführung in die qualitative Sozial- forschung. Weinheim/Basel:Beltz Verlag.</p> <p>Merten, Klaus (1995). Inhaltsanalyse. Einführung in Theorie, Methode und Praxis. Opladen: Westdeutscher Verlag.</p> <p>Möhring, Wiebke/Schlütz, Daniela (2003). Die Befragung in der Medienund Kommunikationswissenschaft. Eine praxisorientierte Einführung. Wiesbaden: Springer VS.</p> <p>Aysel Aziz (2014). Sosyal Bilimlerde Araştırma Yöntemleri ve Teknikleri. Ankara: Nobel Akademik Yayıncılık Eğitim Danışmanlık TIC. LTD: ŞTİ.</p>			
Other Sources	<p>Diekmann, Andreas (2002). Empirische Sozialforschung. Grundlagen, Methoden, Anwendungen. Hamburg: Rowohlt Taschenbuch Verlag GmbH.</p> <p>Friedrichs, Jürgen (1980). Methoden der empirischen Sozial- forschung. Opladen: Westdeutscher Verlag.</p>			
Additional Course Material				
Documents				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		50 %
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		50 %
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	-		-
Quiz	-		-
Assignments	4		30
Attendance	14		10
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	4	4	16
Presentation / Seminar Preparation	1	14	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	40	40
		Total Work Load	168
		ECTS Points (Total Work Load / Hours)	6
Learning Outcomes			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

1	Acquisition of knowledge about the methods of empirical communication science.
2	Knowledge of the research process of an empirical study and its implementation.
3	Being able to present the results of an empirical study.
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Weekly Content

1	Introduction to the qualitative and quantitative methods of communication research
2	Scientific work I
3	Scientific work II
4	Terms of empirical communication research
5	Methods of empirical communication research: survey I
6	Methods of Empirical Communication Research: Survey II
7	Methods of empirical communication research: content analysis I
8	Methods of empirical communication research: content analysis II
9	Midterm exam
10	Methods of empirical communication research: observation
11	Course of the empirical research process I
12	Course of the empirical research process II
13	Writing a scientific paper
14	Presentations of the research concepts I
15	Presentations of the research concepts II Summary discussion and evaluation II

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	2	5	4	5		
2	5	2	5	4	5		
3	5	2	5	4	5		
4	5	2	5	4	5		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

5							
6							
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10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

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Compiled by: Ress. Asst. Büşra Fadim SARIKAYA

Date of Compilation: 31.05.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 150	1			2
Title	T	A	L	ECTS
Communication Theories I	3	-	-	5
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	The main aim of the course is to introduce the students to the basic theories that shape the field of communication studies, to understand these contexts in the context of historical frameworks, and to convey the connection of media and community relations.			
Content	Defining mass communication. The effects of mass media on society: Idealism, Materialism, Autonomy and Interdependence. Mass media theories: Laswell's theory, two step flow, agenda setting, uses and gratifications, cultural indicators.			
Prerequisites	-			
Coordinator	Assoc. Prof.Dr. A.Elif Posos Devrani			
Lecturer(s)	Assoc. Prof.Dr. A.Elif Posos Devrani			
Assistant(s)	Research Assist. İpek Kesici			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Özçetin, B. (2018). Kitle iletişim kuramları: kavramları okullar, modeller. İletişim Yayınları. Tokgöz, O. (2015). İletişim Kuramlarına Anlam Vermek. Ankara: İmge Kitabevi.			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	20		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	80		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	28	2	56
Assignments	14	3	42
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	142
		ECTS Points (Total Work Load / Hours)	5
Learning Outcomes			
1	Able to have interdisciplinary perspectives and viewpoints to study in communication field in a wider scale.		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

2	Able to conceptualize and analyze events and facts related to communication and media.
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Weekly Content

1	Introduction to the Course /What is Theory?
2	Mass Communication and Mass Communication Theories
3	Chicago School
4	Powerful Effects Paradigm
5	Limited effects paradigm
6	Returning from Limited Effects to Powerful Effects
7	Mass Communication Models
8	Topic review
9	Midterm
10	Frankfurt School, Critical Theory and Culture Industry
11	British Cultural Studies
12	Political Economy of Communication
13	Technological Paradigms 1
14	Technological Paradigms 2
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	4	5	4	5		
2	5	4	5	4	5		
3	5	4	5	4	5		
4	5	4	5	4	5		
5							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Research Asisst. İpek Kesici						
Date of Compilation:	06.06.2022						

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 161	1			2
Title	T	A	L	ECTS
Professional German II: Communication Sciences	3	-	-	2
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	Learning the basic concepts of communication sciences in German and their relationship with other disciplines through the didactic method.			
Content	<ul style="list-style-type: none"> - Acquiring the equipment to recognize and understand the concepts, theories and problematics of communication sciences. - To have basic knowledge about the basic concepts of communication sciences - Building the ground for scientific studies in the field of communication sciences 			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	- Wersig, G.: Einführung in die Publizistik- und Kommunikationswissenschaft , Nomos Verlagsgesellschaft, Baden-Baden 2009			
Other Sources	- Altendorfer, O., Hilmer, L. (Hrsg.) Medienmanagement- Band 1: Methodik – Journalistik und Publizistik – Medienrecht, GWV Fachverlage GmbH, Wiesbaden 2009			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTUR AND COMMUNICATIÖN SCIENCES
COURSE SYLLABUS

Social Sciences		50%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		50%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40 %
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60 %
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			90
ECTS Points (Total Work Load / 30 Hours)			3

Learning Outcomes

1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences
2	To have basic knowledge about the basic concepts of cultural sciences
3	To have general knowledge about the basic concepts of communication sciences
4	Building the ground for scientific studies in the field of culture
5	Building the ground for scientific studies in the field of communication
6	

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COURSE SYLLABUS

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Weekly Content

1	Einführung in die Kommunikationswissenschaft (Otto Altendorfer)
2	Menschliche Kommunikation
3	Kommunikation
4	Sender-Empfänger-Modell, Verhalten und Handeln
5	Der Akteur, Zeichen, Erweiterter Akteur
6	Strukturmodell der Kommunikation, Der Kanal
7	Das Schichtenmodell, Kommunikationsdimensionen
8	Das „andere“ an Kommunikation
9	Pragmatische Vereinfachungen
10	Entwicklung der Kommunikationsmittel im Abendland, Kulturbildung
11	Ausfaltung und Massensorientierung im 19. Jahrhundert bis Mitte des 20. Jahrhunderts
12	Fotografie, Bewegtbild,
13	Elektronische Datenverarbeitung, Durchdringung und Integration in der zweiten Hälfte des 20. Jahrhunderts, Digitalisierung und Multimedia
14	Entwicklung der Kommunikation in Deutschland, Frühe Geschichte, Post
15	Presse bis zum 19. Jahrhundert, Andere Massenmedien des 19. Jahrhunderts, Die Situation zum 1. Weltkrieg

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	3	5	4	5		
2	5	3	5	4	5		
3	5	3	5	4	5		
4	5	3	5	4	5		
5	5	3	5	4	5		
6							
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11							

DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High					
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209						
Compiled by:	Esra JORKOWSKI BERBEROĞLU					
Date of Compilation:	31.08.2022					

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
AIT002				1	2
Title	T	A	L	ECTS	
Atatürk's Principles and History of Revolution II	2	-	-	2	
Language	Turkish				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Formal Education				
Course Type	Compulsory	X	Elective		
Objectives	The aim of this course is examine the reforms, which were made from the start of Turkish Republic, and the historical events, which occurred in Second World War era and in the following periods, comparatively with reflections to the contemporary.				
Content	Content of the Course: In the scope of this course, the reforms, which were made with the proclamation of the republic, and the reasons of those reforms, the reflections of those reforms to politics with reflections to the contemporary, will be examined; considering how Second World War changed the world politics and history, reflections of it to Turkey, new concepts and bases of international policy, 1960's and military coups, which were made in the following periods, will be examined, together with 1961 and 1982 Constitutions.				
Prerequisites	None				
Coordinator	Lecturer Gül Ayşe AKAR				
Lecturer(s)	Dr. Güneş ÇAP, Dr. Ömer Emrullah EGELİĞİ				
Assistant(s)	Res. Assist. Başak BERKÜN, Res. Assist. Ceren Hilal GÜNAYDIN				
Work Placement	None				
Recommended or Required Reading					
Books / Lecture Notes	None				
Other Sources	Eric Jan Zürcher, "Modernleşen Türkiye'nin Tarihi", İletişim yayınları, 2012. Bülent Tanör, "Kuruluş- Kurtuluş", Cumhuriyet Kitapları, 2010. Feroz Ahmad, "Modern Türkiye'nin Oluşumu", Kaynak Yayınları, 1999. İlber Ortaylı, "Cumhuriyet'in ilk Yüzyılı (1923-2023)", Timaş Yayınları				
Additional Course Material					
Documents	None				
Assignments	None				
Exams	None				
Course Composition					
Mathematics und Basic Sciences				%	

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering		%
Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		%
Assignments		%
Attendance		%
Recitations		%
Projects		%
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	2	28
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	2	2
Recitations			
Laboratory			
Projects			
Final Exam	1	2	2
Total Work Load			60
ECTS Points (Total Work Load / 30)			2

Learning Outcomes

1	Students have knowledge of the Republic and the Revolution.
2	Students have knowledge of the founding conditions and the historical and philosophical foundations of the Republic of Turkey.
3	Students have general knowledge of the effects of World War II on world politics.
4	Students study the impact of constitutions on society and compare the 1961 and 1982 constitutions.

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

5										
Weekly Content										
1	Introduction and basic terms									
2	Treaty of Lausanne and the abolition of the Ottoman sultan									
3	The concepts of constitutionalism and the republic									
4	1924 Constitution and Revolutions									
5	New Democracy Experiences and Reactions (Progressive Republican Party)									
6	New state, new law, new culture									
7	New Democracy Experiment (Free Republican Party) and Foreign Policy									
8	Treaty of Montreux and Hatay problem									
9	Midterm Exam									
10	World War II and Turkey									
11	Transition to multiparty system in Turkey									
12	The Democratic Party years and the Cyprus problem									
13	1960 military coup and ve Turkey between 1960-1980									
14	1980 memorandum and 1982 constitution									
15	Overview of the recent history of Turkey									
Contribution of Learning Outcomes to Program Objectives (1-5)										
	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
1	3	1	1	1	1					
2	3	1	1	1	1					
3	3	1	1	1	1					
4	3	1	1	1	1					
Contribution Level		1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High								
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=209										
Compiled by:		Res. Assist. Başak BERKÜN								
Date of Compilation:		23.05.2022								

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
TUR001	1			1
Title	T	U	L	ECTS
Turkish	2	-	-	2
Language	Turkish			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Distance Learning			
Course Type	Compulsory	X	Elective	
Objectives	The aim of the course is to use your mother tongue effectively, to have effective speaking, writing, reading and listening skills, and to have strong communication skills.			
Content	Language Culture Communication Grammar			
Prerequisites	-			
Coordinator	Instructor Gül Ayşe Akar			
Lecturer(s)	Instructor Gül Ayşe Akar			
Assistant(s)	-			
Work Placement	-			

Recommended or Required Reading

Books / Lecture Notes

Anadolu Üniversitesi Mergen Sistemi Türk Dili I Ders Kitabı

Other Sources

AKSAN, Doğan, Her Yönüyle Dil, Ana Çizgileriyle Dil bilim, Ankara: Türk Dil Kurumu Yayınları, Ankara, 2015.

_____, Türkçenin Gücü, Ankara: Türkiye İş Bankası Kültür Yayınları, 1987.

_____, Türkçenin Sözcük Varlığı, Engin Yayınevi, Ankara, 1996.

_____, Türkçeye Yansıyan Türk Kültürü, Bilgi Yayınevi, Ankara, 2008.

_____, Türkiye Türkçesinin Dünü, Bugünü, Yarını, Bilgi Yayınevi, Ankara, 2000.

BANGUOĞLU, Tahsin, Dil Bahisleri, Kubbealtı Neşriyat, İstanbul, 1987.

_____, Türkçenin Grameri, Türk Dil Kurumu, Ankara, 2007

CORBALLIS, Michael. C., İşaretten Konuşmaya Dilin Kökeni ve Gelişimi, (Çev: Aybek Görey), Kitap Yayınevi, İstanbul, 2003.

DEMİR, Nurettin, Türk Dili El Kitabı, Grafiker Yayınları, Ankara, 2005

ELİOT, T. S., Kültür Üzerine Düşünceler, (Çev. S. Kantarcı) Kültür ve Turizm Bakanlığı Yayınları, Ankara, 1987.

ERCİLASUN, Ahmet Bilge, Türk Dili Tarihi Başlangıçtan 20.Yüzyıla, Akçağ Yayınları, Ankara, 2011.

ERGİN, Muharrem, Türk Dili, Boğaziçi Yayınları, İstanbul, 2013.

GÖKBERK, Macit, Değişen Dünya Değişen Dil, Yapı Kredi Yayınları, İstanbul, 2008.

GÜLENSOY, Tuncer, Türkçe El Kitabı, Akçağ Yayınları, Ankara, 2010.

GÜLSEVİN, Gürer / BOZ, Erdoğan; Türk Dili ve Kompozisyon I-II., Tablet Kitabevi, Konya, 2009.

KARAHAN, Leyla, Türkçede Söz Dizimi, Akçağ Yayınları, Ankara, 2011.

KIRIMLI, Atilla, Türk Dili: Dil ve Anlatım, Bilgi Üniversitesi Yayınları, İstanbul, 2006.

KORKMAZ, Zeynep, Türk Dili Üzerine Araştırmalar, Türk Dil Kurumu Yayınları, Ankara, 1995.

_____, Türkiye Türkçesi Grameri: Şekil Bilgisi, Türk Dil Kurumu Yayınları, Ankara, 2014.

LEVEND, Agâh Sırrı, Türk Dilinde Gelişme ve Sadeleşme Evreleri, Türk Dil Kurumu Yayınları, Ankara, 1972

ÖZLEM, Doğan, Kültür Bilimleri ve Kültür Felsefesi, Notos Yayınevi, İstanbul, 2012.

USER, Hatice Şirin, Başlangıcından Günümüze Türk Yazı Sistemleri, Akçağ Yayınları, Ankara, 2006.

USLU, Mustafa, Ansiklopedik Türk Dili ve Edebiyatı Terimleri Sözlüğü, Yağmur Yayınları, İstanbul, 2007.

Additional Course Material

Documents

+

Assignments

-

Exams

Midterm Exam and Final Exam

Course Composition

Social Sciences

100

100%

Assessment

	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-

Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Total Work Load (Hours)
-----------------	--------------	-----------------	--------------------------------

Lectures	14	2	28
Self-Study	15	2	30
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			60
ECTS Points (Total Work Load/ 28)			2

Learning Outcomes

1	Understand what language is in all aspects
2	Classification of languages according to origin and structure
3	Knowing the characteristics of languages and language types
4	Understanding the differences between concepts like dialect, accent
5	Understanding terms such as mother tongue, ancestral language, creative language, correspondence language and official language
6	Determining the place of the Turkish language among the languages of the world
7	Understanding the relationship between cultures and the concept of culture
8	Understanding the relationship between culture and language
9	Knowing the grammar rules of Turkish
10	Analyzing the grammar rules
11	Internalization of the grammar rules and application in everyday life

Weekly Content

1	Language and language universes
2	Language and the place of the Turkish language among the world languages

3	Alphabets used in the Turkish language
4	Language-culture relationship
5	Phonology
6	Morphology (Turkish suffixes, word formation)
7	Word structure
8	Word types
9	Elements of Sentence
10	Types of Sentence
11	Turkish Vocabulary
12	Interaction between languages and the impact of Turkish on world languages
13	Current problems in the Turkish language
14	The influence of mass media on language

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5
1	5	3	3	5	3
2	5	3	3	5	3
3	5	3	3	5	3
4	5	3	3	5	3
5	5	3	3	5	3
6	5	3	3	5	3
7	5	3	3	5	3
8	5	3	3	5	3
9	5	3	3	5	3
10	5	3	3	5	3
11	5	3	3	5	3

Contribution Level: 1: Low 2:Low-intermediate 3: Intermediate 4:High 5:Very High

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Compiled by:

Instructor Gül Ayşe Akar

Date of Compilation:

02.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
ENG102		2021-2022		2
Title		T	A	L
English 2		3	-	-
Language	English			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	CULTURAL AND COMMUNICATION SCIENCES			
Forms of Teaching and Learning	Hybrid (60% online, 40% face-to-face)			
Course Type	Compulsory	X	Elective	
Objectives	The aim of this course is to help learners improve their English language level to A2 with the help of integrated four skills and grammar, vocabulary and everyday life activities.			
Content	Integrated activities in A2 level along with a focus on grammar, vocabulary and daily conversational skills.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Instructor Vahap Sümer ÖZSÜER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hughes, J., Stephenson, H., & Dummet, P. (2014). Life - Elementary. National Geographic.			
Other Sources	McCarthy, M. & O'Dell, F. (2019). <i>English Vocabulary in Use -Elementary</i> . Cambridge University Press.			
Additional Course Material				
Documents	Worksheets			
Assignments	Assignments will be given about grammar and vocabulary issues in each unit.			
Exams	-			
Course Composition				
Mathematics und Basic Sciences			%	
Engineering			%	
Engineering Design			%	
Social Sciences	100		%	
Educational Sciences			%	

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Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40%
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60%
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	15	3	45
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	7	7
Recitations			
Laboratory			
Projects			
Final Exam	1	8	8
Total Work Load			60
ECTS Points (Total Work Load / Hours)			2

Learning Outcomes

1	Students will be able to acquire knowledge of English at A2 level.
2	Students will be able to improve their reading comprehension skills to A2 level.
3	Students will be able to improve their listening comprehension skills to A2 level.
4	Students will be able to gain grammatical knowledge at A2 level and effectively put it into practice
5	Students will be able to obtain lexical competency at A2 level and efficiently utilise this competency in their reading, listening and speaking.

