

DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

| Course Details | | | | |
|---------------------------------------|---|----------------------|-----------------|---------------------|
| Code | | Academic Year | | Semester |
| KKW 436 | | 4 | | 8 |
| Title | | T | A | L |
| Communication in Art | | 3 | | 6 |
| Language | Turkish | | | |
| Level | Undergraduate | x | Graduate | Postgraduate |
| Department / Program | Cultural and Communication Sciences | | | |
| Forms of Teaching and Learning | Formal | | | |
| Course Type | Compulsory | | Elective | x |
| Objectives | The course deals with the importance of intercultural and interpersonal communication in art reception. | | | |
| Content | In this course, communication processes between artists and recipients are presented. | | | |
| Prerequisites | - | | | |
| Coordinator | Dr. Tugce Özlem KELES | | | |
| Lecturer(s) | Dr. Tugce Özlem KELES | | | |
| Assistant(s) | - | | | |
| Work Placement | - | | | |
| Recommended or Required Reading | | | | |
| Books / Lecture Notes | During the seminar scripts will be shared. | | | |
| Other Sources | | | | |
| Additional Course Material | | | | |
| Documents | | | | |
| Assignments | | | | |
| Exams | | | | |
| Course Composition | | | | |
| Mathematics und Basic Sciences | | | | % |
| Engineering | | | | % |

DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

| | | |
|----------------------|----|---|
| Engineering Design | | % |
| Social Sciences | 50 | % |
| Educational Sciences | | % |
| Natural Sciences | | % |
| Health Sciences | | % |
| Expert Knowledge | 50 | % |

Assessment

| Activity | Count | Percentage (%) |
|--------------|-------|----------------|
| Midterm Exam | - | - |
| Quiz | - | - |
| Assignments | 1 | 30 |
| Attendance | 1 | 10 |
| Recitations | - | - |
| Projects | 1 | - |
| Final Exam | 1 | 60 |
| Total | | 100 |

ECTS Points and Work Load

| Activity | Count | Duration | Work Load (Hours) |
|--|-------|----------|-------------------|
| Lectures | 14 | 3 | 42 |
| Self-Study | 14 | 4 | 56 |
| Assignments | 4 | 4 | 16 |
| Presentation / Seminar Preparation | 1 | 14 | 14 |
| Midterm Exam | - | - | - |
| Recitations | - | - | - |
| Laboratory | - | - | - |
| Projects | - | - | - |
| Final Exam | 1 | 40 | 40 |
| Total Work Load | | | 168 |
| ECTS Points (Total Work Load / Hours) | | | 6 |

Learning Outcomes

| | |
|---|---|
| 1 | Acquiring knowledge of culture theory |
| 2 | Acquiring knowledge of communication theory |
| 3 | Acquiring knowledge of art theory |
| 4 | |
| 5 | |

DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

| | |
|----|--|
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |
| 11 | |
| 12 | |

Weekly Content

| | |
|----|---|
| 1 | Getting to know and presenting the teaching content |
| 2 | The connection between communication and art |
| 3 | Designation of the art and epochs |
| 4 | Ideology and art |
| 5 | Art and Feminist Research |
| 6 | Digital art and examples |
| 7 | Art and cinema |
| 8 | Art and cinema |
| 9 | midterm exam |
| 10 | Assessment and discussion |
| 11 | Literature and art |
| 12 | Art and DIA |
| 13 | Art and culture industry |
| 14 | Art for whom? |
| 15 | Preparation for final exam |

Contribution of Learning Outcomes to Program Objectives (1-5)

| | P1 | P2 | P3 | P4 | P5 | P6 | P7 |
|----|----|----|----|----|----|----|----|
| 1 | 5 | 2 | 5 | 4 | 5 | | |
| 2 | 5 | 2 | 5 | 4 | 5 | | |
| 3 | 5 | 2 | 5 | 4 | 5 | | |
| 4 | 5 | 2 | 5 | 4 | 5 | | |
| 5 | | | | | | | |
| 6 | | | | | | | |
| 7 | | | | | | | |
| 8 | | | | | | | |
| 9 | | | | | | | |
| 10 | | | | | | | |



DEPARTMENT OF CULTURAL AND COMMUNICATIONS
COURSE SYLLABUS

| | | | | | | | |
|---|---|--|--|--|--|--|--|
| 11 | | | | | | | |
| 12 | | | | | | | |
| Contribution Level | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High | | | | | | |
| https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209 | | | | | | | |
| Compiled by: | RA. İpek Kesici | | | | | | |
| Date of Compilation: | 30.08.2022 | | | | | | |