

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES
COURSE SYLLABUS

Course Details					
Code				Academic Year	Semester
KKW226				2	4
Title	T	A	L	ECTS	
Culture and Globalization	2	-	-	4	
Language	Deutsch				
Level	Undergraduate	x	Graduate		Postgraduate
Department / Program	Cultural and Communication Sciences				
Forms of Teaching and Learning	Face to face				
Course Type	Compulsory	x	Elective		
Objectives	The course aims to deal with basic questions of globalization in general and in the cultural context in particular. Building on the different introductions and classes on cultural theories, the course object is to focus on special topics of globalization, which are fundamental for various subsequent courses, such as for instance cultural history, cultural anthropology, literature, cultural policy, culture and space, cultural and media economics.				
Content	The general foundations for understanding the globalization process are worked out and the underlying economic and political processes are discussed in detail. The role of the nation state or regional units in the context of global processes are conveyed. Modern techniques of bridging distances (travel, telecommunications, internet) allow cultural foundations and forms of expression (ideas, values, cultural elements, cultural practices and lifestyles) to spread quickly beyond their region of origin and become a global phenomenon. The different ways and consequences of cultural globalization are analyzed: The developments towards universal cultural forms, hybrid forms and local cultures (glocalization) are presented.				
Prerequisites	-				
Coordinator	Asist Prof.Dr. Valentin Rauer				
Lecturer(s)	Asist Prof.Dr. Valentin Rauer				
Assistant(s)	-				
Work Placement	-				
Recommended or Required Reading					
Books / Lecture Notes	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer.				
Other Sources	Niederberger, Andreas/Schink, Philipp (Hrsg.) (2011). Globalisierung: Ein interdisziplinäres Handbuch. Wiesbaden: Springer. Önerilen Kaynaklar Beck, Ulrich (1997). Was ist Globalisierung? Irrtümer des Globalismus – Antworten auf Globalisierung, Berlin: Suhrkamp.				
Additional Course Material					
Documents	-				
Assignments	-				
Exams	-				

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Course Composition			
Mathematics und Basic Sciences			%
Engineering			%
Engineering Design			%
Social Sciences			%50
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge			%50
Assessment			
Activity	Count		Percentage (%)
Midterm Exam	1		%40
Quiz			
Assignments			
Attendance			
Recitations			
Projects			
Final Exam	1		%60
		Total	100
ECTS Points and Work Load			
Activity	Count	Duration	Work Load (Hours)
Lectures	14	2	28
Self-Study	10	10	100
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		Total Work Load	130
		ECTS Points (Total Work Load / Hours)	4
Learning Outcomes			
1	The students can understand the process of globalization as a whole, present it in a differentiated way and explain cultural globalization.		
2	You can evaluate this process and derive statements about the further development.		

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3	The differentiated application of the methodical and scientific basic knowledge on a special topic is learned.
4	Understanding of global processes and their regional characteristics is acquired.
5	-
6	-
7	-
8	-
9	-
10	-
11	-
12	-

Weekly Content

1	Introduction
2	What is culture?
3	What is globalization?
4	Historical development
5	Capitalism
6	Differences to Culture
7	Turkish-German Cultures
8	Mid-term
9	Culture and Globalization
10	Culture and Globalization
11	Culture and Globalization
12	Culture and Globalization
13	Culture and Globalization
14	Culture and Globalization
15	An overview

Contribution of Learning Outcomes to Program Objectives (1-5)

	P1	P2	P3	P4	P5	P6	P7
1	4	5	3	5	3		
2	4	5	3	5	3		
3	4	5	3	5	3		
4	4	5	3	5	3		
5							
6							

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7							
8							
9							
10							
11							
12							
Contribution Level	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209							
Compiled by:	Res. Asst. M. Oğuzhan Güner						
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