Weekly Content

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1	An introduction to the course Unit 7- Journeys Past simple: negatives and questions Vocabulary: travel verbs, journey adjectives, online writing Asking about a trip
2	Unit 7- Journeys Comparative adjectives - superlative adjectives Vocabulary: than Writing skill: a travel blog – linkers “so” – “because”
3	Unit 8- Appearance Have got /has got – present continuous Vocabulary: adjectives about festivals – face and appearance – clothes
4	Unit 8- Appearance Vocabulary: phrasal verbs- parts of the body Talking about pictures and photos- people’s appearance ve what people are wearing Writing skill: texts and online messages
5	Unit 9- Film and the arts Going to (for plans) – present continuous for future reference – infinitive of purpose Vocabulary: types of film, art and entertainment, suffixes, nature
6	Unit 9- Film and the arts Inviting and making arrangements Deciding which films to see- your future plans- explaining preferences Writing skill: Reviews and comments – giving your opinion with sense verbs
7	Unit 10- Science Present perfect - Present perfect and past simple Vocabulary: Science subjects, everyday technology, memory and learning, synonyms and antonyms, email addresses and websites
8	Revision for the Midterm Exams
9	Mid-Term Exams
10	Unit 10- Science Checking and clarifying Experience with technology, something you have learned Writing skill: a telephone message, imperatives
11	Unit 11- Tourism Should/shouldn’t – have to / don’t have to Can / can’t Vocabulary: types of holiday, tourism
12	Unit 11- Tourism Everywhere, somewhere, nowhere, anywhere Advice for a tourist, rules, what’s important in a hotel Writing skill: a description of a tourist destination, closed and open questions
13	Unit 12- The Earth Will/won’t Definite “the” or no article + names Vocabulary: measurements, land and water, the Earth and other planets
14	Unit 12- The Earth Making a presentation Writing skill: a poster, important words and information
15	General revision

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5
1	1	1	2	1	2
2	1	1	2	1	2
3	1	1	2	1	2

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4	1	1	2	1	2
5	1	1	2	1	2
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High				
OBS LINK:	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209				
Compiled by:	Instructor Vahap Sümer ÖZSÜER				
Date of Compilation:	10.05.2022				

DEPARTMENT OF CULTURE AND SOCIAL SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW209		2		3
Title		T	A	L
Literature and Arts as Cultural Production Tools		2	-	4
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	The course offers a theme-oriented consolidation of the theoretical and methodological principles of the fundamental methods and central issues of text analysis and interpretation in cultural and media studies.			
Content	This seminar introduces the cultural and media studies approach to literature and art and presents basic methods and central issues of cultural and media studies text analysis. The significance and role of literature and art in the construction of cultural identity in the Turkish-German, European and global context will be theoretically examined and analyzed on the basis of selected examples.			
Prerequisites	-			
Coordinator	Dr. Süreyya İlkılıç			
Lecturer(s)	Dr. Süreyya İlkılıç Prof. Dr. Michael Hofmann			
Assistant(s)	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hofmann, Michael (2006). Interkulturelle Literaturwissenschaft: Eine Einführung. Paderborn: Fink.			
Other Sources	Köppe, Tilmann/Winko, Simone (2008). Neuere Literaturtheorien, Stuttgart/Weimar: Metzler. Nünning, Vera/Nünning, Ansgar (2010). Methoden der literaturund kulturwissenschaftlichen Textanalyse. Stuttgart/Weimar: Metzler. Schmid, Wolf (2014). Elemente der Narratologie, Berlin/Boston: de Gruyter. Schmitz, Helmut (Hrsg.) (2009). Von der nationalen zur internationalen Literatur. Transkulturelle deutschsprachige Literatur und Kultur im Zeitalter globaler Migration. Amsterdam: Rodopi.			
Additional Course Material				
Documents	-			
Assignments	-			

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Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz	-	-	
Assignments	1	-	
Attendance	-	-	
Recitations	-	-	
Projects	-	-	
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	10	100
Assignments	1	-	-
Presentation / Seminar Preparation	1	-	-
Midterm Exam	1	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
	Total Work Load	129	
	ECTS Points (Total Work Load / Hours)	4	
Learning Outcomes			
1	After successful participation in this course, students will be able to confidently apply the theories and methods of cultural and communication studies they have learned, in relation to specific texts and issues in the fields of literature and art.		

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COURSE SYLLABUS

2	They will have a deeper understanding of different mediums and their cultural significance as well as specificity.
3	Consolidation of textual competency and proficient handling of theories and issues in cultural studies in relation to different disciplinary contexts.
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Weekly Content

1	Introduction
2	What is literature?
3	Relationship between literature and art
4	Text analysis (theoretical)
5	Text analysis (Stanzel)
6	Text analysis (Genette)
7	Summary-preparation for the exam
8	Midterm
9	Text Analysis-Practice
10	Text Analysis-Practice
11	Text Analysis-Practice
12	Text Analysis-Practice
13	Text Analysis-Practice
14	Summary - Exam Preparation
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	3	5	3		
2	4	5	3	5	3		
3	4	5	3	5	3		
4	4	5	3	5	3		

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Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#>

Compiled by: Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin

Date of Compilation: 02.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW219	2			3
Title	T	U	L	ECTS
New Media Technologies	1	2	-	4
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the seminar is to introduce the new media technologies. The aim is to acquire knowledge in Adobe Creative Cloud and CMS systems (Wordpress, Jommla, Drupal).			
Content	The seminar deals with the development history of the computer, the Internet and the new media. The following topics are also presented: Features of the new media, interaction, convergence and technological basis of new media, telecommunication technologies, digital broadcasting, satellite technologies, GSM and mobile communication technologies, IPTV and Internet TV, blogs, functions of social media and social media, Internet and news media etc. CMS systems, server installation, Apache web server, MySQL database server, PHP interpreter and PhpMyAdmin and PhpSysInfo installation as well as Wordpress installation are also presented. In addition, the application and creation of blog panels, the use of gadgets and blog management, the creation of blog content, knowledge of Google Analytics, Adobe Creative Cloud, Photoshop and InDesign are aimed at.			
Prerequisites	-			
Coordinator	Dr. Büşra Fadim Sarıkaya			
Lecturer(s)	Dr. Büşra Fadim Sarıkaya			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Online user manuals.			
Other Sources	Alankuş, Sevda (2003). Yeni İletişim Teknolojileri ve Medya, IPS İstanbul: İletişim Vakfı Yayınları.			

DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

	<p>Geray, Haluk (2012). İletişim ve Teknoloji: Uluslararası Birikim Düzeninde Yeni Medya Politikaları. Ankara: Ütopya Yayınevi.</p> <p>Castells, Manuel (2008). Ağ Toplumunun Yükselişi Enformasyon Çağı: Ekonomi, Toplum ve Kültür 1. Cilt. İstanbul: İstanbul Bilgi Üniversitesi Yayınları.</p> <p>Törenli, Nurcan (2005). Bilişim Teknolojileri Temelinde Haber Medyasının Yeniden Biçimlenişi: Yeni Medya, Yeni İletişim Ortamı. Ankara: Bilim ve Sanat Yayınları.</p>		
Additional Course Material			
Documents			
Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	-	-	
Quiz	-	-	
Assignments	4	30	
Attendance	14	10	
Recitations	-	-	
Projects	-	-	
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	4	4	16
Presentation / Seminar Preparation	1	7	7

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Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	19	-
Total Work Load			19
ECTS Points (Total Work Load / Hours)			112

Learning Outcomes

1	The students get an insight into the technical characteristics of the new media.
2	Students can identify, formulate and solve problems related to new communication technologies and social media.
3	The students acquire knowledge on the subject of artificial intelligence.
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Weekly Content

1	Introduction to media technologies
2	Introduction to the new media
3	Development of the research field of artificial intelligence
4	Research and application fields of artificial intelligence I
5	Research and application fields of artificial intelligence II
6	Artificial intelligence in public communication I
7	Artificial intelligence in public communication II
8	Use of artificial intelligence technologies in journalism
9	Midterm exam
10	Artificial intelligence and social networks I
11	Artificial intelligence and social networks II

**DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS**

12	Potentials and challenges of Artificial Intelligence I
13	Potentials and challenges of Artificial Intelligence II
14	Presentations by the students
15	Summary discussion of new media technologies and evaluation of the seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5							
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10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Dr. Büşra Fadim Sarıkaya

Date of Compilation: 01.09.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW221				2	3
Title	T	A	L	ECTS	
Cultural History	2	1	-	4	
Language	German				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Regular				
Course Type	Compulsory	X	Elective		
Objectives	The goal of this course is to provide an overview of cultural history.				
Content	This course gives an overview of classical cultural history using simple examples from different epochs and regions. Its further development into the "New Cultural History", which in addition to the superordinate processes and structures also takes a look at the everyday world and thus combines the macro- with the micro-perspective, will also be dealt with. Exemplary questions will be taught that deal historically with aspects of representation, collective memory, political language, imagery, economic behavior, social group formation, rituals, and conventions. Special emphasis will be placed on processes and developments in German and Turkish cultural history, especially those dealing with the basic questions of interculturality and the development of the media.				
Prerequisites	-				
Coordinator	Dr. Valentin Christian Gregor RAUER				
Lecturer(s)	Dr. Valentin Christian Gregor RAUER				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Burke, Peter (2005). Was ist Kulturgeschichte? Frankfurt: Suhrkamp. Tschopp, Silvia Serena/Weber, Wolfgang E. J. (2007). Grundfragen der Kulturgeschichte. Darmstadt: WBG. Landwehr, Achim (2009). Kulturgeschichte. Stuttgart: UTB.				
Other Sources	Jäger, Friedrich/Liebsch, Burkhard (2004). Handbuch der Kulturwissenschaften. Stuttgart: Springer. Conrad, Christoph/Kessel, Martina (1998). Kultur und Geschichte. Neue Einblicke in eine alte Beziehung, Stuttgart: Reclam.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				

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Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	30		30%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	70		70%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	9	90
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	134
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Cultural phenomena can be understood in summary in terms of their historical development.		
2	Basic structures can be recognized and worked out.		

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COURSE SYLLABUS

3	Promoting the ability to analyze and structure.
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Weekly Content

1	Introduction to the history of culture
2	Outlines of cultural history
3	Theories of cultural history
4	Sources and methods of cultural history
5	Memory and Remembrance
6	Body and gender
7	Science
8	Midterm exam
9	The political
10	War and violence
11	Economy
12	Identity
13	Development
14	Postcolonialism
15	Globalization

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	3	5	3		
2	4	5	3	5	3		
3	4	5	3	5	3		
4	4	5	3	5	3		
5	4	5	3	5	3		
6							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

7							
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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Ass. Hüsnü Yavuz AYTEKİN						
Date of Compilation:	30.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 223		2		3
Title		T	A	L
History of Media		2		4
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	This lecture aims to offer an overview on media history ranging from cave paintings to the digital media.			
Content	This lecture will deal primarily with the communication of information, ideas, entertainment in words and images by means of speech, writing, music, print, telegraphy and telephony, radio, television and, most recently by the internet, but physical communication will also be considered.			
Prerequisites	-			
Coordinator	Dr. Detlev Quintern			
Lecturer(s)	Dr. Detlev Quintern			
Assistant(s)	Wiss. Mit. Hüsnü Yavuz Aytekin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Bosch, Frank (2011). Mediengeschichte: Vom asiatischen Buchdruck zum Fernsehen. Frankfurt am Main: Campus Verlag.			
Other Sources	Briggs, Asa/Burge, Peter (2009). A Social History of the Media: From Gutenberg to the Internet. Cambridge: Polity Press.			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

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COURSE SYLLABUS

Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	2	14	28
Self-Study	10	8	80
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	188
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Students will be able to interpret media form and content in historical context and make qualitative analysis.		
2	Students will be able to apply a media historical perspective to their contemporary media environment.		
3	Students will be able to explain how media acts as an agent of social change throughout history.		
4	Analyzing the complex variable relationships between technological, cultural and political processes.		

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5	To gain the ability to use systematic information on current events.
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Weekly Content

1	Introduction to Media History
2	History of Oral Communication
3	History of Writing
4	History of Paper
5	Gutenberg and the Printing Revolution
6	Newspapers, Journals and the Public Sphere
7	History of the Postal System
8	'Telegraph' - The Victorian Internet and Telephone
9	MIDTERM EXAM
10	History of Photography
11	History of Film and Cinema
12	History of Radio
13	History of Television
14	History of New Media (Digital Media)
15	FINAL EXAM

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5							
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7							
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COURSE SYLLABUS

10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Wiss.Mit. İpek Kesici						
Date of Compilation:	12.08.2022						

DEPARTMENT OF CULTURE AND COMMUNICATIONS SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW233		2		3
Title		T	A	L
Media and Cultural Sciences		3		6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	This course addresses various theoretical debates on culture and society. Rethinking the role of media in Turkey, Germany and elsewhere in the world, this course aims to enrich debates in the fields of media and cultural studies.			
Content	This course deals with issues such as forms of communication and their significance for cultural sciences. Various communication and media theories are introduced from the perspective of cultural sciences and explored in relation to the cultural context of meaning. The history of culture is analyzed as the history of media through historical and contemporary processes of transformation, and the meaning of changes in the media world and related forms of communication are explained. The research topics of the course include, in particular, the various dimensions of the media, their underlying communication technologies and the conditions of their production and use, as well as their institutions and organizations. In a parallel practical course, the theories, orientations and methods of media and communication presented in the course are illustrated and explained through examples.			
Prerequisites	-			
Coordinator	Prof. Uwe Hochmuth			
Lecturer(s)	Prof. Uwe Hochmuth			
Assistant(s)	Wiss. Mit. Hüsnü Yavuz Aytakin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	McLuhan, Marshall (1962). The Gutenberg Galaxy. The Making of Typographic Man. Toronto: University of Toronto Press, Toronto.			
Other Sources	Kittler, Friedrich (1985). Aufschreibesysteme 1800/1900. München: Fink Verlag.			
Additional Course Material				
Documents				
Assignments				

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		50
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	144
		ECTS Points (Total Work Load / Hours)	5(6)
Learning Outcomes			
1	The students will have a general knowledge of basic concepts, approaches and theories related to the media and cultural studies.		

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COURSE SYLLABUS

2	The students will have an awareness of the role of the media in the shaping of our everyday lives and cultural identities.
3	The students will develop a critical perspective on the role of the media in culture and society.
4	Ability to work with cultural science methods in a transdisciplinary context.
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Weekly Content

1	Introduction
2	Signs and Meanings in Media and Culture
3	Media Representations
4	Cultural Identities and Media Representations
5	Production of Media and Culture
6	Globalization
7	Consumption of Media and Culture
8	Consuming Media Narratives
9	MID-TERM
10	Media and Cultural Regulation
11	Media Regulation in the Global Age
12	Effects of Media Regulations in the Global Age
13	Media Differences
14	FINAL EXAM
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	5	5	5		
2	4	5	5	5	5		
3	4	5	5	5	5		
4	4	5	5	5	5		

DEPARTMENT OF CULTURE AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

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12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Ars.Gör. İpek Kesici

Date of Compilation: 12.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 251		2		3
Title		T	A	L
Communication Theories II		3	-	5
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	The focus of the course is on the study of theories regarding the structural transformation of media and communication. It is also aimed to examine the transformation of communication in social networks through social relations, social media and networked public space and social networks.			
Content	This course provides an in-depth analysis of relevant theories and experimental findings in terms of the overall context of "Learning and New Media". It is a return to the conceptual theoretical foundations of Communication Theories and links these foundations to the theory of action. Basic information concepts (declarative information, proposal information, etc.) are introduced. Answers to the following questions are sought: What is the learning process? What cognitive processes follow this? What are the essential conditions in the learning process? What is the role of the media in the learning process? Thus, every aspect of the learning process (receiving information, memory, empowerment) is examined by selected experimental research. On the basis of this information, the relationship between the individual learning process and cultural science is explained to the students.			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. A. Elif Posos Devrani			
Lecturer(s)	Assoc. Prof. Dr. A. Elif Posos Devrani			
Assistant(s)	Research Assist. İpek Kesici			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<p>Müller-Doohm, Stefan (2000). Kritische Medientheorie – Die Perspektive der Frankfurter Schule. In: Neumann-Braun/Müller-Doohm (Hrsg.) (2000).</p> <p>Medien- und Kommunikationssoziologie. Eine Einführung in zentrale Begriffe und Theorien. München: Juventa Verlag.</p> <p>Dubiel, Helmut (1992). Kritische Theorie der Gesellschaft. Eine einführende Rekonstruktion von den Anfängen im Horkheimer-Kreis bis Habermas. Weinheim: Juventa Verlag.</p> <p>Weber, Stefan (Hrsg.) (20103). Theorien der Medien, Konstanz: UTB</p>			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	Verlag.		
	Alver, Füsün (2011). Gazetecilik Bilimi ve Kuramları. İstanbul: Kalkedon Yayınları.		
	Korkmaz Alemdar (2008). Öteki Kuram. Ankara: Erk Yayınları.		
Other Sources	-		
Additional Course Material			
Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	30		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	70		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	42	2	84
Assignments	14	1	14
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	14	1	14

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COURSE SYLLABUS

Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			156
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	Students who have successfully participated in the course can derive the characteristic features of modern learning theories
2	They can use what they have learned about the theme of "Learning with New Media" and make a conclusion about how the learning process and the learning environment (related to new media) should be designed in practice.
3	Perceptions of different cultures of different cultures develop.
4	Competence in the use of scientific models
5	Transformation of knowledge into practical design
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Weekly Content

1	Introduction to the Course
2	Network Society - Interactive Networks
3	Network Society - Spaces of Flows
4	The Consequences of the Network Society: Social Changes
5	The Consequences of the Network Society: Social Changes 1
6	The Consequences of the Network Society: Social Changes 2
7	Network Society: Information Society and Mass Society
8	Economy and Politics in the Network Society
9	Culture and Psychology in Network Society
10	Social Media and Labor: Productive Consumers
11	Network Society and Convergence
12	Media Culture
13	Mediatization and Mediation

**DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

14	Communicative Figurations
15	Mediatization Cultures and Mediatized Worlds

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
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Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Research Assist. İpek Kesici

Date of Compilation: 06.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 261		2		3
Title		T	A	L
Professional German III: Intercultural communication		3	-	-
ECTS		2		
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	<ul style="list-style-type: none"> - Acquiring the equipment to recognize and understand the concepts, theories and problematics of intercultural communication. - To have basic knowledge about the basic concepts of intercultural communication - Building the ground for scientific studies in the field of intercultural communication 			
Content	- Learning the basic concepts of intercultural communication in German and their relationship with other disciplines through the didactic method.			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Straub J., Weidemann A., Weidemann D.(2007): Handbuch interkulturelle Kommunikation und Kompetenz Grundbegriffe — Theorien — Anwendungsfelder (eds.) Springer-Verlag GmbH			
Other Sources	Dahl, S. (2000) Einführung in die Interkulturelle Kommunikation https://www.academia.edu/2732257/Einf%C3%BChrung_in_die_interkulturelle_Kommunikation			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

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COURSE SYLLABUS

Social Sciences		50%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		50%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40 %
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60 %
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			90
ECTS Points (Total Work Load / 30 Hours)			3

Learning Outcomes

1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences
2	To have basic knowledge about the basic concepts of cultural sciences
3	To have general knowledge about the basic concepts of communication sciences
4	Building the ground for scientific studies in the field of culture
5	Building the ground for scientific studies in the field of communication
6	

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Einführung in die Interkulturelle Kommunikation, Warum Interkulturelle Kommunikation? (Stephan Dahl)
2	Der Begriff der Kultur in der Interkulturellen Kommunikation, Wann ist eine Kultur eine Kultur?
3	International, Interkulturell ?
4	Menschen und Kulturen, Die kulturelle Programmierung des Individuums, Die kulturelle Programmierung einer Kultur
5	Kulturelle Dimensionen, Hofstede's Dimensionen, Trompenaar's Dimensionen
6	Individualismus und Kollektivismus, Maskulinität und Feminität
7	Risikobereitschaft und Unsicherheitsvermeidung, Respekt vor Sozialer Distanz in Kulturen
8	Partikularismus und Universalismus in Kulturen, Monochronismus und Polychronismus in Kulturen
9	Nichtverbale Kommunikation und Körpersprache,
10	Kompetenz (Jürgen Straub), Identität (Hartmut Rosa)
11	Differenz: Verschiedenheit – Andersheit – Fremdheit (Norbert Ricken/Nicole Balzer),
12	Stereotyp und Vorurteil (Klaus Jonas/Marianne Schmid Mast),
13	Konflikt und Gewalt (Thorsten Bonacker/Lars Schmitt)
14	Kultureller Austausch und Globalisierung (Judith Schlehe)
15	Rassismus

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5		
2	5	5	5	5	5		
3	5	5	5	5	5		
4	5	5	5	5	5		
5	5	5	5	5	5		
6							
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11							

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High					
	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209					
Compiled by:	Esra JORKOWSKI BERBEROĞLU					
Date of Compilation:	31.08.2022					

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
ENG201	2021-2022			3
Title	T	A	L	ECTS
English 3	3	-	-	2
Language	English			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	CULTURAL AND COMMUNICATION SCIENCES			
Forms of Teaching and Learning	Hybrid (60% online, 40% face-to-face)			
Course Type	Compulsory	X	Elective	
Objectives	The aim of this course is to help learners improve their English language level to B1.1 with the help of integrated four skills and grammar, vocabulary and everyday life activities.			
Content	Integrated activities in B1.1 level along with a focus on grammar, vocabulary and daily conversational skills.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Instructor Vahap Sümer ÖZSÜER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hughes, J. & Stephenson, H. (2012). <i>Life-Pre-intermediate</i> . National Geographic.			
Other Sources	Clarke, S. (2008). <i>Macmillan English Grammar in Context-Essential</i> . Macmillan Publishing. Dooley, J. & Evans, V. (2004). <i>Grammarway 1</i> . Express Publishing. Dooley, J. & Evans, V. (2004). <i>Grammarway 2</i> . Express Publishing. Redman, S. (1997). <i>English Vocabulary in Use-pre-intermediate and intermediate</i> . Cambridge University Press.			
Additional Course Material				
Documents	Worksheets			
Assignments	Assignments will be given about grammar and vocabulary issues in each unit.			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	100			%

