

DEPARTMENT OF CULTURAL AND COMMUNICATIONS STUDIES COURSE
SYLLABUS

| CourseDetails | | | | | |
|---------------------------------------|---|----------------------|-----------------|-----------------|---------------------|
| Code | | Academic Year | | Semester | |
| KKW 341 | | 3 | | 5 | |
| Title | | T | A | L | ECTS |
| Political Communication and Media | | 3 | - | - | 4 |
| Language | German | | | | |
| Level | Undergraduate | X | Graduate | | Postgraduate |
| Department / Program | Cultural and Communication Studies | | | | |
| Forms of Teaching and Learning | Face to face (100%) | | | | |
| Course Type | Compulsory | | Elective | X | |
| Objectives | Students gain insight in the anatomy of political communication and its relations to traditional and emerging public spheres. They are equipped with the conceptual instruments to analyze political communication in all of its medial manifestations. | | | | |
| Content | The lecture conveys the theoretical foundations for determining and analyzing political communication. Various theoretical approaches are presented and compared with each other. Attention is paid to the role of power as an institutional medium as opposed to an ingredient of all human relationships, which is crucial for the definition of politics as a functionally differentiated system or as a ubiquitous part of everyday communication. The importance of traditional and emerging public spheres for political communication is discussed from different perspectives (Habermas vs. Luhmann). The politics of redistribution is compared to the politics of recognition in terms of their discursive foundations, societal conditioning factors and social consequences. Emotions are viewed as a medium of politics. Particular attention is paid to the analysis of populist communication. | | | | |
| Prerequisites | - | | | | |
| Coordinator | - | | | | |
| Lecturer(s) | Assoc. Prof. Dr. Robin Kurilla | | | | |
| Assistant(s) | RA. Zeynep Gürbener Şahin | | | | |
| Work Placement | - | | | | |
| Recommended or Required Reading | | | | | |
| Books / Lecture Notes | Schmitt, Carl (1963): Der Begriff des Politischen. Berlin: Duncker & Humblot. | | | | |

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|-----------------------------------|---|
| | <p>Luhmann, Niklas (2002): Die Politik der Gesellschaft. Frankfurt a.M.: Suhrkamp. S. 7-139.</p> <p>Foucault, Michel (1991): Die Ordnung des Diskurses; Erweiterte Ausgabe, Frankfurt a. M.: Fischer.</p> <p>Habermas, Jürgen (1990): Strukturwandel der Öffentlichkeit – Untersuchungen zu einer Kategorie der bürgerlichen Gesellschaft; Frankfurt a. M.: Suhrkamp.</p> <p>Fraser, Nancy (1990): Rethinking the Public Sphere: A Contribution to the Critique of Actually Existing Democracy. In: Social Text, No. 25/27, 56-80.</p> <p>Luhmann, Niklas (1996): <i>Die Realität der Massenmedien</i>; 2. Aufl., Opladen: Westdeutscher Verlag.</p> <p>Honneth, Axel (2003): Redistribution as Recognition: A Response to Nancy Fraser. In: ders. & Nancy Fraser: Redistribution or Recognition? A Political-Philosophical Exchange; London: Verso. S. 110-197.</p> <p>Betz, Hans-Georg (2018): The Radical Right and Populism. In: Rydgren, Jens (Hrsg.): The Oxford Handbook of the Radical Right. New York: Oxford University Press. S. 86-104.</p> <p>A detailed catalogue of relevant literature will be provided in the first session.</p> |
| Other Sources | |
| Additional Course Material | |
| Documents | PPT-Slides, literature sources |

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| Assignments | | |
| Exams | | |
| Course Composition | | |
| Mathematics und Basic Sciences | - | % |
| Engineering | - | % |
| Engineering Design | - | % |
| Social Sciences | 100 | 100% |
| Educational Sciences | - | % |
| Natural Sciences | - | % |
| Health Sciences | - | % |

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|------------------------------------|--------------|--|--------------------------|
| Expert Knowledge | - | | % |
| Assessment | | | |
| Activity | Count | | Percentage (%) |
| Midterm Exam | 1 | | 40 |
| Quiz | - | | - |
| Assignments | - | | - |
| Attendance | - | | - |
| Recitations | - | | - |
| Projects | - | | - |
| Final Exam | 1 | | 60 |
| | | Total | 100 |
| ECTS Points and Work Load | | | |
| Activity | Count | Duration | Work Load (Hours) |
| Lectures | 15 | 3 | 45 |
| Self-Study | 15 | 4 | 60 |
| Assignments | - | - | - |
| Presentation / Seminar Preparation | - | - | - |
| Midterm Exam | 1 | - | 5 |
| Recitations | - | - | - |
| Laboratory | - | - | - |
| Projects | - | - | - |
| Final Exam | 1 | | 10 |
| | | Total Work Load | 120 |
| | | ECTS Points (Total Work Load / Hours) | 4 |
| Learning Outcomes | | | |

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| 1 | Students understand the anatomy of political and populist communication and can analyze it in all its medial manifestations. |
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| 2 | Students have the conceptual tools to determine and analyze political communication in view of distinctive research interests. |
| 3 | Students can determine the role of traditional and emerging public spheres in politics from various theoretical perspectives. |
| 4 | Students have the analytical instruments to examine power and emotions as media of political communication. |
| 5 | Students are sensitized for the discursive, technological, medial and societal factors that shape political communication. |
| 6 | Students know how to identify political discourses transnationally, locate them in different political programs, and reflexively deconstruct these discourses. |

Weekly Content

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|----|---|
| 1 | Introduction |
| 2 | The concept of the political |
| 3 | Politics as a functional system |
| 4 | Luhmann vs. Foucault: Power as a symbolically generalized communication medium? |
| 5 | Politics and the public sphere |
| 6 | Emerging public spaces |
| 7 | The politics of redistribution |
| 8 | Midterm exam |
| 9 | The politics of recognition |
| 10 | Politics and emotion |
| 11 | Populism I |
| 12 | Populism II |
| 13 | Populism and emotion I |
| 14 | Populism and emotion II |
| 15 | Concluding discussion |

Contribution of Learning Outcomes to Program Objectives (1-5)

| | P1 | P2 | P3 | P4 | P5 | P6 | P7 |
|---|----|----|----|----|----|----|----|
| 1 | 5 | 4 | 5 | 4 | 5 | | |
| 2 | 5 | 4 | 5 | 4 | 5 | | |
| 3 | 5 | 4 | 5 | 4 | 5 | | |
| 4 | 5 | 4 | 5 | 4 | 5 | | |
| 5 | | | | | | | |
| 6 | | | | | | | |
| 7 | | | | | | | |

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| 10 | | | | | | | |
| 11 | | | | | | | |
| 12 | | | | | | | |

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|-----------------------------|---|
| Contribution Level | 1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High |
| | https://obs.tau.edu.tr/oibs/bologna/progLearnOutcomes.aspx?lang=tr&curSunit=209 |
| Compiled by: | Assoc. Prof. Dr. Robin Kurilla |
| Date of Compilation: | 22.09.2023 |

