

DEPARTMENT OF F CULTURE AND COMMUNICATION SCIENCES  
COURSE SYLLABUS

Course Details				
Code	Academic Year			Semester
KKW105	1			1
Title	T	A	L	ECTS
Introduction to Cultural Studies	3	-	-	6
Language	German			
Level	Undergraduate	x	Graduate	Postgraduate
Department / Program	Culture and Communication Studies			
Forms of Teaching and Learning	Seminar or Lecture			
Course Type	Compulsory	x	Elective	
Objectives	<p>Understanding of the historical development from the traditional humanities to the interdisciplinary new field of research.</p> <p>Acquisition of scientific knowledge in dealing independently with cultures, their history, structures and artifacts on the basis of exemplary historical and contemporary themes and forms (texts, musical forms, images, technologies, life practices, instructions for action).</p> <p>Ability to analyze Western and non-Western cultures and their knowledge production/body techniques from antiquity to the present.</p> <p>Sensitivity to hegemonic orders within and between a cultural order (gender differences, socio-economic differences between the Global North and the Global South, exclusionary practices).</p> <p>Insight into the research-based, interdisciplinary perspectives of cultural studies as an academic discipline.</p>			
Content	<p>History, mediality, aesthetics, and materiality of culturally produced, critiqued, and transmitted knowledge and the practices and technologies that emerge from it.</p> <p>History of cultural techniques and their theories (of the reception, processing, and dissemination of knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).</p> <p>Foundations of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies, science and technology studies from an interdisciplinary and intercultural perspective.</p> <p>Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological perspectives and media theories.</p> <p>The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences with Anglo-American cultural studies. Goals and theory of post-structuralism, gender studies and decolonial discourse.</p>			
Prerequisites	-			

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<b>Coordinator</b>	Assist. Prof. Dr. Detlev Quintern
<b>Lecturer(s)</b>	Assist. Prof. Dr. Detlev Quintern
<b>Assistant(s)</b>	RA Hatice Zeynep Gürbener Şahin
<b>Work Placement</b>	-

**Recommended or Required Reading**

<b>Books / Lecture Notes</b>	<ul style="list-style-type: none"> <li>- Ansgar und Vera Nünning (Hrsg.). Einführung in die Kulturwissenschaften: Theoretische Grundlagen – Ansätze – Perspektiven. Stuttgart/Weimar: Metzler 2008.</li> <li>- Doris Bachmann-Medick. Cultural Turns. Neuorientierungen in den Kulturwissenschaften. Reinbeck bei Hamburg: Rowohlt 2006.</li> <li>- Jürgen Habermas. Die Moderne – ein unvollendetes Projekt. Leipzig: Reclam 1994.</li> <li>- Matthias Schaffrick. Niklas Luhmann (1927-1998): Kultur als historischer Begriff. In: KulturPoetik, Bd. 16, Heft 2 (2016), 272-280.</li> <li>- Max Weber. Vorbemerkung zur Religionssoziologie. In: ders. Gesammelte Aufsätze zur Religionssoziologie. Stuttgart: UTB 1988, 1-16.</li> <li>- Enrique Dussel. Der Gegendiskurs der Moderne. Kölner Vorlesungen. Wien/Berlin: Turia+Kant 2013.</li> <li>- Walter Benjamin. Das Kunstwerk im Zeitalter seiner technischen Reproduzierbarkeit. Frankfurt/Main: Suhrkamp 1963.</li> <li>- Aleida Assmann. Einführung in die Kulturwissenschaft. Grundbegriffe, Themen, Fragestellungen. Berlin: Erich Schmidt 2006.</li> </ul>
<b>Other Sources</b>	Literature, visual and auditive material illustrating the difference between modernity/postmodernity and modernity/trans-modernity

**Additional Course Material**

<b>Documents</b>	-
<b>Assignments</b>	-
<b>Exams</b>	-

**Course Composition**

<b>Mathematics und Basic Sciences</b>		%
<b>Engineering</b>		%
<b>Engineering Design</b>		%
<b>Social Sciences</b>	50	%
<b>Educational Sciences</b>		%
<b>Natural Sciences</b>		%
<b>Health Sciences</b>		%
<b>Expert Knowledge</b>	50	%

**Assessment**

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Activity	Count	Percentage (%)
Midterm Exam	1	20%
Quiz	-	
Assignments	-	
Attendance	1	10%
Recitations	1	10%
Projects	1	20%
Final Exam	1	40%
<b>Total</b>		<b>100</b>

**ECTS Points and Work Load**

Activity	Count	Duration	Work Load (Hours)
Lectures	14	3	42
Self-Study	14	2	28
Assignments	-	-	-
Presentation / Seminar Preparation	Presentation: 1-3	6	12
	Class preparation: 14	1	14
Midterm Exam	-	-	-
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	30	30
<b>Total Work Load</b>			<b>138</b>
<b>ECTS Points (Total Work Load / Hours)</b>			<b>6</b>

**Learning Outcomes**

1	Understanding the epistemological, interdisciplinary approach in cultural sciences.
2	Analytic tools to understand and interpret cultural phenomena, cultural techniques and social practices on a global scale.
3	Insight into hegemonic relations within a cultural order and between cultural scapes (gender gaps, socio-economic differences between the Global North and the Global South, social marginalization).
4	Understanding the variety of methodological approaches in cultural studies.
5	Overview of the historical development in cultural studies: 1st generation: Freud, Weber, Benjamin, Simmel, Cassirer, Warburg; 2nd generation: british cultural studies: Stuart Hall, Raymond Williams, Paul Gilroy - Frankfurt School; 3rd generation: cultural turns, poststructuralism,, decolonial discourse.
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**Weekly Content**

1	1-3: Introduction to the interdisciplinary, polyphonic, and multiperspective approach to cultural studies.
2	
3	
4	4-6: The traditions of German-language cultural studies (Freud, Simmel, Weber, Cassirer, Warburg, Benjamin). Their parallels and differences to Anglo-American cultural studies.
5	
6	
7	7-9: Presentation and discussion of the history of cultural techniques and their theories (of assimilating, processing, and disseminating knowledge through writing, reading, representing, networking, computing, measuring, playing, performing, creating, exchanging, and remembering).
8	
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10	10-12: Basics of historical anthropology, contemporary ethnology, aesthetics, sociology, media studies and science and technology studies from an interdisciplinary and intercultural perspective
11	
12	12-14: Observation and reconstruction of culturally constitutive processes through sociological, ethnological, philosophical, epistemological, and media theories; the goals and theory of poststructuralism, gender studies, and decolonial discourse.
13	
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15	

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7
1	4	4	2	3	5		
2	3	5	5	3	2		
3	3	3	5	5	4		
4	5	5	4	3	5		
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**Contribution Level** 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High

<https://obs.tau.edu.tr/oibs/bologna/index.aspx?lang=tr&curOp=showPac&curUnit=04&curSunit=209#>



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