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COURSE SYLLABUS

Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40%	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60%	
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	15	3	45
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	7	7
Recitations			
Laboratory			
Projects			
Final Exam	1	8	8
		Total Work Load	60
		ECTS Points (Total Work Load / Hours)	2
Learning Outcomes			
1	Students will be able to increase their existing vocabulary knowledge to B1.1 level.		
2	Students will be able to increase their existing grammar knowledge to B1.1 level.		
3	Students will be able to improve their reading and listening comprehension skills.		
4	Students will be able to learn and practice how to write emails, short paragraphs, and notices.		
5	Students will be able to carry out social activities such as giving advice, inviting, accepting or declining invitations, etc.		
Weekly Content			
1	An introduction to the course Unit 1-Health		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	The Simple Present Tense Adverbs of frequency The Simple Present Tense & The Present Continuous Tense
2	Unit 1-Health Finding the main idea Talking about illnesses Giving advice
3	Unit 2-Competitions Gerunds Vocabulary: Sports Modal verbs for rules Vocabulary: Competitions
4	Unit 2-Competitions Vocabulary: like Reading between the lines-I Talking about interests Writing a notice
5	Unit 3-Transport Vocabulary: Transport Comparative & Superlative Adjectives
6	Unit 3-Transport Reading between the lines-II Taking a transport Going on a journey Writing messages
7	Unit 4-Adventure The Simple Past Tense Vocabulary: Personality adjectives The Past Continuous Tense
8	Revision for the mid-term exams
9	Mid-Term Exams
10	Unit 4-Adventure Identifying opinion Vocabulary: Geographical features Telling/Writing a story
11	Unit 5-The Environment Quantifiers Vocabulary: Household items Definite & Indefinite Article Vocabulary: Results & Figures
12	Unit 5-The Environment Vocabulary: take Close Reading Phoning about an order Writing an email
13	Unit 6-Stages in Life Verbs with "to infinitive" Vocabulary: Stages in life Future forms
14	Unit 6-Stages in Life Vocabulary: get Identifying the key information Inviting, accepting, declining the invitation

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COURSE SYLLABUS

	Writing a descriptive paragraph				
15	General revision				
Contribution of Learning Outcomes to Program Objectives (1-5)					
	P1	P2	P3	P4	P5
1	1	1	2	1	2
2	1	1	2	1	2
3	1	1	2	1	2
4	1	1	2	1	2
5	1	1	2	1	2
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High				
OBS LINK:	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209				
Compiled by:	Instructor Vahap Sümer ÖZSÜER				
Date of Compilation:	10.05.2022				

DEPARTMENT OF CULTURE AND SOCIAL SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW212		2		4
Title		T	A	L
Literature and Art as Carrier of Cultural Memory		2	-	4
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	Students who have successfully participated in this course will be recognize the main approaches and problems related to them and to discuss with attitude and to be chosen from different disciplines, culture and use the skill of analyzing and interpreting works of art they get. To comprehend the complex scientific problems related to cultural sciences and gain their solving skills.			
Content	This course focuses on the media in the formation and transfer of cultural memory. examine their meaningful effects. Thus, media's individual and how it affects social memory processes is examined. Selected from German and post-immigration literature and art accompanied by examples, students are culturally it deals with the question of how information is produced and transmitted.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Dr. Öğr. Üyesi Süreyya İlkılıç Prof. Dr. Michael Hofmann			
Assistant(s)	Res. Asst. Melih PEHLİVAN/ Res. Asst. Hatice Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Assmann, Aleida (1999). Erinnerungsräume. Formen und Wandlungen des kulturellen Gedächtnisses. München: Beck Verlag. Hofmann, Michael (2006). Interkulturelle Literaturwissenschaft Eine Einführung. Paderborn: Wilhelm Fink Verlag			
Other Sources	Nünning, Ansgar/Erll Astrid (2005). Literatur und Erinnerungskultur. In. Oesterle, Günter (Hrsg.) (2005). Erinnerung, Gedächtnis, Wissen. Studien zur kulturwissenschaftlichen Gedächtnisforschung. Göttingen: Vandenhoeck & Ruprecht, 185-210. Leskovec, Andrea (2011). Einführung in die interkulturelle Literaturwissenschaft. Darmstadt: WBG Verlag. Karakuş, Mahmut (2006). Interkulturelle Konstellationen. Deutschtürkische Begegnungen in deutschsprachigen Romanen der Gegenwart. Würzburg: K&N.			
Additional Course Material				

DEPARTMENT OF CULTURE AND SOCIAL SCIENCES
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Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	9	90
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	120
	ECTS Points (Total Work Load / Hours)		4

DEPARTMENT OF CULTURE AND SOCIAL SCIENCES
COURSE SYLLABUS

Learning Outcomes

1	Students will become familiar with central approaches and questions concerning cultural memory and will be able to discuss them critically and apply them to a specific object of analysis in different disciplinary contexts.
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Weekly Content

1	Introduction
2	Cultural Memory
3	Cultural Memory – Relationship between Literature and Art
4	The formation of Cultural Memory and the theoretical approach (Assmann)
5	The role of literature in cultural memory (Cassirer)
6	Literary texts as Cultural Memory - sample text
7	Summary-Preparation for the exam
8	Midterm
9	Sample text analysis
10	Sample text analysis
11	Sample text analysis
12	Sample text analysis
13	Sample text analysis
14	Sample text analysis
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	4	5	4	-	-

DEPARTMENT OF CULTURE AND SOCIAL SCIENCES
COURSE SYLLABUS

2	4	5	4	5	4	-	-
3	4	5	4	5	4	-	-
4	4	5	4	5	4	-	-
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10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#>

Compiled by: Res. Asst. Hatice Zeynep Gürbener Şahin

Date of Compilation: 31.05.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW216	2			4
Title	T	A	L	ECTS
Journalism in Culture and Society	3			6
Language	German/Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communications Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of this course is to improve the theoretical approach for the central topic of journalism. One of the goals is the acquiring a high level of specialist and social competence in the journalistic fields of activity.			
Content	Central scientific principles of journalism are discussed in the course. The cultural and social framework conditions for journalistic activity and their consequences for journalism are worked out. To be able to exercise their profession responsibly, future journalists must recognize the social and cultural contexts in which they will do their work. It covers the following areas: Introduction to journalism and journalistic work, journalistic information acquisition and processing, journalistic norms, journalism types and their forms, journalistic presentation and communication, teaching editorial teams (print, radio, television, online) and journalism research.			
Prerequisites				
Coordinator	Dr. İsmail Kızılbay			
Lecturer(s)	Dr. İsmail Kızılbay			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Weischenberg, Siegfried (1998). Journalistik I: Mediensysteme, Medienethik, Medieninstitutionen. Opladen: Westdeutscher Verlag.			
	Weischenberg, Siegfried (1995). Journalistik II: Medientechnik, Medienfunktionen, Medienakteure. Opladen: Westdeutscher Verlag.			
	Scholl, Armin/Weischenberg, Siegfried (1998). Journalismus in der Gesellschaft. Theorie, Methodologie und Empirie. Wiesbaden: Springer VS.			
Other Sources	Lüddemann, Stefan (2015). Kulturjournalismus, Medien, Themen, Praktiken. Wiesbaden: Springer VS.			
Additional Course Material				
Documents				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences		%	
Engineering		%	
Engineering Design		%	
Social Sciences	50	%	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge	50	%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	12	12	144
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	1	1
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
	Total Work Load		188
	ECTS Points (Total Work Load / Hours)		6
Learning Outcomes			

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COURSE SYLLABUS

1	The students know the basic conceptual and theoretical approaches of journalism.
2	The students acquire basic specialist knowledge in the fields of journalism, culture and society.
3	The students will acquire knowledge of the social and cultural relationship between journalistic research and production.
4	Basic sensitization for journalistic problems in the context of studies as well as professional application.
5	Sharpening problem-centered, scientific-critical thinking.
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Weekly Content

1	Journalism and journalism research
2	History of journalism
3	History of journalism
4	Theories of journalism
5	Journalism in society
6	Journalism and its audience
7	Midterm exam
8	Media and mass communication
9	Media organizations
10	Journalistic routines
11	Journalism as a Profession
12	Current debates in journalism
13	
14	
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	5	5	3		
2	4	4	5	5	3		
3	4	4	5	5	3		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

4	4	4	5	5	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Res. Asst. M. Oğuzhan Güner

Date of Compilation: 14.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW218		2		4
Title		T	A	L
Migration and Culture		2		4
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	The seminar deals with the phenomenon of spatial mobility and addresses the significance of migration for culture and society. The aim is to be able to understand the cultural effects of migration in principle.			
Content	Migration is an essential element that brings about cultural contact, cultural transmission and transcultural dynamics. At the same time, spatial mobility raises questions of cultural identity and how to deal with migrants. Important past and present migration movements are analysed by way of example. Using the example of the so-called "guest worker migration" from Turkey to Germany, as well as remigration, important aspects can be illustrated and clarified. The course deals with the technical basics of migration research: In an overview, the causes of migration, forms of migration, typifications, models and above all the consequences of migration in destination areas as well as in regions of origin are discussed.			
Prerequisites				
Coordinator	Prof. Dr. Ernst Struck			
Lecturer(s)	Prof. Dr. Ernst Struck			
Assistant(s)	Res. Asst. M. Oguzhan Guner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Bähr, Jürgen (2012). Bevölkerungsgeographie. Stuttgart: UTVerlag. Han, Petrus (2016). Theorien zur internationalen Migration: Ausgewählte interdisziplinäre Migrationstheorien und deren zentralen Aussagen. Stuttgart: UTB. Hillmann, Felicitas (2016). Migration: Eine Einführung aus sozialgeographischer Perspektive. Stuttgart: Franz Steiner Verlag.			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz	-	-	
Assignments	-	-	
Attendance	-	-	
Recitations	-	-	
Projects	-	-	
Final Exam	1	60	
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	3	42
Assignments	14	2	28
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
		Total Work Load	102
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Students know, analyze, characterize what migration is and compare them in the global migration process.		
2	Cultural influences on individuals and society can be professionally understood and evaluated.		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

3	Differentiated use of methodological and scientific knowledge for a particular subject is learned.
4	Understanding global processes and regional characteristics
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Weekly Content

1	Introduction
2	Migration Definition
3	Culture in the context of migration
4	Migration in the modern world
5	Cultural effects of migration
6	Global migration
7	The effects of migration on the individual
8	Cultural contact
9	Mid-term exam
10	Spatial mobility
11	Migration from Turkey to Germany
12	Migration Research
13	Types of migration
14	Final
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	3	5	3		
2	5	5	3	5	3		
3	5	5	3	5	3		
4	5	5	3	5	3		
5							
6							

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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8							
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10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Res. Asst. M. Oguzhan Guner

Date of Compilation: 13.06.2022

**DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

Course Details				
Code	Academic Year			Semester
KKW220	2			4
Title	T	A	L	ECTS
Visual Culture and Communication Research (Visual Sciences)	3	-	-	6
Language	Turkish/ German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	Pointing out the visibility of our daily lives and power relations, this seminar aims at exploring the opportunities and challenges of using images to understand our culture.			
Content	This seminar introduces the key subjects of visual culture across various visual media and cultural arenas. It will primarily study the cultural and political uses of images and the role they play in producing meaning.			
Prerequisites	-			
Coordinator	Prof. Dr. Uwe Hochmuth			
Lecturer(s)	Prof. Dr. Uwe Hochmuth			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Müller, Marion G./Geise, Stephanie (2003). Grundlagen der Visuellen Kommunikation: Theorieansätze und Analysemethoden. Stuttgart: UTB.			
Other Sources	Rimmele, Marius/Stiegler, Bernd (2012). Visuelle Kulturen/Visual Culture zur Einführung. Hamburg: Junius Verlag. Lobinger, Katharina (2012). Visuelle Kommunikationsforschung. Medienbilder als Herausforderung für die Kommunikations-- und Medienwissenschaft. Wiesbaden: Springer VS.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences		%	
Engineering		%	
Engineering Design		%	
Social Sciences	50	%	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge	50	%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz	-	-	
Assignments	-	-	
Attendance	-	-	
Recitations	-	-	
Projects	-	-	
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	12	12	144
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
	Total Work Load		188
	ECTS Points (Total Work Load / Hours)		6

**DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

Learning Outcomes

1	Students will be able to explain how cultural and political meanings are created through images.
2	Students will be able to understand the relationship between power and visibility.
3	Students will be able to analyze the different processes of image-making.
4	Acquiring competence and transformation in relations with visual phenomena.
5	The aim of the course is to provide the ability to meet the demands of many different fields of activity and to overcome the problems caused by the rapid changes in the media profession.
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Weekly Content

1	Introduction
2	Practices of Looking: Images, Power and Politics
3	Viewers Make Meaning
4	Spectatorship, Power and Knowledge
5	Reproduction and Visual Technologies
6	The Mass Media and the Public Sphere
7	Midterm Exam
8	Consumer Culture and the Manufacturing of Desire
9	Postmodernism and Popular Culture
10	Scientific Looking, Looking at Science
11	Scientific Looking, Looking at Science
12	Visual Culture in the Digital Age
13	Visual Project Presentation
14	Final Exam
15	-

Contribution of Learning Outcomes to Program Objectives (1-5)

**DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

	P1	P2	P3	P4	P5	P6	P7
1	4	4	4	4	5	-	-
2	4	4	4	4	5	-	-
3	4	4	4	4	5	-	-
4	4	4	4	4	5	-	-
5							
6							
7							
8							
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10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

https://drive.google.com/drive/folders/194Rb_IUh0-3-ZUQvMyIkhQ_PNmJATC5?usp=sharing

Compiled by: Res. Asst. Melih Pehlivan

Date of Compilation: 11.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW226				2	4
Title	T	A	L	ECTS	
Culture and Globalization	2	-	-	4	
Language	Deutsch				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Face to face				
Course Type	Compulsory	x	Elective		
Objectives	The course aims to deal with basic questions of globalization in general and in the cultural context in particular. Building on the different introductions and classes on cultural theories, the course object is to focus on special topics of globalization, which are fundamental for various subsequent courses, such as for instance cultural history, cultural anthropology, literature, cultural policy, culture and space, cultural and media economics.				
Content	The general foundations for understanding the globalization process are worked out and the underlying economic and political processes are discussed in detail. The role of the nation state or regional units in the context of global processes are conveyed. Modern techniques of bridging distances (travel, telecommunications, internet) allow cultural foundations and forms of expression (ideas, values, cultural elements, cultural practices and lifestyles) to spread quickly beyond their region of origin and become a global phenomenon. The different ways and consequences of cultural globalization are analyzed: The developments towards universal cultural forms, hybrid forms and local cultures (glocalization) are presented.				
Prerequisites	-				
Coordinator	Asist Prof.Dr. Valentin Rauer				
Lecturer(s)	Asist Prof.Dr. Valentin Rauer				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer.				
Other Sources	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer. Önerilen Kaynaklar Beck, Ulrich (1997). Was ist Globalisierung? Irrtümer des Globalismus – Antworten auf Globalisierung, Berlin: Suhrkamp.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences			%50
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%50
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		%40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		%60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	130
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	The students can understand the process of globalization as a whole, present it in a differentiated way and explain cultural globalization.		
2	You can evaluate this process and derive statements about the further development.		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

3	The differentiated application of the methodical and scientific basic knowledge on a special topic is learned.
4	Understanding of global processes and their regional characteristics is acquired.
5	-
6	-
7	-
8	-
9	-
10	-
11	-
12	-

Weekly Content

1	Introduction
2	What is culture?
3	What is globalization?
4	Historical development
5	Capitalism
6	Differences to Culture
7	Turkish-German Cultures
8	Mid-term
9	Culture and Globalization
10	Culture and Globalization
11	Culture and Globalization
12	Culture and Globalization
13	Culture and Globalization
14	Culture and Globalization
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	3	5	3		
2	4	5	3	5	3		
3	4	5	3	5	3		
4	4	5	3	5	3		
5							
6							

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Res. Asst. M. Oğuzhan Güner

Date of Compilation: 13.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW228		2		4
Title		T	A	L
Intercultural Communication		3		4
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to impart the basics of intercultural communication to the students. The students get to know the framework conditions, problem areas and theoretical approaches of intercultural communication, can recognize and avoid stigmatizing attributions and communicate better with people from other cultures.			
Content	The course deepens the theoretical basics of communication acquired in the context of intercultural issues. In dealing with the framework conditions of intercultural communication, the students get an overview of problems, theories and empirical findings of intercultural communication research taking into account all communication levels - from personal perception and interpersonal to medial communication. In addition, examples are used to show problem areas of successful communication. Among other things, intercultural adaptation and acculturation strategies or approaches to overcoming intercultural conflicts are presented and analysed. The role of the media in intercultural communication is also discussed.			
Prerequisites				
Coordinator	Prof. Dr. B. Aykut ARIKAN			
Lecturer(s)	Prof. Dr. B. Aykut ARIKAN			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	<p>Kartarı, Asker (2020). Kültür, Farklılık ve İletişim: Kültürlerarası İletişimin Kavramsal Dayanakları. 3. bs. İstanbul: İletişim.</p> <p>Erll, Astrid/Gymnich, Marion (2018). Interkulturelle Kompetenzen – Erfolgreich kommunizieren zwischen den Kulturen. 5. Auflage. Stuttgart: Pons.</p> <p>Hepp, Andreas (2006). Transkulturelle Kommunikation. Konstanz: UVK (UTB). Hepp, Andreas/Löffelholz, Martin (Hrsg.) (2002). Grundlagentexte zur transkulturellen Kommunikation. Konstanz: UVK (UTB).</p> <p>Heringer, Hans Jürgen (2012). Interkulturelle Kompetenz. Ein Arbeitsbuch mit interaktiver CD und Lösungsvorschlägen. Tübingen: A. Francke (UTB).</p>			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	<p>Kim, Young Yun/Gudykunst, William B. (1988). Theories in intercultural communication. Newbury Park, Kalifornien: Sage Publications.</p> <p>Maletzke, Gerhard (1996). Interkulturelle Kommunikation. Zur Interaktion zwischen Menschen verschiedener Kulturen. Opladen: Westdeutscher Verlag.</p> <p>Kumbier, Dagmar/Schulz von Thun, Friedemann (Hrsg.) (2017). Interkulturelle Kommunikation: Methoden, Modelle, Beispiele. 9. Auflage. Reinbek: Rowohlt.</p> <p>Lüsebrink, Hans-Jürgen (2016). Interkulturelle Kommunikation: Interaktion, Fremdwahrnehmung, Kulturtransfer. 4. Auflage., Stuttgart, Weimar: Metzler.</p> <p>Moosmüller, Alois (Hrsg.) (2007). Interkulturelle Kommunikation. Konturen einer wissenschaftlichen Disziplin. Münster/New York/München/Berlin: Waxmann.</p> <p>Oetzel, John G./Ting-Toomey, Stella (2013) The Sage Handbook of Conflict Communication: Integrating Theory, Research, and Practice. Thousand Oaks, Kalifornien: Sage Publications.</p> <p>Straub, Jürgen/Weidemann, Arne; Weidemann, Doris (2007). Handbuch interkulturelle Kommunikation und Kompetenz. Grundbegriffe – Theorien – Anwendungsfelder, Stuttgart, Weimar: Metzler.</p>
<p>Other Sources</p>	<p>Hall, Edward T. (1966). The hidden dimension. Garden City, New York: Doubleday.</p> <p>Hall, Stuart (1994). Rassismus und kulturelle Identität. Ausgewählte Schriften 2. Hamburg: Argument Verlag.</p> <p>Herdin, Thomas (2018). Werte, Kommunikation und Kultur. Fokus China. Baden-Baden: Nomos.</p> <p>Liebhart, Karin/Menasse, Elisabeth/Steinert, Heinz (Hrsg.) (2002). Fremdbilder – Feindbilder – Zerrbilder. Zur Wahrnehmung und diskursiven Konstruktion des Fremden. Klagenfurt: Drava Verlag.</p> <p>Thiele, Martina (2015). Medien und Stereotype. Konturen eines Forschungsfeldes. Bielefeld: transcript Verlag.</p> <p>Wiseman, Richard (Hrsg.) (1995). Intercultural communication theory. Thousand Oaks, Kalifornien: Sage Publications.</p>
<p>Additional Course Material</p>	
<p>Documents</p>	
<p>Assignments</p>	
<p>Exams</p>	
<p>Course Composition</p>	
<p>Mathematics und Basic Sciences</p>	<p style="text-align: right;">%</p>
<p>Engineering</p>	<p style="text-align: right;">%</p>
<p>Engineering Design</p>	<p style="text-align: right;">%</p>
<p>Social Sciences</p>	<p style="text-align: right;">50 %</p>
<p>Educational Sciences</p>	<p style="text-align: right;">%</p>

