

DEPARTMENT OF CULTURAL AND COMMUNICATION SCIENCES  
COURSE SYLLABUS

Course Details				
<b>Code</b>	<b>Academic Year</b>			<b>Semester</b>
KKW 223	2			3
<b>Title</b>	<b>T</b>	<b>A</b>	<b>L</b>	<b>ECTS</b>
History of Media	2			4
<b>Language</b>	German			
<b>Level</b>	<b>Undergraduate</b>	x	<b>Graduate</b>	<b>Postgraduate</b>
<b>Department / Program</b>	Cultural and Communication Sciences			
<b>Forms of Teaching and Learning</b>	Regular			
<b>Course Type</b>	<b>Compulsory</b>	x	<b>Elective</b>	
<b>Objectives</b>	This lecture aims to offer an overview on media history ranging from cave paintings to the digital media.			
<b>Content</b>	This lecture will deal primarily with the communication of information, ideas, entertainment in words and images by means of speech, writing, music, print, telegraphy and telephony, radio, television and, most recently by the internet, but physical communication will also be considered.			
<b>Prerequisites</b>	-			
<b>Coordinator</b>	Dr. Detlev Quintern			
<b>Lecturer(s)</b>	Dr. Detlev Quintern			
<b>Assistant(s)</b>	Wiss. Mit. Hüsnü Yavuz Aytekin			
<b>Work Placement</b>	-			
Recommended or Required Reading				
<b>Books / Lecture Notes</b>	Bosch, Frank (2011). Mediengeschichte: Vom asiatischen Buchdruck zum Fernsehen. Frankfurt am Main: Campus Verlag.			
<b>Other Sources</b>	Briggs, Asa/Burge, Peter (2009). A Social History of the Media: From Gutenberg to the Internet. Cambridge: Polity Press.			
Additional Course Material				
<b>Documents</b>				
<b>Assignments</b>				
<b>Exams</b>				
Course Composition				
<b>Mathematics und Basic Sciences</b>				%
<b>Engineering</b>				%

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Engineering Design			%
Social Sciences	50		%
Educational Sciences			%
Natural Sciences			%
Health Sciences			%
Expert Knowledge	50		%
<b>Assessment</b>			
<b>Activity</b>	<b>Count</b>		<b>Percentage (%)</b>
Midterm Exam	1		40
Quiz	-		-
Assignments	-		-
Attendance	-		-
Recitations	-		-
Projects	-		-
Final Exam	1		60
		<b>Total</b>	<b>100</b>
<b>ECTS Points and Work Load</b>			
<b>Activity</b>	<b>Count</b>	<b>Duration</b>	<b>Work Load (Hours)</b>
Lectures	2	14	28
Self-Study	10	8	80
Assignments	-	-	-
Presentation / Seminar Preparation	-	-	-
Midterm Exam	1	1	1
Recitations	-	-	-
Laboratory	-	-	-
Projects	-	-	-
Final Exam	1	1	1
		<b>Total Work Load</b>	<b>188</b>
		<b>ECTS Points (Total Work Load / Hours)</b>	<b>4</b>
<b>Learning Outcomes</b>			
1	Students will be able to interpret media form and content in historical context and make qualitative analysis.		
2	Students will be able to apply a media historical perspective to their contemporary media environment.		
3	Students will be able to explain how media acts as an agent of social change throughout history.		
4	Analyzing the complex variable relationships between technological, cultural and political processes.		

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5	To gain the ability to use systematic information on current events.
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**Weekly Content**

1	Introduction to Media History
2	History of Oral Communication
3	History of Writing
4	History of Paper
5	Gutenberg and the Printing Revolution
6	Newspapers, Journals and the Public Sphere
7	History of the Postal System
8	'Telegraph' - The Victorian Internet and Telephone
9	<b>MIDTERM EXAM</b>
10	History of Photography
11	History of Film and Cinema
12	History of Radio
13	History of Television
14	History of New Media (Digital Media)
15	<b>FINAL EXAM</b>

**Contribution of Learning Outcomes to Program Objectives (1-5)**

	P1	P2	P3	P4	P5	P6	P7
1	4	3	5	3	5		
2	4	3	5	3	5		
3	4	3	5	3	5		
4	4	3	5	3	5		
5							
6							
7							
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10							
11							
12							
<b>Contribution Level</b>	1: Low 2: Low-intermediate 3: Intermediate 4: High 5: Very High						
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<b>Compiled by:</b>	Wiss.Mit. İpek Kesici						
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