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam			
Quiz			
Assignments	4		30
Attendance	14		10
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	4	4	16
Presentation / Seminar Preparation	1	7	7
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	19	19
		Total Work Load	112
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Develop awareness of different cultures and cultural differences.		
2	Learning of intercultural competence in order to be able to communicate effectively in intercultural situations.		
3	Acquisition of knowledge about intercultural communication, especially theoretical approaches to intercultural and transcultural communication; Theories of value orientation, intercultural adaptation and integration; Influence of culture on different levels of communication (interpersonal and mediated); Special features of verbal and non-verbal communication in different cultures.		
4			
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Introduction to intercultural communication
2	Theoretical foundations of intercultural communication
3	Methods of intercultural communication research
4	Intrapersonal and interpersonal communication: influence of culture on thinking and speaking
5	Culture and non-verbal communication
6	Factors influencing intercultural communication
7	Intercultural communication skills
8	Midterm exam
9	Culture, communication and ethics
10	Everyday life and cultural differences
11	Cultural exchange and globalization
12	Cultural transfer, acculturation and intercultural learning
13	Foreign languages, multilingualism and interculturality
14	Intercultural media communication
15	Final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	5	5	5	5		
2	3	5	5	5	5		
3	3	5	5	5	5		
4	3	5	5	5	5		
5							
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10							
11							
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209
Compiled by:	Prof. Dr. Aykut Arkan & Res. Asst. M. Oğuzhan Gner
Date of Compilation:	13.06.2022

DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 262		2		4
Title		T	A	L
Professional German IV Text analysis		3	-	-
ECTS		2		
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	- Understanding and working with professional literature/science text by analyzing them according to their linguistical and gramar structure			
Content	- Learning the basic concepts of scientific texts in German and their relationship in a didactic method.			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Graefen G. / Moll M. (2011): Wissenschaftssprache Deutsch: lesen – verstehen – schreiben .Ein Lehr- und Arbeitsbuch, Peter Lang Verlag GmbH			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				50%
Educational Sciences				%
Natural Sciences				%

DEPARTMENT OF CULTUR AND COMMUNICATIÖN SCIENCES
COURSE SYLLABUS

Health Sciences			%
Expert Knowledge			50%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40 %
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60 %
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
Total Work Load			90
ECTS Points (Total Work Load / 30 Hours)			3
Learning Outcomes			
1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences		
2	To have basic knowledge about the basic concepts of cultural sciences		
3	To have general knowledge about the basic concepts of communication sciences		
4	Building the ground for scientific studies in the field of culture		
5	Building the ground for scientific studies in the field of communication		
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**DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

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Weekly Content

1	Alltägliche Wissenschaftssprache, Typische idiomatische Fügungen der Wissenschaftssprache
2	Begriffserläuterung und Definition
3	Begriffserläuterung und Definition
4	Thematisierung, Kommentierung und Gliederung, Thematisierung, Anknüpfung und Neuthematisierung in wissenschaftlichen Texten
5	Textkommentierung und Gliederung, Aufbau, Inhalt und sprachliche Gestaltung von Einleitungen
6	Frage, Problem und Verwandtes, Fügungen und Verwendungsbeispiele
7	Beziehungen und Verweise im Text, Zeigwörter und Bezugswörter: Einführung
8	Argumentieren, Argumentation
9	Gegenüberstellung und Vergleich, Wortschatz und Fügungen zum Gegenüberstellen und Vergleichen
10	Gegensatz, Gegenteil, Widerspruch; Quantitäten und Qualitäten
11	Identität, Gleichheit, Ähnlichkeit;
12	Vergleichen und Gegenüberstellen
13	Lexik und Stil; Stilformen und Stilwandel
14	Zitat, Wiedergabe und Paraphrase; Aktiv und Passiv
15	Der Nominalstil; Weitere Substantive und Verben der AWS: Erklärungen und Verwendungsbeispiele

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	5	5		
2	3	3	3	5	5		
3	3	3	3	5	5		
4	3	3	3	5	5		
5	3	3	3	5	5		
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

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Compiled by: Esra JORKOWSKI BERBEROĞLU

DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

Date of Compilation:

31.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
ENG202	2021-2022			4
Title	T	A	L	ECTS
English 4	3	-	-	2
Language	English			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	CULTURAL AND COMMUNICATION SCIENCES			
Forms of Teaching and Learning	Hybrid (60% online, 40% face-to-face)			
Course Type	Compulsory	X	Elective	
Objectives	The aim of this course is to help learners improve their English language level to B1.1 with the help of integrated four skills and grammar, vocabulary and everyday life activities.			
Content	Integrated activities in B1.1 level along with a focus on grammar, vocabulary and daily conversational skills.			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	Instructor Vahap Sümer ÖZSÜER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hughes, J. & Stephenson, H. (2012). <i>Life-Pre-intermediate</i> . National Geographic.			
Other Sources	Clarke, S. (2008). <i>Macmillan English Grammar in Context-Essential</i> . Macmillan Publishing. Dooley, J. & Evans, V. (2004). <i>Grammarway 1</i> . Express Publishing. Dooley, J. & Evans, V. (2004). <i>Grammarway 2</i> . Express Publishing. Redman, S. (1997). <i>English Vocabulary in Use-pre-intermediate and intermediate</i> . Cambridge University Press.			
Additional Course Material				
Documents	Worksheets			
Assignments	Assignments will be given about grammar and vocabulary issues in each unit.			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	100			%

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Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40%	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60%	
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	15	3	45
Self-Study			
Assignments			
Presentation / Seminar Preparation			
Midterm Exam	1	7	7
Recitations			
Laboratory			
Projects			
Final Exam	1	8	8
		Total Work Load	60
		ECTS Points (Total Work Load / Hours)	2
Learning Outcomes			
1	Students will be able to increase their existing vocabulary knowledge to B1.1 level.		
2	Students will be able to increase their existing grammar knowledge to B1.1 level.		
3	Students will be able to improve their reading and listening comprehension skills.		
4	Students will be able to learn and practice how to write emails, short paragraphs, and notices.		
5	Students will be able to carry out social activities such as giving advice, inviting, accepting or declining invitations, etc.		
Weekly Content			
1	An introduction to the course Unit 7-Work		

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	Vocabulary: Office equipment Prepositions of place & movement The Present Perfect Tense
2	Unit 7-Work The author's opinion Vocabulary: Job adverts Job interview Writing a CV
3	Unit 8-Technology Defining relative clauses Vocabulary: The Internet Conditional Sentences-Type 0 and Type 1
4	Unit 8-Technology Vocabulary: have Supporting the main argument Vocabulary: Technology verbs Writing a paragraph
5	Unit 9-Language and Learning Vocabulary: Education The present simple passive Vocabulary: Phrasal Verbs
6	Unit 9-Language and Learning The past simple passive Differentiating between fact and opinion Filling in a form
7	Unit 10-Travel and Holidays The Past Perfect Tense Subject & Object Questions Vocabulary: Holiday adjectives
8	Revision for the mid-term exams
9	Mid-Term Exams
10	Unit 10-Travel and Holidays -ed & -ing adjectives Vocabulary: Places in a city Direct and Indirect Questions Writing a formal letter/email
11	Unit 11-History Vocabulary: Archaeology Used to Reported Speech
12	Unit 11-History Vocabulary: set Giving a presentation Writing a biography
13	Unit 12-Nature Any-, every-, some- body, thing, where Conditional Sentences-Type 2 Vocabulary: Extreme weather conditions
14	Unit 12-Nature Close reading II Will/might Solving a problem Writing a press release

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15	General revision				
Contribution of Learning Outcomes to Program Objectives (1-5)					
	P1	P2	P3	P4	P5
1	1	1	2	1	2
2	1	1	2	1	2
3	1	1	2	1	2
4	1	1	2	1	2
5	1	1	2	1	2
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High				
OBS LINK:	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209				
Compiled by:	Instructor Vahap Sümer ÖZSÜER				
Date of Compilation:	10.05.2022				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW307		3		5
Title		T	U	L
Reception and Media Effects Research		3	-	6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to provide students with the basics of media reception and media impact research.			
Content	In this course, central theories, approaches and methods of media reception and media effects research are presented, analyzed, discussed and applied. It is also important to examine how these theories and approaches can be applied to media systems that are changing in the course of globalization and digitization.			
Prerequisites	-			
Coordinator	Dr. Büşra Fadim Sarıkaya			
Lecturer(s)	Dr. Büşra Fadim Sarıkaya			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<p>Bilandzic, Helena/Schramm, Holger/Matthes, Jörg (2015). Medienrezeptionsforschung. Konstanz/München: UTB Verlag.</p> <p>Bonfadelli, Heinz/Friemel, Thomas N. (2017). Medienwirkungs- forschung. Konstanz/München: UTB Verlag.</p> <p>Schenk, Michael (2007). Medienwirkungsforschung. Tübingen: Mohr Siebeck.</p> <p>Schweiger, Wolfgang (2007). Grundlagen der Mediennutzungs- forschung. Theorien der Mediennutzung. Eine Einführung. Wiesbaden: VS Verlag für Sozialwissenschaften.</p>			

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COURSE SYLLABUS

	<p>Schweiger, Wolfgang/Fahr, Andreas (Hrsg.) (2017). Handbuch Medienwirkungsforschung. Wiesbaden: Springer VS.</p> <p>Trepte, Sabine/Hasebrink, Uwe/Schramm, Holger (Hrsg.) (2009): Strategische Kommunikation und Mediengestaltung – Anwendung und Erkenntnisse der Rezeptions- und Wirkungsforschung. Baden-Baden: Nomos Verlag</p> <p>Wünsch, Carsten/Schramm, Holger/Gehrau, Volker/Bilandzic, Helena (Hrsg.) (2014). Handbuch Medienrezeption. Baden- Baden: Nomos Verlag.</p>		
Other Sources	<p>Mangold, Roland/Vorderer, Peter/Bente, Gary (2004). Lehrbuch der Medienpsychologie. Göttingen: Hogrefe.</p>		
Additional Course Material			
Documents			
Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	-		-
Quiz	-		-
Assignments	4		30
Attendance	14		10
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42

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Self-Study	14	4	56
Assignments	4	4	16
Presentation / Seminar Preparation	1	14	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	40	40
Total Work Load			168
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Acquisition of knowledge about theories and methods of research on reception and effects.
2	To be able to carry out first empirical studies on media use and effects.
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Weekly Content

1	Introduction to media reception and impact research I
2	Introduction to media reception
3	Theoretical perspectives of reception research
4	Media usage research
5	Cultural and intercultural dimension of media reception I
6	Cultural and intercultural dimension of media reception II
7	Empirical Perspectives in Reception Research
8	Introduction to media effects
9	midterm exam

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COURSE SYLLABUS

10	Theoretical approaches to media impact research
11	Scientific theoretical foundations of gratuity research I
12	Scientific theoretical foundations of gratuity research II
13	Presentation of the empirical research and discussion I
14	Presentation of the empirical research and discussion II
15	Summary discussion, evaluation of the seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	3	5	4	5		
2	5	3	5	4	5		
3	5	3	5	4	5		
4	5	3	5	4	5		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Dr.Büşra Fadim Sarıkaya

Date of Compilation: 30.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 317		3		5
Title		T	A	L
Public Relations		2	1	6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is providing to students basic knowledge of public relations and media relations.			
Content	Concepts of public relations, PR cases all around the World, PR models information, marketing, advertising Professional ethics, target audience, writing press bulletins, PR campaigns, PR and social responsibility, crisis management corporate communication, reputation management			
Prerequisites	-			
Coordinator	Assoc.Prof.Dr. A.Elif Posos Devrani			
Lecturer(s)	Assoc. Prof.Dr. A. Elif Posos Devrani			
Assistant(s)	Research Assist. İpek Kesici			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Özçetin, B. (2018). Kitle iletişim kuramları: kavramları okullar, modeller. İletişim Yayınları. Tokgöz, O. (2015). İletişim Kuramlarına Anlam Vermek. Ankara: İmge Kitabevi.			
Other Sources	-			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

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COURSE SYLLABUS

Social Sciences	20	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	80	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			130
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	To sum up PR models and theories.
2	Handle similarities and differences between PR and other communication fields
3	Acquire some skills about a good writing of press release and ;the selection of convenient media tools for it
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5	
6	

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COURSE SYLLABUS

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Weekly Content

1	Introduction to course subjects
2	The aim of the course is to gain the theoretical knowledge gained in the field of public relations practically.
3	Crisis management
4	Positioning leadership
5	Reputation management
6	Corporate Communication Plan
7	Sponsorship
8	Brand positioning
9	Midterm
10	Marketing public relations
11	Best practices from PR sector
12	Best practices from PR sector
13	Presentations
14	Presentations
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	3	4	4		
2	4	3	3	4	4		
3	4	3	3	4	4		
4	4	3	3	4	4		
5							
6							
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10							
11							

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COURSE SYLLABUS

12						
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#					
Compiled by:	Res. Assist. İpek Kesici					
Date of Compilation:	04.08.2022					

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW325	3			5
Title	T	A	L	ECTS
Literature and Intertextuality	2	1	-	6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	This seminar offers an application-oriented consolidation of the theoretical and methodological foundations established in the preceding semesters in the field of cultural studies in literature.			
Content	The seminar introduces central theories and issues of intertextuality in literary and cultural studies. Students will become familiar with different forms and functions of intertextual phenomena as well as their methods of analysis. The role of mutual reference of texts in literary production in national contexts, especially in Turkey and Germany, as well as their positioning in a European framework will be examined.			
Prerequisites	-			
Coordinator	Dr. Süreyya İlkılıç			
Lecturer(s)	Dr. Süreyya İlkılıç			
Assistant(s)	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Broich, Ulrich/Pfister, Manfred (Hrsg.) (2011). Intertextualität: Formen, Funktionen, anglistische Fallstudien.			
Other Sources	Berndt, Frauke/Tonger-Erk, Lily (2013). Intertextualität: Eine Einführung. Berlin: Erich Schmidt Verlag			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

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COURSE SYLLABUS

Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	8	2	16
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			116
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	After successful completion of the seminar, students will be able to recognize, describe, and analyze intertextual phenomena in terms of their function both on a literary level and from a cultural studies perspective.
2	They have a deeper understanding of the importance of literary texts and their relationships to one another in the context of national and global cultural production.
3	Consolidation of textual competence and proficient handling of cultural studies theories and issues in relation to different disciplinary contexts.
4	

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COURSE SYLLABUS

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Weekly Content

1	Introduction
2	What is intertextuality?
3	Intertextual phenomena
4	Intertextuality - historical development
5	Theories 1
6	Theories 2
7	Summary and preparation for the exam
8	Midterm
9	Intertextuality - text reviews
10	Intertextuality - text reviews
11	Intertextuality - text reviews
12	Intertextuality - text reviews
13	Intertextuality - text reviews
14	Summary
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	3	4	4		
2	4	4	3	4	4		
3	4	4	3	4	4		
4	4	4	3	4	4		
5							
6							
7							
8							
9							

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COURSE SYLLABUS

10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#							
Compiled by:	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin						
Date of Compilation:	02.06.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW329		3		5
Title		T	A	L
Digital Media Lab 1				3
ECTS		6		
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to impart theoretical knowledge about the basics of media design, starting with a first draft, creating a concept and finishing it for printing.			
Content	In this course, theoretical knowledge about the basics of media design is imparted. Posters, brochures, etc. are also created in Adobe Photoshop and Adobe InDesign.			
Prerequisites				
Coordinator	Dr. Süleyman TÜRKOĞLU			
Lecturer(s)	Dr. Süleyman TÜRKOĞLU			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	<p>Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag.</p> <p>Mühlke, Sibylle (2016). Adobe Photoshop CC: Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Schneeberger, Hans Peter/Feix, Robert (2018). Adobe InDesign CC. Das umfassende Handbuch. Bonn: Rheinwerk Verlag.</p> <p>Wünsch, Carsten/Schramm, Holger/Gehrau, Volker/Bilandzic, Helena (Hrsg.) (2014). Handbuch Medienrezeption. Baden- Baden: Nomos Verlag.</p>			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				

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COURSE SYLLABUS

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences		%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	100	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam		
Quiz		
Assignments	4	30
Attendance	14	10
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation			
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	60	60
Total Work Load			174
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Knowledge of basic concepts in the field of visual communication.
2	Acquire knowledge of media design.
3	Working with Adobe Photoshop and Adobe InDesign

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COURSE SYLLABUS

4	Creation of posters, brochures and magazines with graphic programs.
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Weekly Content

1	Introduction to the digital media laboratory Learn to see a new Creativity and basic design
2	Visual characteristics of an image Structure of an image
3	Outline of information Basics of the conception Adobe Photoshop I
4	Adobe Photoshop II
5	Adobe Photoshop III
6	Adobe Photoshop IV
7	Adobe Photoshop V
8	Adobe Photoshop VI
9	Brainstorming Color in the design
10	Adobe Indesign I
11	Adobe Indesign II
12	Adobe Indesign III
13	Adobe Indesign IV
14	Adobe Indesign V
15	Presentation of the created media products, evaluation of the seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3		
2	3	3	3	3	3		
3	3	3	3	3	3		
4	3	3	3	3	3		
5							
6							
7							

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COURSE SYLLABUS

8							
9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Asst. M. Oğuzhan Güner						
Date of Compilation:	14.06.2022						

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 361		3		5
Title		T	A	L
Professional German V Text production		3	-	-
ECTS		2		
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	. production of scientific text in the context of text types and theoretical data of textlinguistics studies.			
Content	- the creation of the text structure within the scope of the literature preliminary research methods required for the production of scientific texts.			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Graefen G. / Moll M. (2011): Wissenschaftssprache Deutsch: lesen – verstehen – schreiben .Ein Lehr- und Arbeitsbuch, Peter Lang Verlag GmbH			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				%
Educational Sciences				%
Natural Sciences				%

DEPARTMENT OF CULTUR AND COMMUNICATIÖN SCIENCES
COURSE SYLLABUS

Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40 %
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60 %
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
		Total Work Load	90
		ECTS Points (Total Work Load / 30 Hours)	3
Learning Outcomes			
1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences		
2	To have basic knowledge about the basic concepts of cultural sciences		
3	To have general knowledge about the basic concepts of communication sciences		
4	Building the ground for scientific studies in the field of culture		
5	Building the ground for scientific studies in the field of communication		
6			
7			
8			
9			

DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

10	
11	
12	

Weekly Content

1	Scientific text production
2	Scientific text production
3	Scientific text production
4	Scientific text production
5	Scientific text production
6	Scientific text production
7	Scientific text production
8	Scientific text production
9	Scientific text production
10	Scientific text production
11	Scientific text production
12	Scientific text production
13	Scientific text production
14	Scientific text production
15	Scientific text production

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5		
2	5	5	5	5	5		
3	5	5	5	5	5		
4	5	5	5	5	5		
5	5	5	5	5	5		
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

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Compiled by: Esra JORKOWSKI BERBEROĞLU

DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

Date of Compilation:

31.08.2022

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
ENG301	3			1
Title	T	A	L	ECTS
Advanced English I	3	-	-	2
Language	English			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Hybrid (60% face to face 40% online)			
Course Type	Compulsory	x	Elective	
Objectives	The students will be able to improve their English in terms of academic reading and writing.			
Content	Academic Reading & Academic Writing Academic Vocabulary			
Prerequisites				
Coordinator				
Lecturer(s)	Lect. Burçin BAYTUR			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Schmitt, D., Schmitt, N., & Mann, D. (2011). <i>Focus on vocabulary I</i> . Pearson Longman: New York Bailey, S. (2011). <i>Academic writing: A handbook for international students</i> . Routledge: New York.			
Other Sources	Videos on Youtube Videos on TedTalks			
Additional Course Material				
Documents				
Assignments	There will be reading and writing assignments. They were identified below.			
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	100			%

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		30
Quiz	1		10
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study			
Assignments	1	3	3
Presentation / Seminar Preparation			
Midterm Exam	2	6	12
Recitations			
Laboratory			
Projects			
Final Exam	1	3	3
Total Work Load			60
ECTS Points (Total Work Load / 30)			2
Learning Outcomes			
1	Students will be able to learn about academic vocabulary through reading texts.		
2	Students will be able to read and comprehend general reading texts at B1-B2 level.		
3	Students will be able to carry out basic writing tasks (paragraph writing, summary writing, CV writing)		
4	Students will be able to learn about academic writing (plagiarism, paraphrasing, reference writing)		
5			
Weekly Content			

**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

1	Revision of how to write a paragraph (cause and effect, advantage and disadvantage, opinion, comparison) Academic Vocabulary HM: Reading, "Can we be happier?"
2	Writing a paragraph about happiness in the class. Use of articles
3	Reading: "Happiness in Bhutan" HM: Writing the summary of the text
4	Writing a summary. HM: Reading, "Into the Flow"
5	Conjunctions Writing a summary of the Chapter 2 "Into the flow"
6	Writing formal e-mails and letters HM: Reading, "What are you thinking?"
7	Quiz Reading: "What color is your laugh?"
8	Paraphrasing Synonyms HM: Paraphrasing of one paragraph of the text "What color is your laugh?"
9	Midterm Exams
10	Writing a CV HM: Reading, "Did you have trouble getting up this morning?"
11	Prepositions Punctuation
12	How to avoid plagiarism? HM: Vocabulary revision of Units 1 and 2
13	Reading: "Science Fiction Into Reality"
14	References and Quotations
15	General Revision

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
1	1	1	1	1	1					
2	1	1	1	1	1					
3	1	1	1	1	1					
4	1	1	1	1	1					
5										

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=209>

Compiled by: Lect. Burçin BAYTUR

Date of Compilation: 10.05.2022

DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 302	3			6
Title	T	A	L	ECTS
Media Literacy	2	1		6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	x	Elective	
Objectives	It is aimed to acquire the ability to reach, analyze, evaluate and transmit the messages in the media and gain a critical viewpoint towards the written, audiovisual media			
Content	Media literacy, communication processes and types 2-Mass communication from communication 3-Structure of media institutions 4-Creating a media message: encoding and encoding 5-The phenomenon of magazineization 6-Popular culture 7-Countries' media literacy experiences 8- Media literacy theories 9- Media literacy principles 10-Media literacy in Turkey 11-Case analysis; Roughening and sensation 12-Case analysis; Ads, entertainment, sports, and travel			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. A. Elif Posos Devrani			
Lecturer(s)	Assoc. Prof. Dr. A. Elif Posos Devrani			
Assistant(s)	Research Assist. İpek Kesici			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Eleştirel Medya Okuryazarlığı, Mutlu Binark, Mine Gencel Bek, Kalkedon Yayınları 2010			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%

DEPARTMENT OF CULTURAL AND COMMUNICATIONS SCIENCES
COURSE SYLLABUS

Engineering		%
Engineering Design		%
Social Sciences	30	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	70	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			130
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Learn the importance of media literacy.
2	Recognizes the mass media.
3	Experience the evolution and influences of media organs in the historical process.
4	Analyze the effects of the media on the individual and society.
5	Analyze different theories, approaches and debates in media literacy

DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

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Weekly Content

1	Course Intriduction: Content – Importance – Policies and Requirements.
2	Traditional Literacy- 21. Century Literacy, Media Literacy, Visual Literacy
3	The basic principles of Media Literacy – Image and the power of image
4	Discussion of the case studies with the key content of the media literacy
5	Europe –US and world studies preformed on media literacy and historical process
6	The ability to produce audio-visual and written media messages
7	Analysis of Media Texts – Critical Reading of TV and Film Arts outputs
8	Midterm
9	Analysis of Media Texts – Critical Reading of TV and Film Arts outputs
10	Values Analysis on Media Literacy
11	Media literacy and journalism
12	Film and Media Literacy
13	Medialiteracy and internet
14	Media Literacy and Advertising
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	3	4	4		
2	4	3	3	4	4		
3	4	3	3	4	4		
4	4	3	3	4	4		
5							
6							
7							
8							
9							
10							



DEPARTMENT OF CULTURAL AND COMMUNICATIONSCIENCES
COURSE SYLLABUS

11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Research Assist. İpek Kesici						
Date of Compilation:	10.06.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW324	3			6
Title	T	A	L	ECTS
Cultural Memory	3	-	-	6
Language				
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	Interleaving of the teaching units "Cultural Knowledge" and "Literature and Art as Carriers of Memory", finding possible topic for final thesis.			
Content	The course offers a basic overview of theories of cultural memory as a central concept of cultural knowledge. Different media of cultural memory are considered and examined for their role in collective identity formation. In doing so, students gain insight into questions of historical cultural studies, but also deal with the spatial and social dimensions of Cultural Memory in addition to the temporal dimension. There is also a focus on more recent questions concerning inter- and transcultural forms of collective memory.			
Prerequisites	-			
Coordinator	Dr. Valentin Christian Gregor RAUER			
Lecturer(s)	Dr. Valentin Christian Gregor RAUER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Halbwachs, Maurice (1991). Das kollektive Gedächtnis. Frankfurt: Fischer.			
Other Sources	Erll, Astrid (2005). Kollektives Gedächtnis und Erinnerungskulturen: Eine Einführung. Stuttgart: Metzler.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Social Sciences		%100
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	8	112
Assignments	14	1	14
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			170
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	After successful participation in this course, students will be familiar with central approaches and questions concerning cultural memory and will be able to discuss them critically and apply them to a specific object of analysis in different disciplinary contexts.
2	Understanding and confident handling of complex scientific and research-oriented issues in cultural studies.
3	-
4	-
5	-

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Introduction
2	What is Memory
3	Social Memory
4	Social Unconscious
5	Society and Culture
6	Cultural Memory
7	An overview
8	Mid-term
9	Memory Theories
10	Cultural Memory
11	Cultural Memory
12	Cultural Memory
13	Cultural Memory
14	Cultural Memory
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	4	3	3		
2	4	3	4	3	3		
3							
4							
5							
6							
7							
8							
9							
10							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Asst. M. Oğuzhan Gner						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW332		3		6
Title		T	A	L
Digital Medialab 2				3
ECTS		6		
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the course is to impart theoretical knowledge about the basics of media design and the creation of a website.			
Content	In this course theoretical knowledge about the basics of web design is imparted. An online newspaper or magazine is then created in Adobe Dreamweaver.			
Prerequisites				
Coordinator	Dr. Süleyman TÜRKOĞLU			
Lecturer(s)	Dr. Süleyman TÜRKOĞLU			
Assistant(s)	Res. Asst. M. Oğuzhan Güner			
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Fries, Christian (2016). Grundlagen der Mediengestaltung. München: Hanser Verlag. Kuhne, Andrea (2013). Adobe Dreamweaver CC. Das umfassende Training. Bonn: Rheinwerk Verlag.			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	50			%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	50	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam		
Quiz		
Assignments	4	30
Attendance	14	10
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	2	8	16
Presentation / Seminar Preparation			
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	60	60
Total Work Load			174
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Knowledge about Webdesign.
2	Working with Adobe CC.
3	Creating a website.
4	
5	
6	
7	

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Introduction to digital media lab II
2	Basic Design Form I
3	Basic Design Form II
4	Basic Design Color
5	Basic Design Typography
6	Basic Design Lay Out
7	Introduction to Visual Communication Design
8	Visual Communication Design I Illustration
9	Midterm Exam
10	Conceptual Work I
11	Conceptual Work II
12	Introduction to UI UX Design
13	Moving Images I
14	Moving Images II
15	Präsentation of Projects, Evaluation of Seminar

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3		
2	3	3	3	3	3		
3	3	3	3	3	3		
4	3	3	3	3	3		
5							
6							
7							
8							
9							
10							
11							
12							

Contribution Level

1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by:

Res. Asst. M. Oğuzhan Gner

Date of Compilation:

14.06.2022

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 362		3		6
Title		T	A	L
Professional German V Text production		3	-	2
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	face-to-face classes			
Course Type	Compulsory		Elective	
Objectives	. production of scientific text in the context of text types and theoretical data of textlinguistics studies.			
Content	- the creation of the text structure within the scope of the literature preliminary research methods required for the production of scientific texts.			
Prerequisites	German B2+ level			
Coordinator	Esra JORKOWSKI BERBEROĞLU			
Lecturer(s)	Esra JORKOWSKI BERBEROĞLU			
Assistant(s)				
Work Placement				
Recommended or Required Reading				
Books / Lecture Notes	Graefen G. / Moll M. (2011): Wissenschaftssprache Deutsch: lesen – verstehen – schreiben .Ein Lehr- und Arbeitsbuch, Peter Lang Verlag GmbH			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				50%
Educational Sciences				%

DEPARTMENT OF CULTUR AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Natural Sciences			%
Health Sciences			%
Expert Knowledge			50%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40 %
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60 %
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	3	3
		Total Work Load	90
		ECTS Points (Total Work Load / 30 Hours)	3
Learning Outcomes			
1	Acquiring the equipment to recognize and understand the basic concepts, theories and problematics of social sciences		
2	To have basic knowledge about the basic concepts of cultural sciences		
3	To have general knowledge about the basic concepts of communication sciences		
4	Building the ground for scientific studies in the field of culture		
5	Building the ground for scientific studies in the field of communication		
6			
7			
8			

DEPARTMENT OF CULTUR AND COMMUNICATIÖN SCIENCES
COURSE SYLLABUS

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12	

Weekly Content

1	Scientific Text Production
2	Scientific Text Production
3	Scientific Text Production
4	Scientific Text Production
5	Scientific Text Production
6	Scientific Text Production
7	Scientific Text Production
8	Scientific Text Production
9	Scientific Text Production
10	Scientific Text Production
11	Scientific Text Production
12	Scientific Text Production
13	Scientific Text Production
14	Scientific Text Production
15	Scientific Text Production

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5		
2	5	5	5	5	5		
3	5	5	5	5	5		
4	5	5	5	5	5		
5	5	5	5	5	5		
6							
7							
8							
9							
10							
11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>



DEPARTMENT OF CULTUR AND COMMUNİCATION SCIENCES
COURSE SYLLABUS

Compiled by:	Esra JORKOWSKI BERBEROĐLU
Date of Compilation:	01.09.2022

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
ENG302				3	2
Title	T	A	L	ECTS	
Advanced English II	3	-	-	2	
Language	English				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Hybrid (60% facetoface 40% online)				
Course Type	Compulsory	x	Elective		
Objectives	Students will be able to read more academic texts and write essays.				
Content	Academic Reading & Academic Writing Academic Vocabulary				
Prerequisites					
Coordinator					
Lecturer(s)	Lect. Burçin BAYTUR				
Assistant(s)					
Work Placement					
Recommended or Required Reading					
Books / Lecture Notes	Schmitt, D., Schmitt, N., & Mann, D. (2011). <i>Focus on vocabulary I</i> . Pearson Longman: New York Bailey, S. (2011). <i>Academic writing: A handbook for international students</i> . Routledge: New York.				
Other Sources	Videos on Youtube Videos on TedTalks				
Additional Course Material					
Documents					
Assignments	There will be reading and writing assignments. They were identified below.				
Exams					

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences		%	
Engineering		%	
Engineering Design		%	
Social Sciences	100	%	
Educational Sciences		%	
Natural Sciences		%	
Health Sciences		%	
Expert Knowledge		%	
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam (Presentation)	1	40	
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1	60	
	Total	100	
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study			
Assignments	4	3	12
Presentation / Seminar Preparation			
Midterm Exam	1	3	3
Recitations			

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Laboratory			
Projects			
Final Exam	1	3	3
Total Work Load			60
ECTS Points (Total Work Load / 30)			2

Learning Outcomes

1	Students will be able to write essays (cause and effect, for and against, descriptive).
2	Students will be able to read academic texts in B1-B2 level.
3	Students will be able to learn new academic vocabulary.
4	Students will be able to make presentations in English.
5	

Weekly Content

1	Introduction to the course Presentation Skills: "How to introduce yourself and your team members"
2	How to make presentations in English? HW: Finding a partner and choosing a topic for presentation
3	Writing introductions and conclusions Arguments and discussions HW: Writing, "for" and "against" paragraphs
4	Reading, "Positive design" HW: Writing, Combining the paragraphs to make an essay
5	Reading, "What's behind an attractive face?" HW: Reading, "Make-up: Painted faces"
6	Writing a cause and effect essay HW: Writing a for and against essay on "make up"
7	Video watching –TEDtalks HW: Writing a cause and effect essay
8	Presentation week I
9	Midterm
10	Presentation week II
11	Video watching -TEDtalks

**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

12	Cohesion HW: Reading, "Facial Recognition: Do you know who I am?"
13	Style Abbreviations
14	Video-watching- TEDtalks HW: Reading, "What makes a hero?"
15	Describing a person, overview of the class HW: Writing, Describing your hero.

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10
1	1	1	1	1	1					
2	1	1	1	1	1					
3	1	1	1	1	1					
4	1	1	1	1	1					
5										

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=en&curSunit=209>

Compiled by: Lect. Burçin BAYTUR

Date of Compilation: 10.05.2022

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 415	4			7
Title	T	A	L	ECTS
Culture and Space	3	-	-	6
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	X	Elective	
Objectives	The course introduces a specific perspective on culture: the spatial. Students will learn to analyse political and cultural phenomena as linked to a certain space and location. They will broaden their perspective by learning to look at culture and space as influenced by geopolitical and geostrategic factors. They will be able to critically analyse local, regional, national and international issues as linked to a certain place and location.			
Content	We will start with different theories and concepts of “the spatial” in politics. Students will learn about the historical dimensions of spatial analysis in the history of ideas and transformations of perceptions of space as a result of technological innovations. We will use space as a territorial but also as a metaphorical unit. Students will learn to understand space in the sense of territorial location (in the space of a city or a nation or a region) but also as a mental and metaphorical unit in the sense of creative space, symbolic or memory space. Students will finally learn about the relation between power/domination and space, which materializes in eurocentric perspectives which operate based on the code of center/periphery.			
Prerequisites	-			
Coordinator	Dr. Rainer Schmidt			
Lecturer(s)	Dr. Rainer Schmidt			
Assistant(s)	RA. Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Münkler, Herfried (2015): Raum im 21. Jahrhundert			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		100 %
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	1	40	
Quiz	-	-	
Assignments	-	-	
Attendance	-	-	
Recitations	-	-	
Projects	-	-	
Final Exam	1	60	
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	6	84
Assignments	3	10	30
Presentation / Seminar Preparation	1	10	10
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
		Total Work Load	170
		ECTS Points (Total Work Load / Hours)	6
Learning Outcomes			
1	Students learn to critically evaluate how perceptions of space have changed in academic discourses. They will also learn to assess how perceptions of space become instruments of political ideologies and political programs.		

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

2	Students will learn to identify space as a category that influences urban and rural life. They will see how global issues and local issues are carved up in spaces and segments that have an impact on culture.
3	Students will learn that especially the categories of center and periphery are powerful semantic instruments of domination. They will learn this in the context of eurocentric metaphors and claims of domination.

Weekly Content

1	Concepts of Space and Culture
2	Space and geopolitics. Concepts of space in the history of ideas
3	Space, geopolitics and power in perceptions of the global order
4	Social spaces and culture. Cities, creative spaces and their rural “periphery”
5	Metaphors of space: memory spaces and memorial culture
6	Space, culture, and Migration. Geopolitical dimensions of migration
7	<i>Intermediate exam</i>
8	Challenging culture: universalism and the validity of norms
9	Challenging space: perspectives and multiperspectivity in European Art
10	Cultural pluralism and space
11	Center and periphery in the European collective imagination
12	Europe as a cultural construction of space
13	Eurocentrism: space, culture and power
14	<i>Final exam</i>

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	4	5	4			
2	5	4	5	4			
3	5	4	5	4			
4	5	4	5	4			
5							
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12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209>

Compiled by: Dr. Rainer Schmidt

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Date of Compilation:

17. August 2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 419		4		7
Title		T	A	L
Internship		-	-	6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	The purpose of the internship should strengthen students' academic studies with field experience. Internship is an important opportunity for students to clarify their interest in career.			
Content	The internship envisages gaining field experience in any workplace. Students are required to do a four-week (20 working days) compulsory internship. Information and gains acquired in the internship will be presented in a report.			
Prerequisites	-			
Coordinator	Dr. Detlev Quintern			
Lecturer(s)	Dr. Detlev Quintern			
Assistant(s)	Res. Assist. Hüsnü Yavuz Aytakin			
Work Placement	Yes			
Recommended or Required Reading				
Books / Lecture Notes	-			
Other Sources	-			
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	100	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	1	100
Projects	-	-
Final Exam	-	-
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	-	-	-
Self-Study	14	12	168
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	-	-	-
Total Work Load			168
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Students will be able to evaluate the practical reflections of the theoretical knowledge they acquired in university education.
2	Options will be produced to solve the problems encountered in the application.
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	-
2	-
3	-
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5	-
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7	-
8	-
9	-
10	-
11	-
12	-
13	-
14	-
15	-

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	3	3	3		
2	4	3	3	3	3		
3	4	3	3	3	3		
4	4	3	3	3	3		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209
Compiled by:	Res. Assist. İpek Kesici
Date of Compilation:	15.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 437		4		7
Title		T	A	L
Research Seminar		2		6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory	X	Elective	
Objectives	The research seminar aims to lay the groundwork for students' graduation projects.			
Content	The research seminar includes the preparation of a scientific undergraduate thesis, the presentation of the important findings of this study and a discussion on the research topic			
Prerequisites	-			
Coordinator	Dr.Valentin Rauer			
Lecturer(s)	Dr. Valentin Rauer			
Assistant(s)	RA. Hüsnü Yavuz Aytekin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Swales & Feak, Academic Writing for Graduate Students: Essential Tasks and Skills (3rd Edition), University of Michigan Press			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%
Social Sciences	100			%
Educational Sciences				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	0	0
Self-Study	14	10	140
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	14	2	28
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	170
		ECTS Points (Total Work Load / Hours)	6
Learning Outcomes			
1	Students gain the ability to find research questions, plan research design and present scientific study results.		
2	Students learn how to conduct research.		
3	Students learn how to present scientific work.		
4	Students can discuss their research findings and provide feedback to their colleagues.		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Approaches to Academic Writing
2	General and Specific Text Writing
3	Problem, Process and Solution
4	Data Interpretation
5	Abstract Writing 1
6	Abstract Writing 2
7	Criticism Writing 1
8	Criticism Writing 2
9	Mid-term
10	Research Paper Writing 1
11	Methods in Research Paper Writing 1
12	Research Paper Writing 2
13	Creating Space in a Research Paper
14	Final
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5		
2	5	5	5	5	5		
3	5	5	5	5	5		
4	5	5	5	5	5		
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**DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
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Compiled by:	RA. İpek Kesici
Date of Compilation:	15.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW439		4		4
Title		T	A	L
Information and Communication Law		3	-	-
ECTS		4		
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Studies			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	The aim of this course is to enable the student to master the basic information and legislation in the field of information and communication law and to produce solutions when faced with problems in this field.			
Content	The course covers all aspects of information and communication law. In this context, data and personal data protection law, copyright, mass media law, private law and criminal law problems related to the violation of personal rights through the press are examined.			
Prerequisites	-			
Coordinator	Assoc. Prof. Mesut Serdar Çekin			
Lecturer(s)	Assoc. Prof. Serdar Çekin			
Assistant(s)	Res. Asst. M. Hamza Arslan			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Çekin, Mesut Serdar. <i>Avrupa birliği hukukuyla mukayeseli olarak 6698 sayılı kişisel verilerin korunması kanunu</i> . On İki Levha, 2018. Tekinalp, Ünal. "Fikri Mülkiyet Hukuku, Vedat Kitapçılık, 5." <i>Baskı, İstanbul</i> (2012). İçel, Kayıhan, and Yener Ünver. "Kitle iletişim hukuku." <i>İstanbul: Beta Yayınları</i> (2015).			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	8	80
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	2	2
Recitations	1	2	-
Laboratory	-	-	0
Projects	0	0	0
Final Exam	1	1	1
Total Work Load			110
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Students identify practical legal problems in the fields of information and communication.
2	The student realizes the problems related to intellectual property law in the field of culture and communication and has information about the basic solution methods.
3	The student gains basic knowledge about freedom of the press.
4	The student learns the basic concepts of information law such as data and personal data protection law.

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

5	The student will have information about the basic infrastructure about the legal processes in the fields of media and communication.
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Weekly Content

1	Fundamentals of information and communication law
2	Concept of data
3	Personal data
4	Terms of personal data processing
5	Data controller and their duties
6	Introduction to intellectual property law
7	Concept of work
8	Protection of works
9	Midterm
10	Introduction to freedom of the press
11	Appearance of freedom of the press in constitutional and international treaties
12	Introduction to mass media law
13	Criminal law dimension of mass media law
14	Civil law dimension of mass media law
15	Final examination

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5	5	4
2	5	5	5	5	5	5	4
3	5	5	5	5	5	5	4
4	5	5	5	5	5	5	4
5	5	5	5	5	5	5	4
6							
7							
8							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=en&curOp=showPac&curUnit=02&curSunit=198							
Compiled by:	Res. Asst. Mehmet Hamza Arslan						
Date of Compilation:	30.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 422		4		8
Title		T	A	L
Corporate Communication		2	1	3
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory	x	Elective	
Objectives	Students understand the importance of effective communication in corporate life, and experience the role of effective communication in different application areas of effective communication and improve their communication skills. Important competencies in corporate communication such as the correct use of voice tone in different content production, presentations and moderations are gained.			
Content	This course provides information on communication processes in companies through examples of selected experiences. Basic concepts in the examination and analysis of communication processes in business institutions are explained. In addition, students are introduced to methodological methods and tools for examining company communications. Students learn to use analysis terms and interpret experimental results in the light of case studies.			
Prerequisites	-			
Coordinator	Dipl. Wirt.-Ing. Hale Yılmaz Akçay, Assoc. Prof. Dr. A. Elif Posos Devrani			
Lecturer(s)	Dipl. Wirt.-Ing. Hale Yılmaz Akçay, Assoc. Prof. Dr. A. Elif Posos Devrani			
Assistant(s)	Research Assist. İpek Kesici			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes				
Other Sources	Kurumsal İletişim, Joep Cornelissen, The Kitap Yayınları			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	1	20
Attendance	12	20
Recitations	-	-
Projects	1	20
Final Exam	1	40
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	14	1	14
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			114
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Students who have successfully participated in the course gain basic knowledge of understanding, analyzing and interpreting company communications.
2	They can explain classical organizational sociological models and use them on case studies.
3	This course provides general proficiency in the use of interdisciplinary models and terms.

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COURSE SYLLABUS

4	Students develops the ability to use scientific knowledge and models in practical matters.
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Weekly Content

1	Defining Corporate Communication
2	Corporate Communication in Modern Institutions
3	Corporate Communication in a Changing Media Environment
4	Stakeholder Management and Communication
5	Corporate Identity, Branding and Corporate Reputation
6	Communication Strategy and Strategic Planning
7	Research and Measurement
8	Media Relations (traditionel vs. digital)
9	Employee Communication
10	Subject Management
11	Crisis Communication
12	Change Communication
13	Corporate Social Responsibility and Community Relations
14	Project Presentations
15	Final examination

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	3	4	4		
2	4	3	3	4	4		
3	4	3	3	4	4		
4	4	3	3	4	4		
5							
6							
7							
8							

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dipl. Wirt.-Ing. Hale Yılmaz Akçay						
Date of Compilation:	20.02.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW424	4			8
Title	T	A	L	ECTS
Cultural and Creative Industries/Institutions	2	1	-	4
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory	x	Elective	
Objectives	The complexity of the teaching objectives, the institutionalization of culture and communication. Acquisition of comprehensive information on the institutionalization processes of culture and communication practices. Identify possible thesis topics.			
Content	The course provides an overview and deepening competencies on cultural studies research on institutionalized creativity and aestheticization processes. On the one hand, this builds a bridge to practice and professional fields. On the other hand, students acquire analytical and scientific competences about cultural institutions as well as economic processes of the creative industries.			
Prerequisites	-			
Coordinator	Dr. Valentin Christian Gregor RAUER			
Lecturer(s)	Dr. Valentin Christian Gregor RAUER			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Reckwitz, Andreas (2012). Die Erfindung der Kreativität – Zum Prozess gesellschaftlicher Ästhetisierung. Berlin: Suhrkamp.			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Social Sciences			%100
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		%40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		%60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	10	2	20
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	106
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Students who successfully participate in this course will be able to factually identify key approaches and issues related to cultural and creative institutions. They will also be able to classify practical applications and case studies of cultural institutions in a broader socioeconomic context.		
2	Broad knowledge of institutional carriers of national and international cultural practices (museums, associations, foundations, awards, festivals in context).		
3	On the one hand, fonts, websites, forms of public representation in public media; on the other, cultural practices and performance demonstrations of cultural and creative institutions will be the focus.		
4	-		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Cultural and Creative Industries/Institutions
2	Cultural and Creative Industries/Institutions
3	Cultural and Creative Industries/Institutions
4	Cultural and Creative Industries/Institutions
5	Cultural and Creative Industries/Institutions
6	Cultural and Creative Industries/Institutions
7	Cultural and Creative Industries/Institutions
8	Midterm
9	Cultural and Creative Industries/Institutions
10	Cultural and Creative Industries/Institutions
11	Cultural and Creative Industries/Institutions
12	Cultural and Creative Industries/Institutions
13	Cultural and Creative Industries/Institutions
14	Cultural and Creative Industries/Institutions
15	Cultural and Creative Industries/Institutions

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	5	4	4		
2	4	5	5	4	4		
3	4	5	5	4	4		
4	-	-	-	-	-		
5	-	-	-	-	-		
6							
7							
8							
9							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Asst. M. Oğuzhan Gner						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 426		4		8
Title		T	A	L
Final Project (BA-Thesis)		-	-	12
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory	x	Elective	
Objectives	The aim of the final project is to investigate a selected research topic with the help of a scientific research method. The students analyze and interpret results in the context of communication and cultural studies.			
Content	In the final project course, students choose a research topic in the context of communication and cultural studies. You formulate the research purpose, the problems and research questions of your chosen topic. They represent the theoretical basis and hypotheses of research. Research results are interpreted in the context of the respective disciplines.			
Prerequisites	-			
Coordinator	Dr. Detlev QUINTERN, Dr. Sait DURAN			
Lecturer(s)	Dr. Detlev QUINTERN, Dr. Sait DURAN			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	İslamoğlu, Hamdi/Alnıaçık, Ümit (2017). Sosyal Bilimlerde Araştırma Yöntemleri. İstanbul: Beta yayınları. Balcı, Ali (2018). Sosyal Bilimlerde Araştırma Yöntem. Teknik ve İlkeler. Ankara: Pegem.			
Other Sources	Yıldırım, Ali/Şimşek, Hasan (2005). Sosyal Bilimlerde Nitel Araştırma Yöntemleri. Ankara: Seçkin Yayınevi.			
Additional Course Material				
Documents				
Assignments				
Exams				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences			%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	100		%
Assessment			
Activity	Count	Percentage (%)	
Midterm Exam	-	-	
Quiz	-	-	
Assignments	-	-	
Attendance	-	-	
Recitations	-	-	
Projects	1	100	
Final Exam	-	-	
Total			100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	15	210
Self-Study	-	-	-
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	14	10	140
Final Exam	-	-	-
Total Work Load			350
ECTS Points (Total Work Load / Hours)			12
Learning Outcomes			
1	Planning a research from a scientific perspective.		
2	Carrying out a literature search.		

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COURSE SYLLABUS

3	Knowledge of the problem areas of research
4	You learn to formulate research questions.
5	Acquisition of knowledge about the theoretical basis of scientific research.
6	Have the ability to analyze and interpret scientific results in the context of the respective discipline.
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Weekly Content

1	Thesis topic and research
2	Thesis topic and research
3	Thesis topic and research
4	Thesis topic and research
5	Thesis topic and research
6	Thesis topic and research
7	Thesis topic and research
8	Thesis topic and research
9	Thesis topic and research
10	Thesis topic and research
11	Thesis topic and research
12	Thesis topic and research
13	Thesis topic and research
14	Thesis topic and research
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	5	5		
2	5	5	5	5	5		
3	5	5	5	5	5		
4	5	5	5	5	5		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	RA. İpek Kesici						
Date of Compilation:	16.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW428	4			8
Title	T	A	L	ECTS
Culture and Media Economy	2	-	-	4
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Culture and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	
Objectives	This course aims to reveal the relationship between culture and media economy. It is envisaged to examine the characteristics of media field and businesses			
Content	Culture and Media is at the center of growing areas due to digitalization. The culture and media economy is analyzed in the context of the economy. Students recognize different international statistical categories and criteria for the definition and research of these growing areas, and also learn the specific conditions of the industry in the framework of technological, cultural, social and economic factors.			
Prerequisites	-			
Coordinator	Prof. Dr. Cem Sefa SÜTÇÜ			
Lecturer(s)	Prof. Dr. Cem Sefa SÜTÇÜ			
Assistant(s)	Research Assistant Büşra Fadim SARIKAYA			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Dreiskämper, Thomas (2013). Medienökonomie 1. Münster: LIT Verlag. Spiegel, Andreas (2006). Wachstumsstrategien in der Medienbranche. Wiesbaden: Deutscher Universitätsverlag.			
Other Sources	Zydorek, Christoph (2013). Einführung in die Medienwirtschaftslehre. Wiesbade: Springer Verlag			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	14	2	28
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			114
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Students who have successfully participated in the course can analyze certain developments in the field of culture in the context of economic development.
2	Students can use their information as a sample within the selected companies.
3	They can identify problematic developments and their development trends and present preventive factors.
4	This course provides information on the systematic relationships of technological, social, cultural and economic transformations.

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

5	It gives an analytical perspective to complex developments. It provides the ability to use theory, model and evaluation criteria in practical tasks.
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Weekly Content

1	Introduction to Media Economics
2	Key Concepts in Media Economics
3	Economic Institutions
4	Media as Economic Goods
5	Media Productions
6	Economic Actors
7	MIDTERM EXAM
8	Economic Decisions
9	Finance Systems of Media Industries
10	Information Systems in Media Sector
11	Political Decision Systems from Economic Perspective
12	EXAM
13	-
14	-
15	-

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	4	4	4	-	-
2	4	4	4	4	4	-	-
3	4	4	4	4	4	-	-
4	4	4	4	4	4	-	-
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCE
COURSE SYLLABUS

10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progProfile.aspx?lang=en&curSunit=209							
Compiled by:	Research Assistant Büşra Fadim SARIKAYA						
Date of Compilation:	15.06.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW321				3	5
Title	T	A	L	ECTS	
History of Philosophy	3	-	-	4	
Language	Turkish				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Regular				
Course Type	Compulsory		Elective	X	
Objectives	Philosophy has made important contributions to culture since the Hellenic civilization. This contribution contains both positive and negative lines. Philosophers have produced the most important criticisms of culture. The course aims to deepen the students' understanding of culture with the help of philosophy.				
Content	The course provides information about the important periods in the history of philosophy and their representatives. In different ages the question of what is philosophy has been asked. This question is still asked and an answer is sought. This course is an introduction to the basic questions and problems philosophical disciplines. What is to exist? What can people know or not? What is the truth? How can morality be grounded and is it necessary? Different attitudes in philosophy will be critically analyzed. Classical works of philosophy will be used in the course.				
Prerequisites	-				
Coordinator					
Lecturer(s)	Dr. Muhammet Sait Duran				
Assistant(s)	Re. Ass. Rukiyye Zinnur Fidan				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Cevizci, Ahmet (2016). Felsefenin Kısa Tarihi. İstanbul: Say Yayınları. Gökberk, Macit (2013). Felsefe Tarihi. İstanbul: Remzi Kitabevi.				
Other Sources	Höffe, Otfried (2018). Kleine Geschichte der Philosophie. München: C.H. Beck.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				
Course Composition					

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	100	100%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	20
Quiz	-	-
Assignments	1	20
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	1	40	40
Assignments	-	-	-
Presentation / Seminar Preparation	1	15	15
Midterm Exam	1	10	10
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	15	15
Total Work Load			122
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	The course conveys the basic content methods of philosophy.
2	This course aims to understand the basic principles and conditions of human action.
3	It is aimed that students acquire systematic thinking skills thanks to the inclusive perspective of philosophy.

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	What is philosophy?
2	Introduction to the History of Philosophy and the Beginning of Philosophy
3	Pre-Socratic philosophers
4	Sophists and Socrates
5	Plato
6	Aristotle
7	Hellenistic Philosophy
8	Islamic Philosophy
9	Medieval Philosophy
10	Renaissance
11	17th Century Philosophy I: Descartes, Hobbes
12	17th Century Philosophy II: Spinoza, Leibniz
13	Enlightenment I: Locke, Hume
14	Enlightenment II: Rousseau, Kant
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Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	3	3	4	4		
2	4	3	3	4	4		
3	4	3	3	4	4		
4	4	3	3	4	4		
5	4	3	3	4	4		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dr. M. Sait Duran						
Date of Compilation:	30.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 341		3		5
Title		T	A	L
Political Communication and Media		3	-	4
Language	German			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Studies			
Forms of Teaching and Learning	In Class teaching			
Course Type	Compulsory		Elective	X
Objectives	Qualify students to read political messages adequately and analyse them on various levels: a) on the factual level as communication about the World (reality/facts), (here we ask: is the political message correct, is it based on facts?), b) on the level of impact on people and their emotions and political judgement (evaluation) (here we ask the question: does the message reach me? Does it improve my understanding and moral attitude? Does the message contribute to a desirable political goal?)			
Content	The lecture/seminar will present and discuss basic concepts like: public sphere, deliberation, participation, çivil society, propaganda. We will look at some historical examples of successful or failed political communication and analyse the preconditions of meaningful and successful communication. We will focus on critical junctures of revolutions in the transformation of the public sphere from book print to social media. We will also discuss the transformation from the text based public communication to the theatre like iconographic turn of public communication. In the end we will ask the question: where are the limits of public speech? In this context, we will deal with examples of "fake news" and hate speech.			
Prerequisites	-			
Coordinator	Dr. Rainer Schmidt			
Lecturer(s)	Dr. Rainer Schmidt			
Assistant(s)	RA. Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Jürgen Habermas (mit einem Vorwort zur Neuauflage 1990): Strukturwandel der Öffentlichkeit, Frankfurt: Suhrkamp. Richard Bernstein (2012): The Normative Core of the Public Sphere, in: Political Theory 40 (6), 767-778.			
Other Sources	Seyla Benhabib (1992): Models of Public Space: Hannah Arendt, the Liberal Tradition, and Jürgen Habermas, in: Situating the Self, hg. von Seyla Benhabib, Routledge, S. 73-98; Jürgen Habermas, Moralischer Universalismus in Zeiten politischer Regression, in: Leviathan 48 (1/2020), S. 7-28.			
Additional Course Material				
Documents				

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences	-		%
Engineering	-		%
Engineering Design	-		%
Social Sciences	100		100%
Educational Sciences	-		%
Natural Sciences	-		%
Health Sciences	-		%
Expert Knowledge	-		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40%
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60%
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	4	56
Assignments	1	16	16
Presentation / Seminar Preparation	1	12	12
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	114
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			

**DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS**

1	Students can define basic concepts of the science of politics in relation to media and the public sphere
2	They can also understand the transformation of the media of information (from the printed word to social media)
3	Students can understand and critically analyse the consequences of changes in the structure of the public sphere
4	Students learn to analyse the dependence of democracies on a functioning public sphere
5	They will also analyse the transformation of the word based public communication to the one based on images (iconic turn).
6	Students will strengthen their judgement concerning their role as citizens, participants and authors of public messages

Weekly Content

1	Concepts and theories of the public sphere (Habermas, Arendt, Benhabib)
2	Deliberation and justification (Habermas, Forst)
3	Conflict (Der Streit; Simmel) in the public sphere. Constructive or destructive?
4	Historical examples of successful and failed public communication.
5	From word to image. The iconic turn in media sciences
6	Civil Society and the democratic form of politics.
7	<i>Intermediate Exam</i>
8	The Narrative Character of Politics
9	Political Myths and ideologies
10	Narratives, ideologies, propaganda. Use and Abuse of the public word.
11	Public Sphere and Fake News. An Introduction
12	Public Sphere and Hate Speech. The Limits of Free Speech
13	Political Power and the Structure of Media Markets (Fox News, RAI/Italy, Zuckerberg and Facebook)
14	<i>Final Exam</i>

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	4	5	4			
2	5	4	5	4			
3	5	4	5	4			
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DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES
COURSE SYLLABUS

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
	https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209
Compiled by:	Dr. Rainer Schmidt
Date of Compilation:	16/8/2022

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW343				3	5
Title	T	A	L	ECTS	
Event Management in Cultural Industry	3	-	-	4	
Language	German				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Face to Face				
Course Type	Compulsory		Elective	x	
Objectives	Understanding of cultural mediation in state cultural institutions and private companies; acquisition of knowledge in the theory of the culture industry; insight into the advantages and problems of the globalization of media-mediated cultural products.				
Content	Introduction to the theory of Frankfurt School's culture industry; introduction to the understanding of globalizing culture industry; analysis of the reproducibility of works of art and their historical development; analysis of current products in the field of digital forms of cultural mediation; marketing methods in popular culture (search engines, ambient TV, popular music&video).				
Prerequisites	-				
Coordinator	Assist. Prof. Dr. Ralph Buchenhorst				
Lecturer(s)	Assist. Prof. Dr. Ralph Buchenhorst				
Assistant(s)	RA Hatice Zeynep Gürbener Şahin				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Walter Benjamin, Das Kunstwerk im Zeitalter seiner technischen Reproduzierbarkeit. Frankfurt/Main: Suhrkamp 1963; Rodrigo Duarte, Die ‚globale‘ Kulturindustrie und ihre Kritik. In: ders., Deplatzierungen, 2. Auflage 2017, Berlin: Springer, S. 121-135; Jürgen Habermas, Die Moderne – ein unvollendetes Projekt, in: ders., dass., Leipzig, Reclam 1994, S. 54-72; Max Horkheimer/Theodor W. Adorno, Kulturindustrie: Aufklärung als Massenbetrug. In: dies., Dialektik der Aufklärung: Philosophische Fragmente, Frankfurt/Main: Fischer, S. 128-176; Kai Lehmann/Michael Scheische (Hg.), Die Google-Gesellschaft: Vom digitalen Wandel des Wissens, Bielefeld: Transkript 2007, S. 17-32; Tobias Plebuch, Musikhören nach Adorno: Ein Genesungsbericht. In: Merkur, August 2002, 56. Jahrgang, Heft 640, 675-687.				
Other Sources	Kayle Chayka, "Emily in Paris" and the Rise of Ambient TV, The New Yorker, 16.11.2020.				
Additional Course Material					
Documents	Literary texts, texts in media theory and cultural sciences				
Assignments	Lecture and analysis of scientific texts, preparation of in-class- presentations				

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COURSE SYLLABUS

Exams	Intermediate/final exam, presentation		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		20
Quiz	-		-
Assignments	-		-
Attendance	1		10
Recitations	1		10
Projects	1		20
Final Exam	1		40
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments	-	-	-
Presentation / Seminar Preparation	1-3	6	12
Midterm Exam	1	12	12
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	30	30
		Total Work Load	138
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	Understanding cultural mediation in public institutions and private enterprises		

**DEPARTMENT OF CULTURE AND COMMUNICATIONS SCIENCES
COURSE SYLLABUS**

2	Knowledge of the basic principles in the theory of culture industry
3	Insight into the advantages and problems of the globalization of media- mediated cultural products
4	Analytical ability regarding newer marketing methods in popular culture (search engines, ambient TV, popular music&video).
5	Understanding contexts of globalization in the production and marketing of culture.
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Weekly Content

1	Introduction to Critical Theory's analysis of cultural industry
2	Introduction to Critical Theory's analysis of cultural industry
3	Introduction to the process of globalization of media industry
4	Introduction to the process of globalization of media industry
5	Analysis of the historical development and current state of reproductibility in culture.
6	Analysis of the historical development and current state of reproductibility in culture.
7	Analysis of current developments in the field of digital forms of cultural mediation
8	Analysis of current developments in the field of digital forms of cultural mediation
9	Analysis of current developments in the field of digital forms of cultural mediation
10	marketing methods in popular culture (search engines, ambient TV, popular music&video)
11	marketing methods in popular culture (search engines, ambient TV, popular music&video)
12	Preparation for final paper
13	Preparation for final paper
14	
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Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	5	4	5		
2	4	4	4	5	5		
3	5	5	5	4	5		
4	5	5	5	4	5		
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DEPARTMENT OF CULTURE AND COMMUNICATIONS SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#							
Compiled by:	RA Hatice Zeynep Gürbener Şahin						
Date of Compilation:	12.06.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW306				3	6
Title	T	A	L	ECTS	
Media and Ethics	3	-	-	5	
Language	Turkish				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Regular				
Course Type	Compulsory		Elective	X	
Objectives	The rapid development of new media has brought with it many new problems and debates. The aim of the course is to introduce students to these discussions, to inform and raise awareness of students.				
Content	This course focuses on classical media and new media ethics. The Media and Ethics course presents media ethics as a form of practice ethics and is deal with in relation to media law. In this course, the basic principles of media ethics will be covered and exemplified in practice.				
Prerequisites	-				
Coordinator	-				
Lecturer(s)	Dr. Muhammet Sait Duran				
Assistant(s)	Re. Ass. Rukiyye Zinnur Fidan				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Leschke, Rainer (2001). Einführung in die Medienethik. München: W. Fink. Çaplı, Bülent (2010). Medya ve Etik, İmge Kitapevi, Ankara.				
Other Sources	Hübner, Dietmar (2018). Einführung in die philosophische Ethik, UTB, Göttingen. Stapf, Ingrid (Hrsg). (2006). Medien-Selbstkontrolle. Ethik und Institutionalisierung. Konstanz. Uvk. Binark, Mutlu (2013). Aydın Karanlık Yüzü: Yeni Medya ve Etik. Ankara: Kalkedon.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				
Course Composition					

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		100%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		20
Quiz	-		-
Assignments	1		20
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	3	14	42
Self-Study	1	60	50
Assignments	-	-	-
Presentation / Seminar Preparation	1	20	20
Midterm Exam	1	20	20
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	20	20
		Total Work Load	152
		ECTS Points (Total Work Load / Hours)	5
Learning Outcomes			
1	Students acquire the ability to think about moral problems raised by the media.		
2	Students gain awareness of basic questions about media ethics.		
3	Students learn problem-centered and scientific-critical thinking.		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

4	It is ensured that students use theoretical knowledge in professional practice.
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Weekly Content

1	Introduction to Basic Issues of Media Ethics
2	What is Ethics? Types of Ethics
3	Plato and Aristotle's Ethics: What Is Virtue?
4	Kant's Deontological Ethics
5	Utilitarianism
6	Descriptive Ethics and Metaethics
7	Relation between Law and Morality and Applied Ethics
8	Media's Relations with Political Regimes
9	Moral Problems of the Journalism Profession
10	Code of Ethics for Journalists
11	Ethical Issues in Audiovisual Media
12	Media and Privacy
13	New Media and Ethics
14	New Media and Ethics
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	4	5	3	4		
2	3	4	5	3	4		
3	3	4	5	3	4		
4	3	4	5	3	4		
5	3	4	5	3	4		
6							
7							
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dr. M. Sait Duran						
Date of Compilation:	30.08.2022						

DEPARTMENT OF CULTURE COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW340	3			6
Title	T	A	L	ECTS
International Philosophy	3	-	-	5
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory		Elective	x
Objectives	Intercultural philosophy deals with different philosophical traditions. The course is aimed at creating a dialogue between different cultures. Thus, on the one hand, the study of the cultural is placed at the center of philosophical thought. On the other hand, the conditions for a healthy communication between different cultures are tried to be revealed.			
Content	Different thought models and questions are formed in the philosophy under the influence of cultural differences. Intercultural philosophy examines by comparing different philosophical insights. Beyond that, it goes beyond the cultural one and tries to develop a philosophy understanding that covers different cultures. This philosophical discipline tries to carry an inclusive approach to philosophy by overcoming Eurocentrism. The course includes an overview of different philosophical traditions and approaches to intercultural dialogue that Western philosophy will establish with other philosophical cultures.			
Prerequisites	-			
Coordinator	Assoc. Prof. Dr. Ralph BUCHENHORST			
Lecturer(s)	Assoc. Prof. Dr. Ralph BUCHENHORST			
Assistant(s)	RA Hatice Zeynep GÜRBENER ŞAHİN			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	<p>Wimmer, Franz Martin (2004). Interkulturelle Philosophie. Eine Einführung. Wien: WUV.</p> <p>Mall, Ram Adhar. 2003. Was ist Interkulturelle Philosophie? In: Dirk Patrick Hengst/Constantin von Verloewen (Hrsg.). Über Europa hinaus: Interkulturelle Philosophie im Gespräch. Osnabrück: Der andere Verlag: 51-81.</p> <p>Garfield, Jay L. /Van Norden, Brian. 2016. If Philosophy Won't Diversify, Let's Call it what it is. Abrufbar unter https://www.nytimes.com/2016/05/11/opinion/if-philosophy-wontdiversify-lets-call-it-what-it-really-is.html</p>			
Other Sources	Wimmer, Franz Martin (2009). Kültürlerarası Felsefe. Übersetzer: Mustafa Tüzel. İstanbul: Türkiye İş Bankası.			
Additional Course Material				

DEPARTMENT OF CULTURE COMMUNICATION SCIENCES
COURSE SYLLABUS

Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		10
Quiz	-		-
Assignments	1		20
Attendance	14		20
Recitations	-		-
Projects	-		-
Final Exam	1		50
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments	1	3	3
Presentation / Seminar Preparation	14	2	28
Midterm Exam	1	3	3
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	14	14
		Total Work Load	132
	ECTS Points (Total Work Load / Hours)		4

DEPARTMENT OF CULTURE COMMUNICATION SCIENCES
COURSE SYLLABUS

Learning Outcomes

1	Basic understanding of the most influential schools in the history of philosophy
2	Basic understanding of philosophical disciplines (metaphysics, ontology, ethics, aesthetics etc.)
3	In depth understanding of the philosophy of modernity/postmodernism
4	Handling of crucial arguments developed in the critique of eurocentrism
5	Basic understanding of the current discussion on non-western philosophy
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Weekly Content

1	<ol style="list-style-type: none"> Garfield, Jay L. /Van Norden, Brian. 2016. Wenn die Philosophie sich nicht ausdifferenzieren will, dann müssen wir sie als das benennen, was sie ist. Abrufbar auf Englisch unter https://www.nytimes.com/2016/05/11/opinion/if-philosophy-wont-diversify-lets-call-it-what-it-really-is.html Dabashi, Hamid. 2013. Können Nicht-Europäer denken? Was geschieht mit Denkern, die außerhalb des europäischen Philosophiekannons arbeiten?, Al Jazeera, 15.01.2013. Abrufbar auf Englisch unter https://www.aljazeera.com/opinions/2013/1/15/cannon-europeans-think; und: Dabashi, Hamid. 2019. Interview. Abrufbar unter https://de.qantara.de/inhalt/interview-mit-hamid-dabashieuropas-kolonialit%C3%A4t-endet-nicht-mit-dem-fall-seiner-reiche Habermas, Jürgen. 1990. Die Moderne – ein unvollendetes Projekt. In: ders. Die Moderne- Ein unvollendetes Projekt: Philosophisch- Politische Aufsätze 1977-1990. Leipzig: Reclam: 32-54. Bitte lesen: 32-43, 46-51. Latour, Bruno. 2017. Refugium Europa. In: Heinrich Geiselberger (Hrsg.). Die große Regression: Eine internationale Debatte über die geistige Situation der Zeit. Berlin: Suhrkamp: 135-148. Bachmann-Medick, Doris. Postcolonial Turn. In: dies. 2007. Cultural Turns: Neuorientierungen in den Kulturwissenschaften. Reinbek bei Hamburg: Rowohlt: 184-237. Bitte lesen: 186-207. Mall, Ram Adhar. 2003. Was ist Interkulturelle Philosophie? In: Dirk Patrick Hengst/Constantin von Verloewen (Hrsg.). Über Europa hinaus: Interkulturelle Philosophie im Gespräch. Osnabrück: Der andere Verlag: 51-81. Bitte lesen: 54-60, 72-76. Fanon, Frantz. 1981. Die Verdammten dieser Erde. Frankfurt/Main: Suhrkamp: 29-42. Said, Edward. 2009. Orientalismus. Frankfurt/Main: Fischer: 9-39. Dussel, Enrique. 2013. Der Gegendiskurs der Moderne. Kölner Vorlesungen. Wien/Berlin: Turia+Kant: 164-182. Glissant, Édouard. Kreolisierung in der Karibik, in Nord- und Südamerika, und: Die Kunst des Übersetzens. In: ders. Kultur und Identität. Aufsätze zu einer Poetik der Vielheit: 7-22; 36-38. Nandi, Miriam. 2011. Postkoloniale (Selbst-)kritik: Geschlecht und Migration bei Gayatri Chakravorty Spivak. Abrufbar unter https://www.budrichjournals.de/index.php/fgs/article/viewFile/5595/4739 Mignolo, Walter D. 2012. Epistemischer Ungehorsam: Rhetorik der Moderne, Logik der Kolonialität und Grammatik der Dekolonialität. Wien/Berlin: Turia+Kant: 43-68. Mbembe, Achille. 2014. Kritik der Schwarzen Vernunft. Frankfurt/Main: Suhrkamp: 11-26; 325-332.
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DEPARTMENT OF CULTURE COMMUNICATION SCIENCES
COURSE SYLLABUS

2	1-3 Introduction to the concepts of interculturality and philosophy from a global perspective
3	
4	4-6 Discussion and analysis of the concepts of modernity, postmodernity, and postcolonialism
5	
6	
7	7-9 Discussion and analysis of current developments in integration of critical positions towards modernity in the context of cultural studies
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10	10-14 Lecture and analysis of external positions criticizing modernity
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Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	4	4	4		
2	4	4	4	4	4		
3	4	4	4	4	4		
4	4	4	4	4	4		
5							
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11							
12							

Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#>

Compiled by: RA Hatice Zeynep GÜRBENER ŞAHİN

Date of Compilation: 07.06.2022

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW342	3			6
Title	T	A	L	ECTS
Comparative Literature	3	-	-	5
Language	Turkish/German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory		Elective	x
Objectives	"Comparative Literature" generally deals with at least two texts from different fields of culture and language. In this context, the aim of this seminar is to analyze the different texts by comparing them with each other as well as considering the "Comparative Literature" theoretically and methodologically.			
Content	This seminar contains general information on Literature, Comparative Literature and the differences between the two. In the course, literary and intercultural texts will be compared. Both Turkish and German texts will be discussed in the seminar.			
Prerequisites	-			
Coordinator	Dr. Süreyya İlkılıç			
Lecturer(s)	Dr. Süreyya İlkılıç			
Assistant(s)	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Grabovszki, Ernst (2011). Vergleichende Literaturwissenschaft für Einsteiger. Konstanz: UTB. Grimm, Gunter E (2015). Einführung in die interkulturelle Literatur. Darmstadt: WBG Verlag.			
Other Sources	Chiellino, Carmine (2007). Interkulturelle Literatur in Deutschland. Stuttgart: Metzler. Nawata, Juji (2016). Kulturwissenschaftliche Komparatistik. Berlin: Kulturverlag Kadmos.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%
Engineering Design				%

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	601	
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	15	2	30
Self-Study	2	25	50
Assignments	1	30	30
Presentation / Seminar Preparation	1	30	30
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
Total Work Load			154
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	Basic knowledge about 'Comparative Literature'
2	Ability to analyze different texts by comparing them.
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**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

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Weekly Content

1	Introduction
2	What is 'Comparative Literature'?
3	Historical background
4	Migrant Literature - Subject, Function
5	Comparative Literature-Theory and methods
6	Comparative Literature-Theory and methods
7	Summary- Exam Preparation
8	Midterm
9	Presentation-sample text
10	Presentation-sample text
11	Presentation-sample text
12	Presentation-sample text
13	Presentation-sample text
14	Summary- Exam Preparation
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	5	3	4	3		
2	5	5	3	4	3		
3	5	5	3	4	3		
4	5	5	3	4	3		
5							
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7							
8							
9							
10							
11							
12							

**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#	
Compiled by:	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin
Date of Compilation:	07.06.2022

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW344	3			6
Title	T	A	L	ECTS
Cultural Politics	3	-	-	5
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning				
Course Type	Compulsory		Elective	x
Objectives	This course examines the role of cultural policy in modern societies and in international contexts from a critical academic perspective.			
Content	The course addresses the following questions: Which cultural models are promoted by which actors and how? What influence do historical backgrounds, religious traditions, socio-economic and international structures and developments have on cultural policy? How are cultural diversity dealt with by state and international institutions and in public spaces? How do modern states and institutions, for example through their role in education, influence cultural knowledge? What role does the media play in shaping and critically negotiating culture?			
Prerequisites	-			
Coordinator	-			
Lecturer(s)	-			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Klein, Armin (2009). Kulturpolitik: Eine Einführung Wiesbaden: Verlag für Sozialwissenschaften.			
Other Sources	-			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering Design		%
Social Sciences		%100
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	%40
Quiz		
Assignments		
Attendance		
Recitations		
Projects		
Final Exam	1	%60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	3	42
Assignments	14	3	42
Presentation / Seminar Preparation			
Midterm Exam			
Recitations			
Laboratory			
Projects			
Final Exam	1	1	1
Total Work Load			127
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	After successful participation in this course, students will have an overview of methods of analyzing cultural policy in national, transnational as well as international contexts. They will be able to give information about current scientific and political discussions on the role of culture and cultural knowledge in modern societies and to deal with them competently
2	Basic awareness of the interdependence between cultural and political institutions and processes.
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4	-

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Intro
2	Policy
3	Culture-Policy Relationship
4	Culture-Policy Relationship
5	Culture-Policy Relationship
6	Culture-Policy Relationship
7	Culture-Policy Relationship
8	Mid-term
9	Culture-Policy Relationship
10	Culture-Policy Relationship
11	Culture-Policy Relationship
12	Culture-Policy Relationship
13	Culture-Policy Relationship
14	Culture-Policy Relationship
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	3	3	3	3		
2	3	3	3	3	3		
3	-	-	-	-	-		
4	-	-	-	-	-		
5	-	-	-	-	-		
6							
7							
8							
9							



DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Asst. M. Oğuzhan Gner						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW 346				3	6
Title	T	A	L	ECTS	
Aesthetic	3	-	-	5	
Language	Turkish				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Culture and Communication Sciences				
Forms of Teaching and Learning	Face to Face				
Course Type	Compulsory		Elective	X	
Objectives	Aesthetics generally deals with beauty. In this philosophy discipline, cultural gains will be handled within the framework of aesthetic value.				
Content	In the course, an overview of philosophical aesthetics will be presented. The subject of aesthetics is highly controversial among philosophers. Fine, sublime, art or sensory information has been identified as his subject. Although philosophers have been thinking about these issues since ancient times, it was formed in a very late period as an aesthetic, autonomous philosophical discipline. It was founded by Gottlieb Baumgarten in the late 18th century. Although aesthetics is contextually focused on experience, it deals with the knowledge of the general concepts and principles in this field, rather than the study of individual aesthetic objects. In this sense, aesthetics seeks to answer the following comprehensive questions: Is perception a form of knowledge? What is art? What is aesthetic experience and judgment? Do objects have aesthetic properties? etc. This course is an introduction to theory and trends in philosophical aesthetics.				
Prerequisites	-				
Coordinator	Dr. Muhammet Sait DURAN				
Lecturer(s)	Dr. Muhammet Sait DURAN				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Reicher, Maria E. (2010): Einführung in die philosophische Ästhetik, Darmstadt; Tunali, İsmail (2012): Estetik, İstanbul: Remzi Kitabevi.				
Other Sources					
Additional Course Material					
Documents					
Assignments					
Exams					
Course Composition					

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	100	100 %
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40 %
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60 %
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	14	3	42
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
Total Work Load			144
ECTS Points (Total Work Load / Hours)			5

Learning Outcomes

1	The course aims to convey the contextual and methodical basic knowledge of philosophical aesthetics to the student.
2	It is aimed to give the participants the ability to look analytically and selfcritically on subjective experience through the aesthetic perspective.
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	What is aesthetics?
2	Aesthetic subject and aesthetic attitude
3	Aesthetic subject and aesthetic attitude
4	What is an aesthetic object?
5	Aesthetic object: Phenomenological and ontological approach, aesthetic object understanding
6	Aesthetic object: Aesthetic object understanding of Marxist and meta aesthetic approach
7	Aesthetic object: Structuralism, Reception Aesthetics and Frankfurt School
8	Aesthetic value: Metaphysical understanding of beauty
9	Aesthetic value: Ontological concept of beauty
10	Aesthetic value: Objective qualities of beauty
11	Aesthetic value: Glory, Tragic, Funny
12	What is aesthetic judgment?
13	Aesthetic judgment: Kant's understanding of aesthetic judgment
14	Aesthetic judgment: The problem of validity of aesthetic judgment
15	General evaluation

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	3	4	4		
2	4	4	3	4	4		
3	4	4	3	4	4		
4	4	4	3	4	4		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progProfile.aspx?lang=en&curSunit=209							
Compiled by:	Research Asist. Büşra Fadim SARIKAYA						
Date of Compilation:	04.08.2022						

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW348				3	6
Title	T	A	L	ECTS	
Theory and Practice in Translation	3	-	-	5	
Language	Turkish/German				
Level	Undergraduate	X	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Face to Face				
Course Type	Compulsory		Elective	X	
Objectives	The aim of this seminar is to provide a general overview of the definitions, types and theories of translation. In addition, the types and methods of translation will be covered in the example texts.				
Content	Conducting a comparative analysis of German and Turkish texts.				
Prerequisites	-				
Coordinator	Dr. Süreyya İlkılıç				
Lecturer(s)	Dr. Süreyya İlkılıç				
Assistant(s)	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Buschmann, Albrecht (Hrsg.) (2015). Gutes Übersetzen: Neue Perspektiven für Theorie und Praxis des Literaturübersetzens. Berlin: De Gruyter				
Other Sources	Prunč, Erich (2012). Entwicklungslinien der Translationswissenschaft. Berlin: Frank & Timme.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				
Course Composition					
Mathematics und Basic Sciences					%
Engineering					%
Engineering Design					%

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		%40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		%60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	15	2	30
Self-Study	2	25	50
Assignments	1	30	30
Presentation / Seminar Preparation	1	30	30
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
		Total Work Load	154
		ECTS Points (Total Work Load / Hours)	5
Learning Outcomes			
1	This course provides a general knowledge of the concept and theories of translation, as well as the analysis of different types of texts.		
2			
3			
4			
5			

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Introduction
2	What is Translation?
3	Translation theories
4	Translation theories
5	Method and analysis methods
6	Applied Sample text analysis
7	Summary- Exam Preparation
8	Midterm
9	Sample text- Translation
10	Sample text- Translation
11	Sample text- Translation
12	Sample text- Translation
13	Sample text- Translation
14	Summary- Exam Preparation
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	3	4	3	4	3		
2	3	4	3	4	3		
3	3	4	3	4	3		
4	3	4	3	4	3		
5							
6							
7							
8							
9							
10							

**DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS**

11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#							
Compiled by:	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin						
Date of Compilation:	01.06.2022						

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW001	4			7
Title	T	A	L	ECTS
Migrant Literature in Germany	2	-	-	3
Language	Turkish/German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to Face			
Course Type	Compulsory		Elective	x
Objectives	This course aims to provide a general overview of the migration that began in the 1960s from Turkey to Germany as part of the recruitment agreement between the Federal Republic of Germany and Turkey, and the literature that emerged as a result of this migration.			
Content	The seminar consists of two parts: The first part deals with migration, the reasons for migration and the resulting literature. In particular, the authors of Turkish origin, their works and the themes of their works as well as the significance of these works in German literature will be discussed. In the second part, the works of the authors from the first generation are analyzed in particular.			
Prerequisites	-			
Coordinator	Dr. Süreyya İlkılıç			
Lecturer(s)	Dr. Süreyya İlkılıç			
Assistant(s)	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Hofmann, Michael/Patrut, Iulia (2015). Einführung in die interkulturelle Literatur. Darmstadt: Wissenschaftliche Buchgesellschaft.			
Other Sources	Rösch, Heidi (1992). Migrationsliteratur im interkulturellen Kontext: Frankfurt am Main: Verlag für Interkulturelle Kommunikation. Rösch, Heidi (2007). Deutschunterricht in der Migrationsgesellschaft. Stuttgart: J.B. Metzler.			
Additional Course Material				
Documents	-			
Assignments	-			
Exams	-			
Course Composition				
Mathematics und Basic Sciences				%

DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Engineering			%
Engineering Design			%
Social Sciences	100		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	15	2	30
Self-Study	-	-	-
Assignments	1	30	30
Presentation / Seminar Preparation	1	30	30
Midterm Exam	1	2	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	2	2
		Total Work Load	94
		ECTS Points (Total Work Load / Hours)	3
Learning Outcomes			
1	By participating in this course, students will acquire a deeper knowledge of migration and migration history, migrant literature, as well as the works of authors of Turkish origin and the significance of these works in German literature. This will provide students an insight into the perspective of migrant authors.		
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DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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Weekly Content

1	Introduction
2	The phenomenon of migration and the relationship between migration and literature
3	What is Immigrant Literature?
4	Migrant Literature - Subject, Function
5	Historical background
6	Pioneers of Migrant Literature and Historical Process
7	Summary- Exam Preparation
8	Midterm
9	Presentation-sample text
10	Presentation-sample text
11	Presentation-sample text
12	Presentation-sample text
13	Presentation-sample text
14	Presentation-sample text
15	Final

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	4	4	3	3		
2	4	4	4	3	3		
3	4	4	4	3	3		
4	4	4	4	3	3		
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DEPARTMENT OF CULTURE AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#							
Compiled by:	Res. Asst. Melih Pehlivan / Res. Asst. Hatice Zeynep Gürbener Şahin						
Date of Compilation:	02.06.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW431		4		7
Title		T	A	L
Philosophy of Language		2	-	3
Language	Turkish			
Level	Undergraduate	X	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	X
Objectives	It constitutes the main common denominator for language, culture and communication sciences. With the accumulation of language philosophy, it is aimed to support and base the interdisciplinary structure of the department from a wider perspective.			
Content	In the history of philosophy, the importance of language for human beings has been recognized from the earliest periods. Philosophers have studied the language in terms of the relation of being, thought and word. Therefore, language is one of the important topics of epistemology. But beyond that, the language itself has been the subject of philosophical thought since its inception. However, philosophical studies on language have undoubtedly experienced its heyday in the 20th century. The fact that active philosophers such as Frege, Russell and Wittgenstein placed language at the center of their thinking has enabled philosophy of language to be considered an autonomous field. But beyond that, language philosophy has become the most important sub-discipline, that defines the 20th century philosophy, and this development has led to an axis shift in philosophy. The linguistic turn, which puts language at the forefront of understanding existence and human, has had profound effects not only in philosophy but also in the fields of culture and social sciences. The philosophy of language, in parallel with this historical background, has a wide variety of subjects and contexts. In this course, subjects such as the nature of the language, its origin, its function as well as the relationship of names with objects and thought, theories of meaning, communicative and performative structure of language are examined.			
Prerequisites	-			
Coordinator	Dr. Muhammet Sait Duran			
Lecturer(s)	Dr. Muhammet Sait Duran			
Assistant(s)	Re. Asst. Rukiyye Zinnur Fidan			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Altınörs, Atakan (2003). Dil felsefesine giriş. İstanbul: İnkılap. Precht, Peter (1999). Sprachphilosophie. Lehrbuch Philosophie. Stuttgart: Metzler 1999.			
Other Sources	Pfister, Jonas (Hrsg.) (2011). Texte zur Sprachphilosophie, Stuttgart: Reclam 2011. Kompa, Nikola (Hrsg.) (2015). Handbuch Sprachphilosophie, Stuttgart: Metzler 2015.			

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Additional Course Material			
Documents	-		
Assignments	-		
Exams	-		
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	100		100%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		20
Quiz	-		-
Assignments	1		20
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	1	20	20
Assignments	-	-	-
Presentation / Seminar Preparation	1	15	15
Midterm Exam	1	12	12
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	15	15
		Total Work Load	90

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COURSE SYLLABUS

ECTS Points (Total Work Load / Hours)		3
Learning Outcomes		
1	In this course, the participants will gain an overview of the historical philosophical accumulation in the field of language philosophy and the knowledge of trends and theories in this field with the help of classical texts.	
2	It is aimed to give participants the ability to think systematically and to be aware of the versatility of the epistemological, practical and communicative structure of language.	
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Weekly Content		
1	Introduction to the philosophy of language	
2	Language Related Science	
3	Language philosophy in ancient times and Plato's understanding of language	
4	Language philosophy of Aristotle	
5	Language philosophy in the Middle Ages	
6	Language philosophy in antiquity Locke and Leibniz	
7	Enlightenment and the origin of language problem 1: Condillac and Süßmilch	
8	Enlightenment and the origin of language problem 2: Rousseau and Herder	
9	Language philosophy in the 20th century and Frege	
10	Analytical Language Philosophy and Russell	
11	Ludwig Wittgenstein I	
12	Ludwig Wittgenstein II	
13	Ordinary language philosophy and John Austin	
14	John Searl	
15	Final exam	
Contribution of Learning Outcomes to Program Objectives (1-5)		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

	P1	P2	P3	P4	P5	P6	P7
1	5	4	3	4	2		
2	5	4	3	4	2		
3	5	4	3	4	2		
4	5	4	3	4	2		
5	5	4	3	4	2		
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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Re. Ass. Rukiyye Zinnur Fidan						
Date of Compilation:	30.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW 433	3			6
Title	T	A	L	ECTS
Social Media Management	3	-	-	5
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	x
Objectives	Based on real-world business examples, students gain an introduction to social media management, which has become a part of business functions such as marketing, advertising, customer service or human resources management. In addition, the course covers key topics such as social media strategy, social media and crisis management or knowledge management.			
Content	The course focuses on the use of social media techniques and platforms, as well as the evaluation of information obtained from social media within companies and the preparation of media-oriented content. At the end of the course, students will learn about the application possibilities and application areas of these platforms in companies, and the implementation steps of the social media strategy, beyond the recognition of existing social media platforms.			
Prerequisites	-			
Coordinator	course not opened			
Lecturer(s)	course not opened			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Uğurlu, Saadet (2017). Yeni Medya'da Stratejik İletişim Yönetimi. İstanbul: Beta Yayınları.			
Other Sources	Kawasaki, Guy/Fitzpatrick, Peg (2015). Sosyal Medya Sanatı. İstanbul: Mediacat Yayıncılık. Hardiman, Marco (2013). Social Media Management. Kiel: Academic and Business Publishing.			
Additional Course Material				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Documents			
Assignments			
Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	14	2	28
Assignments	9	1	9
Presentation / Seminar Preparation	6	1	6
Midterm Exam	1	1	2
Recitations	-	-	-
Laboratory	-	-	-
Projects	1	1	10
Final Exam	1	2	2
		Total Work Load	85
	ECTS Points (Total Work Load / Hours)		3

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COURSE SYLLABUS

Learning Outcomes

1	Students know the basic terms and effects of social media, its projection and results in the field of marketing. Students will have the competence to determine the criteria for technical support and social media agency selection.
2	Students can formulate and model social media goals, framework conditions, requirement profiles, and requirements in the context of organizational content / communication technique. Students can develop, organize and implement social media communication strategies. Students will have the competence to determine the criteria for technical support and social media agency selection.
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Weekly Content

1	Introduction
2	How Has Social Media Affected Traditional Media?
3	Strategies of Traditional Media Companies and Social Media
4	Companies in the World
5	Integration of Companies into Social Media Marketing
6	The Impact of Social Media on Company Structures
7	New Marketing Strategies on Social Media
8	Social Media Economic Opportunities
9	Mid term
10	Personalization Policies
11	Rethinking Social Media Culturally
12	Social Media Networks
13	Relationships between Social Media Networks
14	Final
15	

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Contribution of Learning Outcomes to Program Objectives (1-5)							
	P1	P2	P3	P4	P5	P6	P7
1	5	2	5	2	5		
2	5	2	5	2	5		
3	5	2	5	2	5		
4	5	2	5	2	5		
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11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	RA. İpek Kesici						
Date of Compilation:	15.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 443		4		7
Title		T	A	L
Language and Communicatio		3		5
Language	Turkish/German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Face to face			
Course Type	Compulsory		Elective	x
Objectives	The aim of the course is to provide interdisciplinary knowledge about the theories, concepts, developments and uses of Linguistics and Communication Sciences.			
Content	The course covers the analysis of language and communication in the framework of different fields and connections. For this purpose, general foundations for understanding structural functional The focus will be on language as a cognitive and communicative tool, on the one hand, and linguistic and paralinguistic perspectives of communication and the linguistic functioning of media-mediated communication, on the other.			
Prerequisites	-			
Coordinator	course not offered			
Lecturer(s)	course not offered			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Runkehl, Jens/Schlobinski, Peter/Siever, Torsten (1998). Sprache und Kommunikation im Internet. Opladen: Westdeutscher Verlag. Watzlawick, Paul/Beavin, Janet H./Jackson, Don D. (2000). Menschliche Kommunikation. Formen, Störungen, Paradoxien. Bern: Huber Verlag. Grimm, Hannelore (Hrsg.) (2000). Sprachentwicklung. Göttingen: Hogrefe. Miller, G. Language and Communication (1951).			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Mathematics und Basic Sciences		%
Engineering		%
Engineering Design		%
Social Sciences	100	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge		%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	1	40
Quiz	-	-
Assignments	-	-
Attendance	-	-
Recitations	-	-
Projects	-	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	2	14	28
Self-Study	10	8	80
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
Total Work Load			110
ECTS Points (Total Work Load / Hours)			4

Learning Outcomes

1	Knowledge of the link between language and communication.
2	To acquire knowledge about the language system and cognitive perspectives of language use in communicative and social contexts.
3	To have knowledge about the field of linguistics and its methods.

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COURSE SYLLABUS

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Weekly Content

1	Introduction
2	Sensory Approach
3	Speech Perception
4	Statistical Approach
5	Use of Symbols 1
6	Use of Symbols 2
7	Individual Differences
8	Verbal Behavior
9	Mid-term
10	Oral Habits
11	Nonverbal Communication
12	Words, Patterns and Thoughts
13	Social Approach
14	Final
15	

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	4	3	4	5		
2	5	4	3	4	5		
3	5	4	3	4	5		
4	5	4	3	4	5		
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COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	RA. İpek Kesici						
Date of Compilation:	15.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW441	4			7
Title	T	A	L	ECTS
Museums and Collections	3	-	-	5
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	x
Objectives	The aim of the course is to demonstrate the importance of the cultural institutions like museum and collections in the context of research of cultural studies and to approach the scientific theories, methods and practice of museology. Important museums in Istanbul that are important for cultural memory are visited.			
Content	After an introduction to the basics of museology, the history and the change of the museum as an institution, along with current debates in the cultural studies about the tasks of museums, selected museums and collections in Istanbul and its surroundings on the way of research studies with regard to potentials for the cultural research developed.			
Prerequisites	-			
Coordinator	Asst. Prof. Detlev Quintern			
Lecturer(s)	Asst. Prof. Detlev Quintern			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Thiemeyer, Thomas (2018). Geschichte im Museum. Theorie – Praxis – Berufsfelder. Tübingen: A. Franke Verlag.			
Other Sources	-			
Additional Course Material				
Documents	Documents and Publications of the International Museum Association and the German Museum Association			
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

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COURSE SYLLABUS

Engineering Design			%
Social Sciences			%100
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		%40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		%60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	144
		ECTS Points (Total Work Load / Hours)	5
Learning Outcomes			
1	Acquire knowledge about the development of museums.		
2	Acquire knowledge of the historical development of the museum as an institution.		
3	Basic Understanding of the Cultural and Scientific Institution Museum (Collecting, Preserving, Researching, Conveying and Presenting)		
4	Understand the importance of museum collections and objects. Discuss problems of exhibiting cultural and historical artefacts.		
5	Acquire knowledge of the relationship between museum and exhibition		

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COURSE SYLLABUS

	concepts and the corresponding design.
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12	-

Weekly Content

1	Theories and methods of museum studies
2	Historical development of the museum as an institution
3	Tasks of a museum (collecting, preserving, researching, conveying and presenting)
4	Collecting in different historical contexts
5	Differences and similarities in the development of museums in Turkey and Germany
6	International Museum Association (ICOM) and German Museum Association
7	Debates about the future of the museum
8	Examples in Germany: Humboldtforum, Cologne, Bremen
9	The advent and development of museums in Turkey
10	Museums in Turkey: Case Studies
11	Preparation of a museum excursion
12	Research-based cultural studies in the museum
13	Mediation dimensions: museum and public history
14	Potentials of cultural studies research in museums
15	Exercises, follow-up work and exam preparation

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	4	5	4		
2	4	5	4	5	4		
3	4	5	4	5	4		
4	4	5	4	5	4		
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DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

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12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Dr. Detlev Quintern						
Date of Compilation:	18.08.2022						

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 434		4		8
Title		T	A	L
Cultural Heritage Management		3		6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Regular			
Course Type	Compulsory		Elective	x
Objectives	<p>The aim of the course is to give students an overview of the theories of cultural heritage.</p> <p>The students get an insight into the questions of cultural heritage protection, monument and document maintenance etc.</p>			
Content	<p>After an introduction to the theories of cultural heritage (UNESCO) are selected world heritage sites in Istanbul presented and in terms of their problems Management discussed.</p>			
Prerequisites	-			
Coordinator	Dr. Detlev Quintern			
Lecturer(s)	Dr. Detlev Quintern			
Assistant(s)	RA. Yavuz Aytakin			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	Tauschek, Markus (2013). Kulturerbe. Eine Einführung. Berlin: Dietrich Reimer.			
Other Sources	<p>Michael S. Falser, Monica Juneja (Hg.) (2013). Kulturerbe und Denkmalpflege transkulturell, Grenzgänge zwischen Theorie und Praxis (2013). Bielefeld: transcript-Verlag.</p> <p>Burkhard Schnepel, Felix Girke und Eva-Maria Knoll (Hg.) (2013). Kultur all inclusive. Identität, Tradition und Kulturerbe im Zeitalter des Massentourismus. Bielefeld: transcript-Verlag.</p>			
Additional Course Material				
Documents	UNESCO Documents			
Assignments				

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Exams			
Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences	30		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	70		%
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	144
		ECTS Points (Total Work Load / Hours)	6
Learning Outcomes			
1	Knowledge of theories and concepts related to cultural heritage management.		

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COURSE SYLLABUS

2	Sensitization to problems of classifications, classification and evaluation of cultural heritage in international cultural organizations (UNESCO)
3	Awareness of debates on the role of cultural heritage in the context of remembrance, memory and identity.
4	Recognize cultural and social science research (Approaches, Potentials) of material and immaterial cultural heritage.
5	Insight into practices and problems of cultural heritage management.
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Weekly Content

1	Theories and methods of cultural heritage.
2	Cultural heritage and institutional history (UNESCO).
3	Classification and differentiation processes of cultural heritage (Material and Immaterial Culture, Nature, Documents).
4	On the way to a world cultural heritage. Nomination processes, conditions and inventory.
5	Material world cultural heritage in Turkey.
6	World Intangible Heritage and World Document Heritage in Turkey.
7	Case study world culture heritage sites in Turkey: Göbekli Tepe.
8	Case Study of World Intangible Heritage.
9	World culture Heritage in danger: Protection of Cultural Assets.
10	Cultural and natural heritage, biodiversity: preservation, care and development.
11	Cultural heritage mediation channels.
12	Cultural heritage in the context of the culture of remembrance.
13	Excursion to selected world cultural heritage sites in Turkey.
14	Follow-up on maintenance, protection and management problems (Education, Popular History, Cultural Tourism).
15	Seminar and final examination preparation.

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	4	5	4		
2	4	5	4	5	4		
3	4	5	4	5	4		

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

4	4	5	4	5	4		
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Contribution Level 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

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Compiled by: RA. İpek Kesici

Date of Compilation: 30.08.2022

DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

Course Details				
Code		Academic Year		Semester
KKW 436		4		8
Title		T	A	L
Communication in Art		3		6
Language	Turkish			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Cultural and Communication Sciences			
Forms of Teaching and Learning	Formal			
Course Type	Compulsory		Elective	x
Objectives	The course deals with the importance of intercultural and interpersonal communication in art reception.			
Content	In this course, communication processes between artists and recipients are presented.			
Prerequisites	-			
Coordinator	Dr. Tugce Özlem KELES			
Lecturer(s)	Dr. Tugce Özlem KELES			
Assistant(s)	-			
Work Placement	-			
Recommended or Required Reading				
Books / Lecture Notes	During the seminar scripts will be shared.			
Other Sources				
Additional Course Material				
Documents				
Assignments				
Exams				
Course Composition				
Mathematics und Basic Sciences				%
Engineering				%

DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

Engineering Design		%
Social Sciences	50	%
Educational Sciences		%
Natural Sciences		%
Health Sciences		%
Expert Knowledge	50	%

Assessment

Activity	Count	Percentage (%)
Midterm Exam	-	-
Quiz	-	-
Assignments	1	30
Attendance	1	10
Recitations	-	-
Projects	1	-
Final Exam	1	60
Total		100

ECTS Points and Work Load

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	4	56
Assignments	4	4	16
Presentation / Seminar Preparation	1	14	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	40	40
Total Work Load			168
ECTS Points (Total Work Load / Hours)			6

Learning Outcomes

1	Acquiring knowledge of culture theory
2	Acquiring knowledge of communication theory
3	Acquiring knowledge of art theory
4	
5	

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Weekly Content

1	Getting to know and presenting the teaching content
2	The connection between communication and art
3	Designation of the art and epochs
4	Ideology and art
5	Art and Feminist Research
6	Digital art and examples
7	Art and cinema
8	Art and cinema
9	midterm exam
10	Assessment and discussion
11	Literature and art
12	Art and DIA
13	Art and culture industry
14	Art for whom?
15	Preparation for final exam

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	5	2	5	4	5		
2	5	2	5	4	5		
3	5	2	5	4	5		
4	5	2	5	4	5		
5							
6							
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8							
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11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	RA. İpek Kesici						
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